

THFM-3002 – 770 (3 credit hours)

Art Direction for Film and Television

Spring, 2020

Lecture: Monday, Wednesday, Friday, 8:00am – 12:00, OT20

May 4 – June 1, 2020

Instructor: Adam Parboosingh

Office Hours: by appointment on Zoom

E-Mail: a.parboosingh@uwinnipeg.ca

COURSE DESCRIPTION

This course is an introduction to the art department, focusing on industry practices used in creating the visual world of film and television productions. Through architecture, shape, colour and texture, this course will explore the methods production designers use to envision and support the script. Learning about the individuals that create the Art Department team, the course will also focus on the responsibilities of the art director who facilitates the designer's vision.

Pre-requisites: THFM 1010 – Introduction to Film or THFM 2201 – Principles of Design or THFM 2801 – Theatrical Production I or by permission of the instructor.

TEXTBOOK

An electronic course packet will be available through the UW bookstore.
Other source material will be available on Nexus

COURSE REQUIREMENTS

To be a **participating member in the online course**, you are required to have the following:

- High speed internet is mandatory.
- Computer with both working webcam and microphone.
- Access to section material is accessed via nexus.uwinnipeg.ca.
- Free downloadable Zoom meeting software. (Do not purchase.)

Film viewing requirements:

- At no time will I ask you to purchase online films or streaming services. You may access viewing material through Netflix, Amazon Prime or Crave if so desired but all scheduled course film material will be available through the UW library streaming video services:
 - Kanopy
 - Criterion on Demand
- We will also view material on the free CBC Gem streaming service (<https://gem.cbc.ca>).

Project requirements:

- As all projects will be online, it would be ideal for you to have the following software:
 - Presentation program – Powerpoint or Keynote
 - Word processing software – Word or Pages
 - Graphic editing software* - Adobe Photoshop, Affinity Photo or GIMP
 - Adobe is offering 2-months free subscription for students at this time.
 - GIMP = a free equivalent to Photoshop.
 - Affinity Photo = is a non-subscription Photoshop equivalent software. (I use this now after 20 years of paying for Photoshop.)

- For final project, it would be ideal for you to have the following:
 - Pencil and paper (graph paper will be helpful)
 - Tape measure
 - Ability to take photographs: Smart phone cameras are wonderful and used in the industry.
- The following would be ideal but not necessary as there are other methods of digitizing material:
 - Scanner
 - Printer

LECTURE DISTRIBUTION AND ZOOM MEETINGS

This course will consist of the following instructional methods:

- Scheduled Zoom meetings.
 - Notice of the meetings will be scheduled at the beginning of the course and confirmed a week in advance.
 - Zoom meetings will only take place during the scheduled class times:
 - Monday, Wednesday and Friday between 8:00am and 12:00pm.
 - Please make yourself available during these times.
- Pre-recorded lectures will be available through Nexus.

MARK DISTRIBUTION

ADG Perspective article presentation #1 – due Friday, May 8	Total 10%
ADG Perspective article presentation #2 – due Friday, May 15.....	Total 10%
Film viewing - online response due Monday, May 25	Total 10%
Industry interview notes – due Friday, May 29	Total 10%
<i>Twilight Zone</i> Paper Project	
Create the visual look for one location from script – due Monday, June 1	Total 40%
To include script breakdown, rough location plan, rough elevations with colour selection, graphic design – signage/props, set decoration selection.	
In Course Participation.....	Total 20%
(Zoom meetings, online activities – Nexus discussion boards, class activities, and online viewing of supplementary material)	
Total	100%

SUBJECT TOPICS

This course will be divided into three different units:

- The Art of Production Design
- Individual roles of members in the Art Department
- Production departments and how they relate to the Art Department

READINGS

- Text #1 - The Art Direction Handbook for Film and Television by M. Rizzo
- Chapter 1 – Introduction pg3 - 19
 - Chapter 2 – The Responsibilities, the Relationships and the Setup pg19 – 42
 - Chapter 5 – The Physical Design pg203 - 241
- Text #2 - The Filmmaker’s Guide to Production Design by V. LoBrutto
- Chapter 6 – Pre-production pg57 - 76
 - Chapter 4 – Research pg33 – 41
 - Chapter 5 – The Art Department pg43 - 56
 - Chapter 9 - Architecture pg93- 102
- Text #3 – Designer Drafting for the Entertainment World by P. Woodbridge
- Chapter 20 – Television Scenery pg313 - 320
 - Chapter 21 – Motion Pictures pg320 - 33

SPRING 2020 WEEKLY SCHEDULE

Week #1	Monday, May 4	Wednesday, May 6	Friday, May 8
			Interview Day – Production Designer
Readings due	Introduction to Course Confirming technology works for everybody	Text #1 - Chapter 1 – Introduction pg3 – 19	
Assignment Due			ADG Article #1 due

Week #2	Monday, May 11	Wednesday, May 13	Friday, May 15
		Interview Day – Art Director	
Readings due	Text #1 - Chapter 2 – The Responsibilities, the Relationships and the Setup pg19 – 42	Text #2 - Chapter 5 – The Art Department Pg43 – 56	Text #1 - Chapter 5 – The Physical Design pg203 - 241
Assignment Due			ADG Article #2 due

Week #3	Monday, May 18	Wednesday, May 20	Friday, May 22
	No Class – Victoria Day		Interview Day – Set Decorator
Readings due		Text #2 - Chapter 4 – Research pg33 – 41 Text #2 - Chapter 9 - Architecture pg93- 102	Text #2 - Chapter 6 – Pre-production pg57 - 76
Assignment Due			

Week #4	Monday, May 25	Wednesday, May 27	Friday, May 29
		Interview Day – Art Department Coordinator	
Readings due	Text #3 – Chapter 20/21 – Drafting Pg313 - 337		
Assignment Due	Film viewing – response due		Interview notes due

Week #5	Monday, June 1
Readings due	
Assignment Due	Twilight Zone Project due

IN COURSE PARTICIPATION POLICY

A rubric will be developed for the In Course Participation grade for this online class.

Beyond just attending online Zoom meetings, In Course Participation will be assessed according to the following:

- Online Nexus activities
 - Discussion boards
 - Class activities
 - Online viewing of supplementary material

IMPORTANT DATES

May 18 – Victoria Day

CONVERSION SCALE

For the calculation of the final grade the following conversion table will be used:

A+	90 – 100%	GPA	4.5	C+	65 – 69.9%	GPA	2.5
A	85 – 89.9%	GPA	4.25	C	60 – 64.9%	GPA	2.0
A-	80 – 84.9%	GPA	4.0	D	50 – 59.9%	GPA	1.0
B+	75 – 79.9%	GPA	3.5	F	below 50%	GPA	0
B	70 – 74.9%	GPA	3.0				

Work not submitted will be graded as 0%.

HEALTH AND ACCESSIBILITY SERVICES

Life happens to everyone. If you are experiencing a crisis in your life, or if you have a physical or mental health issue, communicate with your Professor or Accessibility Services – let us know so we can provide support or direct you to those who can. The earlier we know, the earlier we can discuss what resources might be available. Students with documented disabilities, or temporary or chronic medical conditions requiring academic accommodations for tests/exams/presentations (e.g., private space or more time) or during lectures/labs (e.g., note-takers) are encouraged to contact Accessibility Services (AS) at 204-786-9771 or accessibilityservices@uwinnipeg.ca to discuss appropriate options. All information about a student's disability or medical condition remains confidential. If you are registered with Accessibility Services, do not assume that Accessibility Services (AS) has informed your instructor that you have registered with them. Please see <http://www.uwinnipeg.ca/accessibility>. If you do not register with AS, you cannot be granted special consideration (e.g. extra time to write exams/tests, attendance issues because of physical or mental health conditions, etc.).

The University of Winnipeg promotes a scent-free environment. Please be respectful of the needs of your fellow classmates and your instructor by avoiding the use of scented products while attending lectures. Exposure to perfumes and other **scented products (such as lotion)** can trigger serious health reactions in persons with asthma, allergies, migraines or chemical sensitivities. We are asking for your cooperation to create a scent-free environment **on campus** by students, faculty and staff.

"THE REAL THING" LECTURE SERIES

During the FW terms, the Department of Theatre and Film presents a series of six lectures held on Wednesdays during the free period (12:30-13:20) in Theatre 1T15. This series will feature speakers from a range of areas in the performing arts: technical, performance, design, management, film, directing, playwriting, etc. These speakers will specifically address issues related to “the business of the business.”

Attendance at **ALL** lectures is **MANDATORY** for **ALL Honours students in Theatre (4000-level courses, all areas), as well as students in: THFM-3101 Acting III: General, THFM-3110-001 Screen Acting, THFM-3920-001 Musical Theatre, THFM-3201 Styles in Design, and THFM-3801 Production II**. Penalties for absence may be assigned by individual instructors.

Attendance for potential Theatre Honours/Majors and for Film Majors is optional but highly recommended.

Please see our department website in the Fall for information!

ORIENTATION ASSEMBLY

Each year in September we hold an *Orientation Assembly* to welcome students to the new term, introduce our new students to faculty and other students; provide information about the department, its various activities and those of its professors; and deliver news about what's coming up. Those considering Honours are strongly recommended to attend. All others are welcome and encouraged to attend.

Please see our department website in late summer for information!

TAFSA

All students enrolled in at least one theatre or film class are automatically members of TAFSA, the Theatre and Film Students' Association, which plans a number of exciting activities each academic year. Activities organized by TAFSA include regular **Performance Jams, Department parties** and **Socials** as well as **DioFest** (a new play festival featuring student written and produced plays), and **24/7** (an event in which students move into our building and several plays are written, rehearsed, produced, and presented – all in a period of 24 hours!).

Please join TAFSA to find out more at their meetings, every second Monday in the FW terms, from 12:30-13:20 pm, Room OT10. This is a great opportunity for students to connect with other like-minded people and a way to get involved in the department events.

BUILDING SECURITY

The Asper Centre for Theatre and Film (home to the Department of Theatre and Film) is open from 8:00 am to 5:30 pm weekdays only. Students are permitted to be in the building between 8:00 am and 10:00 pm seven days per week (except statutory holidays when the University is closed) **BUT PLEASE NOTE:** outside of regular building hours, it is **MANDATORY** that everyone in the building **EITHER** carry an access card **OR** have a booking confirmation form in their possession (hard copy or electronic). **ALL EVENING STUDENTS in the building for classes MUST have an access card.** If a Security Guard checks and you do not have proper accreditation, **you may be evicted.**

These rules are in place to protect our students and our equipment; please respect them.

All studios and labs are locked outside of building hours. Evening and weekend access can be added to your student card by visiting Melinda in the Department office, 3T03.

ELECTRONIC COURSE OUTLINE ADDENDA

Students must check our website at <http://uwinnipeg.ca/theatre-film> and read the menu items called *Fire Safety Instructions in the Asper Centre for Theatre and Film, Access Card/Building Use Policy* **AND** *Room Booking Instructions*. The link to the electronic *Online Room Booking Form* is also found at this location. Please read and note all instructions carefully.

GENERAL NOTES

- This course outline should be considered a guideline only. Time constraints and other unforeseen factors may require that some topics be omitted or covered in less detail than indicated.
- Archival records such as videotapes, sound recordings, and photographs may be made or taken during class or lab times. The University uses such materials primarily for archival, promotional, and teaching purposes. Promotional use may include display at open houses or conferences, or use in advertising, publicity, or brochures. In reading and accepting the terms in this course outline, students acknowledge consent for such use by the University. Should a student not wish to convey such consent, s/he should withdraw from this course immediately.

- Cellular phones **MUST** be turned off during classes and examinations; texting is **NOT** permitted in class.
- Any student attending a test or final examination may be required to present proof of identity; photo identification is preferred.
- It is the student's responsibility to retain a photocopy or computer disk copy of **ALL** assignments submitted for grading; in the event of loss or theft, a duplicate copy is required.
- When it is necessary to cancel a class due to exceptional circumstances, instructors will make every effort to inform students via uwinnipeg email (and/or using the preferred form of communication, as designated by the instructor), as well as the Departmental Assistant and Chair/Dean so that class cancellation forms can be posted outside classrooms. ***Students are reminded that they have a responsibility to regularly check their uwinnipeg e-mail addresses to ensure timely receipt of correspondence from the university and/or their course instructors.***
- Students are strongly advised to read the sections 8, 9, and 10 of the *Academic Calendar* for information on Academic Misconduct including plagiarism, and Appeals (found on-line at: <http://www.uwinnipeg.ca/academics/calendar/docs/regulationsandpolicies.pdf>).
- Detailed information regarding these policies can be found at the following:
 - Academic Misconduct Policy and Procedures: <https://www.uwinnipeg.ca/institutional-analysis/docs/policies/academic-misconduct-policy.pdf> and <https://www.uwinnipeg.ca/institutional-analysis/docs/policies/academic-misconduct-procedures.pdf>
 - Non-Academic Misconduct Policy and Procedures: <https://www.uwinnipeg.ca/institutional-analysis/docs/student-non-academic-misconduct-policy.pdf> and <https://www.uwinnipeg.ca/institutional-analysis/docs/student-non-academic-misconduct-procedures.pdf>
- *Misuse of Filesharing Sites.* Uploading essays and other assignments to essay vendor or trader sites (filesharing sites that are known providers of essays for use by others who submit them to instructors as their own work) involves "aiding and abetting" plagiarism. Students who do this can be charged with Academic Misconduct.
- *Avoiding Copyright Violation.* Course materials are owned by the instructor who developed them. Examples of such materials are course outlines, assignment descriptions, lecture notes, test questions, and presentation slides. Students who upload these materials to filesharing sites, or in any other way share these materials with others outside the class without prior permission of the instructor/presenter, are in violation of copyright law and University policy. Students must also seek prior permission of the instructor /presenter before photographing or recording slides, presentations, lectures, and notes on the board.
- Students conducting research interviews, focus groups, surveys, or any other method of collecting data from any person, including a family member, must obtain the approval of the appropriate ethics committee before commencing data collection. Exceptions are research activities in class as a learning exercise. See <http://www.uwinnipeg.ca/research/human-ethics.html> for submission requirements and deadlines.

- All students, faculty and staff have the right to participate, learn and work in an environment that is free of harassment and discrimination. The UW Respectful Working and Learning Environment Policy may be found online at www.uwinnipeg.ca/respect.
- Students may choose not to attend classes or write examinations on holy days of their religion, but they must notify their instructors at least two weeks in advance. Instructors will then provide opportunity for students to make up work examinations without penalty. A list of religious holidays can be found at <http://uwinnipeg.ca/academics/calendar/docs/important-notes.pdf>

VOLUNTARY WITHDRAWAL DATES (all courses)

The Voluntary Withdrawal Date for this class is: **TBA.**

Please note that withdrawing before the VW date does not necessarily result in a fee refund.

STUDENT PARTICIPATION POLICY & COURSE CONTENT

Theatre & Film are communal art forms in which a number of interdependent artists and crafts people co-operate to create a work of art. This fact is necessarily transferred to the learning situation, and is reflected in many of the Department's courses. Consequently, it is the Department's policy that students are required to: complete homework such as reading, line-learning, script analysis, prop lists, design drawings, etc.; attend classes; attend rehearsals, meetings or shoots both within and outside of class times; and, in short, exhibit commitment towards the inevitably shared endeavours of our field of study.

Any student failing to fulfil these requirements is harmful to the progress of dedicated students and may, after due warning, be asked to withdraw from any individual Departmental course.

COURSE CONTENT NOTE

Dramatic Literature depicts a wide variety of human action, both elevated and base, public and private, physical and psychological, sexual and non-sexual, etc. The Department of Theatre and Film will not undertake to censor the subject matter of dramatic works.

Students who have concerns about dealing with the full range of content and style in drama/film are urged to discuss these concerns with the course instructor.