



3rd Floor  
303 Portage Ave  
Winnipeg, MB  
R3B 2B4



# | MEDIA RELEASE

## **GoManitoba makes it easy for Manitobans to save time, money, and the environment all in one app**

September 20<sup>th</sup>, 2017 (Winnipeg)—Finding a carpool ride or an experienced cyclist to help with that first-time commute by bike is now easy and convenient with the [GoManitoba](#) app and website. Presented by Green Action Centre, this powerful new ridematching software is available to all Manitobans, in communities across the province. GoManitoba connects like-minded people to share their commutes, saving time, money and reducing congestion.

### **Connecting Manitobans to commute healthily and sustainably**

“When I entered my route from home to work into GoManitoba, I found five possible matches right away,” said Mel Marginet, Workplace Commuter Options Program Coordinator with Green Action Centre. “I’m also going to use it to find carpool rides when I’m heading to the Winnipeg Folk Festival or to events at The Forks or Investors Group Field.”

The more people that register with GoManitoba, the more likely each person will find a match. To encourage sign-ups, Green Action Centre is giving out 200+ draw prizes to the first 5,000 Manitobans that register at [GoManitoba.ca](#).

Employers, institutions and municipalities can choose to purchase their own customized subsite on GoManitoba to support carpooling, cycling and transit use (where available) by their community members. Founding partner subsites include: Assiniboine Credit Union, City of Winnipeg, The Forks, Health Sciences Centre, Investors Group, Partnership of the Manitoba Capital Region, Red River College, University of Manitoba, and University of Winnipeg. Interested employers and municipalities can contact [GoHappy@greenactioncentre.ca](mailto:GoHappy@greenactioncentre.ca) to explore creating their own branded subsite.

Today, Green Action Centre was joined by the Honourable Rochelle Squires, Minister of Sustainable Development, Colleen Sklar, Executive Director, Partnership of the Manitoba Capital Region, and Paul Jordan, CEO, The Forks, to celebrate the official launch of GoManitoba.

“It’s this kind of innovation and sustainable thinking that we encourage and strive for at The Forks day-to-day through our Target Zero initiatives,” says Paul Jordan. “Our site is a destination, but also a point of connection to neighbouring destinations, which is why partnering on projects like GoManitoba is smart.”

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#### **Contact:**

Mel Marginet | Beth McKechnie  
Workplace Commuter Options Program Coordinators  
Green Action Centre  
204-925-3777 ext 112 | ext 102  
[Mel@greenactioncentre.ca](mailto:Mel@greenactioncentre.ca) | [Beth@greenactioncentre.ca](mailto:Beth@greenactioncentre.ca)



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