

**Professional, Applied & Continuing Education Senate Committee**  
**Annual Report to Senate 2019 (July 2018 – June 2019)**

---

PACE Senate Committee members are: James Currie; Jens Franck; Kim Loeb (Chair); Ken Molloy; Rosalie Harms; Brandon Christopher; Goldie Arora; Nancy Stokes (Recorder)

**Introduction**

Professional Applied and Continuing Education (PACE) is a market-driven, revenue-generating unit reporting to the Dean of the Faculty of Business and Economics (FBE). PACE develops and delivers professional education to prepare students for the ongoing changes in the workplace. PACE programs appeal to both domestic and international learners wanting to improve their employability. PACE does not receive any external or government funding and student fees cover all the operating expenses.

PACE offers both full-time and part-time diplomas and certificates. Delivery is mainly face to face but PACE also offers blended and on-line courses. Many learners already possess an undergraduate degree and are looking for a post-degree credential to advance their careers. PACE certificates and diplomas are approved by the UW Senate and adhere to the academic regulations of the University. All programs are non-degree credit and most instructors are industry professionals or professional trainers/consultants. The majority of programs are aligned to professional designations and credentials.

In addition to its revenue generating programming, PACE also makes other contributions to the University such as paying building rent, improving teaching and learning spaces, supporting departments to deliver non-credit programs, providing advanced training in executive programs to senior staff, and managing various community outreach programs on behalf of the University.

The learning environment at PACE is different from the remainder of the university community as most students are on campus full days and full weeks and are therefore more impacted by physical issues that arise in classrooms/buildings. Customer service is a key success factor and PACE enjoys a healthy ‘word of mouth’ referral from being able to act responsively to the needs of students.

PACE’s ability to create sustainable and targeted growth is dependent on its understanding of the factors that drive change, continually learning about trends in industry and professional education and using that knowledge to stay relevant. PACE’s success means success for graduates, the University and the business community.

**Fast Facts**

At PACE’s annual October graduation, 674 diplomas and certificates were awarded, making the 2018 ceremony the largest one in the 45-year history of PACE. The event celebrated graduates from 37 countries, who completed studies in 17 programs.

In 2018/2019 PACE had 360 full-time students and 447 part-time students. In PACE full-time professional programs 84% of students already have a Bachelor’s degree or higher and their average age is 32 years. Of the 360 full-time students, 232 were international. The top ten countries are India, Nepal, Nigeria, Brazil, China, Ecuador, Jamaica, Philippines, Ukraine, and Colombia. In the past five years domestic full-time enrollments have remained stable while international enrollments have increased by 250%. There has been a decline in part-time enrollments.

---

The PACE Senate Committee brought forward the following items during this Review period.

- I. September 2018 – Approval of Graduands for Fall 2018
- II. November 2018 – Approval of additional Graduands for Fall 2018
- III. January 31, 2019
  - i) Approval of the Supply Chain Management Diploma Program
  - ii) Removal of seminar elective requirements for:
    - Advanced Diploma in Early Childhood Care & Education
    - Human Resource Management
    - Manitoba Arts & Cultural Management
    - Network Security Management
    - Project Management
    - Public Relations
    - Marketing Management
  - iii) Addition of the Sustainable Business Practice course to the Management Certificate as an elective.
- IV. March 2019 – Approval of Graduands Winter 2019
- V. May 2019
  - i) Approval of Graduands Spring 2019
  - ii) Approval of the changes to the Project Management Diploma Program
  - iii) Approval of the changes to the Financial Management Diploma Program
  - iv) Addition of the Managing Organizational Change to the Management Certificate Program

Sincerely,



Kim Loeb (Chair)  
May, 2019