

**Professional, Applied & Continuing Education Senate Committee
Annual Report to Senate 2020 (July 2019 – June 2020)**

PACE Senate Committee members are: James Currie; Tabitha Wood; Kim Loeb (Chair); Ken Molloy; Sylvie Albert; Brandon Christopher; Nancy Stokes (Recorder)

Introduction

Professional Applied and Continuing Education (PACE) is a market-driven, revenue-generating unit reporting to the Dean of the Faculty of Business and Economics (FBE). PACE develops and delivers professional education to prepare students for the ongoing changes in the workplace. PACE programs appeal to both domestic and international learners wanting to improve their employability. PACE does not receive any external or government funding and student fees cover all the operating expenses.

PACE offers both full-time and part-time diplomas and certificates. Delivery is mainly face to face but PACE also offers blended and on-line courses. Many learners already possess an undergraduate degree and are looking for a post-degree credential to advance their careers. PACE certificates and diplomas are approved by the UW Senate and adhere to the academic regulations of the University. All programs are non-degree credit and most instructors are industry professionals or professional trainers/consultants. The majority of programs are aligned to professional designations and credentials.

In addition to its revenue generating programming, PACE also makes other contributions to the University such as paying building rent, improving teaching and learning spaces, supporting departments to deliver non-credit programs, providing advanced training in executive programs to senior staff, and managing various community outreach programs on behalf of the University.

The learning environment at PACE is different from the remainder of the university community as most students are on campus full days and full weeks and are therefore more impacted by physical issues that arise in classrooms/buildings. Customer service is a key success factor and PACE enjoys a healthy 'word of mouth' referral from being able to act responsively to the needs of students.

PACE's ability to create sustainable and targeted growth is dependent on its understanding of the factors that drive change, continually learning about trends in industry and professional education and using that knowledge to stay relevant. PACE's success means success for graduates, the University and the business community.

The PACE Senate Committee brought forward the following items during this Review period.

- I. September 2019 – Approval of Graduands for Fall 2019

- II. March 2020 – Approval of Graduands Winter 2020
 - i) Addition of the CPA: Payroll Compliance Legislation course to the Human Resource Management Diploma as an elective
 - ii) Changes to the Event Management course in the Public Relations, Marketing & Strategic Communications Management Diploma course description

- iii) Approval of the Artificial Intelligence Diploma and new courses
 - iv) Approval of the Predictive Analytics Diploma and new courses
- III. May 2020
- i) Approval of Graduands Spring 2020

Sincerely,

A handwritten signature in black ink that reads "Kim Loeb". The signature is written in a cursive style with a large, stylized "K" and "L".

Kim Loeb (Chair)
May, 2020