

INSTITUTE FOR RESEARCH ON DIGITAL LITERACIES PRESENTS

MCLUHAN'S TECHNO-SENSORIUM CITY

COMING TO OUR SENSES IN A PROGRAMMED ENVIRONMENT

BOOK
LAUNCH!

Jaqueline McLeod Rogers

FEATURING RESPONDENTS:
ARUN JACOB AND NEGIN MINAEI

Marshall McLuhan's active engagement with the vibrant art and urban design culture of his day drew **links between media, technology, space, architecture, art, and cities**. McLeod Rogers examines how McLuhan's influence continues to inform current urban and art criticism and practices.

Jaqueline McLeod Rogers, Ph.D is a Canadian writer, editor, and researcher and professor of rhetoric, writing and communications at the University of Winnipeg. McLeod Rogers is a published author. Many of her publications address writing strategies and ethics, and she is a recognized as a leading scholar in studies of Marshall McLuhan.

June 10, 2021
3 PM
via **ZOOM**

Register to attend

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