

Job opportunity:

Medicure is a Winnipeg-based pharmaceutical company focused on the development and commercialization of innovative and affordable therapeutics for the U.S. market. We are trying to be different by providing solutions to high drug prices and accessibility to treatment. We have a great story to tell but need help in doing so, and gaining more media attention for what we have done and plan on doing.

This is a part-time, temporary position for someone to

- learn about us and write interesting stories about Medicure to increase our organization's visibility.
- craft energizing content and stories to showcase the work we do and communicate our story, values and mission
- pitch articles and stories to journalists and media outlets to have articles published in industry specific targeted publications in the USA
- creating thoughtful and engaging written content to engage readers

Skills required:

- Bachelor's degree, or current enrollment in a Bachelor's program, in English, Journalism, Creative Writing, Communications or a related field preferred
- Exceptional writing, editing, grammar and proofreading skills
- Excellent time management skills and ability to prioritize work to meet deadlines
- Strong research and communication skills
- Experience pitching content to journalists and having articles published is preferred

Pay rate: \$17.00 per hour

Expected start and end date: start July 2, 2025 and end September 5, 2025
- may be extended based on mutual agreement.

Hours/week: up to 20 hours per week based on your schedule, or quote us on writing 10 articles.

Send resume to hr@medicure.com