



THE UNIVERSITY OF  
**WINNIPEG**

Department of Rhetoric,  
Writing, and Communications

# Student Handbook 2024-25

---

## Table of Contents

CONTACT INFORMATION	3
GENERAL INFORMATION	4
FIRST YEAR COURSES .....	4
MAJORS IN RHETORIC AND COMMUNICATIONS.....	5
MINOR IN RHETORIC, WRITING, AND COMMUNICATIONS.....	6
JOINT DEGREE/DIPLOMA IN COMMUNICATIONS.....	7
CERTIFICATE IN WRITING .....	7
FOR MORE INFORMATION ABOUT OUR PROGRAMS. . .	7
WRITING CENTRE/COMPUTER WRITING LAB .....	8
FALL, FALL/WINTER & WINTER COURSE SCHEDULES	9
FALL TERM COURSE DESCRIPTIONS	12
FALL/WINTER TERM COURSE DESCRIPTIONS	22
WINTER TERM COURSE DESCRIPTIONS	23

## CONTACT INFORMATION

**PHONE: 204-258-3865**

**EMAIL: [rhetoric@uwinnipeg.ca](mailto:rhetoric@uwinnipeg.ca)**

## GENERAL INFORMATION

### FIRST YEAR COURSES

The Department of Rhetoric, Writing, and Communications offers Academic Writing and Introduction to Rhetoric and Communications courses at the first-year level.

#### **Academic Writing**

*\*All students must fulfill the University Writing Requirement by taking Academic Writing, or by exemption, prior to enrolling in their 42<sup>nd</sup> credit hour.*

*\*Completion of Academic Writing or exemption from the Writing Requirement is a prerequisite for most 2000 and 3000 level RHET courses.*

Academic Writing courses are designed to develop the writing abilities of students in an academic community. They teach compositional and rhetorical skills essential to effective communication. The particular content and approach of each course will vary to meet the diverse needs and interests of our students. Academic Writing is offered in both 3-credit hour and 6 credit hour versions.

Please read the following general descriptions carefully to determine which category of Academic Writing best suits your needs, and then consult the specific course descriptions in this Handbook. You are welcome to consult the Department of Rhetoric, Writing, and Communications or an Academic Advisor for assistance in choosing a suitable course.

#### Content of Various Courses

The options available for the 3-credit hour version of Academic Writing fall into three categories:

- 1) Sections designed to prepare students for academic writing in major fields of study (Humanities, Social Sciences, Sciences, and Business & Administration). These sections are designated in WebAdvisor by the following abbreviations:

RHET-1101 Academic Writing: Humanities

RHET-1102 Academic Writing: Social Sci

RHET-1103 Academic Writing: Sciences

RHET-1104 Academic Writing: Bus Admin

- 2) Sections that take a multidisciplinary rather than a discipline-specific approach. These sections are designated in WebAdvisor by the following abbreviation:

RHET-1105 Academic Writing: Multi

The sections offer students a good general approach to academic writing and research which can then be adapted for use in any discipline.

- 3) Sections linked to introductory courses in a variety of disciplines (Academic Writing: Links with the Disciplines). These sections are designated in WebAdvisor by the following abbreviation:

RHET-1106 Academic Writing: Link . . . **(no sections offered in 2024-25)**

Those who decide that they would benefit from an extended course are welcome to enroll in the 6-credit hour version of Academic Writing. The 6-credit hour sections offer students two terms in which to develop their writing to meet the challenges of university. These sections are designated in WebAdvisor by:

RHET-1110 Academic Writing: Extended

There are also 3- and 6-credit hour sections designated for students whose first language is not English. Students may not register in these sections if their first language is English. These sections are designated in WebAdvisor by the following abbreviation:

RHET-1115(3/6) Academic Writing: EAL

### **Introduction to Rhetoric and Communications (RHET-1120)**

Introduction to Rhetoric and Communications is a required first year course for Majors in Rhetoric and Communications and Joint Communications. It is also required for Minors in Rhetoric, Writing, and Communications. **There can be no exemption from taking RHET-1120 for Majors and Minors.**

This course provides a survey level introduction to the interdisciplinary field of rhetoric and communications, and to the role that persuasion and persuasive discourse plays in contemporary communication, culture, and society. Upon completion of Intro to Rhet & Comm, students gain a firm foundation for entry into 2000-level courses.

### **MAJORS IN RHETORIC AND COMMUNICATIONS**

The Department of Rhetoric, Writing, and Communications offers a 3-Year, 4-Year and Honours BA degree in Rhetoric and Communications.

### **3-Year and 4-Year Degree Programs**

The 3-Year BA and 4-Year BA emphasize the interpretation, evaluation, production, and precise editing of texts for a range of audiences, media, and purposes. As well as writing in a variety of genres, students in these programs read contemporary non-fiction, analyze visual and verbal arguments, trace the impact of print and electronic media on Western culture, and through the study of theory and close attention to textual practices, examine how ideology imprints itself on discourse.

In addition to core courses offered each year, students may choose from a variety of upper-level courses offered usually every other year. Lending itself well to a Double or Combined Major, a Rhetoric and Communications degree prepares students for a wide range of public and private sector careers that depend on advanced analytical and communicative skills, especially in writing.

Students must submit a Major declaration form to Student Central. Forms can be obtained from the [RHET website](#) or Department office.

### **Honours Degree Program**

The Honours BA offers all the benefits of the 3-Year and 4-Year degrees, as well as the opportunity for intensive study of theories and methods in Rhetoric and Communications. This program is designed to prepare qualified students for graduate studies, and also provide understanding of, and qualification in, the fields of Rhetoric and Communications for employment opportunities. Students with an Honours BA in Rhetoric and Communications can enter graduate studies in such fields as Communications, Composition Studies, Media Studies, and Rhetoric.

In addition to core courses at the 1000-, 2000-, and 3000-level, students must complete a minimum of 18 credit hours of 4000-level courses, one of which may include the Honours Thesis in Rhetoric and Communications (RHET-4900). The Honours Thesis is a 3-credit hour elective that is best pursued in the final year as a capstone. As part of this course, a student completes a 30-35 page thesis paper under the mentorship of a supervising faculty member in the Department of Rhetoric, Writing, and Communications. The Honours Thesis is taught on a one-on-one basis.

Students must submit an Honours program application/declaration form to join the Program. Students must submit an Honours thesis application form to register for the Honours Thesis course. Forms can be obtained from the [RHET website](#) or Department office.

### **MINOR IN RHETORIC, WRITING, AND COMMUNICATIONS**

Students must complete a 4-year degree program in order to hold a Minor.

Students must submit a Minor declaration form to Student Central. Forms can be obtained from the [RHET website](#) or Department office.

## JOINT DEGREE/DIPLOMA IN COMMUNICATIONS

The Department of Rhetoric, Writing, and Communications also offers a program combining university credit courses with the Red River College Polytechnic (RRC Polytech) two-year Creative Communications Diploma program. Students in this program graduate with a 4-Year BA in Communications from The University of Winnipeg (UW) and a Creative Communications Diploma from RRC Polytech. This Degree/Diploma ensures that students receive a well-rounded liberal arts education as well as applied and workplace training, preparing them specifically for careers in Journalism, Public Relations, Advertising, or Broadcast Production.

Students must apply separately to UW and RRC Polytech. We recommend that students complete at least 60 out of the required 72 university credit hours at UW before beginning their program at RRC Polytech, as most Creative Communications diploma graduates find work after completing the diploma. That said, students can choose to finish any remaining UW courses part-time while working. Students generally complete all UW courses and the diploma within about five years.

Students must submit a Major declaration form to Student Central. Forms can be obtained from the [RHET website](#) or Department office.

## CERTIFICATE IN WRITING

The Certificate in Writing is a standalone 30 credit hour program that consists of current course offerings in the Department of Rhetoric, Writing, and Communications. The Certificate program allows students the flexibility to create a program of study that focuses on elements of written communication, primarily in terms of genre, audience, and textual processes.

Students completing any degree program, non-degree seeking students, and returning graduates are eligible to complete the Certificate. All courses in the Certificate program are also part of the Rhetoric and Communications degree program, and can be used toward a 3-Year, 4-Year or Honours BA in Rhetoric and Communications. (Note that some courses, particularly some electives in English and Theatre and Film, come with prerequisites that do not count toward the Certificate.)

Students must submit a Certificate in Writing declaration form to the Department. Upon completing all required credits, students must also submit an Application to Receive the Certificate in Writing to the Department. Forms can be obtained from the [RHET website](#) or Department office.

## FOR MORE INFORMATION ABOUT OUR PROGRAMS. . .

Please start by reading about program requirements in the [University of Winnipeg 2024-2025 Academic Calendar](#), available online.

Please note: this Handbook includes course listings and descriptions for only those RHET courses being

offered in the 2024-25 academic year. For a full list of RHET courses available, please see our [website](#) or the [“Course Descriptions” section of the Academic Calendar](#).

We strongly recommend that all prospective students for the Major, Minor, Certificate or Joint Program make an advising appointment with the Department Chair, a Rhetoric faculty advisor, or an academic advisor before registering for courses. Those interested in pursuing the Honours degree are especially advised to speak with the Honours Advisor before applying to the Honours Program. Please call or email the RHET General Office at (204) 258-3865 or [rhetoric@uwinnipeg.ca](mailto:rhetoric@uwinnipeg.ca) to schedule an appointment with an advisor.

### WRITING CENTRE/COMPUTER WRITING LAB

The Department of Rhetoric, Writing, and Communications has a Writing Centre and a Computer Writing Lab that support students from all undergraduate disciplines in any stage of their writing process, from brainstorming a writing assignment to working with a polished draft. The Writing Centre (3G11) offers free face-to-face and online peer tutoring, drop-in workshops for students, and classroom presentations about writing. The Centre also contains a writing resource library for students to use. The Computer Writing Lab (3G10) has 30 workstations with word processing software and internet and email access. In addition, lab supervisors are available to assist students with hardware and software problems.

Visit <http://uwinnipeg.ca/writing-centre/> to keep up to date on the services of the Writing Centre.



## FALL, FALL/WINTER & WINTER COURSE SCHEDULES

**In case of any discrepancy between the schedule below and WebAdvisor, WebAdvisor takes precedence.**

Instruction Codes:

Le = in-person lecture

S = in-person seminar

P = Project/Thesis

ONL-H = Hybrid online

ONL-A = Asynchronous online

ONL-S = Synchronous online

A = Apprenticeship, Internship, Practicum

**Please check WebAdvisor for instructor and classroom information.**

### Fall 2024

Title	Course	Sec	Instr Method	Day	Start	End	SECT Start	SECT End
Academic Writing: Humanities	RHET-1101	001	LE	MW	16:00:	17:15:	9/3/24	12/21/24
Academic Writing: Humanities	RHET-1101	002	LE	MW	14:30:	15:45:	9/3/24	12/21/24
Academic Writing: Humanities	RHET-1101	003	LE	MWF	09:30:	10:20:	9/3/24	12/21/24
Academic Writing: Social Sci	RHET-1102	001	LE	MWF	08:30:	09:20:	9/3/24	12/21/24
Academic Writing: Social Sci	RHET-1102	050	LE	M	18:00:	21:00:	9/3/24	12/21/24
Academic Writing: Sciences	RHET-1103	002	LE	TuTh	08:30:	09:45:	9/3/24	12/21/24
Academic Writing: Sciences	RHET-1103	003	LE	MWF	09:30:	10:20:	9/3/24	12/21/24
Academic Writing: Bus Admin	RHET-1104	001	LE	MW	16:00:	17:15:	9/3/24	12/21/24
Academic Writing: Bus Admin	RHET-1104	050	LE	M	18:00:	21:00:	9/3/24	12/21/24
Academic Writing: Multi	RHET-1105	001	LE	MWF	08:30:	09:20:	9/3/24	12/21/24
Academic Writing: Multi	RHET-1105	002	LE	MWF	08:30:	09:20:	9/3/24	12/21/24
Academic Writing: Multi	RHET-1105	003	LE	MWF	09:30:	10:20:	9/3/24	12/21/24
Academic Writing: Multi	RHET-1105	004	LE	MWF	10:30:	11:20:	9/3/24	12/21/24
Academic Writing: Multi	RHET-1105	005	LE	MWF	11:30:	12:20:	9/3/24	12/21/24
Academic Writing: Multi	RHET-1105	006	LE	MWF	13:30:	14:20:	9/3/24	12/21/24
Academic Writing: Multi	RHET-1105	007	LE	TuTh	16:00:	17:15:	9/3/24	12/21/24
Academic Writing: Multi	RHET-1105	008	LE	TuTh	08:30:	09:45:	9/3/24	12/21/24
Academic Writing: Multi	RHET-1105	009	LE	MWF	12:30:	13:20:	9/3/24	12/21/24
Academic Writing: Multi	RHET-1105	010	LE	MWF	09:30:	10:20:	9/3/24	12/21/24
Academic Writing: Multi	RHET-1105	011	LE	TuTh	13:00:	14:15:	9/3/24	12/21/24
Academic Writing: Multi	RHET-1105	012	LE	MWF	11:30:	12:20:	9/3/24	12/21/24
Academic Writing: Multi	RHET-1105	013	LE	TuTh	08:30:	09:45:	9/3/24	12/21/24
Academic Writing: Multi	RHET-1105	014	LE	Sa	09:00:	12:00:	9/3/24	12/21/24
Academic Writing: Multi	RHET-1105	015	LE	MW	14:30:	15:45:	9/3/24	12/21/24
Academic Writing: Multi	RHET-1105	017	LE	TuTh	16:00:	17:15:	9/3/24	12/21/24
Academic Writing: Multi	RHET-1105	018	LE	TuTh	10:00:	11:15:	9/3/24	12/21/24
Academic Writing: Multi	RHET-1105	019	LE	TuTh	11:30:	12:45:	9/3/24	12/21/24

Academic Writing: Multi	RHET-1105	020	LE	MWF	09:30:	10:20:	9/3/24	12/21/24
Academic Writing: Multi	RHET-1105	021	LE	MWF	13:30:	14:20:	9/3/24	12/21/24
Academic Writing: Multi	RHET-1105	050	LE	W	18:00:	21:00:	9/3/24	12/21/24
Academic Writing: Multi	RHET-1105	051	LE	Tu	18:00:	21:00:	9/3/24	12/21/24
Academic Writing: Multi	RHET-1105	140	LE	TuTh	13:00:	14:15:	9/3/24	12/21/24
Academic Writing: Multi	RHET-1105	141	LE	MW	14:30:	15:45:	9/3/24	12/21/24
Academic Writing: Multi	RHET-1105	508	LE	TuTh	10:00:	11:15:	9/3/24	12/21/24
Academic Writing: Multi	RHET-1105	510	LE	TuTh	10:00:	11:15:	9/3/24	12/21/24
Academic Writing: Eal	RHET-1115	001	LE	TuTh	11:30:	12:45:	9/3/24	12/21/24
Intro to Rhet and Comm	RHET-1120	780	LE	MW	10:00:	11:15:	9/3/24	12/21/24
Professional Style & Editing	RHET-2131	001	LE	TuTh	10:00:	11:15:	9/3/24	12/21/24
Rhetorical Criticism	RHET-2135	001	LE	TuTh	08:30:	09:45:	9/3/24	12/21/24
Rhetoric of Animality	RHET-2142	770	LE	MW	16:00:	17:15:	9/3/24	12/21/24
Comm & Pop Culture	RHET-2250	001	LE	TuTh	13:00:	14:15:	9/3/24	12/21/24
Writing in Digital Spaces	RHET-2350	001	LE	MW	14:30:	15:45:	9/3/24	12/21/24
Writing Tut	RHET-2500	001	LE	MW	16:00:	17:15:	9/3/24	12/21/24
Rhetoric Visual Rep	RHET-3139	001	LE	TuTh	14:30:	15:45:	9/3/24	12/21/24
Composing Winnipeg	RHET-3321	001	LE	TuTh	13:00:	14:15:	9/3/24	12/21/24
Communication and Climate	RHET-3335	780	LE	TuTh	11:30:	12:45:	9/3/24	12/21/24
Strategies Tech/Pro Comm	RHET-3340	001	LE	TuTh	16:00:	17:15:	9/3/24	12/21/24
Games & Rhetoric of Play	RHET-3460	050	LE	W	18:00:	21:00:	9/3/24	12/21/24
Media Manipulation & Disinfo	RHET-3900	050	LE	Tu	18:00:	21:00:	9/3/24	12/21/24
Crit Theory of Discourse	RHET-4151	001	S	MW	14:30:	15:45:	9/3/24	12/21/24
Rhet of Public Sphere	RHET-4401	001	S	TuTh	16:00:	17:15:	9/3/24	12/21/24
Rhetorics of Identity	RHET-4420	001	S	MW	16:00:	17:15:	9/3/24	12/21/24

### Fall/Winter 2024-25

Title	Course	Sec	Instr Method	Day	Start	End	SECT Start	SECT End
Academic Writing: Extended	RHET-1110	001	LE	TuTh	14:30:	15:45:	9/3/24	4/23/25
Academic Writing: Extended	RHET-1110	130	LE	Th	13:00:	15:45:	9/3/24	4/23/25
Academic Writing: Extended	RHET-1110	245	LE	Th	17:00:	20:00:	9/3/24	4/23/25
Academic Writing: Extended	RHET-1110	247	ONL-S	W	17:00:	20:00:	9/3/24	4/23/25
Academic Writing: Extended	RHET-1110	250	LE	TuTh	11:00:	12:15:	9/3/24	4/23/25

### Winter 2025

Title	Course	Sec	Instr Method	Day	Start	End	SECT Start	SECT End
Academic Writing: Humanities	RHET-1101	004	LE	TuTh	16:00:	17:15:	1/6/25	4/23/25
Academic Writing: Humanities	RHET-1101	005	LE	MWF	08:30:	09:20:	1/6/25	4/23/25
Academic Writing: Humanities	RHET-1101	006	LE	MW	14:30:	15:45:	1/6/25	4/23/25
Academic Writing: Social Sci	RHET-1102	002	LE	TuTh	16:00:	17:15:	1/6/25	4/23/25
Academic Writing: Social Sci	RHET-1102	051	LE	M	18:00:	21:00:	1/6/25	4/23/25
Academic Writing: Sciences	RHET-1103	004	LE	TuTh	08:30:	09:45:	1/6/25	4/23/25
Academic Writing: Sciences	RHET-1103	005	LE	MW	14:30:	15:45:	1/6/25	4/23/25

Academic Writing: Bus Admin	RHET-1104	002	LE	MW	16:00:	17:15:	1/6/25	4/23/25
Academic Writing: Bus Admin	RHET-1104	051	LE	M	18:00:	21:00:	1/6/25	4/23/25
Academic Writing: Multi	RHET-1105	022	LE	TuTh	11:30:	12:45:	1/6/25	4/23/25
Academic Writing: Multi	RHET-1105	023	LE	MWF	08:30:	09:20:	1/6/25	4/23/25
Academic Writing: Multi	RHET-1105	024	LE	MWF	08:30:	09:20:	1/6/25	4/23/25
Academic Writing: Multi	RHET-1105	025	LE	Sa	09:00:	12:00:	1/6/25	4/23/25
Academic Writing: Multi	RHET-1105	026	LE	TuTh	16:00:	17:15:	1/6/25	4/23/25
Academic Writing: Multi	RHET-1105	027	LE	MWF	12:30:	13:20:	1/6/25	4/23/25
Academic Writing: Multi	RHET-1105	028	LE	MW	14:30:	15:45:	1/6/25	4/23/25
Academic Writing: Multi	RHET-1105	029	LE	MW	16:00:	17:15:	1/6/25	4/23/25
Academic Writing: Multi	RHET-1105	030	LE	TuTh	13:00:	14:15:	1/6/25	4/23/25
Academic Writing: Multi	RHET-1105	031	LE	MW	16:00:	17:15:	1/6/25	4/23/25
Academic Writing: Multi	RHET-1105	032	LE	TuTh	08:30:	09:45:	1/6/25	4/23/25
Academic Writing: Multi	RHET-1105	033	LE	MW	16:00:	17:15:	1/6/25	4/23/25
Academic Writing: Multi	RHET-1105	052	LE	W	18:00:	21:00:	1/6/25	4/23/25
Academic Writing: Multi	RHET-1105	053	LE	Tu	18:00:	21:00:	1/6/25	4/23/25
Academic Writing: Multi	RHET-1105	142	LE	TuTh	10:00:	11:15:	1/6/25	4/23/25
Academic Writing: Multi	RHET-1105	200	LE	TuTh	10:00:	11:15:	1/6/25	4/23/25
Academic Writing: Multi	RHET-1105	517	LE	TuTh	10:00:	11:15:	1/6/25	4/23/25
Academic Writing: Multi	RHET-1105	518	LE	TuTh	10:00:	11:15:	1/6/25	4/23/25
Academic Writing: Eal	RHET-1115	002	LE	TuTh	13:00:	14:15:	1/6/25	4/23/25
Intro to Rhet and Comm	RHET-1120	781	LE	TuTh	10:00:	11:15:	1/6/25	4/23/25
Advanced EAL Writing	RHET-2115	001	LE	TuTh	16:00:	17:15:	1/6/25	4/23/25
Professional Style & Editing	RHET-2131	002	LE	TuTh	08:30:	09:45:	1/6/25	4/23/25
Rhetorical Criticism	RHET-2135	002	LE	MW	16:00:	17:15:	1/6/25	4/23/25
Contemp Comm Theory	RHET-2137	001	LE	TuTh	10:00:	11:15:	1/6/25	4/23/25
Rhetoric of Medicine	RHET-2143	001	LE	TuTh	16:00:	17:15:	1/6/25	4/23/25
Oral Communication	RHET-2145	001	LE	TuTh	13:00:	14:15:	1/6/25	4/23/25
Comm & Pop Culture	RHET-2250	780	LE	TuTh	13:00:	14:15:	1/6/25	4/23/25
Intercultural Comm	RHET-3156	001	LE	TuTh	11:30:	12:45:	1/6/25	4/23/25
Culture Wars	RHET-3158	770	LE	MW	16:00:	17:15:	1/6/25	4/23/25
Narrative Thinking & Writing	RHET-3255	001	LE	MW	14:30:	15:45:	1/6/25	4/23/25
Forms of Inquiry	RHET-3320	001	LE	F	14:30:	17:15:	1/6/25	4/23/25
Investigative Journalism	RHET-3330	050	LE	M	18:00:	21:00:	1/6/25	4/23/25
Critical Stud of Social Media	RHET-3450	001	LES	TuTh	13:00:	14:15:	1/6/25	4/23/25
Studies in Writing Ctre Admin	RHET-3900	001	LE	MW	16:00:	17:15:	1/6/25	4/23/25
Border Rhetoric	RHET-3900	002	LE	TuTh	14:30:	15:45:	1/6/25	4/23/25
Rhetoric of Nonfiction	RHET-4150	001	S	TuTh	14:30:	15:45:	1/6/25	4/23/25
Digital Rhetorics	RHET-4152	780	S	MW	10:00:	11:15:	1/6/25	4/23/25

## FALL TERM COURSE DESCRIPTIONS

**In case of any discrepancy between the schedule below and WebAdvisor, WebAdvisor takes precedence.**

Instruction Codes:

Le = in-person lecture

S = in-person seminar

P = Project/Thesis

ONL-H = Hybrid online

ONL-A = Asynchronous online

ONL-S = Synchronous online

A = Apprenticeship, Internship, Practicum

**Please check WebAdvisor for instructor and classroom information.**

### **Academic Writing: Humanities**

**RHET-1101, Section 001, Fall**

**Schedule: MW 16:00-17:15**

**Instruction Method: Le**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1101 are designed for students likely to major in a discipline in the Humanities, such as English, History, or Philosophy. Assignments may include summaries, reviews, critiques, and research papers. Students are introduced to the styles of documenting sources and to the research databases relevant to the Humanities.

### **Academic Writing: Humanities**

**RHET-1101, Section 002, Fall**

**Schedule: MW 14:30-15:45**

**Instruction Method: Le**

See description for RHET-1101-001.

### **Academic Writing: Humanities**

### **RHET-1101, Section 003, Fall**

**Schedule: MWF 09:30-10:20**

**Instruction Method: Le**

See description for RHET-1101-001.

### **Academic Writing: Social Sciences**

**RHET-1102, Section 001, Fall**

**Schedule: MWF 08:30-09:20**

**Instruction Method: Le**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1102 are designed for students likely to major in a discipline in the Social Sciences, such as Politics, Psychology, or Sociology. Assignments may include annotated bibliographies, literature reviews, and ethnographies. Students are introduced to the styles of documenting sources and to the research databases relevant to the Social Sciences.

**Academic Writing: Social Sciences**

**RHET-1102, Section 050, Fall**

**Schedule: M 18:00-21:00**

**Instruction Method: Le**

See description for RHET-1102-001.

**Academic Writing: Sciences**

**RHET-1103, Section 002, Fall**

**Schedule: TuTh 08:30-09:45**

**Instruction Method: Le**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1103 are designed for students likely to major in a discipline in the Sciences, such as Biology, Chemistry, or Physics. Students are introduced to the styles of documenting sources and to the research databases relevant to the Sciences.

**Academic Writing: Sciences**

**RHET-1103, Section 003, Fall**

**Schedule: MWF 09:30-10:20**

**Instruction Method: Le**

See description for RHET-1103-002

**Academic Writing: Business Admin**

**RHET-1104, Section 001, Fall**

**Schedule: MW 16:00-17:15**

**Instruction Method: Le**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Taking a case-based approach, this course focuses on

the fundamentals of good writing and critical thinking in both academic and institutional settings. Students practice the forms of communication common in business, public administration, and non-profit organizations, such as summaries, reports, proposals, and correspondence. Students learn the styles of documenting sources and to use the research databases relevant to Business and Administration.

A large part of this course will focus on learning how to think critically, and part of this process will involve peer-to-peer critique sessions and in-class discussions. We will also examine various written documents, video clips, and other material in order to build your analytical skills, and to expose you to in-class group projects. By the end of term, students will be more effective communicators, researchers, and writers, able to deliver the kind of work expected in both university and business environments. Note: this course meets the University writing requirement.

**Academic Writing: Business Admin**

**RHET-1104, Section 050, Fall**

**Schedule: M 18:00-21:00**

**Instruction Method: Le**

See description for RHET-1104-001

**Academic Writing: Multidisciplinary**

**RHET-1105, Section 001, Fall**

**Schedule: MWF 08:30-09:20**

**Instruction Method: Le**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose,

and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

**Academic Writing: Multidisciplinary  
RHET-1105, Section 002, Fall  
Schedule: MWF 08:30-09:20  
Instruction Method: Le**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary  
RHET-1105, Section 003, Fall  
Schedule: MWF 09:30-10:20  
Instruction Method: Le**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary  
RHET-1105, Section 004, Fall  
Schedule: MWF 10:30-11:20  
Instruction Method: Le**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary  
RHET-1105, Section 005, Fall  
Schedule: MWF 11:30-12:20  
Instruction Method: Le**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary  
RHET-1105, Section 006, Fall  
Schedule: MWF 13:30-14:20  
Instruction Method: Le**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary  
RHET-1105, Section 007, Fall  
Schedule: TuTh 16:00-17:15  
Instruction Method: Le**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary  
RHET-1105, Section 008, Fall  
Schedule: TuTh 08:30-09:45  
Instruction Method: Le**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary  
RHET-1105, Section 009, Fall  
Schedule: MWF 12:30-13:20  
Instruction Method: Le**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary  
RHET-1105, Section 010, Fall  
Schedule: MWF 09:30-10:20  
Instruction Method: Le**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary  
RHET-1105, Section 011, Fall  
Schedule: TuTh 13:00-14:15  
Instruction Method: Le**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary  
RHET-1105, Section 012, Fall  
Schedule: MWF 11:30-12:20  
Instruction Method: Le**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary**

**RHET-1105, Section 013, Fall**

**Schedule: TuTh 08:30-09:45**

**Instruction Method: Le**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary**

**RHET-1105, Section 014, Fall**

**Schedule: Sa 09:00-12:00**

**Instruction Method: Le**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary**

**RHET-1105, Section 015, Fall**

**Schedule: MW 14:30-15:45**

**Instruction Method: Le**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary**

**RHET-1105, Section 017, Fall**

**Schedule: TuTh 16:00-17:15**

**Instruction Method: Le**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary**

**RHET-1105, Section 018, Fall**

**Schedule: TuTh 10:00-11:15**

**Instruction Method: Le**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary**

**RHET-1105, Section 019, Fall**

**Schedule: TuTh 11:30-12:45**

**Instruction Method: Le**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary**

**RHET-1105, Section 020, Fall**

**Schedule: MWF 10:30-11:20**

**Instruction Method: Le**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary**

**RHET-1105, Section 021, Fall**

**Schedule: MWF 13:30-14:20**

**Instruction Method: Le**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary**

**RHET-1105, Section 050, Fall**

**Schedule: W 18:00-21:00**

**Instruction Method: Le**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary**

**RHET-1105, Section 051, Fall**

**Schedule: Tu 18:00-21:00**

**Instruction Method: Le**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary**

*Reserved for students in the Transition Year Program (TYP).*

**RHET-1105, Section 140, Fall**

**Schedule: TuTh 13:00-14:15**

**Instruction Method: Le**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the

research methods, and the styles of documentation) varies.

**Academic Writing: Multidisciplinary**  
*Reserved for students in the TYP.*

**RHET-1105, Section 141, Fall**

**Schedule: MW 14:30-15:45**

**Instruction Method: Le**

See description for RHET-1105-140

**Academic Writing: Multidisciplinary**  
**RHET-1105, Section 508, Fall**  
*Reserved for students in the Collegiate Dual Credit Program. Cross-listed with section RHET-1105-510.*

**Schedule: TuTh 10:00-11:15**

**Instruction Method: Le**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

**Academic Writing: Multidisciplinary**  
**RHET-1105, Section 510, Fall**  
*Cross-listed with section RHET-1105-508.*

**Schedule: TuTh 10:00-11:15**

**Instruction Method: Le**

See description for RHET-1105-508

**Academic Writing: English as an Additional Language (EAL)**

**RHET-1115(3), Section 001, Fall**

*May not be taken by students whose first language is English.*

**Schedule: TuTh 11:30-12:45**

**Instruction Method: Le**

Academic Writing teaches the essential strategies for university writing and research. This course is designed to give students whose first language is not English extensive opportunities to further develop their writing abilities, research skills, and public speaking skills. During the course, students learn to generate, evaluate, and develop ideas logically, support arguments with evidence, gather and document information from a variety of sources, use language clearly and correctly. Particularly, students have extensive opportunities to practice writing different genres of texts, and to develop public speaking skills, through a debate and a research presentation.

**Intro to Rhetoric and Communications**  
**RHET- 1120, Section 001, Fall**

**Schedule: MW 10:00-11:15**

**Instruction Method: Le**

This course provides an introduction to the study of Rhetoric and Communications, and the role that persuasion and persuasive discourse plays in contemporary communication, culture, and society. Topics include the role of persuasion in everyday communication, the relationship between rhetoric and structures of language, and foundations in rhetorical scholarship, writing studies, and the study of communications. Other topics may include the



study of rhetoric in political communication, literacy pedagogy and textuality, religion, the law, public relations, and visual rhetoric in art, film, popular culture, and advertising.

### **Professional Style and Editing**

**RHET-2131, Section 001, Fall**

**Schedule: TuTh 10:00-11:15**

**Instruction Method: Le**

This course teaches students to think as writers, revising prose with reader needs and engagement in mind. It also teaches writers to clarify and expand ideas by finding more precise words and choosing sentence structures and patterns that build sought-after connections and coherence. Students will learn how to write in several prose styles and to edit each other's work in terms of stylistic (as well as grammatical) criteria. The course will include short exercises and quizzes, as well as longer essays, offering opportunities to practice revision and editing skills. It will be of value to students concerned with writing polished term papers or theses, not to other forms of written communication.

### **Rhetorical Criticism**

**RHET-2135, Section 001, Fall**

**Schedule: TuTh 08:30-09:45**

**Instruction Method: Le**

This course undertakes the study of how persuasion works in speech as well as in other forms of communication and representation. We will explore the rhetorical tradition and several contemporary critical methods, including but not limited to Neo-Aristotelianism, New Criticism, formalism, hermeneutics, structuralism, Marxism,

feminism, and narrative criticism. Artifacts we will read, listen to, and view in our critical practice include speeches, written texts, advertisements, works of art, websites, statues, monuments, and other types of cultural object. We will study these artifacts in light of their origins and surroundings, so each artifact is situated in a specific contextual framework..

### **Rhetoric of Animality**

**RHET-2142, Section 001, Fall**

**Schedule: MW 16:00-17:15**

**Instruction Method: ONL-S**

This course examines what has come to be known in the humanities as "the question of the animal". It considers how moral discourse in the West has failed to grapple with the physical and metaphysical presence of non-human animals. Students examine how the moral status of animals has been theorized in Western thought. Students interrogate the different tropes used to uphold the human-animal distinction, including the idea that speech, communication, and reason confer a special status upon humanity. Students engage a wide range of writings addressing "the question of the animal".

### **Communication & Popular Culture**

**RHET-2250, Section 001, Fall**

**Schedule: TuTh 13:00-14:15**

**Instruction Method: Le**

This course examines the relationship between the rise of new media and discourses used to write about popular culture. The course looks at changing rhetorics of popular culture, from the nineteenth to the twenty-first century, as new media made art and culture more

accessible to the public. The course also examines how new processes of mediated distribution of art and culture changed the discursive strategies for writing about popular culture. Course topics include: the rise of photography and the technological reproducibility of images; mass media and the culture industry; ideology and popular media; subcultures and countercultures; technology and globalization; and augmented reality and video games.

### **Writing in Digital Spaces**

**RHET-2350, Section 001, Fall**

**Schedule: MW 14:30-15:45**

**Instruction Method: Le**

This course is designed as an introduction to reading and writing digital texts. Just as electronic devices have become the tools of choice for composition, so networks have become a medium of choice for publication. Students learn the effects of the following contexts on writing: real-time, synchronous communication; anytime asynchronous communication; and emerging online genres (such as social media and blogs). Emphasis is on reader awareness in evaluating the credibility of material in the online environment, developing and evaluating an online ethos, and webpage production that balances audience awareness, online conventions, and visual design.

### **Tutoring Writing**

**RHET-2500, Section 001, Fall**

**Schedule: MW 16:00-17:15**

**Instruction Method: Le**

This course is designed to provide the

theoretical and practical knowledge students will need to work as a writing tutor in the Department of Rhetoric, Writing, and Communications. The class meets once weekly throughout Fall and Winter terms. Readings in composition theory and in the principles of peer tutoring will introduce students to such topics as the composing process, methods of writing assessment, rhetorical expectations in academic writing, and the ethical responsibilities of tutors in a peer-tutoring relationship. Students enrolled in this course will be expected to be a part of the University of Winnipeg's growing community of tutors by taking part in community-building and "shadow" existing tutors to learn about best practices in peer conferences.

### **Rhetoric of Visual Representation**

**RHET-3139, Section 001, Fall**

**TuTh 14:30-15:45**

**Instruction Method: Le**

This course provides a systematic and comprehensive account and interrogation of the rhetorics of visual culture and representation. By looking at the formal structures of visual representation in media, art, and design, students examine the ways in which images communicate meaning. This course draws on a considerable range of theories and examples to demonstrate the differences and the similarities between the grammar of language and that of visual communication. Given the influence and sophistication of visual texts, visual critique is important and necessary. Topics in this course include critical analysis of visual representation, the power dynamics of looking and

spectatorship, advertising and visual media in everyday life and popular culture, and the rhetorical dimensions of scientific images.

### **Composing Our Winnipeg: Rhetoric Of/And the City**

**RHET-3321, Section 001, Fall**

**TuTh 13:00-14:15**

#### **Instruction Method: Le**

How does Winnipeg as place and social hub influence our sense of identity and our writing? How do we understand our city through a filter of language and images? How is Winnipeg like and unlike other cities and how is our local culture connected to global and planetary life? To respond to questions like these, we will consider how paying attention to place—walking, listening, looking, mapping—can reveal a level of detail we may have overlooked. We will consider how [well] we live together in the city and what discourse practices promote a sense of shared community. Research methods in this course are both traditional and non-traditional. We will conduct some archival research and literary analysis, as well as ethnographic observations. We will also adapt the concept of researcher as «flâneur», one who observes by being in place—walking, drawing maps, recording sounds, all to create an up-close version/vision of place.

### **Communication and Climate**

**RHET-3335, Section 001, Fall**

**TuTh 11:30-12:45**

#### **Instruction Method: Le**

This course examines the role of media, communication, culture, and rhetoric in the public sphere in raising awareness about

environmental issues like climate change. This course explores how different actors (e.g., corporations, governments, environmental groups) talk about the 'environment', depending upon their interests and values. It also engages with how different forms of journalism and media impact our ability to address environmental problems, as well as the role communication and rhetoric play in contemporary environmental advocacy. These issues are explored using the climate crisis as a focal lens to better engage with the growing field of environmental communication and its relation to ecological sustainability.

### **Technical & Professional Communication**

**RHET-3340, Section 001, Fall**

**Schedule: TuTh 16:00-17:15**

#### **Instruction Method: Le**

Professional and technical communication skills are central to success in the workplace. Strong reading and writing skills—as well as strengths in presenting, listening, problem-solving, and collaborating—are essential qualities for productivity. Designed as an introduction to organizational communication, this course will provide you with experience in different forms of the art, enhancing your ability to read critically, write persuasively, and above all communicate ideas clearly and effectively.

This course provides an overview of the field of organizational communication and an introduction to a variety of rhetorical theories, explaining the strategic choices available to professional and technical communicators. Students analyze various artifacts of organizational communication, as well as plan, draft, edit, and design a range of professional

and technical documents, such as business correspondence, proposals, and reports. The assignments stress the importance of a critical analysis of purpose, context, and readership for making effective, appropriate, and ethical choices. Uses and designs of electronic correspondence and on-line information are also discussed.

### **Games and the Rhetoric of Play**

**RHET-3460, Section 050, Fall**

**Schedule: W 18:00-21:00**

**Instruction Method: Le**

Our media landscape has never been more playful! While sports and games are among the most ancient of human art and communication forms, the explosion of video game media—and the subsequent transformation of analog games and “gamification” of traditionally non-playful spaces—have centered games at the epicentre of our ongoing cultural and technological transformations. This course introduces students to humanities-based game studies, focusing on rhetorical studies of game design, game writing, and play as a medium of communication. Topics may include the debate between ludological (rule-based) and narratological (story-based) approaches, procedural studies, platform and software studies, gamification, games and adaptation studies, and games as rhetorical objects. This course examines games as a discipline in its own right. While it is not a course in game design or programming, students will have the opportunity to create their own games and reflect upon them from the perspectives of rhetorical criticism, design, and play.

### **Special Topics Course: Media Manipulation & Disinformation**

**RHET-3900, Section 050, Fall**

**Tu 18:00-21:00**

**Instruction Method: Le**

One of the most common phrases heard today is “fake news.” It is brandished as a weapon by any politician who doesn’t like a message being disseminated by the media. But the troubling reality is that a great deal of media messaging has been carefully crafted and manipulated by powerful forces who seek to shape the public agenda. There has been a precipitous decline in the number of journalists and journalism organizations in Canada over the years. At the same time, there has been extraordinary expansion of the public relations and communications industry. This has led to an army of influencers being unleashed on journalists and the public, pushing specific interests and seeking to place a spin on whichever positions clients pay them to promote.

Whether it is in the field of government, industry, science, health care, the military, policing and many other sectors, disinformation has proliferated and much of it has been carefully constructed to be served up to an unsuspecting public. The decline in reporting capacity has led to a decline in journalistic scrutiny, along with an over-reliance on press releases. This course looks at historical and contemporary examples to deconstruct the messaging that exists in media, showing how it has been influenced and manipulated by special interests. Students will gain an understanding of how to spot misinformation and disinformation, and how to utilize critical thinking to establish verifiable facts in the media.

### **Critical Theories of Discourse & Ideology**

**RHET-4151, Section 001, Fall**

**Schedule: TuTh 10:00-11:15**

**Instruction Method: S**

This course focuses on advanced theories of ideology and discourse, as well as rhetorical and dialectical strategies used for critiquing, writing about, and challenging structures of power, domination, exploitation, and oppression. We look at formal discursive and rhetorical practices for analyzing ideology, before moving on to various different historically positioned theories of ideology and discourse, including concepts and methodologies derived from Western Marxism and post-Structural criticism, and practices used to critically interrogate populist rhetoric, as well as the ideologies of capitalism, modern liberalism, and intersecting discourses dealing with structural and systemic racism and sexism.

### **Rhetoric of the Public Sphere**

**RHET-4401, Section 001, Fall**

**Schedule: TuTh 16:00-17:15**

**Instruction Method: S**

This course adopts a rhetoric and communications framework explore the concept of the 'public sphere'. It explores the many ways media and communications have been understood to enable and shape collective discussion on political, social, economic and cultural concerns. It examines written, spoken, visual, gestural, and other texts that mediate relations among people in civic spaces. It may include such topics as: competing definitions of the "public sphere"; the history of public discourse; the relationship between state, civil

society and the economy; the ethics of public texts and power; the impact of the media in narrating public events; connections between public relations, propaganda and the democratic public sphere; the relationship between different forms of media and public sphere; and concerns about how different communication technologies and political economic models of media organization influence, enhance and/or undermine the public's capacity to engage in democratic deliberation.

### **Rhetorics of Identity**

**RHET-4420, Section 001, Fall**

**Schedule: MW 16:00-17:15**

**Instruction Method: S**

This course undertakes an intensive study into the symbolic mediation of identity. It examines how symbolic systems reflect, produce, and challenge such concepts as gender, race, ethnicity, sexuality, class, ability, age, and nationality. By drawing connections between discourses and privilege, the course also explores power and identity politics, examining the reciprocal relationship between language and ideology. During the course, students will have an opportunity to explore their identity and rhetoric relevant to each identity marker and learn about how one's identity affects discourse and rhetoric. Therefore, students will learn how one's identity affects discourse and rhetoric and gain insight into understanding the rhetoric of people from diverse backgrounds, which will enhance their intercultural communication skills.

## FALL/WINTER TERM COURSE DESCRIPTIONS

**In case of any discrepancy between the schedule below and WebAdvisor, WebAdvisor takes precedence.**

Instruction Codes:

Le = in-person lecture

S = in-person seminar

P = Project/Thesis

ONL-H = Hybrid online

ONL-A = Asynchronous online

ONL-S = Synchronous online

A = Apprenticeship, Internship, Practicum

**Please check WebAdvisor for instructor and classroom information.**

### **Academic Writing: Extended**

**RHET-1110, Section 001, Fall/Winter**

**TuTh 14:30-15:45**

#### **Instruction Method: Le**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. This course is designed to give students extensive opportunities to further develop their writing abilities, such as generating, evaluating, and developing ideas logically, supporting arguments with evidence, gathering and documenting information from a variety of sources, and using language clearly and correctly.

### **Academic Writing: Extended**

***Reserved for students in the Beginning University Successfully Program.***

**RHET-1110, Section 130, Fall/Winter**

**Th 13:00-15:45**

#### **Instruction Method: Le**

See description for RHET-1110-001

### **Academic Writing: Extended**

***Reserved for students in the Community-based Aboriginal Teacher Education Program.***

**RHET-1110, Section 245, Fall/Winter**

**Th 17:00-20:00**

#### **Instruction Method: Le**

See description for RHET-1110-001

### **Academic Writing: Extended**

***Reserved for students in the Community-based Aboriginal Teacher Education Program.***

**RHET-1110, Section 247, Fall/Winter**

**W 17:00-20:00**

#### **Instruction Method: ONL-S**

See description for RHET-1110-001

### **Academic Writing: Extended**

***Reserved for students in the Winnipeg Education Centre program.***

**RHET-1110, Section 250, Fall/Winter**

**TuTh 11:00-12:15**

#### **Instruction Method: Le**

See description for RHET-1110-001

## WINTER TERM COURSE DESCRIPTIONS

**In case of any discrepancy between the schedule below and WebAdvisor, WebAdvisor takes precedence.**

Instruction Codes:

Le = in-person lecture

S = in-person seminar

P = Project/Thesis

ONL-H = Hybrid online

ONL-A = Asynchronous online

ONL-S = Synchronous online

A = Apprenticeship, Internship, Practicum

**Please check WebAdvisor for instructor and classroom information.**

### **Academic Writing: Humanities**

**RHET-1101, Section 004, Winter**

**TuTh 16:00-17:15**

**Instruction Method: Le**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1101 are designed for students likely to major in a discipline in the Humanities, such as English, History, or Philosophy. Assignments may include summaries, reviews, critiques, and research papers. Students are introduced to the styles of documenting sources and to the research databases relevant to the Humanities.

### **Academic Writing: Humanities**

**RHET-1101, Section 005, Winter**

**MWF 08:30-09:20**

**Instruction Method: Le**

See description for RHET-1101-004

### **Academic Writing: Humanities**

### **RHET-1101, Section 006, Winter**

**MW 14:30-15:45**

**Instruction Method: Le**

See description for RHET-1101-004

### **Academic Writing: Social Sciences**

**RHET-1102, Section 002, Winter**

**TuTh 16:00-17:15**

**Instruction Method: Le**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1102 are designed for students likely to major in a discipline in the Social Sciences, such as Politics, Psychology, or Sociology. Assignments may include annotated bibliographies, literature reviews, and ethnographies. Students are introduced to the styles of documenting sources and to the research databases relevant to the Social Sciences.

**Academic Writing: Social Sciences**  
**RHET-1102, Section 051, Winter**  
**M 18:00-21:00**

**Instruction Method: Le**

See description for RHET-1102-002

**Academic Writing: Sciences**  
**RHET-1103, Section 004, Winter**  
**TuTh 08:30-09:45**

**Instruction Method: Le**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1103 are designed for students likely to major in a discipline in the Sciences, such as Biology, Chemistry, or Physics. Students are introduced to the styles of documenting sources and to the research databases relevant to the Sciences.

**Academic Writing: Sciences**  
**RHET-1103, Section 005, Winter**  
**MW 14:30-15:45**

**Instruction Method: Le**

See description for RHET-1103-004.

**Academic Writing: Business Admin**  
**RHET-1104, Section 002, Winter**  
**MW 16:00-17:15**

**Instruction Method: Le**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of

effective editing. Sections of RHET-1104, designed for students in Business and Administration, focus on the fundamentals of good writing and critical thinking in academic and institutional settings. Students practise the forms of communication common in business, public administration, and non-profit organizations, such as summaries, reports, proposals, and correspondence. Students also learn the documentation styles and research databases relevant to Business and Administration. The Department website provides detailed information about each section.

**Academic Writing: Business Admin**  
**RHET-1104, Section 051, Winter**  
**M 18:00-21:00**

**Instruction Method: Le**

See description for RHET-1104-002

**Academic Writing: Multidisciplinary**  
**RHET-1105, Section 022, Winter**  
**TuTh 11:30-12:45**

**Instruction Method: Le**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.



**Academic Writing: Multidisciplinary**  
**RHET-1105, Section 023, Winter**  
**MWF 08:30-09:20**  
**Instruction Method: Le**  
See description for RHET-1105-022

**Academic Writing: Multidisciplinary**  
**RHET-1105, Section 024, Winter**  
**MWF 08:30-09:20**  
**Instruction Method: Le**  
See description for RHET-1105-022

**Academic Writing: Multidisciplinary**  
**RHET-1105, Section 025, Winter**  
**Sa 09:00-12:00**  
**Instruction Method: Le**  
See description for RHET-1105-020

**Academic Writing: Multidisciplinary**  
**RHET-1105, Section 026, Winter**  
**TuTh 16:00-17:15**  
**Instruction Method: Le**  
See description for RHET-1105-022

**Academic Writing: Multidisciplinary**  
**RHET-1105, Section 027, Winter**  
**MWF 12:30-13:20**  
**Instruction Method: Le**  
See description for RHET-1105-022

**Academic Writing: Multidisciplinary**  
**RHET-1105, Section 028, Winter**  
**MW 14:30-15:45**  
**Instruction Method: Le**  
See description for RHET-1105-022

**Academic Writing: Multidisciplinary**  
**RHET-1105, Section 029, Winter**

**MW 16:00-17:15**  
**Instruction Method: Le**  
See description for RHET-1105-022

**Academic Writing: Multidisciplinary**  
**RHET-1105, Section 030, Winter**  
**TuTh 13:00-14:15**  
**Instruction Method: Le**  
See description for RHET-1105-022

**Academic Writing: Multidisciplinary**  
**RHET-1105, Section 031, Winter**  
**MW 16:00-17:15**  
**Instruction Method: Le**  
See description for RHET-1105-022

**Academic Writing: Multidisciplinary**  
**RHET-1105, Section 032, Winter**  
**TuTh 08:30-09:45**  
**Instruction Method: Le**  
See description for RHET-1105-022

**Academic Writing: Multidisciplinary**  
**RHET-1105, Section 033, Winter**  
**MW 16:00-17:15**  
**Instruction Method: Le**  
See description for RHET-1105-022

**Academic Writing: Multidisciplinary**  
**RHET-1105, Section 052, Winter**  
**W 18:00-21:00**  
**Instruction Method: Le**  
See description for RHET-1105-022

**Academic Writing: Multidisciplinary**  
**RHET-1105, Section 053, Winter**  
**Tu 18:00-21:00**  
**Instruction Method: Le**

See description for RHET-1105-022

**Academic Writing: Multidisciplinary**  
*Reserved for students in the Transition Year Program (TYP).*

**RHET-1105, Section 142, Winter**

**TuTh 10:00-11:15**

**Instruction Method: Le**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

**Academic Writing: Multidisciplinary**  
*Reserved for international students.*

**RHET-1105, Section 200, Winter**

**TuTh 10:00-11:15**

**Instruction Method: Le**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

**Academic Writing: Multidisciplinary**

**RHET-1105, Section 517, Winter**

*Reserved for students in the Collegiate Dual Credit Program. Cross-listed with section RHET-1105-518.*

**TuTh 10:00-11:15**

**Instruction Method: Le**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

**Academic Writing: Multidisciplinary**

**RHET-1105, Section 518, Winter**

*Cross-listed with section RHET-1105-517.*

**TuTh 10:00-11:15**

**Instruction Method: Le**

See description for RHET-1105-517

**Academic Writing: English as an Additional Language (EAL)**

**RHET-1115(3), Section 002, Winter**

*May not be taken by students whose first language is English.*

**TuTh 13:00-14:15**

**Instruction Method: Le**

Academic Writing teaches the essential strategies for university writing and research. This course is designed to give students whose

first language is not English extensive opportunities to further develop their writing abilities, research skills, and public speaking skills. During the course, students learn to generate, evaluate, and develop ideas logically, support arguments with evidence, gather and document information from a variety of sources, use language clearly and correctly. Particularly, students have extensive opportunities to practice writing different genres of texts, and to develop public speaking skills, through a debate and a research presentation.

**Intro to Rhetoric and Communications**  
**RHET-1120, Section 002, Winter**  
**TuTh 10:00-11:15**

**Instruction Method: Le**

This course provides an introduction to the study of Rhetoric and Communications, and the role that persuasion and persuasive discourse plays in contemporary communication, culture, and society. Students examine topics such as the role of persuasion in everyday communication, the relationship between rhetoric and structures of language, and foundations in rhetorical scholarship, writing studies, and communications. Other topics may include the study of rhetoric in political communication, literacy pedagogy and textuality, religion, the law, and visual rhetoric in art, film, popular culture, advertising, and public relations.

**Advanced EAL Writing:**  
**Negotiating Conventions**  
**RHET-2115, Section 001, Winter**  
**TuTh 16:00-17:15**

**Instruction Method: Le**

This course builds upon the aspects learned in Academic Writing: Multidisciplinary (RHET 1105) and/or other introductory academic writing courses to further develop students' knowledge and experience of the textual as well as multimodal features that characterize discipline-specific as well as research-based academic writing. The emphasis in this course is on developing a more advanced academic literacies in students' own academic discipline; and developing capacities for carrying out a micro-research project or conducting an extended writing project of their choice. This involves study design, critical reading of the relevant literature, data analysis, research-based academic writing, and academic presentation. In addition to guidance on reading and responding to relevant academic literature, students receive individualized feedback as they draft sections of the research paper of their academic major, including the introduction (I), methods (M), results (R) and discussion (D) sections. This well-known IMRD structure offers students an excellent basis for understanding and practicing variation in representing academic content and in positioning writers and readers. Students will come out of this course better prepared to create small-scale empirical research and/or conceptual discussion and to communicate about their academic project in a written research report and oral presentation.

**Professional Style and Editing**  
**RHET-2131, Section 001, Winter**  
**TuTh 08:30-09:45**  
**Instruction Method: Le**

This course teaches students to think as writers, revising prose with reader needs and engagement in mind. It also teaches writers to clarify and expand ideas by finding more precise words and choosing sentence structures and patterns that build sought-after connections and coherence. Students will learn how to write in several prose styles and to edit each other's work in terms of stylistic (as well as grammatical) criteria. The course will include short exercises and quizzes, as well as longer essays, offering opportunities to practice revision and editing skills. It will be of value to students concerned with writing polished term papers or theses, not to other forms of written communication.

### **Rhetorical Criticism**

**RHET-2135, Section 002, Winter  
MW 16:00-17:15**

#### **Instruction Method: Le**

This course will challenge misconceptions of the art of persuasion, by demonstrating rhetoric's long-term validity as a tool not only of convincing audiences but also deconstructing existing media exposures. We will consider the use of rhetoric as a theoretical and critical tool, with a particular discussion on methods such as Neo-Aristotelian, genre, cluster, discourse analysis, fantasy-theme, visual, ideological, feminist, and metaphorical criticism. Media examples to be critiqued will include samples from prominent popular media including television, radio, advertising, art, political speeches, essays, comics, articles, and more. For the rhetorical critic, such uses of language are considered worthy of close analysis not only because they have lasting aesthetic value,

but because they reveal cultural values and social trends, influence the development of meaning, and motivate audiences.

Students in this course will examine a variety of media in order to develop their own perspective of rhetorical criticism, which views language acts as responses to historical circumstances, addressed to particular audiences and motivated by particular goals. Contemporary, written texts will comprise the bulk of the reading in the course, but speeches, pre-modern texts, and non-written texts may also be considered. In addition, students will be encouraged to suggest other readings (including online, magazine, and newspaper articles, etc.) that are suitable for rhetorical analysis and critique.

**Contemporary Communication Theory  
RHET-2137, Section 001, Winter  
TuTh 10:00-11:15**

#### **Instruction Method: Le**

This course introduces students to some of the central theories in contemporary communication studies. Its aim is to provide students with a critical, conceptual, and philosophical understanding of media and communication. Through assigned readings, written assignments, class discussions, and in-class screenings of videos and documentaries, students learn about foundational theorists who have contributed to contemporary communication studies. The course covers a broad range of topics, including: media, rhetoric, and ideology; Canadian communications scholarship; transmission models of communication; media and public discourse; democracy and the public sphere;

power and propaganda in contemporary communications; media and technological convergence and contemporary media experiences; and, new media culture and identity. This course provides students with essential knowledge for advancing to upper-level courses in Rhetoric and Communications.

### **Rhetoric of Medicine**

**RHET-2143, Section 770, Winter**

**TuTh 16:00-17:15**

**Instruction Method: ONL-S**

Medicine is one of the oldest and most respected professions. Given its centrality in our lives, it is crucial that medicine be taken seriously by the humanities. What, then, does rhetoric have to say about medicine? How can we use rhetoric to investigate the history, practice, and culture of medicine? What insights can rhetoric offer about medical discourse? This course explores the role of language, performance, ethics, and power in medicine. The aim is to cultivate a crucial humanistic perspective on medicine and to understand its place in the modern social imaginary. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

### **Oral Communication**

**RHET-2145, Section 001, Winter**

**TuTh 13:00-14:15**

**Instruction Method: Le**

The journey of human communication arguably started with the voice, and the power of speech retains its significance today even amidst our digital mediascape. Covering traditional forms of oral culture and communication as well as

more recent development in oral media, this course will allow students the opportunity to both analyze and critique spoken works as well as practice their own.

The goals of this course are threefold: to improve students' presentation skills in both design and delivery, to develop their critical analysis of presentations, and to extend their scholarly understanding of rhetoric and oratory. This course covers such topics as presentation structure, paralinguistic communication, the use of technology, charisma, gender and delivery, and rhetorical strategies of identification. Students develop their speaking skills (and rhetorical acumen) in very practical ways by addressing different audiences through different communicative forms, including conversation and class discussion, as well as group and individual presentations. These activities are informed, always, by rhetorical history and theory and by close consideration of why and how we might speak in the first place—and when, why, and how we might listen as well. Course work is evenly distributed between praxis-centred performance and scholarly reading and analysis, with assignments including both spoken presentations and theory-based research work.

### **Communication & Popular Culture**

**RHET-2250, Section 001, Winter**

**TuTh 13:00-14:15**

**Instruction Method: Le**

This course examines the relationship between the rise of new media and discourses used to write about popular culture. The course looks at changing rhetorics of popular culture, from

the nineteenth to the twenty-first century, as new media made art and culture more accessible to the public. The course also examines how new processes of mediated distribution of art and culture changed the discursive strategies for writing about popular culture. Course topics include: the rise of photography and the technological reproducibility of images; mass media and the culture industry; ideology and popular media; subcultures and countercultures; technology and globalization; and augmented reality and video games.

### **Transnational and Intercultural Language and Communication**

**RHET-3156/LING-3106, Section 001, Winter  
TuTh 11:30-12:45**

#### **Instruction Method: Le**

This course presents the foundational knowledge and skills needed to improve students' abilities to communicate effectively in transnational and intercultural contexts. The course begins by looking at the origins and development of human language from historical, mythical, and theoretical perspectives and moves into the analysis of specific case studies of unilingual, bilingual, and multilingual groups, their languages, communication practices, and uses of representational media. Students will focus on how groups communicate with one another using common languages and also on how groups use language to represent and define their culture within the group and for other groups. Central to such intra- and inter-group communication is the representation of identity and heritage, and therefore as languages

change, identity changes also occur. As a response to such change there are often cultural motivations to preserve and revive languages; likewise, as cultures evolve there are often impulses from within the group for preservation. Students also have the opportunity to study a group's or an individual's use of language, to situate the language-user within a community or among communities, and to analyze and interpret the role of rhetoric in monolingual-multilingual discourses. This course will help Canadian-born students as well as international and immigrant students to function better in a multicultural environment and develop their intercultural communication competences.

### **Culture Wars**

**RHET-3158, Section 770, Winter  
MW 16:00-17:15**

#### **Instruction Method: ONL-S**

This course will introduce students to the nature of communication in a divided society. Students will consider the challenges that cultural, conceptual, and moral diversity pose to democratic dialogue and civic engagement. They will first be given some historical background to explain the contemporary culture wars. They will then evaluate a series of recent case studies concerning moral conflict and communication breakdown. The aim is to get students to think critically about what communication means in the absence of a shared vocabulary and what kind of dialogue is appropriate for a radically diverse society.

### **Narrative Thinking & Writing**

**RHET-3255, Section 001, Winter**

**MW 14:30-15:45**

**Instruction Method: Le**

This course explores narrative as a way of thinking, a mode of knowing, and a method(ology) of research rather than a method of transcription. Students in this course will identify the value and appeal of narrative evidence by discussing these questions: Why choose narrative form? Why not more traditional forms of scholarly writing? Why do we find stories more satisfying and engaging than others? In what ways is narrative convincing as a form of evidence? Students will also discuss the power, limitations, and presence of narrative in contemporary publications. In addition, this course will provide students an opportunity to practice narrative reading and writing, exploring variant forms such as personal essays, storytelling, narrative inquiry, autoethnography, ethnographic fieldnotes, and innovative forms. Finally, the course will help the students enhance "reflexivity" and practice communicating research to a broader public audience.

**Forms of Inquiry in Written Communication**

**RHET-3320, Section 001, Winter**

**F 14:30-17:15**

**Instruction Method: Le**

This course encourages an ethnographic approach to studying how groups communicate, formulate expressive culture, and use technologies. The major assignment for the course is a staged research project, for which students conduct initial exploratory research on a group of their choice, followed by a project proposal and human ethics research

training. After the proposals are approved, students then undertake fieldwork through observation, participation, interviews, and/or the collection of artifacts (physical and/or textual). The final stage of the project includes writing out the data collected during research and writing up a final ethnographic study of the group.

**Investigative Journalism**

**RHET-3330, Section 050, Winter**

**M 18:00-21:00**

**Instruction Method: Le**

This course provides an overview of the history, theory and practice of investigative journalism in Canada. It will place this form of journalism into its historical context and survey its major practitioners, including both print and broadcast journalists. The theoretical framework of investigative journalism will be analyzed, and parallels will be drawn to the other social sciences. You will also learn some of the practical tools of the investigative journalist, including search strategies, chronologies, computer-assisted reporting, online research methods, study and analysis of public records, and access-to-information methods. The ethics and legalities of investigative journalism will be surveyed, along with analysis of case studies. As well, you will learn practical lessons about structuring and writing projects for both print and broadcast.

Seminar discussions will be as interactive as possible. Examples of investigative print projects, as well as videos will be used. Two required texts will prepare you for many of the course's components. Assignments and tests will gauge your

understanding of both the theoretical concepts involved, and the practical tools of the investigative journalist.

**Critical Studies of Social Media**  
**RHET-3450, Section 001, Winter**  
**TuTh 13:00-14:15**

**Instruction Method: LES**

Social media and social networking websites, such as Twitter, Instagram, Snapchat, YouTube, TikTok and others, structure many of our experiences of the world, ourselves, and the culture that surrounds us. Whether we use these sites to connect with friends and family, share pictures and images, read and share interesting news items and information about current events, play games, or share cat photos, social media have are embedded into our daily lives. For some, there is even a sense of stigmatization for non-users, or concerns about trolling or being “called-out” for what might be deemed “inappropriate” or “toxic” online behaviour. This course takes a critical, cultural, and rhetorical approach to the study of social media. Topics include: understanding social media in the context of neoliberal capitalism; the role of algorithms, AI, and the rhetorics of platform design; “reputation management,” the rhetoric of the public profile, and persuasive constructions of social media selfhood and identity curation; the language and meaning of social media “friendship” and “publicity;” questions about the rhetoric of privacy under conditions of constant surveillance; and, the role of social media in framing the world of meaning and public discourse and debate.

**Special Topic Course: Studies in Writing Centre Administration**

**RHET-3900, Section 001, Winter**  
**MW 16:00-17:15**

**Instruction Method: Le**

This experiential learning course will provide students with the skills and knowledge to manage administrative tasks in a Writing Centre, including staff mentorship, scheduling, program assessment, workshop development and delivery, and WC promotion. Students will work with the Writing Centre coordinator to, among other tasks, 1. effectively provide mentorship to peer tutors, 2. promote the Writing Centre, 3. liaise between professors and tutors to arrange peer tutoring in classes, 4. develop and deliver requested workshops, and 5. research Writing Centre futures in the age of accessible deep learning and artificial intelligence.

Enrolment in this course is subject to Instructor approval and requires prior completion of RHET-2500 Tutoring Writing.

**Special Topic Course: Border Rhetoric**  
**RHET-3900, Section 002, Winter**

**TuTh 14:30-15:45**

**Instruction Method: Le**

A border/land is a physically and symbolically fascinating space. It can be one’s home, commute, conflict, lifeline, opportunity, or identity. This course introduces a physical and symbolic concept of border/lands and examines how language, culture, and identity within borderlands shape interactions and power dynamics. It also examines the rhetoric regarding geopolitical conflicts and global migration, which provides students an



opportunity to discuss past and current global conflicts and their underlying factors. By exploring case studies and analyzing discourse surrounding borders, students will gain insights into the multifaceted dimensions of border dynamics, geopolitical tensions, and globally displaced populations.

### **Rhetoric of Nonfiction**

**RHET-4150, Section 001, Winter**

**TuTh 14:30-15:45**

#### **Instruction Method: S**

This course examines nonfiction writing as a creative and critical genre. Creative nonfiction is experience- and fact-based while at the same time drawing on a wide range of literary and rhetorical resources to entertain, inform, and persuade readers. Nonfiction encompasses a variety of genres, and we will examine a range of examples – personal essays, travel and nature writing, memoir and biography, to name a few. The course considers ethical issues that attend this form of writing: the power the writer assumes by taking on the role of telling the story and questions of language and truth. We will apply Walter Fisher’s standards for judging narratives, to understand why a reader

finds some stories more compelling than others. The course offers opportunities for students to read and to practice various forms of nonfiction writing.

### **Digital Rhetorics**

**RHET-4152, Section 001, Winter**

**MW 10:00-11:15**

#### **Instruction Method: S**

This course provides students with a critical understanding of contemporary advances in digital culture, from the ubiquity of smartphones to the rise of digital platforms and artificial intelligence. It pays particular attention to different theories of digital media, exploring how the internet, social media, and other digital media impact our public sphere, our political and economic institutions and practices, and our broader society and culture. Course topics include: theories of the information age; the political economy of digital media and platforms; emergent forms of cultural production; digital journalism; internet-enabled social movements; trolling; the rise of online propaganda, disinformation and conspiracy theories; and the rise of social media ‘echo chambers’.