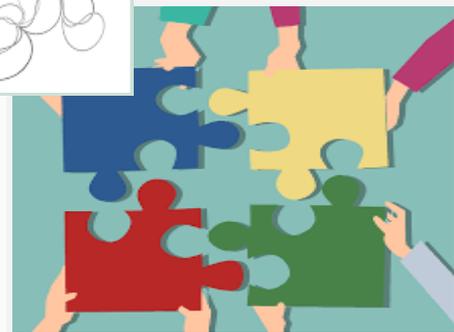
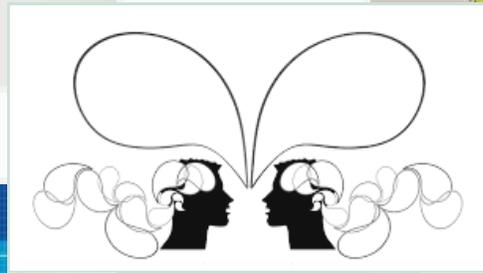


# Rhetoric, Writing, and Communications Student Handbook 2021-2022

Updated July 2021



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**RHETORIC, WRITING, AND COMMUNICATIONS**  
**CONTACT INFORMATION**

**GENERAL INQUIRIES: 204-258-3865**

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# GENERAL INFORMATION

## FIRST YEAR COURSES

The Department of Rhetoric, Writing, and Communications offers Academic Writing and Introduction to Rhetoric and Communications courses at the first-year level.

### **Academic Writing**

*\*All students must fulfill the University Writing Requirement by taking Academic Writing, or by exemption, prior to enrolling in their 42nd credit hour.*

*\*Completion of Academic Writing or exemption from the Writing Requirement, is a prerequisite for most 2000 and 3000 level RHET courses.*

Academic Writing courses are designed to develop the writing abilities of students in an academic community. They teach compositional and rhetorical skills essential to effective communication. The particular content and approach of each course will vary to meet the diverse needs and interests of our students. Academic Writing is offered in both 3 credit hour and 6 credit hour versions.

Please read the following general descriptions carefully to determine which category of Academic Writing best suits your needs, and then consult the specific course descriptions in this Handbook. You are welcome to consult the Department of Rhetoric, Writing, and Communications or an Academic Advisor for assistance in choosing a suitable course.

### Content of Various Courses

The options available for the 3 credit hour version of Academic Writing fall into three categories:

- 1) Sections designed to prepare students for academic writing in major fields of study (Humanities, Social Sciences, Sciences, and Business & Administration). These sections are designated in WebAdvisor by the following abbreviations:

RHET-1101 Academic Writing: Humanities  
RHET-1102 Academic Writing: Social Sci  
RHET-1103 Academic Writing: Sciences  
RHET-1104 Academic Writing: Bus Admin

- 2) Sections that take a multidisciplinary rather than a discipline-specific approach. These sections are designated in WebAdvisor by the following abbreviation:

RHET-1105 Academic Writing: Multi

The sections offer students a good general approach to academic writing and research which can then be adapted for use in any discipline.

- 3) Sections linked to introductory courses in a variety of disciplines (Academic Writing: Links with the Disciplines). These sections are designated in WebAdvisor by the following abbreviation:

RHET-1106 Academic Writing: Link . . . **(no sections offered in 2021-22)**

Those who decide that they would benefit from an extended course are welcome to enroll in the 6 credit hour version of Academic Writing. The 6 credit hour sections offer students two terms in which to develop their writing to meet the challenges of university. These sections are designated in WebAdvisor by:

RHET-1110 Academic Writing: Extended

There are also 6 credit hour sections designated for students whose first language is not English. Students may not register in these sections if their first language is English. These sections are designated in WebAdvisor by the following abbreviation:

RHET-1115 Academic Writing: Ext EAL

### **Introduction to Rhetoric and Communications (RHET-1120)**

Introduction to Rhetoric and Communications is a required first year course for Majors in Rhetoric and Communications and Joint Communications. It is also required for Minors in Rhetoric, Writing, and Communications. There can be no exemption from taking RHET-1120 for Majors and Minors.

This course provides a survey level introduction to the interdisciplinary field of rhetoric and communications, and to the role that persuasion and persuasive discourse plays in contemporary communication, culture, and society. Upon completion of Intro to Rhet & Comm, students gain a firm foundation for entry into 2000-level courses.

### **MAJORS IN RHETORIC AND COMMUNICATIONS**

The Department of Rhetoric, Writing, and Communications offers a 3-Year, 4-Year and Honours BA degree in Rhetoric and Communications.

#### **3-Year and 4-Year Degree Programs**

The 3-Year BA and 4-Year BA emphasize the interpretation, evaluation, production, and precise editing of texts for a range of audiences, media, and purposes. As well as writing in a variety of genres, students in these programs read contemporary non-fiction, analyze visual and verbal arguments, trace the impact of print and electronic media on Western culture, and through the study of theory and close attention to textual practices, examine how ideology imprints itself on discourse.

In addition to core courses offered each year, students may choose from a variety of upper-level courses offered usually every other year. Lending itself well to a Double or Combined Major, a Rhetoric and Communications degree prepares students for a wide range of public and private sector

careers that depend on advanced analytical and communicative skills, especially in writing.

Students must submit a major declaration form to Student Central. Forms can be obtained from the [RHET website](#) or Department office.

### **Honours Degree Program**

The Honours BA offers all of the benefits of the 3-Year and 4-Year Degree, as well as the opportunity for intensive study of theories and methods in Rhetoric and Communications. This program is designed to prepare qualified students for graduate study, and also provide understanding of, and qualification in, the fields of Rhetoric and Communications for employment opportunities. Students with an Honours BA in Rhetoric and Communications can enter graduate studies in such fields as Communications, Composition, Media Studies, and Rhetoric.

In addition to core courses at the 1000-, 2000-, and 3000-level, students must complete a minimum of 18 credit hours of 4000-level Honours courses, one of which may include the Honours Thesis in Rhetoric and Communications (RHET-4900). The Honours Thesis is a 3-credit hour elective that is best pursued in the final year as a capstone. As part of this course, a student completes a 30-35 page thesis paper under the mentorship of a supervising faculty member in the Department of Rhetoric, Writing, and Communications. The Honours Thesis is taught on a one-on-one basis.

Students must submit an Honours program application/declaration form to join the Program. Students must submit an Honours thesis application form to register for the Honours Thesis course. Forms can be obtained from the [RHET website](#) or Department office.

### **MINOR IN RHETORIC, WRITING, AND COMMUNICATIONS**

Students must complete a 4-year degree program in order to be eligible to hold a Minor. Students must submit a minor declaration form to Student Central. Forms can be obtained from the [RHET website](#) or Department office.

### **JOINT DEGREE/DIPLOMA IN COMMUNICATIONS**

The Department of Rhetoric, Writing, and Communications also offers a program combining the Red River College (RRC) two-year Creative Communications Diploma program with university credit courses, allowing students to graduate with a 4-Year BA in Communications from The University of Winnipeg (U of W) and a Creative Communications Diploma from RRC. This Degree/Diploma ensures that students receive a well-rounded liberal arts education as well as applied and workplace training, preparing them specifically for careers in Journalism, Public Relations, Advertising, or Broadcast Production.

Students must apply separately to the U of W and to RRC. It is recommended that students complete at least 60 credit hours at U of W before beginning their program at Red River. (To complete the degree requirements, students must have a minimum of 72 credit hours from U of W.) Most Creative Communications graduates find work after completing the diploma, and may finish any remaining U of W courses part-time. Alternatively, students may complete all 72 credit hours at U of W first before going on to RRC. Students generally complete the diploma and all U of W courses within about five

years.

Students must submit a major declaration form to Student Central. Forms can be obtained from the [RHET website](#) or Department office.

### **CERTIFICATE IN WRITING**

The Certificate in Writing is a standalone 30-credit-hour program that consists of current course offerings in the Department of Rhetoric, Writing, and Communications. The Certificate program allows students the flexibility to create a program of study that focuses on elements of written communication, primarily in terms of genre, audience, and textual processes.

Students completing any degree program, non-degree seeking students, and returning graduates are eligible to complete the Certificate. All courses in the Certificate program are also part of the Rhetoric and Communications degree program, and can be used toward a 3-Year, 4-Year or Honours BA in Rhetoric and Communications. (Note that some courses, particularly some electives in English and Theatre and Film, come with prerequisites that do not count toward the Certificate.)

Students must submit a Certificate in Writing declaration form to Student Central. Upon completing all required credits, students must also submit an Application to Receive the Certificate in Writing to the Department of Rhetoric, Writing, and Communications. Forms can be obtained from the [RHET website](#) or Department office

### **For more information about our programs. . .**

Please start by reading about program requirements in the *University of Winnipeg 2021-2022 Academic Calendar*, available online at <https://www.uwinnipeg.ca/academics/calendar/docs/rhet.pdf>. Please note: this Handbook includes course listings and descriptions for only those RHET courses being offered in the 2021-22 academic year. For a full list of RHET courses available, please see the “Course Descriptions” section of the *Academic Calendar*.

We strongly recommend that all prospective students for the Major, Minor, Certificate or Joint Program make an appointment with the Department Chair or a Rhetoric faculty member for an advising session before registering for courses. Those interested in pursuing the Honours degree are advised to contact the Honours Advisor, Dr. Matthew Flisfeder at [m.flisfeder@uwinnipeg.ca](mailto:m.flisfeder@uwinnipeg.ca) prior to applying for the Honours Program. Please call or email the RHET General Office at (204) 258-3865 or [t.muvingi@uwinnipeg.ca](mailto:t.muvingi@uwinnipeg.ca) for information about available faculty advisors.

### **PUBLIC RELATIONS, MARKETING AND STRATEGIC COMMUNICATIONS DIPLOMA**

***(Offered through Professional, Applied and Continuing Education—PACE)***

Public Relations is one of the fastest growing professions in the world. Today’s public relations professional plays an important role in helping organizations reach their overall goals and objectives. The Public Relations, Marketing and Strategic Communications Diploma will provide students with the high level of knowledge and the increased skills needed to succeed in this dynamic and expanding profession. For more information, go to <http://pace.uwinnipegcourses.ca/full-time-programs/public->

[relations-marketing-strategic-communications-diploma.](#)

### **WRITING CENTRE/COMPUTER WRITING LAB**

The Department of Rhetoric, Writing, and Communications has a Writing Centre and a Computer Writing Lab that support undergraduate students from all disciplines in any stage of their writing process, from brainstorming a writing assignment to working with a polished draft. The Writing Centre (3G11) offers free face-to-face and online peer tutoring, drop-in workshops for students, and classroom presentations about writing. The Centre also contains a writing resource library for students to use. The Computer Writing Lab (3G10) has 30 workstations with word processing software and internet and email access. In addition, lab supervisors are available to assist students with hardware and software problems.

Visit <http://uwinnipeg.ca/writing-centre/> to keep up to date on the services of the Writing Centre.

## **FALL AND WINTER INSTRUCTION METHOD INFORMATION**

**Please note: Instruction methods are subject to change based on public health orders or university policy closer to the start of term.**

### **Fall and Fall/Winter courses:**

Some Fall and Fall/Winter courses will be held online, and some will be held in person. Please check the instruction/delivery method for each course in WebAdvisor or this handbook.

- In cases where there is a conflict between the instruction method listed in WebAdvisor and this handbook, the method listed in WebAdvisor takes precedence.

Online courses may be synchronous/live, asynchronous, or hybrid (with both synchronous & asynchronous components).

- Lectures for synchronous and hybrid courses will be hosted on Zoom. Students must be available to attend lectures on the days and times posted for their course.
- Course materials for asynchronous and hybrid courses will be posted on Nexus.

### **Winter courses:**

Winter courses will be held in person.

# 2021-22 FALL-WINTER COURSE SCHEDULES

See course descriptions for information on instructors, restrictions, and cross-lists.

## Fall 2021-22

Title	Course	Sec	Term	Credits	Instr Method	Day	Start Time	End Time	Start Date	End Date
Academic Writing: Humanities	RHET-1101	001	U2021F	3.0	In Person	MW	14:30:	15:45:	9/7/21	12/22/21
Academic Writing: Humanities	RHET-1101	002	U2021F	3.0	Online - Hybrid	TuTh	13:00:	14:15:	9/7/21	12/22/21
Academic Writing: Social Sci	RHET-1102	001	U2021F	3.0	Online - Hybrid	TuTh	14:30:	15:45:	9/7/21	12/22/21
Academic Writing: Social Sci	RHET-1102	050	U2021F	3.0	In Person	M	18:00:	21:00:	9/7/21	12/22/21
Academic Writing: Sciences	RHET-1103	001	U2021F	3.0	Online - Hybrid	TuTh	11:30:	12:45:	9/7/21	12/22/21
Academic Writing: Sciences	RHET-1103	002	U2021F	3.0	In Person	MW	16:00:	17:15:	9/7/21	12/22/21
Academic Writing: Bus Admin	RHET-1104	001	U2021F	3.0	Online - Hybrid	MW	16:00:	17:15:	9/7/21	12/22/21
Academic Writing: Bus Admin	RHET-1104	050	U2021F	3.0	Online - Hybrid	M	18:00:	21:00:	9/7/21	12/22/21
Academic Writing: Multi	RHET-1105	001	U2021F	3.0	Online - Hybrid	MWF	08:30:	09:20:	9/7/21	12/22/21
Academic Writing: Multi	RHET-1105	002	U2021F	3.0	Online - Hybrid	MWF	13:30:	14:20:	9/7/21	12/22/21
Academic Writing: Multi	RHET-1105	003	U2021F	3.0	Online - Synchronous	MW	14:30:	15:45:	9/7/21	12/22/21
Academic Writing: Multi	RHET-1105	004	U2021F	3.0	Online - Asynchronous	MWF	10:30:	11:20:	9/7/21	12/22/21
Academic Writing: Multi	RHET-1105	005	U2021F	3.0	In Person	MW	16:00:	17:15:	9/7/21	12/22/21
Academic Writing: Multi	RHET-1105	006	U2021F	3.0	Online - Hybrid	MW	16:00:	17:15:	9/7/21	12/22/21
Academic Writing: Multi	RHET-1105	007	U2021F	3.0	In Person	TuTh	16:00:	17:15:	9/7/21	12/22/21
Academic Writing: Multi	RHET-1105	008	U2021F	3.0	Online - Hybrid	TuTh	10:00:	11:15:	9/7/21	12/22/21
Academic Writing: Multi	RHET-1105	009	U2021F	3.0	Online - Asynchronous	TuTh	16:00:	17:15:	9/7/21	12/22/21
Academic Writing: Multi	RHET-1105	010	U2021F	3.0	Online - Hybrid	MWF	09:30:	10:20:	9/7/21	12/22/21
Academic Writing: Multi	RHET-1105	011	U2021F	3.0	Online - Hybrid	TuTh	13:00:	14:15:	9/7/21	12/22/21
Academic Writing: Multi	RHET-1105	012	U2021F	3.0	In Person	TuTh	14:30:	15:45:	9/7/21	12/22/21
Academic Writing: Multi	RHET-1105	013	U2021F	3.0	Online - Hybrid	TuTh	08:30:	09:45:	9/7/21	12/22/21
Academic Writing: Multi	RHET-1105	014	U2021F	3.0	Online - Hybrid	Sa	09:00:	12:00:	9/7/21	12/22/21
Academic Writing: Multi	RHET-1105	015	U2021F	3.0	Online - Asynchronous	MW	14:30:	15:45:	9/7/21	12/22/21
Academic Writing: Multi	RHET-1105	050	U2021F	3.0	Online - Hybrid	W	18:00:	21:00:	9/7/21	12/22/21
Academic Writing: Multi	RHET-1105	051	U2021F	3.0	Online - Hybrid	Tu	18:00:	21:00:	9/7/21	12/22/21
Academic Writing: Multi	RHET-1105	140	U2021F	3.0	In Person	TuTh	13:00:	14:15:	9/7/21	12/22/21
Academic Writing: Multi	RHET-1105	141	U2021F	3.0	Online - Hybrid	TuTh	16:00:	17:15:	9/7/21	12/22/21
Academic Writing: Multi	RHET-1105	142	U2021F	3.0	In Person	MW	14:30:	15:45:	9/7/21	12/22/21
Academic Writing: Multi	RHET-1105	508	U2021F	3.0	In Person	TuTh	10:00:	11:15:	9/7/21	12/22/21
Academic Writing: Multi	RHET-1105	510	U2021F	3.0	In Person	TuTh	10:00:	11:15:	9/7/21	12/22/21
Intro to Rhet and Comm	RHET-1120	001	U2021F	3.0	In Person	TuTh	10:00:	11:15:	9/7/21	12/22/21
Professional Style & Editing	RHET-2131	001	U2021F	3.0	Online - Hybrid	TuTh	11:30	12:45	9/7/21	12/22/21
Rhetorical Criticism	RHET-2135	001	U2021F	3.0	In Person	MW	14:30:	15:45:	9/7/21	12/22/21
Contemp Comm Theory	RHET-2137	001	U2021F	3.0	In Person	TuTh	13:00:	14:15:	9/7/21	12/22/21
Rhetoric of Animality	RHET-2142	001	U2021F	3.0	Online - Synchronous	MW	16:00:	17:15:	9/7/21	12/22/21
Revol in Communicatn	RHET-2246	001	U2021F	3.0	Online - Hybrid	TuTh	10:00:	11:15:	9/7/21	12/22/21
Writing Tut	RHET-2500	001	U2021F	3.0	In Person	TuTh	13:00:	14:15:	9/7/21	12/22/21
New Journalism	RHET-3154	001	U2021F	3.0	Online - Hybrid	TuTh	10:00:	11:15:	9/7/21	12/22/21
Writing for Scholarly Aud	RHET-3329	001	U2021F	3.0	In Person	TuTh	14:30:	15:45:	9/7/21	12/22/21
Investigative Journalism	RHET-3330	050	U2021F	3.0	Online - Hybrid	M	18:00:	21:00:	9/7/21	12/22/21
Strategies Tech/Pro Comm	RHET-3340	001	U2021F	3.0	In Person	TuTh	14:30:	15:45:	9/7/21	12/22/21
Crit Stud of Social Media	RHET-3450	001	U2021F	3.0	Online - Hybrid	MW	14:30:	15:45:	9/7/21	12/22/21
Modern Rhet Theory	RHET-4138	001	U2021F	3.0	In Person	TuTh	16:00:	17:15:	9/7/21	12/22/21
Crit Theory of Discourse	RHET-4151	001	U2021F	3.0	In Person	TuTh	11:30:	12:45:	9/7/21	12/22/21

**Fall/Winter 2021-22**

Title	Course	Sec	Term	Credits	Instr Method	Day	Start Time	End Time	Start Date	End Date
Academic Writing: Extended	RHET-1110	001	U2021FW	6.0	In Person	MW	14:30:	15:45:	9/7/21	4/22/22
Academic Writing: Extended	RHET-1110	002	U2021FW	6.0	In Person	Th	13:00:	15:45:	9/7/21	4/22/22
Academic Writing: Extended	RHET-1110	245	U2021FW	6.0	Online - Hybrid	Th	17:00:	20:00:	9/7/21	4/22/22
Academic Writing: Extended	RHET-1110	250	U2021FW	6.0	Online - Hybrid	TuTh	11:00:	12:15:	9/7/21	4/22/22
Academic Writing: Ext EAL	RHET-1115	001	U2021FW	6.0	In Person	TuTh	11:30:	12:45:	9/7/21	4/22/22

**Winter 2021-22**

Title	Course	Sec	Term	Credits	Instr Method	Day	Start Time	End Time	Start Time	End Time
Academic Writing: Humanities	RHET-1101	003	U2021W	3.0	In Person	MWF	10:30:	11:20:	1/6/22	4/22/22
Academic Writing: Humanities	RHET-1101	004	U2021W	3.0	In Person	TuTh	14:30:	15:45:	1/6/22	4/22/22
Academic Writing: Social Sci	RHET-1102	002	U2021W	3.0	In Person	TuTh	16:00:	17:15:	1/6/22	4/22/22
Academic Writing: Social Sci	RHET-1102	051	U2021W	3.0	In Person	M	18:00:	21:00:	1/6/22	4/22/22
Academic Writing: Sciences	RHET-1103	003	U2021W	3.0	In Person	TuTh	10:00:	11:15:	1/6/22	4/22/22
Academic Writing: Sciences	RHET-1103	050	U2021W	3.0	In Person	Th	18:00:	21:00:	1/6/22	4/22/22
Academic Writing: Bus Admin	RHET-1104	002	U2021W	3.0	In Person	MW	16:00:	17:15:	1/6/22	4/22/22
Academic Writing: Bus Admin	RHET-1104	051	U2021W	3.0	In Person	M	18:00:	21:00:	1/6/22	4/22/22
Academic Writing: Multi	RHET-1105	017	U2021W	3.0	In Person	TuTh	10:00:	11:15:	1/6/22	4/22/22
Academic Writing: Multi	RHET-1105	018	U2021W	3.0	In Person	TuTh	11:30:	12:45:	1/6/22	4/22/22
Academic Writing: Multi	RHET-1105	019	U2021W	3.0	In Person	MW	14:30:	15:45:	1/6/22	4/22/22
Academic Writing: Multi	RHET-1105	020	U2021W	3.0	In Person	MW	16:00:	17:15:	1/6/22	4/22/22
Academic Writing: Multi	RHET-1105	021	U2021W	3.0	In Person	TuTh	16:00:	17:15:	1/6/22	4/22/22
Academic Writing: Multi	RHET-1105	022	U2021W	3.0	In Person	MWF	11:30:	12:20:	1/6/22	4/22/22
Academic Writing: Multi	RHET-1105	023	U2021W	3.0	In Person	MWF	08:30:	09:20:	1/6/22	4/22/22
Academic Writing: Multi	RHET-1105	024	U2021W	3.0	In Person	TuTh	14:30:	15:45:	1/6/22	4/22/22
Academic Writing: Multi	RHET-1105	025	U2021W	3.0	In Person	MW	14:30:	15:45:	1/6/22	4/22/22
Academic Writing: Multi	RHET-1105	026	U2021W	3.0	In Person	Sa	09:00:	12:00:	1/6/22	4/22/22
Academic Writing: Multi	RHET-1105	027	U2021W	3.0	In Person	TuTh	16:00:	17:15:	1/6/22	4/22/22
Academic Writing: Multi	RHET-1105	052	U2021W	3.0	In Person	W	18:00:	21:00:	1/6/22	4/22/22
Academic Writing: Multi	RHET-1105	053	U2021W	3.0	In Person	Tu	18:00:	21:00:	1/6/22	4/22/22
Academic Writing: Multi	RHET-1105	143	U2021W	3.0	In Person	TuTh	10:00:	11:15:	1/6/22	4/22/22
Academic Writing: Multi	RHET-1105	144	U2021W	3.0	In Person	TuTh	10:00:	11:15:	1/6/22	4/22/22
Academic Writing: Multi	RHET-1105	200	U2021W	3.0	In Person	MWF	10:30:	11:20:	1/6/22	4/22/22
Academic Writing: Multi	RHET-1105	517	U2021W	3.0	In Person	TuTh	10:00:	11:15:	1/6/22	4/22/22
Academic Writing: Multi	RHET-1105	518	U2021W	3.0	In Person	TuTh	10:00:	11:15:	1/6/22	4/22/22
Intro to Rhet and Comm	RHET-1120	002	U2021W	3.0	In Person	TuTh	16:00:	17:15:	1/6/22	4/22/22
Professional Style & Editing	RHET-2131	002	U2021W	3.0	In Person	TuTh	14:30:	15:45:	1/6/22	4/22/22
Rhetorical Criticism	RHET-2135	002	U2021W	3.0	In Person	TuTh	10:00:	11:15:	1/6/22	4/22/22
Contemp Comm Theory	RHET-2137	002	U2021W	3.0	In Person	MW	14:30:	15:45:	1/6/22	4/22/22
Comm & Pop Culture	RHET-2250	001	U2021W	3.0	In Person	TuTh	13:00:	14:15:	1/6/22	4/22/22
Rhetorical Grammar	RHET-2530	001	U2021W	3.0	In Person	MW	16:00:	17:15:	1/6/22	4/22/22
Medieval Rhetoric	RHET-3137	001	U2021W	3.0	In Person	TuTh	11:30:	12:45:	1/6/22	4/22/22
Rhetoric Visual Rep	RHET-3139	001	U2021W	3.0	In Person	TuTh	14:30:	15:45:	1/6/22	4/22/22
Rhetorics of Gender	RHET-3153	001	U2021W	3.0	In Person	TuTh	10:00:	11:15:	1/6/22	4/22/22
Culture Wars	RHET-3158	001	U2021W	3.0	In Person	MW	16:00:	17:15:	1/6/22	4/22/22
Rhetoric of Nonfiction	RHET-4150	001	U2021W	3.0	In Person	TuTh	13:00:	14:15:	1/6/22	4/22/22
Digital Rhetorics	RHET-4152	001	U2021W	3.0	In Person	MW	14:30:	15:45:	1/6/22	4/22/22
Rhetorics of Identity	RHET-4420	001	U2021W	3.0	In Person	TuTh	16:00:	17:15:	1/6/22	4/22/22

## FALL TERM COURSE DESCRIPTIONS

### **Academic Writing: Humanities**

**RHET-1101, Section 001, Fall**

**Schedule: MW 14:30-15:45**

**Instruction Method: In-Person**

**Instructor: TBA**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1101 are designed for students likely to major in a discipline in the Humanities, such as English, History, or Philosophy. Assignments may include summaries, reviews, critiques, and research papers. Students are introduced to the styles of documenting sources and to the research databases relevant to the Humanities.

### **Academic Writing: Humanities**

**RHET-1101, Section 002, Fall**

**Schedule: TuTh 13:00-14:15**

**Instruction Method: Online—Hybrid**

**Instructor: Nadine LeGier**

See description for RHET-1101-001.

### **Academic Writing: Social Sciences**

**RHET-1102, Section 001, Fall**

**Schedule: TuTh 14:30-15:45**

**Instruction Method: Online—Hybrid**

**Instructor: TBA**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1102 are designed for students likely to major in a discipline in the Social Sciences, such as Politics, Psychology, or Sociology. Assignments may include annotated

bibliographies, literature reviews, and ethnographies. Students are introduced to the styles of documenting sources and to the research databases relevant to the Social Sciences.

### **Academic Writing: Social Sciences**

**RHET-1102-050, Fall**

**Schedule: M 18:00-21:00**

**Instruction Method: In-person**

**Instructor: Janice Freeman**

This section of Academic Writing is designed for students who wish to concentrate on improving their writing abilities through working in digital spaces. Upon completion of this course, students should be able to respond confidently to a variety of university writing assignments and produce university-level essays by following a mature composing process. In addition, students will learn to identify and respond to the rhetorical conditions of writing assignments and adopt an appropriate tone and level of formality. Students will also learn to read and think critically, follow the steps necessary to write a successful research paper, and do research both on-line and in the library.

In this course, readings will be taken from the social sciences; students will explore the writing conventions of social sciences disciplines. Several short assignments will allow students to practice different types of disciplinary writing. Students will have the opportunity to practice effective methods of quoting, paraphrasing, summarizing, synthesizing, and documenting academic writing.

In this section, students will learn how computers and the internet can enhance their research and writing process. Assignments will require students to post

messages to a class discussion group and share drafts of their essays with their peers within a secure digital space.

Suggested Course Text: Any recent handbook will be an asset; students find that most professional style and grammar sites contain enough supplementary materials so that they do not need to purchase a new textbook. Two free online handbooks are available: Writing for Success 1st Canadian Edition <<https://opentextbc.ca/writingforsuccess/>> and The Word on College Reading and Writing <<https://openoregon.pressbooks.pub/wrd/>>.

**Academic Writing: Sciences  
RHET-1103, Section 001, Fall**

**Schedule: TuTh 11:30-12:45**

**Instruction Method: Online—Hybrid**

**Instructor: TBA**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1103 are designed for students likely to major in a discipline in the Sciences, such as Biology, Chemistry, or Physics. Students are introduced to the styles of documenting sources and to the research databases relevant to the Sciences.

**Academic Writing: Sciences  
RHET-1103, Section 002, Fall**

**Schedule: MW 16:00-17:15**

**Instruction Method: In-person**

**Instructor: TBA**

See description for RHET-1103-001

**Academic Writing: Business Admin  
RHET-1104, Section 001, Fall**

**Schedule: MW 16:00-17:15**

**Instruction Method: Online—Hybrid**

**Instructor: TBA**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Taking a case-based approach, this course focuses on the fundamentals of good writing and critical thinking in both academic and institutional settings. Students practice the forms of communication common in business, public administration, and non-profit organizations, such as summaries, reports, proposals, and correspondence. Students learn the styles of documenting sources and to use the research databases relevant to Business and Administration. A large part of this course will focus on learning how to think critically, and part of this process will involve peer-to-peer critique sessions and in-class discussions. We will also examine various written documents, video clips, and other material in order to build your analytical skills, and to expose you to in-class group projects. By the end of term, students will be more effective communicators, researchers, and writers, able to deliver the kind of work expected in both university and business environments. Note: this course meets the University writing requirement.

**Academic Writing: Business Admin  
RHET-1104, Section 050, Fall**

**Schedule: M 18:00-21:00**

**Instruction Method: Online—Hybrid**

**Instructor: David Navratil**

See description for RHET-1104-001

**Academic Writing: Multidisciplinary  
RHET-1105, Section 001, Fall**

**Schedule: MWF 08:30-09:20**

**Instruction Method: Online—Hybrid**

**Instructor: Eunhee Buettner**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

**Academic Writing: Multidisciplinary  
RHET-1105, Section 002, Fall  
Schedule: MWF 13:30-14:20  
Instruction Method: Online—Hybrid  
Instructor: TBA**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary  
RHET-1105, Section 003, Fall  
Schedule: MW 14:30-15:45  
Instruction Method: Online—Synchronous  
Instructor: Karen Soiferman**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary  
RHET-1105, Section 004, Fall  
Schedule: MWF 10:30-11:20  
Instruction Method: Online—Asynchronous  
Instructor: Ryan Clement**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary  
RHET-1105, Section 005, Fall  
Schedule: MW 16:00-17:15  
Instruction Method: In-person  
Instructor: TBA**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary  
RHET-1105, Section 006, Fall**

**Schedule: MW 16:00-17:15  
Instruction Method: Online—Hybrid  
Instructor: Gordon Beveridge**  
See description for RHET-1105-001

**Academic Writing: Multidisciplinary  
RHET-1105, Section 007, Fall  
Schedule: TuTh 16:00-17:15  
Instruction Method: Online—Hybrid  
Instructor: TBA**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary  
RHET-1105, Section 008, Fall  
Schedule: TuTh 10:00-11:15  
Instruction Method: Online—Hybrid  
Instructor: Jessica Antony**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary  
RHET-1105, Section 009, Fall  
Schedule: TuTh 16:00-17:15  
Instruction Method: Online—Asynchronous  
Instructor: TBA**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary  
RHET-1105, Section 010, Fall  
Schedule: MWF 09:30-10:20  
Instruction Method: Online—Hybrid  
Instructor: TBA**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary  
RHET-1105, Section 011, Fall  
Schedule: TuTh 13:00-14:15  
Instruction Method: Online—Hybrid  
Instructor: TBA**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary  
RHET-1105, Section 012, Fall  
Schedule: TuTh 14:30-15:45  
Instruction Method: In-person**

**Instructor: TBA**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary**

**RHET-1105, Section 013, Fall**

**Schedule: TuTh 08:30-09:45**

**Instruction Method: Online—Hybrid**

**Instructor: TBA**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary**

**RHET-1105, Section 014, Fall**

**Schedule: Sa 09:00-12:00**

**Instruction Method: Online—Hybrid**

**Instructor: David Navratil**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary**

**RHET-1105, Section 015, Fall**

**Schedule: MW 14:30-15:45**

**Instruction Method: Online—Asynchronous**

**Instructor: TBA**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary**

**RHET-1105, Section 050, Fall**

**Schedule: W 18:00-21:00**

**Instruction Method: Online—Hybrid**

**Instructor: TBA**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary**

**RHET-1105, Section 051, Fall**

**Schedule: Tu 18:00-21:00**

**Instruction Method: Online—Hybrid**

**Instructor: TBA**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary**

***Reserved for students in the Transition Year Program.***

**RHET-1105, Section 140, Fall**

**Schedule: TuTh 13:00-14:15**

**Instruction Method: In-person**

**Instructor: Andrew McGillivray**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

**Academic Writing: Multidisciplinary**

***Reserved for students in the TYP.***

**RHET-1105, Section 141, Fall**

**Schedule: TuTh 16:00-17:15**

**Instruction Method: Online—Hybrid**

**Instructor: Helen Lepp Friesen**

See description for RHET-1105-140

**Academic Writing: Multidisciplinary**

***Reserved for students in the TYP.***

**RHET-1105, Section 142, Fall**

**Schedule: MW 14:30-15:45**

**Instruction Method: In-person**

**Instructor: TBA**

See description for RHET-1105-140

**Academic Writing: Multidisciplinary**

**RHET-1105, Section 508, Fall**

***Reserved for students in the Collegiate Accelerated Program. Cross-listed with section RHET-1105-510.***

**Schedule: TuTh 10:00-11:15**

**Instruction Method: In-person**

**Instructor: Peter Andrusiak**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of

effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

**Academic Writing: Multidisciplinary  
RHET-1105, Section 510, Fall**  
*Cross-listed with section RHET-1105-508.*  
**Schedule: TuTh 10:00-11:15**  
**Instruction Method: In-person**  
**Instructor: Peter Andrusiak**  
See description for RHET-1105-508

**Intro to Rhetoric and Communications  
RHET- 1120, Section 001, Fall**  
**Schedule: TuTh 10:00-11:15**  
**Instruction Method: In-person**  
**Instructor: Ryan Clement**  
This course provides an introduction to the study of Rhetoric and Communications, and the role that persuasion and persuasive discourse plays in contemporary communication, culture, and society. Students examine topics such as the role of persuasion in everyday communication, the relationship between rhetoric and structures of language, and foundations in rhetorical scholarship, writing studies, and communications. Other topics may include the study of rhetoric in political communication, literacy pedagogy and textuality, religion, the law, and visual rhetoric in art, film, popular culture, advertising, and public relations.

**Professional Style and Editing  
RHET-2131, Section 001, Fall**  
**Schedule: TuTh 11:30-12:45**  
**Instruction Method: Online—Hybrid**  
**Instructor: McLeod Rogers**

This course teaches students to revise their prose, not for new ideas but for better phrasing of the ones they already have. Students will learn how to write in several prose styles and to edit each other's work professionally in terms of stylistic (rather than only grammatical) criteria. The course will include a number of short style exercises as well as longer essays, and a great deal of practice in editing. It will be a great help for anyone intending to write polished term papers or theses, not to mention business memos.

**Rhetorical Criticism  
RHET-2135, Section 001, Fall**  
**Schedule: MW 14:30-15:45**  
**Instruction Method: In-person**  
**Instructor: Andrew McGillivray**

Rhetoric has for 2500 years attracted bad press. It's often seen as a synonym for trickery, bombast, lies, or empty words. We will challenge rhetoric's maligned reputation by exploring various definitions of the term as developed by rhetorical theorists. We will discuss, with reference to everyday life, the consequential role rhetoric plays in bringing about connection and division between symbol users. Week by week, we will apply different rhetorical frameworks to study texts that argue against the norm, move us, shape our view of a situation—and ultimately do things. We will examine public address, media events, common metaphors, websites, and powerful social narratives. Always, you will be encouraged to look closely at how symbols encourage, obstruct and refine agreement and structure our attitudes and action.

**Contemporary Communication Theory  
RHET-2137, Section 001, Fall**  
**Schedule: TuTh 13:00-14:15**  
**Instruction Method: In-person**

**Instructor: Robert Neubauer**

This course introduces students to some of the central theories in contemporary communication studies, providing students with a critical and philosophical understanding of media and communication. We will explore questions such as: how does the media inform us and help to shape our lives, sense of self, and our experiences/ understandings of the world? What are the forces at play in the production and consumption of information and media? What role does the media play in democratic society? How do media and communication technologies relate to the representation of dominant ideas in culture and society? The course covers a broad range of topics, including Canadian communications scholarship; media and ideology; transmission models of communication; the 'culture industry', advertising, and public relations; democracy and the public sphere; media ownership, power and propaganda; new media, online discourse and digital surveillance; 'cultural imperialism'; and the relation of media and communications to contemporary Globalisation.

**Rhetoric of Animality****RHET-2142, Section 001, Fall****Schedule: MW 16:00-17:15****Instruction Method: Online—Live****Instructor: Jason Hannan**

This course examines what has come to be known in the humanities as "the question of the animal". It considers how moral discourse in the West has failed to grapple with the physical and metaphysical presence of non-human animals. Students examine how the moral status of animals has been theorized in Western thought. Students interrogate the different tropes used to uphold the human-animal distinction,

including the idea that speech, communication, and reason confer a special status upon humanity. Students engage a wide range of writings addressing "the question of the animal".

**Revolutions in Communication****RHET-2246, Section 001, Fall****Schedule: TuTh 10:00-11:15****Instruction Method: Online—Hybrid****Instructor: Andrew McGillivray**

This course provides students with an historical overview of communication, focusing particularly on those periods in which human relations were dramatically influenced by the introduction of new communicative technologies. The course examines some of the profound social changes effected in the western world by the fifteenth century invention of the printing press. We will also focus on the revolutionary influence of nineteenth and twentieth century communicative technologies, such as photography and cinema, radio and television, telegraph and telephone, and finally computers and digital networks, the effects of which are so wide-ranging that we have only begun to assess them.

**Tutoring Writing****RHET-2500, Section 001, Fall****Schedule: TuTh 13:00-14:15****Instruction Method: In-person****Instructor: Helen Lepp Friesen**

This course is designed to provide the theoretical and practical knowledge students will need to work as a writing tutor in the Department of Rhetoric, Writing, and Communications. The class meets once weekly throughout Fall and Winter terms. Readings in composition theory and in the principles of peer tutoring will introduce students to such topics as the composing

process, methods of writing assessment, rhetorical expectations in academic writing, and the ethical responsibilities of tutors in a peer-tutoring relationship. Students enrolled in this course will be expected to be a part of the University of Winnipeg's growing community of tutors by taking part in community-building and "shadow" existing tutors to learn about best practices in peer conferences.

### **New Journalism**

**RHET-3154, Section 001, Fall**

**Schedule: TuTh 10:00-11:15**

**Instruction Method: Online—hybrid**

**Instructor: Helen Lepp Friesen**

"New Journalism" arose in the 1960s when Truman Capote, Tom Wolf, Joan Didion, Hunter S. Thompson, and others began to infuse their reporting with rhetorical and literary technique, creating a hybrid genre of reportage that was both factual and artistic. They dethroned the novel as the most prestigious outlet for imaginative literary talent in their generation and instigated the first powerful renewal of North American letters in fifty years. Their impact on traditional reporting can be seen in today's feature writing and reporting. The course includes works of both early and later periods of this movement, and offers opportunities for critical and practical application of its practice.

### **Writing for Scholarly Audiences**

**RHET-3329, Section 001, Fall**

**Schedule: TuTh 14:30-15:45**

**Instruction Method: In-person**

**Instructor: Eunhee Buettner**

This course addresses the varieties of scholarly discourse: why academics write and speak in a particular way, and how the contexts of political and economic environments that surround a university

affect textual production. By reading and analyzing representative texts of various disciplines, students will learn to recognize and practice the sort of rhetoric used by academics. The goals of this course are threefold: (1) to increase students' awareness of norms and disciplinary conventions; (2) to help prepare students for advanced scholarship; and (3) to learn more about the pragmatic components involved in writing, thinking, and speaking at an academic level. In exceptional cases, this course may be taken to satisfy the Academic Writing requirement with permission of the Instructor and Chair.

### **Investigative Journalism**

**RHET-3330, Section 050, Fall**

**Schedule: M 18:00-21:00**

**Instruction Method: Online—Hybrid**

**Instructor: Cecil Rosner**

This course provides an overview of the history, theory and practice of investigative journalism in Canada. It will place this form of journalism into its historical context and survey its major practitioners, including both print and broadcast journalists. The theoretical framework of investigative journalism will be analyzed, and parallels will be drawn to the other social sciences. You will also learn some of the practical tools of the investigative journalist, including search strategies, chronologies, computer-assisted reporting, online research methods, study and analysis of public records, and access-to-information methods. The ethics and legalities of investigative journalism will be surveyed, along with analysis of case studies. As well, you will learn practical lessons about structuring and writing projects for both print and broadcast.

Seminar discussions will be as interactive as possible. Examples of investigative print projects, as well as videos

will be used. Two required texts will prepare you for many of the course's components. Assignments and tests will gauge your understanding of both the theoretical concepts involved, and the practical tools of the investigative journalist.

### **Strategies for Technical & Professional Communication**

**RHET-3340, Section 001, Fall**

**Schedule: TuTh 14:30-15:45**

**Instruction Method: In-person**

**Instructor: Ryan Clement**

Writing in an organizational setting requires a careful understanding of the individual writer's role in relation to the organization, as well as the organization's mandate and its internal and external audiences. In this course, we will use several theories from the fields of rhetoric, communications, and management to understand the purposes and constraints that shape organizational communications. We will also analyse and practise many of the standard formats used in organizational communications, in both traditional and digital forms.

We will then build on this foundation of theory and practice by analysing a range of occasions for organizational communications and the choices available for responding to those occasions. Throughout the course, you will have opportunities to work individually and in groups to produce organizational documents, to examine issues in organizational communications through oral presentations and analytical essays, and to engage in the type of peer response and revision that is fundamental to good communications practices within organizations.

### **Critical Studies of Social Media**

**RHET-3450, Section 001, Fall**

**Schedule: MW 14:30-15:45**

**Instruction Method: Online—Hybrid**

**Instructor: Matthew Flisfeder**

Communication, social media, and social networking websites structure many of our experiences of the world, ourselves, and the culture that surrounds us. This course takes a critical, cultural, and rhetorical approach to the study of social media. Topics include the rhetoric of the public profile and persuasive constructions of social media selfhood and identity curation; the language and meaning of social media "friendship" and "publicity;" questions about the rhetoric of privacy under conditions of constant surveillance; the relationship between discourse, algorithms, and platform logics; and the role of social media in framing the world of meaning and public discourse. Specifically, this course will focus on ways to study the rhetoric of the "social" in "social media" to understand the structural and cultural dimensions of neoliberal society.

### **Modern Rhetorical Theory**

**RHET-4138, Section 001, Fall**

**Schedule: TuTh 16:00-17:15**

**Instruction Method: In-person**

**Instructor: Jason Hannan**

**(contact [t.muvingi@uwinnipeg.ca](mailto:t.muvingi@uwinnipeg.ca) for permission to register)**

This course provides an overview of modern rhetorical theory. It covers several major figures and schools of thought from the twentieth century to the present. Contemporary themes addressed include power, politics, democracy, science, religion, art, media, and popular culture. Students learn how to apply the theories learned in class to everyday life. The aim of the course is to help students become more critically aware of the complexities of our social and symbolic universe.

**Critical Theories of Discourse and Ideology**

**RHET-4151, Section 001, Fall**

**Schedule: TuTh 11:30-12:45**

**Instruction Method: In-person**

**Instructor: Matthew Flisfeder**

**(contact [t.muvingi@uwinnipeg.ca](mailto:t.muvingi@uwinnipeg.ca) for permission to register)**

Critical theories of discourse and ideology enable us to identify the ways that culturally prominent systems of value-laden language produce the forms and limits of probable (and even possible) thoughts and values. This course engages students in an intensive study of theories of discourse and ideology, and the rhetorical strategies used for writing about and critiquing ideological texts in the media. Using examples from contemporary media, it focuses on theories of rhetoric, discourse, and ideology that may be used for critiquing ideological texts and the ways that modern mass media use rhetoric, language, and images to reproduce forms of power. Specifically, this course, looks comparatively at the historical development of theories of ideology and ideological criticism, and discourse theory and criticism. Students will learn about the debates within these theories as they engage with concepts developed by each, learning strategies for using them to produce criticisms of contemporary forms of power in ideology, discourse, and rhetoric.

## **FALL/WINTER TERM COURSE DESCRIPTIONS**

**Academic Writing: Extended**  
**RHET-1110, Section 001, Fall/Winter**  
**Schedule: MW 14:30-15:45**

**Instruction Method: In-person**  
**Instructor: Eunhee Buettner**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. This course is designed to give students extensive opportunities to further develop their writing abilities, such as generating, evaluating, and developing ideas logically, supporting arguments with evidence, gathering and documenting information from a variety of sources, and using language clearly and correctly.

**Academic Writing: Extended**  
***Reserved for students in the Beginning University Successfully Program.***

**RHET-1110, Section 002, Fall/Winter**  
**Schedule: Th 13:00-15:45**

**Instruction Method: In-person**  
**Instructor: TBA**

See description for RHET-1110-001

**Academic Writing: Extended**  
***Reserved for students in the Community-based Aboriginal Teacher Education Program.***

**RHET-1110, Section 245, Fall/Winter**  
**Schedule: Th 17:00-20:00**

**Instruction Method: Online—Hybrid**  
**Instructor: Gordon Beveridge**

See description for RHET-1110-001

**Academic Writing: Extended**  
***Reserved for students in the Winnipeg Education Centre program.***

**RHET-1110, Section 250, Fall/Winter**

**Schedule: TuTh 11:00-12:15**

**Instruction Method: Online—Hybrid**  
**Instructor: TBA**

See description for RHET-1110-001

**Academic Writing: Extended (EAL)**

***This course may not be taken by students whose first language is English.***

**RHET-1115, Section 001, Fall/Winter**  
**Schedule: TuTh 11:30-12:45**

**Instruction Method: In-person**  
**Instructor: Eunhee Buettner**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. This course is designed to give students whose first language is not English extensive opportunities to further develop their writing abilities, such as generating, evaluating, and developing ideas logically, supporting arguments with evidence, gathering and documenting information from a variety of sources, and using language clearly and correctly.

## WINTER TERM COURSE DESCRIPTIONS

**Academic Writing: Humanities**  
**RHET-1101, Section 003, Winter**  
**Schedule: MWF 10:30-11:20**  
**Instruction Method: In-person**  
**Instructor: TBA**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1101 are designed for students likely to major in a discipline in the Humanities, such as English, History, or Philosophy. Assignments may include summaries, reviews, critiques, and research papers. Students are introduced to the styles of documenting sources and to the research databases relevant to the Humanities.

**Academic Writing: Humanities**  
**RHET-1101, Section 004, Winter**  
**Schedule: TuTh 14:30-15:45**  
**Instruction Method: In-person**  
**Instructor: TBA**

See description for RHET-1101-003

**Academic Writing: Social Sciences**  
**RHET-1102, Section 002, Winter**  
**Schedule: TuTh 16:00-17:15**  
**Instruction Method: In-person**  
**Instructor: TBA**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1102 are designed for students likely to major in a discipline in the Social Sciences, such as Politics, Psychology, or Sociology. Assignments may include annotated

bibliographies, literature reviews, and ethnographies. Students are introduced to the styles of documenting sources and to the research databases relevant to the Social Sciences.

**Academic Writing: Social Sciences**  
**RHET-1102, Section 051, Winter**  
**Schedule: M 18:00-21:00**  
**Instruction Method: In-person**  
**Instructor: TBA**

See description for RHET-1102-002

**Academic Writing: Sciences**  
**RHET-1103, Section 003, Winter**  
**Schedule: TuTh 10:00-11:15**  
**Instruction Method: In-person**  
**Instructor: TBA**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1103 are designed for students likely to major in a discipline in the Sciences, such as Biology, Chemistry, or Physics. Students are introduced to the styles of documenting sources and to the research databases relevant to the Sciences.

**Academic Writing: Sciences**  
**RHET-1103, Section 050, Winter**  
**Schedule: Th 18:00-21:00**  
**Instruction Method: In-person**  
**Instructor: TBA**

See description for RHET-1103-003

**Academic Writing: Business Admin**  
**RHET-1104, Section 002, Winter**  
**Schedule: MW 16:00-17:15**  
**Instruction Method: In-person**

**Instructor: David Navratil**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Taking a case-based approach, this course focuses on the fundamentals of good writing and critical thinking in both academic and institutional settings. Students practice the forms of communication common in business, public administration, and non-profit organizations, such as summaries, reports, proposals, and correspondence. Students learn the styles of documenting sources and to use the research databases relevant to Business and Administration. A large part of this course will focus on learning how to think critically, and part of this process will involve peer-to-peer critique sessions and in-class discussions. We will also examine various written documents, video clips, and other material in order to build your analytical skills, and to expose you to in-class group projects. By the end of term, students will be more effective communicators, researchers, and writers, able to deliver the kind of work expected in both university and business environments. Note: this course meets the University writing requirement.

**Academic Writing: Business Admin  
RHET-1104, Section 051, Winter  
Schedule: M 18:00-21:00**

**Instruction Method: In-person  
Instructor: TBA**

See description for RHET-1104-002

**Academic Writing: Multidisciplinary  
RHET-1105, Section 017, Winter  
Schedule: TuTh 10:00-11:15  
Instruction Method: In-person  
Instructor: TBA**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

**Academic Writing: Multidisciplinary  
RHET-1105, Section 018, Winter  
Schedule: TuTh 11:30-12:45  
Instruction Method: In-person  
Instructor: TBA**

See description for RHET-1105-017

**Academic Writing: Multidisciplinary  
RHET-1105, Section 019, Winter  
Schedule: MW 14:30-15:45  
Instruction Method: In-person  
Instructor: Karen Soiferman**

See description for RHET-1105-017

**Academic Writing: Multidisciplinary  
RHET-1105, Section 020, Winter  
Schedule: MW 16:00-17:15  
Instruction Method: In-person  
Instructor: TBA**

See description for RHET-1105-017

**Academic Writing: Multidisciplinary  
RHET-1105, Section 021, Winter  
Schedule: TuTh 16:00-17:15  
Instruction Method: In-person  
Instructor: TBA**

See description for RHET-1105-017

**Academic Writing: Multidisciplinary  
RHET-1105, Section 022, Winter**

**Schedule: MWF 11:30-12:20**  
**Instruction Method: In-person**  
**Instructor: Ryan Clement**  
See description for RHET-1105-017

**Academic Writing: Multidisciplinary**  
**RHET-1105, Section 023, Winter**  
**Schedule: MWF 08:30-09:20**  
**Instruction Method: In-person**  
**Instructor: TBA**  
See description for RHET-1105-017

**Academic Writing: Multidisciplinary**  
**RHET-1105, Section 024, Winter**  
**Schedule: TuTh 14:30-15:45**  
**Instruction Method: In-person**  
**Instructor: Gordon Beveridge**  
See description for RHET-1105-017

**Academic Writing: Multidisciplinary**  
**RHET-1105, Section 025, Winter**  
**Schedule: MW 14:30-15:45**  
**Instruction Method: In-person**  
**Instructor: Nadine LeGier**  
See description for RHET-1105-017

**Academic Writing: Multidisciplinary**  
**RHET-1105, Section 026, Winter**  
**Schedule: Sa 09:00-12:00**  
**Instruction Method: In-person**  
**Instructor: TBA**  
See description for RHET-1105-017

**Academic Writing: Multidisciplinary**  
**RHET-1105, Section 027, Winter**  
**Schedule: TuTh 16:00-17:15**  
**Instruction Method: In-person**  
**Instructor: TBA**  
See description for RHET-1105-017

**Academic Writing: Multidisciplinary**  
**RHET-1105, Section 052, Winter**  
**Schedule: W 18:00-21:00**  
**Instruction Method: In-person**

**Instructor: David Navratil**  
See description for RHET-1105-017

**Academic Writing: Multidisciplinary**  
**RHET-1105, Section 053, Winter**  
**Schedule: Tu 18:00-21:00**  
**Instruction Method: In-person**  
**Instructor: TBA**  
See description for RHET-1105-017

**Academic Writing: Multidisciplinary**  
***Reserved for students in the Transition Year***  
***Program (TYP).***

**RHET-1105, Section 143, Winter**  
**Schedule: TuTh 10:00-11:15**  
**Instruction Method: In-person**  
**Instructor: TBA**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

**Academic Writing: Multidisciplinary**  
***Reserved for students in the TYP.***  
**RHET-1105, Section 144, Winter**  
**Schedule: TuTh 10:00-11:15**  
**Instruction Method: In-person**  
**Instructor: Jessica Antony**  
See description for RHET-1105-143

**Academic Writing: Multidisciplinary**  
***Reserved for international students.***  
**RHET-1105, Section 200, Winter**  
**Schedule: MWF 10:30-11:20**  
**Instruction Method: In-person**

**Instructor: Eunhee Buettner**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

**Academic Writing: Multidisciplinary RHET-1105, Section 517, Winter**  
*Reserved for students in the Collegiate Accelerated Program. Cross-listed with section RHET-1105-518.*

**Schedule: TuTh 10:00-11:15**

**Instruction Method: In-person**

**Instructor: TBA**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

**Academic Writing: Multidisciplinary RHET-1105, Section 518, Winter**  
*Cross-listed with section RHET-1105-517.*

**Schedule: TuTh 10:00-11:15**

**Instruction Method: In-person**

**Instructor: TBA**

See description for RHET-1105-517

**Intro to Rhetoric and Communications**

**RHET-1120, Section 002, Winter**

**Schedule: TuTh 16:00-17:15**

**Instruction Method: In-person**

**Instructor: Jason Hannan**

This course provides an introduction to the study of Rhetoric and Communications, and the role that persuasion and persuasive discourse plays in contemporary communication, culture, and society. Students examine topics such as the role of persuasion in everyday communication, the relationship between rhetoric and structures of language, and foundations in rhetorical scholarship, writing studies, and communications. Other topics may include the study of rhetoric in political communication, literacy pedagogy and textuality, religion, the law, and visual rhetoric in art, film, popular culture, advertising, and public relations.

**Professional Style and Editing**

**RHET-2131, Section 002, Winter**

**Schedule: TuTh 14:30-15:45**

**Instruction Method: In-person**

**Instructor: TBA**

This course teaches students to revise their prose, not for new ideas but for better phrasing of the ones they already have. Students will learn how to write in several prose styles and to edit each other's work professionally in terms of stylistic (rather than only grammatical) criteria. The course will include a number of short style exercises as well as longer essays, and a great deal of practice in editing. It will be a great help for anyone intending to write polished term papers or theses, not to mention business memos.

**Rhetorical Criticism**

**RHET-2135, Section 002, Winter**

**Schedule: TuTh 10:00-11:15**

**Instruction Method: In-person**

**Instructor: Andrew McGillivray**

This course is recommended for students whose interests extend beyond the kinds of literature traditionally studied in English courses. The emphasis will be on non-literary texts and on language used to persuade - on media talk and advertising copy; on political speeches, campaigns, and editorials; on popular and professional essays. For the rhetorical critic, such uses of language are considered worthy of close analysis not because they have lasting aesthetic value, but because they reveal cultural values and social trends. Students in this course will examine a variety of nonfiction in order to develop the perspective of rhetorical criticism, which views language acts as responses to historical circumstances, addressed to particular audiences and motivated by particular goals.

Contemporary, written texts will comprise the bulk of the reading in the course, but speeches and pre-modern texts may also be considered. In addition, students will be encouraged to find other readings (including those drawn from magazines, newspapers, and public relations platforms) that are suitable for rhetorical analysis.

**Contemporary Communication Theory**

**RHET-2137, Section 002, Winter**

**Schedule: MW 14:30-15:45**

**Instruction Method: In-person**

**Instructor: Ryan Clement**

Communication theories explain the way human beings interact verbally, at levels ranging from the interpersonal to the organizational. In this course, students are introduced to some of the major contemporary theories and practices pertaining to individual and group communication. These theories include (but are not limited to) social construction,

symbolic interactionism, cultural criticism, dramatism, hermeneutics, standpoint theory, ethics, relational theories, and gender-based approaches. Readings are drawn from contemporary North American and European theorists. A variety of written and oral assignments invite students to apply their understanding of these theories to practical, even everyday communicative situations.

**Digital Storytelling**

**RHET-2160, Section 001, Winter**

**Schedule: TuTh 11:30-12:45**

**Instruction Method: In-person**

**Instructor: Helen Lepp Friesen**

Digital technology has changed writing, and yet the script is still the essence of a story. In this course we talk about how digital storytelling has changed or preserved how we tell a story. This course introduces students to digital story composition including personal autobiography and biography. Students have the opportunity to incorporate storytelling fundamentals in a digital form, as well as participate in critiquing digital stories. The outcomes of this course are: 1. to learn about digital storytelling theory, 2. to analyze (text/online) examples, and 3. to produce/create digital stories for a specific audience and platform. **Experimental Course** - This course is offered on a trial basis to gauge interest in the topic. Students who successfully complete this course receive credit as indicated.

**Communication & Pop Culture**

**RHET-2250, Section 001, Winter**

**Schedule: TuTh 13:00-14:15**

**Instruction Method: In-person**

**Instructor: Robert Neubauer**

This course examines the relationship between the rise of new media and

discourses used to write about popular culture. The course looks at changing rhetorics of taste, from the nineteenth to the twentieth century, as new media made art and culture more accessible to the public. The course also examines how new processes of mediated distribution of art changed the discursive strategies for writing about popular culture. Course topics include: the rise of photography and the technological reproducibility of images; mass media and the culture industry; technology and globalization; and augmented reality and video games.

### **Rhetorical Grammar**

**RHET-2530, Section 001, Winter**

**Schedule: MW 16:00-17:15**

**Instruction Method: In-person**

**Instructor: Janice Freeman**

This course sharpens students' ability to write and edit efficiently at the sentence and paragraph levels. Through close analysis of examples, students first acquire a vocabulary for discussing grammar, syntax, and error that refines their understanding of English sentence and paragraph structures. With these tools, students can identify structural flaws in prose more precisely and thoroughly and better distinguish between errors and stylistic choices. The relationship between sentences – cohesion, unity, and emphasis – is then considered, and students are briefly introduced to fundamentals of style. Hands-on and peer-centred, this course includes many writing and editing exercises, some completed within class, others assigned as homework. Previous students have said that it supports and complements their understanding of other Rhetoric and language courses.

#### **TEXTS AND MATERIALS**

-Access to Rhetorical Grammar: Grammatical Choices, Rhetorical Effects (8th Edition)

Martha J. Kolln, Loretta Gray (on reserve in the library or you can purchase the text at the bookstore; if you buy a used copy, check that it is the eighth edition).

-Five different colours of highlighter pens.

### **Medieval Rhetoric**

**RHET-3137, Section 001, Winter**

**Schedule: TuTh 11:30-12:45**

**Instruction Method: In-person**

**Instructor: Andrew McGillivray**

This course provides students with an introduction to medieval rhetoric, its origins in the Middle Ages and subsequent echoes in the modern and post-modern periods. In contemporary popular culture we can increasingly observe themes and artifacts that originate in medieval popular culture. The course provides us with the opportunity to understand, interpret, and critique this trend. We will review selected readings in medieval rhetoric, and, as the course progresses, turn our focus to modern responses to the medieval in contemporary media, in formats such as film and television, video games and music, visual art and architecture, as well as through print and digital texts. We will evaluate medievalism as it appears today, recognize and critique its application and appropriation in political and religious discourses, and reflect on the relevance of this knowledge in colonial and post-colonial contexts. **Experimental Course** - This course is offered on a trial basis to gauge interest in the topic. Students who successfully complete this course receive credit as indicated.

### **Rhetoric of Visual Representation**

**RHET-3139, Section 001, Winter**

**Schedule: TuTh 14:30-15:45**

**Instruction Method: In-person**

**Instructor: Ryan Clement**

his course provides a systematic and

comprehensive account of the grammar and rhetoric of visual design. By looking at the formal structures of design - colour, perspective, arrangement, and materiality - students examine the ways in which images communicate meaning. This course draws on a considerable range of examples to demonstrate the differences and the similarities between the grammar of language and that of visual communication. Given the influence and sophistication of visual texts and their relative neglect in scholarship, visual critique is important and necessary.

**Studies in the Rhetorics of Gender**  
**RHET-3153, Section 001, Winter**  
**Schedule: TuTh 10:00-11:15**  
**Instruction Method: In-person**  
**Instructor: TBA**

This course focuses on issues growing from the complex interaction of gender and language use, with a particular focus on written texts. Beginning with an overview of research on the relationship between gender and communicative behaviour, including feminist critiques of language, it considers such topics as the rhetorics of women's movement and of contemporary men's movements; verbal (and, to a lesser extent, visual) constructions of masculinity and femininity in advertising and the media; innovative uses of language which resist and subvert prevailing conceptions of appropriate communicative behaviour; and the rhetoric of public debates over issues

**Culture Wars**  
**RHET-3158, Section 001, Winter**  
**Schedule: MW 16:00-17:15**  
**Instruction Method: In-person**  
**Instructor: Jason Hannan**

This course will introduce students to the nature of communication in a divided

society. Students will consider the challenges that cultural, conceptual, and moral diversity pose to democratic dialogue and civic engagement. They will first be given some historical background to explain the contemporary culture wars. They will then evaluate a series of recent case studies concerning moral conflict and communication breakdown. The aim is to get students to think critically about what communication means in the absence of a shared vocabulary and what kind of dialogue is appropriate for a radically diverse society.

**Rhetoric of Nonfiction**  
**RHET-4150, Section 001, Winter**  
**Schedule: TuTh 13:00-14:15**  
**Instruction Method: In-person**  
**Instructor: Jaqueline McLeod Rogers**  
**(contact [t.mvingi@uwinnipeg.ca](mailto:t.mvingi@uwinnipeg.ca) for permission to register)**

This course examines nonfiction as a creative, constructive art that draws on a wide range of literary and rhetorical resources to entertain, inform, and persuade readers. Nonfiction encompasses a variety of genres--travel and adventure literature, memoir and biography, nature writing, the personal essay, the polemical essay, and New Journalism. The focus in any given year depends on the instructor's interests and selection of readings. Whatever the focus, the course considers each text as both rhetorical and literary, taking into account the context of its writing and intended audience, its author's purposes, its central ideas, its structure, and its style. The course involves intensive close reading and examination of assigned texts using literary and rhetorical approaches. The class consists of short lecture presentations and a great deal of class discussion.

**Digital Rhetorics**

**RHET-4152, Section 001, Winter**  
**Schedule: MW 14:30-15:45**  
**Instruction Method: In-person**  
**Instructor: Robert Neubauer**  
**(contact [t.muvingi@uwinnipeg.ca](mailto:t.muvingi@uwinnipeg.ca) for permission to register)**

This course introduces students to the basic themes, issues, and intellectual debates in the study of digital rhetoric. It provides a critical perspective on what it means to live in a digitally mediated world. To this end, the course seeks to answer the following questions: How should we define media? What separates digital media from old media? What is the relationship of digital media to culture and society? What role does digital communication and rhetoric play in a modern democracy, and how does the evolving shape of digital media impact our culture, politics, and social identities? Topics will include changing modes of cultural production with the rise of digital media; utopian understandings of the early internet; the changing shape of journalism; concerns about 'fake news' and disinformation on democracy; the societal impact of social media; concerns about the impact of digital surveillance and corporate consolidation of the internet on digital rhetoric; the use of digital communications in social movements; and contemporary debates about freedom of speech, political polarisation, and digital 'echo chambers'.

**Rhetorics of Identity**  
**RHET-4420, Section 001, Winter**  
**Schedule: TuTh 16:00-17:15**  
**Instruction Method: In-person**  
**Instructor: Eunhee Buettner**  
**(contact [t.muvingi@uwinnipeg.ca](mailto:t.muvingi@uwinnipeg.ca) for permission to register)**

This course undertakes an intensive study into the symbolic mediation of identity. It examines how symbolic systems reflect,

produce, and challenge such concepts as gender, race, ethnicity, sexuality, class, ability, age, nationality, and humanness. Drawing connections between discourses and privilege, the course also explores power and identity politics, examining the reciprocal relationship between symbols and ideology. Its topics may include the performance and circulation of digitally mediated identities, constitutive rhetoric, rhetoric of the body, civic identity, and the post-human.