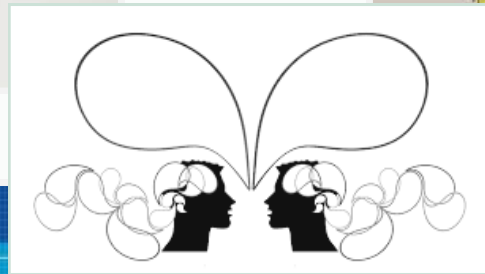


Rhetoric, Writing, and Communications Student Handbook 2020–2021

Updated September 2020



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RHETORIC, WRITING, AND COMMUNICATIONS
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GENERAL INFORMATION

FIRST YEAR COURSES

The Department of Rhetoric, Writing, and Communications offers a range of first-year courses, including Academic Writing and Introduction to Rhetoric and Communications.

Academic Writing

All students must fulfill the University Writing Requirement by taking Academic Writing, or by exemption, prior to enrolling in their 42nd credit hour.

Please note: Students majoring in Rhetoric and Communications or the Joint Communications Program must take Academic Writing as a prerequisite for upper level courses. There are no exemptions from this requirement for majors.

Academic Writing courses are designed to develop the writing abilities of students in an academic community. They teach compositional and rhetorical skills essential to effective communication. The particular content and approach of each course will vary to meet the diverse needs and interests of our students. Academic Writing is offered in both 3 credit hour and 6 credit hour versions.

Please read the following general descriptions carefully to determine which category of Academic Writing best suits your needs, and then consult the specific course descriptions in this Handbook. You are welcome to consult the Department of Rhetoric, Writing, and Communications or an Academic Advisor for assistance in choosing a suitable course.

Content of Various Courses

The 3 credit hour version of Academic Writing fulfills the Writing Requirement for most students. The options available for the 3 credit hour version fall into three categories:

- 1) Sections designed to prepare students for academic writing in major fields of study (Humanities, Social Sciences, Sciences, and Business & Administration). These sections are designated in WebAdvisor by the following abbreviations:

RHET-1101 Academic Writing: Humanities

RHET-1102 Academic Writing: Social Sci

RHET-1103 Academic Writing: Sciences

RHET-1104 Academic Writing: Bus Admin

- 2) Sections that take a multidisciplinary rather than a discipline-specific approach are designated in WebAdvisor by:

RHET-1105 Academic Writing: Multi

These sections offer students a good general approach to academic writing and research which can then be adapted for use in any discipline.

- 3) Sections linked to introductory courses in a variety of disciplines (Academic Writing: Links with the Disciplines) are designated in WebAdvisor by:

RHET-1106 Academic Writing: Link . . . **(no sections offered in 2020-21)**

Those who decide that they would benefit from an extended course are welcome to enroll in the 6 credit hour version. The 6 credit hour sections offer students two terms in which to develop their writing to meet the challenges of university. These sections are designated in WebAdvisor by:

RHET-1110 Academic Writing: Extended

There are also 6 credit hour sections designated for students whose first language is not English. Students may not register in these sections if their first language is English. These sections are designated in WebAdvisor by:

RHET-1115 Academic Writing: Ext EAL

Introduction to Rhetoric and Communications

This course provides a survey level introduction to the interdisciplinary field of rhetoric and communications, and to the role that persuasion and persuasive discourse plays in contemporary communication, culture, and society. The course is designed for Majors and Minors in Rhetoric and Communications and Joint Communications, and provides a foundation-level entry into 2000-level courses.

MAJORS IN RHETORIC AND COMMUNICATIONS

The Department of Rhetoric, Writing, and Communications offers a 3-Year, 4-Year and Honours BA with a Major in Rhetoric and Communications.

3 Year and 4 Year Degree Programs

The 3 Year BA and 4 Year BA emphasize the interpretation, evaluation, production, and precise editing of texts for a range of audiences, media, and purposes. As well as writing in a variety of genres, students in these programs read contemporary non-fiction, analyze visual and verbal arguments, trace the impact of print and electronic media on Western culture, and through the study of theory and close attention to textual practices, examine how ideology

imprints itself on discourse.

In addition to core courses offered each year, students may choose from a variety of upper-level courses offered usually every other year. Lending itself well to a Double or Combined Major, a Rhetoric and Communications degree program prepares students for a wide range of public and private sector careers that depend on advanced analytical and communicative skills, especially in writing. Students are also well prepared for public- and private-sector careers that depend on advanced analytical and communicative skills.

Students must submit a major declaration form to Student Central. Forms can be obtained from the [RHET website](#) or Department office.

Honours Degree Program

The Honours BA offers all of the benefits of the 3 Year and 4 Year Degree, as well as the opportunity for intensive study of theories and methods in Rhetoric and Communications. This program is designed to prepare qualified students for graduate study and to provide understanding of, and qualification in, the fields of Rhetoric and Communications for employment opportunities. Students with an Honours BA in Rhetoric and Communications can enter graduate studies in such fields as Communications, Composition, Media Studies, and Rhetoric.

In addition to core courses at the 1000-, 2000-, and 3000-level, students must complete a minimum of 18 credit hours of 4000 level Honours courses, one of which may include the Honours Thesis in Rhetoric and Communications (RHET-4900).

The Honours Thesis is a 3-credit hour elective that is best pursued in the final year as a capstone. As part of this course, a student completes a 30-35 page thesis paper under the mentorship of a supervising faculty member in the Department of Rhetoric, Writing, and Communications. The Honours Thesis is taught on a one-on-one basis.

Students must submit an Honours Program Application form to join the Program. Students must submit an Honours Thesis Application form to register for the Honours Thesis course. Forms can be obtained from the [RHET website](#) or Department office.

MINOR IN RHETORIC, WRITING, AND COMMUNICATIONS

Students must complete a 4-year degree program in order to be eligible to hold a Minor. Students must submit a minor declaration form to Student Central. Forms can be obtained from the [RHET website](#) or Department office.

JOINT DEGREE/DIPLOMA IN COMMUNICATIONS

The Department of Rhetoric, Writing, and Communications also offers a program combining the Red River College two-year Creative Communications Diploma with university credit courses, allowing students to graduate with a BA in Communications. This Degree/Diploma ensures that students receive a well-rounded liberal arts education as well as applied and workplace training, preparing them specifically for careers in Journalism, Public Relations, Advertising, or Broadcast Production.

Students must apply separately to the U of W and to Red River College. It is recommended that students complete a minimum of 60 credit hours at U of W before beginning their program at Red River. (To complete the degree requirements, students must have a minimum of 72 credit hours at U of W.) Most Creative Communications graduates find work after completing the diploma, and may finish any remaining U of W courses part-time. Alternatively, students may complete all 72 credit hours at U of W first before going on to RRC. On average, students generally complete the diploma and all U of W courses within about five years.

Students must submit a major declaration form to Student Central. Forms can be obtained from the [RHET website](#) or Department office.

CERTIFICATE IN WRITING

The Certificate in Writing is a standalone 30-credit-hour program that consists of current course offerings in the Department of Rhetoric, Writing, and Communications. The Certificate program allows students the flexibility to create a program of study that focuses on elements of written communication, primarily in terms of genre, audience, and textual processes.

Students completing any degree program, non-degree seeking students, and returning graduates are eligible to complete the Certificate. All courses in the Certificate program are also part of the Rhetoric and Communications degree program, and can be used toward a 3-year, 4-year or Honours BA in Rhetoric and Communications. (Note that some courses, particularly some electives in English and Theatre and Film, come with prerequisites that do not count toward the Certificate.)

Students must submit a certificate declaration form and application to graduate to Student Central. Forms can be obtained from the [RHET website](#) or Department office

For more information about Rhetoric, Writing and, Communications programs. . .

Please start by reading about program requirements in the *University of Winnipeg 2020-2021 Academic Calendar*, available online at <https://www.uwinnipeg.ca/academics/calendar/docs/rhet.pdf>. As well, this Handbook lists all RHET courses being offered this coming academic year, and the RHET web site (<http://www.uwinnipeg.ca/rhetoric/>) provides information about

program requirements and courses offered each year.

We strongly recommend that all prospective students for the Major, Minor, Certificate or Joint Program make an appointment with the Department Chair or a Rhetoric faculty member for an advising session before registering for courses. Those interested in pursuing the Honours degree are advised to contact the Honours Advisor, Matthew Flisfeder at m.flisfeder@uwinnipeg.ca prior to applying for the Honours Program. Please call or email the RHET General Office at (204) 258-3865 or t.muvingi@uwinnipeg.ca for information about available faculty advisors.

PUBLIC RELATIONS, MARKETING AND STRATEGIC COMMUNICATION DIPLOMA
(Offered through Professional, Applied and Continuing Education—PACE)

Public Relations is one of the fastest growing professions in the world. Today's public relations professional plays an important role in helping organizations reach their overall goals and objectives. The Public Relations, Marketing and Strategic Communications Diploma will provide students with the high level of knowledge and the increased skills needed to succeed in this dynamic and expanding profession. For more information, go to <http://pace.uwinnipegcourses.ca/full-time-programs/public-relations-marketing-strategic-communications-diploma>.

WRITING CENTRE/COMPUTER WRITING LAB

The Department of Rhetoric, Writing, and Communications has a Writing Centre and a Computer Writing Lab that support students in any stage of their writing process, from brainstorming a writing assignment to working with a polished draft. The Writing Centre (3G11) fosters writing excellence for all students in all years of their programs of study, offering free face-to-face and online tutoring, drop-in workshops for students, and classroom presentations about writing. Peer tutoring in writing is available for students in all disciplines, and the Centre contains a writing resource library for all students to use. The Computer Writing Lab (3G10) has 30 workstations with word processing software and Internet and e-mail access, and lab supervisors are there to assist students with hardware and software problems.

Visit <http://uwinnipeg.ca/writing-centre/> to keep up to date on the services of the Writing Centre.

FIRST YEAR COURSE DESCRIPTIONS

Fall and Fall/Winter courses:

Fall and Fall/Winter courses will be held online.

Some courses will be asynchronous.

Others will be synchronous or hybrid (with asynchronous & synchronous components). Lectures for synchronous and hybrid courses will be hosted on Zoom. Students must be available to attend lectures on the days and times posted for their course(s).

Winter courses:

The location for Winter courses is still to be determined. Students must be available to attend lectures on the days and times posted for their course(s).

Fall 2020

Academic Writing: Humanities

RHET-1101-001, Fall Term

Instruction Method: Hybrid (Nexus+)

Schedule: MW 2:30-3:45PM

Instructor: Jessica Herdman

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1101 are designed for students likely to major in a discipline in the Humanities, such as English, History, or Philosophy. Assignments may include summaries, reviews, critiques, and research papers. Students are introduced to the styles of documenting sources and to the research databases relevant to the Humanities.

Academic Writing: Humanities

RHET-1101, Section 002, Fall Term

Instruction Method: Hybrid (Nexus+)

Schedule: TuTh 1:00-2:15PM

Instructor: Shawn Moi

From personal essays to complex analyses, Academic Writing for the Humanities is structured so that you will learn how to create a visible demonstration of ideas and opinions presented in a framework of academic objectivity. This course helps you to understand and produce the most common university assignments, especially those given in courses such as history, philosophy, literature, and so forth. This course fulfills the University of Winnipeg writing requirement, and is designed to provide you with choices so that you will be able to convey your thoughts in a critical and effective manner.

Academic Writing: Social Sciences

RHET-1102, Section 001, Fall Term

Instruction Method: Hybrid (Nexus+)

Schedule: TuTh 2:30-3:45 PM

Instructor: Taylor Wilson

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1102 are designed for students likely to major in a discipline in the Social Sciences, such as Politics, Psychology, or Sociology. Assignments may include annotated bibliographies, literature reviews, and ethnographies. Students are introduced to the styles of documenting sources and to the research databases relevant to the Social Sciences.

Academic Writing: Social Sciences
RHET-1102-050, Fall Term
Instruction Method: Asynchronous (Nexus)
Schedule: N/A
Instructor: Janice Freeman
See description for RHET-1102-001

Academic Writing: Sciences
RHET-1103, Section 001, Fall Term
Instruction Method: Hybrid (Nexus+)
Schedule: TuTh 11:30AM-12:45PM
Instructor: Alison Sutherland
Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1103 are designed for students likely to major in a discipline in the Sciences, such as Biology, Chemistry, or Physics. Students are introduced to the styles of documenting sources and to the research databases relevant to the Sciences.

Academic Writing: Sciences
RHET-1103, Section 002, Fall Term
Instruction Method: Hybrid (Nexus+)

Schedule: MW 4:00-5:15PM
Instructor: Alison Sutherland
See description for RHET-1103-001

Academic Writing: Business Admin
RHET-1104, Section 001, Fall Term
Instruction Method: Hybrid (Nexus+)
Schedule: MW 4:00-5:15PM
Instructor: David Navratil
Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Taking a case-based approach, this course focuses on the fundamentals of good writing and critical thinking in both academic and institutional settings. Students practice the forms of communication common in business, public administration, and non-profit organizations, such as summaries, reports, proposals, and correspondence. Students learn the styles of documenting sources and to use the research databases relevant to Business and Administration. A large part of this course will focus on learning how to think critically, and part of this process will involve peer-to-peer critique sessions and in-class discussions. We will also examine various written documents, video clips, and other material in order to build your analytical skills, and to expose you to in-class group projects. By the end of term, students will be more effective communicators, researchers, and writers, able to deliver the kind of work expected in both university and business environments. Note: this course meets the University writing requirement.

Academic Writing: Business Admin
RHET-1104, Section 050, Fall Term
Instruction Method: Asynchronous (Nexus)
Schedule: N/A

Instructor: David Navratil
See description for RHET-1104-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 001, Fall Term
Instruction Method: Hybrid (Nexus+)
Schedule: MWF 8:30-9:20AM
Instructor: Rhonda May**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

**Academic Writing: Multidisciplinary
RHET-1105, Section 002, Fall Term
Instruction Method: Synchronous (Live)
Schedule: MWF 1:30-2:20PM
Instructor: Karen Soiferman**
See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 003, Fall Term
Instruction Method: Asynchronous (Nexus)
Schedule: N/A
Instructor: Robyn Flisfeder**
See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 004, Fall Term
Instruction Method: Hybrid (Nexus+)
Schedule: MWF 10:30-11:20AM
Instructor: Nadine LeGier**
See description for RHET-1105-001

Academic Writing: Multidisciplinary

**RHET-1105, Section 005, Fall Term
Instruction Method: Asynchronous (Nexus)
Schedule: N/A
Instructor: David Navratil**
See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 006, Fall Term
Instruction Method: Asynchronous (Nexus)
Schedule: N/A
Instructor: Gord Beveridge**
See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 007, Fall Term
Instruction Method: Synchronous (Live)
Schedule: TuTh 4:00-5:15PM
Instructor: Karen Soiferman**
See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 008, Fall Term
Instruction Method: Hybrid (Nexus+)
Schedule: Th 10:00-11:15AM
Instructor: Jessica Antony**
See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 009, Fall Term
Instruction Method: Asynchronous (Nexus)
Schedule: N/A
Instructor: Robyn Flisfeder**
See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 010, Fall Term
Instruction Method: Hybrid (Nexus+)
Schedule: MWF 9:30-10:20AM
Instructor: Eunhee Buettner**
See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 011, Fall Term
Instruction Method: Asynchronous (Nexus)**

Schedule: N/A

Instructor: Jennifer Reid

See description for RHET-1105-001

Academic Writing: Multidisciplinary

RHET-1105, Section 012, Fall Term

Instruction Method: Asynchronous (Nexus)

Schedule: N/A

Instructor: Robyn Flisfeder

See description for RHET-1105-001

Academic Writing: Multidisciplinary

RHET-1105, Section 013, Fall Term

Instruction Method: Hybrid (Nexus+)

Schedule: Sat 9:00AM-12:00PM

Instructor: Jessica Herdman

See description for RHET-1105-001

Academic Writing: Multidisciplinary

RHET-1105, Section 014, Fall Term

Instruction Method: Asynchronous (Nexus)

Schedule: N/A

Instructor: David Navratil

See description for RHET-1105-001

Academic Writing: Multidisciplinary

RHET-1105, Section 015, Fall Term

Instruction Method: Synchronous (Live)

Schedule: MW 2:30-3:45PM

Instructor: Karen Soiferman

See description for RHET-1105-001

Academic Writing: Multidisciplinary

RHET-1105, Section 050, Fall Term

Instruction Method: Hybrid (Nexus+)

Schedule: W 6:00-9:00PM

Instructor: David Navratil

See description for RHET-1105-001

Academic Writing: Multidisciplinary

RHET-1105, Section 051, Fall Term

Instruction Method: Asynchronous (Nexus)

Schedule: N/A

Instructor: Ryan Clement

See description for RHET-1105-001

Academic Writing: Multidisciplinary (TYP)
Reserved for students in the Transition Year Program.

RHET-1105, Section 140, Fall Term

Instruction Method: Asynchronous (Nexus)

Schedule: N/A

Instructor: Ryan Clement

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

Academic Writing: Multidisciplinary (TYP)
Reserved for students in TYP.

RHET-1105, Section 141, Fall Term

Instruction Method: Hybrid (Nexus+)

Schedule: MW 2:30-3:45AM

Instructor: Shawn Moi

See description for RHET-1105-140

Academic Writing: Multidisciplinary (TYP)
Reserved for students in TYP.

RHET-1105, Section 142, Fall Term

Instruction Method: Hybrid (Nexus+)

Tu 10:00-11:15AM

Instructor: Helen Lepp Friesen

See description for RHET-1105-140

Academic Writing: Multidisciplinary

RHET-1105, Section 508, Fall Term

Reserved for students in the Collegiate Accelerated Program. Cross-listed with section RHET-1105-510.

Instruction Method: Hybrid (Nexus+)

Schedule: TuTh 10:00-11:15AM

Instructor: Peter Andrusiak

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

Academic Writing: Multidisciplinary

RHET-1105, Section 510, Fall Term

Cross-listed with section RHET-1105-508.

Instruction Method: Hybrid (Nexus+)

Schedule: TuTh 10:00-11:15AM

Instructor: Peter Andrusiak

See description for RHET-1105-508

Intro to Rhetoric and Communications

RHET- 1120, Section 001, Fall Term

M 2:30—3:45PM

Instruction Method: Hybrid (Nexus+)

Instructor: Matthew Flisfeder

This survey course provides an introduction to the study of Rhetoric and Communications, and the role that persuasion and persuasive discourse plays in contemporary communication, culture, and society. Topics include the role of persuasion in everyday communication, the relationship between rhetoric and structures of language, foundations in rhetorical scholarship, and the study of communications. Other topics may include the study of rhetoric in political communication, religion, the law, visual rhetoric in art, film, popular culture, advertising, and public relations. This course

focuses in particular on issues of media democracy and the challenges of public discourse in contemporary communications.

Fall/Winter 2020-21

Academic Writing: Extended

RHET-1110, Section 001, Fall/Winter

Instruction Method: Asynchronous (Nexus)

Schedule: N/A

Instructor: Ryan Clement

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. This course is designed to give students extensive opportunities to further develop their writing abilities, such as generating, evaluating, and developing ideas logically, supporting arguments with evidence, gathering and documenting information from a variety of sources, and using language clearly and correctly.

Academic Writing: Extended (CATEP)

Reserved for students in the Community-based Aboriginal Teacher Education Program.

RHET-1110, Section 245, Fall/Winter

Instruction Method: Hybrid (Nexus+)

Schedule: Th 5:00-8:00PM

Instructor: Gordon Beveridge

See description for RHET-1110-001

Academic Writing: Extended (WEC)

Reserved for students in the Winnipeg Education Centre program.

RHET-1110, Section 250, Fall/Winter

Instruction Method: Hybrid (Nexus+)

Schedule: TuTh 11:00AM—12:45PM

Instructor: Gord Beveridge

See description for RHET-1110-001

Academic Writing: Extended (EAL)
This course may not be taken by students whose first language is English.

RHET-1115, Section 001, Fall/Winter
Instruction Method: Hybrid (Nexus+)

Schedule: MW 2:30-3:45PM

Instructor: Lucas Skelton

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. This course is designed to give students whose first language is not English extensive opportunities to further develop their writing abilities, such as generating, evaluating, and developing ideas logically, supporting arguments with evidence, gathering and documenting information from a variety of sources, and using language clearly and correctly.

Winter 2021

The location & instruction method for most Winter classes is to be determined at a later date. Students must be available to attend lectures on the days and times posted for their course(s).

Academic Writing: Humanities
RHET-1101, Section 003, Winter Term
Schedule: MWF 10:30-11:20AM

Instructor: Nadine LeGier

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1101 are designed for students likely to major in a discipline in the Humanities, such as English, History, or Philosophy. Assignments may

include summaries, reviews, critiques, and research papers. Students are introduced to the styles of documenting sources and to the research databases relevant to the Humanities.

Academic Writing: Humanities
RHET-1101, Section 004, Winter Term
Schedule: TuTh 2:30-3:45PM

Instructor: Shawn Moi

See description for RHET-1101-003

Academic Writing: Social Sciences
RHET-1102, Section 002, Winter Term
Schedule: TuTh 4:00-5:15 PM

Instructor: TBA

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1102 are designed for students likely to major in a discipline in the Social Sciences, such as Politics, Psychology, or Sociology. Assignments may include annotated bibliographies, literature reviews, and ethnographies. Students are introduced to the styles of documenting sources and to the research databases relevant to the Social Sciences.

Academic Writing: Social Sciences
RHET-1102, Section 051, Winter Term
Schedule: TBA

Instructor: Janice Freeman

See description for RHET-1102-002

Academic Writing: Sciences
RHET-1103, Section 003, Winter Term
Schedule: TuTh 10:00-11:15 AM

Instructor: Ryan Clement

Academic Writing teaches the essential strategies for university writing and

research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1103 are designed for students likely to major in a discipline in the Sciences, such as Biology, Chemistry, or Physics. Students are introduced to the styles of documenting sources and to the research databases relevant to the Sciences.

Academic Writing: Sciences
RHET-1103, Section 050, Winter Term
Schedule: Th 6:00-9:00 PM
Instructor: Ryan Clement
See description for RHET-1103-003

Academic Writing: Business Admin
RHET-1104, Section 002, Winter Term
Schedule: MW 4:00-5:15PM
Instructor: David Navratil
Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Taking a case-based approach, this course focuses on the fundamentals of good writing and critical thinking in both academic and institutional settings. Students practice the forms of communication common in business, public administration, and non-profit organizations, such as summaries, reports, proposals, and correspondence. Students learn the styles of documenting sources and to use the research databases relevant to Business and Administration. A large part of this course will focus on learning how to think critically, and part of this process will involve peer-to-peer critique sessions and in-class discussions. We will also examine various written documents, video clips, and other material in order to build your analytical

skills, and to expose you to in-class group projects. By the end of term, students will be more effective communicators, researchers, and writers, able to deliver the kind of work expected in both university and business environments. Note: this course meets the University writing requirement.

Academic Writing: Business Admin
RHET-1104, Section 051 Winter Term
Schedule: M 6:00-9:00PM
Instructor: David Navratil
See description for RHET-1104-002

Academic Writing: Multidisciplinary
RHET-1105, Section 017, Winter Term
Schedule: TuTh 10:00-11:15AM
Instructor: Jessica Antony
Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

Academic Writing: Multidisciplinary
RHET-1105, Section 018, Winter Term
Schedule: TBA
Instructor: Jennifer Reid
See description for RHET-1105-017

Academic Writing: Multidisciplinary
RHET-1105, Section 019, Winter Term
Schedule: MW 2:30-3:45PM
Instructor: Karen Soiferman
See description for RHET-1105-017

**Academic Writing: Multidisciplinary
RHET-1105, Section 020, Winter Term**
Schedule: TBA
Instructor: Robyn Flisfeder
See description for RHET-1105-017

**Academic Writing: Multidisciplinary
RHET-1105, Section 021, Winter Term**
Schedule: TuTh 4:00-5:15PM
Instructor: Robyn Flisfeder
See description for RHET-1105-017

**Academic Writing: Multidisciplinary
RHET-1105, Section 022, Winter Term**
Schedule: MWF 11:30AM-12:20PM
Instructor: Shawn Moi
See description for RHET-1105-017

**Academic Writing: Multidisciplinary
RHET-1105, Section 023, Winter Term**
Schedule: TBA
Instructor: Gord Beverisge
See description for RHET-1105-017

**Academic Writing: Multidisciplinary
RHET-1105, Section 024 Winter Term**
Schedule: TuTh 2:30-3:45PM
Instructor: Robyn Flisfeder
See description for RHET-1105-017

**Academic Writing: Multidisciplinary
RHET-1105, Section 025, Winter Term**
Schedule: MW 2:30-3:45PM
Instructor: Rhonda May
See description for RHET-1105-017

**Academic Writing: Multidisciplinary
RHET-1105, Section 026, Winter Term**
Schedule: Sat 9:00AM-12:00PM
Instructor: David Navratil
See description for RHET-1105-017

**Academic Writing: Multidisciplinary
RHET-1105, Section 027, Winter Term**

Schedule: TuTh 4:00-5:15PM
Instructor: Karen Soiferman
See description for RHET-1105-017

**Academic Writing: Multidisciplinary
RHET-1105, Section 052, Winter Term**
Schedule: W 6:00-9:00PM
Instructor: David Navratil
See description for RHET-1105-017

**Academic Writing: Multidisciplinary
RHET-1105, Section 053, Winter Term**
Schedule: TBA
Instructor: Ryan Clement
See description for RHET-1105-017

**Academic Writing: Multidisciplinary
(Transition Year Program - TYP)**
Reserved for students in the TYP Program.
RHET-1105, Section 143, Winter Term
MW 10:30-11:20AM

Instructor: Andrew McGillivray
Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

Academic Writing: Multidisciplinary (TYP)
Reserved for students in the TYP Program.
RHET-1105, Section 144, Winter Term
Schedule: TuTh 10:00-11:15AM
Instructor: Shawn Moi
See description for RHET-1105-143

Academic Writing: Multidisciplinary (TYP)

Reserved for students in the TYP Program.

RHET-1105, Section 145, Winter Term

Schedule: MW 2:30-3:45PM

Instructor: Helen Lepp Friesen

See description for RHET-1105-143

Academic Writing: Multidisciplinary

RHET-1105, Section 517, Winter Term

Reserved for students in the Collegiate Accelerated Program. Cross-listed with section RHET-1105-518.

Schedule: TuTh 10:00-11:15AM

Instructor: Peter Andrusiak

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

Academic Writing: Multidisciplinary

RHET-1105, Section 518, Winter Term

Cross-listed with section RHET-1105-517.

Schedule: TuTh 10:00-11:15AM

Instructor: Peter Andrusiak

See description for RHET-1105-517

Intro to Rhetoric and Communications

RHET-1120, Section 002, Winter Term

Schedule: TuTh 2:30-3:45PM

Instructor: Jason Hannan

This course provides an introduction to the study of Rhetoric, Writing, and Communications, and the role that persuasion and persuasive discourse plays in contemporary communication, culture, and society. Students examine topics such as the

role of persuasion in everyday communication, the relationship between rhetoric and structures of language, and foundations in rhetorical scholarship, writing studies, and communications. Other topics may include the study of rhetoric in political communication, literacy pedagogy and textuality, religion, the law, and visual rhetoric in art, film, popular culture, advertising, and public relations.

UPPER LEVEL COURSE DESCRIPTIONS

Fall and Fall/Winter courses:

Fall and Fall/Winter courses will be held online.

Some courses will be asynchronous.

Others will be synchronous or hybrid (with asynchronous & synchronous components). Lectures for synchronous and hybrid courses will be hosted on Zoom. Students must be available to attend lectures on the days and times posted for their course(s).

Winter courses:

The location for Winter courses is still to be determined. Students must be available to attend lectures on the days and times posted for their course(s).

Fall 2020

Professional Style and Editing

RHET-2131, Section 001, Fall Term

Instruction Method: Hybrid (Nexus+)

Schedule: Th 2:30-3:45PM

Instructor: Jaqueline McLeod Rogers

This course teaches students to revise their prose, not for new ideas but for better phrasing of the ones they already have. Students will learn how to write in several prose styles and to edit each other's work professionally in terms of stylistic (rather than only grammatical) criteria. The course will include a number of short style exercises as well as longer essays, and a great deal of practice in editing. It will be a great help for anyone intending to write polished term papers or theses, not to mention business memos.

Rhetorical Criticism

RHET-2135, Section 001, Fall Term

Instruction Method: Hybrid (Nexus+)

Schedule: TuTh 1:00-2:15PM

Instructor: Tracy Whalen

Rhetoric has for 2500 years attracted bad press. It's often seen as a synonym for trickery, bombast, lies, or empty words. We will challenge rhetoric's maligned reputation by exploring various definitions of the term as developed by rhetorical theorists. We will discuss, with reference to everyday life, the consequential role rhetoric plays in bringing about connection and division between symbol users. Week by week, we will apply different rhetorical frameworks to study texts that argue against the norm, move us, shape our view of a situation—and ultimately do things. We will examine public address, media events, common metaphors, websites, and powerful social narratives. Always, you will be encouraged to look closely at how symbols encourage, obstruct and refine agreement and structure our attitudes and action.

Contemporary Communication Theory

RHET-2137, Section 001, Fall Term

Instruction Method: Hybrid (Nexus+)

Schedule: TuTh 10:00-11:15AM

Instructor: Shawn Moi

Whether it is in their engagement with contemporary media, their reception to the public apparatus of health communication, or their role in the activities of educational institutions, people constantly find themselves acting as agents of communication. In this course, students are introduced to some of the major contemporary theories and practices pertaining to individual and group communication. These theories include (but are not limited to) social construction, symbolic interactionism, cultural criticism, dramatism, hermeneutics, standpoint theory, ethics, relational theories, and gender-based approaches. In applying these theories to a variety of communicative situations, including those of everyday life, the connection between theory and practical applications will present students with opportunities for growth as communicators. Students in this class will also learn to become skillful critics of theories themselves and even engage in theory-building as they witness and contribute to ongoing debates amongst contemporary thinkers.

Representations of Indigeneity

RHET-2141, Section 001, Fall Term

Instruction Method: Hybrid (Nexus+)

Schedule: Tu 4:00-5:15PM

Instructor: Helen Lepp Friesen

This course investigates the representation of Indigenous peoples in contemporary and historical forms of public communication such as text books, scholarship, government documents, internet, television, news media and public awareness campaigns, and how these representations contribute to perpetuating, challenging, or dispelling racist stereotypes and colonization practices. There is an emphasis on writing by emerging

and established Indigenous writers and scholars on themed topics such as business and economics, history, politics, art, social movements, environment, and education.

Communication & Pop Culture

RHET-2250, Section 001, Fall Term

Instruction Method: Hybrid (Nexus+)

Schedule: Tu 2:30-3:45PM

Instructor: Matthew Flisfeder

This course examines the relationship between the rise of new media and discourses used to write about popular culture. The course looks at changing rhetorics of taste, from the nineteenth to the twentieth century, as new media made art and culture more accessible to the public. The course also examines how new processes of mediated distribution of art changed the discursive strategies for writing about popular culture. Course topics include: the rise of photography and the technological reproducibility of images; mass media and the culture industry; technology and globalization; and augmented reality and video games.

Studies in the Rhetorics of Gender

RHET-3153, Section 001, Fall Term

Instruction Method: Hybrid (Nexus+)

Schedule: MW 4:00-5:15PM

Instructor: Nadine LeGier

This course focuses on issues growing from the complex interaction of gender and language use, with a particular focus on written texts. Beginning with an overview of research on the relationship between gender and communicative behaviour, including feminist critiques of language, it considers such topics as the following: the rhetorics of women's movement and of contemporary men's movements; verbal (and, to a lesser extent, visual) constructions of masculinity and femininity in advertising and the media; innovative uses of language which resist and

subvert prevailing conceptions of appropriate communicative behaviour; and the rhetoric of public debates over issues such as abortion and reproductive technologies, in which gender is a central factor.

Transnational and Intercultural Language and Communication (Intercultural Communication)

RHET-3156, Section 001, Fall Term
Instruction Method: Hybrid (Nexus+)
Tu 8:30-9:45AM

Instructor: Andrew McGillivray

This course begins by looking at the origins and development of human language from historical, mythical, and theoretical perspectives and moves into the analysis of specific case studies of unilingual, bilingual, and multilingual groups, their languages, communication practices, and uses of representational media. Students will focus on how groups communicate with one another using common languages or translation and also on how groups use language to represent and define their culture within the group and for other groups. Central to such intra- and inter-group communication is the representation of identity and heritage, and therefore as languages change, identity changes also occur. As a response to such change there are often cultural motivations to preserve and revive languages; likewise, as cultures evolve there are often impulses from within the group for preservation. Students also have the opportunity to study an individual's use of language, to situate the language-user within a community or among communities, to translate text(s) from one language to another, and to analyze and interpret the role of rhetoric in monolingual-multilingual discourses.

Investigative Journalism

RHET-3330, Section 050, Fall Term
Instruction Method: Hybrid (Nexus+)
Schedule: M 6:00-7:30PM
Instructor: Cecil Rosner

This course provides an overview of the history, theory and practice of investigative journalism in Canada. It will place this form of journalism into its historical context and survey its major practitioners, including both print and broadcast journalists. The theoretical framework of investigative journalism will be analyzed, and parallels will be drawn to the other social sciences. You will also learn some of the practical tools of the investigative journalist, including search strategies, chronologies, computer-assisted reporting, online research methods, study and analysis of public records, and access-to-information methods. The ethics and legalities of investigative journalism will be surveyed, along with analysis of case studies. As well, you will learn practical lessons about structuring and writing projects for both print and broadcast.

Seminar discussions will be as interactive as possible. Examples of investigative print projects, as well as videos will be used. Two required texts will prepare you for many of the course's components. Assignments and tests will gauge your understanding of both the theoretical concepts involved, and the practical tools of the investigative journalist.

Topics in Rhetoric, Writing, and Communication: New Media and Medievalism
RHET-3900, Section 001, Fall Term
Instruction Method: Hybrid (Nexus+)
Tu 11:30AM-12:45PM

Instructor: Andrew McGillivray

This course begins with an overview of media and communication in the Middle Ages. The focus then turns to how the

medieval period has been received in the modern era and in particular how new media has revived and transformed medievalism in the popular imagination. Subjects include the roles of voice and memory, early writing technologies, and design in the creation and interpretation of medieval narrative; the functions of manuscript production and print for the transmission of medieval narrative; and the transformative power of the typewriter and gramophone to communicate medieval subjects. Students will have the opportunity to closely analyze how film and television transmit medievalism across the globe; the pervasive presence of medievalist rhetoric on popular websites and in speeches made by popular figures; and the proliferation of medievalist-themed video games and music. Discoveries based on student insight, interest, and experience will add further to the range of subjects covered in lectures and readings. A primary objective of this special topics course on new media and medievalism is to evaluate how technology is used to revive, transform, and appropriate the past in light of the present. Another is recognition of the apparent and hidden meanings of medieval themes in modern discourse communities.

Rhetorics of Identity

RHET-4420, Section 001, Fall Term

Instruction Method: Hybrid (Nexus+)

Schedule: TuTh 10:00-11:15AM

Instructor: Tracy Whalen

This course undertakes an intensive study into the symbolic mediation of identity. It examines how symbolic systems reflect, produce, and challenge such concepts as gender, race, ethnicity, sexuality, class, ability, age, nationality, and humanness. Drawing connections between discourses and privilege, the course also explores power and identity politics, examining the

reciprocal relationship between symbols and ideology. Its topics may include the performance and circulation of digitally mediated identities, constitutive rhetoric, rhetoric of the body, civic identity, and the post-human. Restriction: Students may not receive credit for both this course and the former RHET-3420(3).

Fall/Winter 2020-21

Tutoring Writing

RHET-2500, Section 001, Fall/Winter

Instruction Method: Live (Synchronous)

Tu 1:00-2:15PM

Instructor: Helen Lepp Friesen

This course is designed to provide the theoretical and practical knowledge students will need to work as a writing tutor in the Department of Rhetoric, Writing, and Communications. The class meets once weekly throughout Fall and Winter terms. Readings in composition theory and in the principles of peer tutoring will introduce students to such topics as the composing process, methods of writing assessment, rhetorical expectations in academic writing, and the ethical responsibilities of tutors in a peer-tutoring relationship. Students enrolled in this course will be expected to be a part of the University of Winnipeg's growing community of tutors by taking part in community-building, "shadow" existing tutors to learn about best practices in peer conferences, and commit to at least five hours of peer tutoring in the fall term.

Winter 2021

The location & instruction method for Winter classes is to be determined at a later date. Students must ensure they are availa-

ble for the posted days and times, prior to registering for each section.

Professional Style and Editing

RHET-2131, Section 002, Winter Term

Schedule: MW 4:00-5:15PM

Instructor: Jaqueline McLeod Rogers

This course teaches students to revise their prose, not for new ideas but for better phrasing of the ones they already have. Students will learn how to write in several prose styles and to edit each other's work professionally in terms of stylistic (rather than only grammatical) criteria. The course will include a number of short style exercises as well as longer essays, and a great deal of practice in editing. It will be a great help for anyone intending to write polished term papers or theses, not to mention business memos.

Rhetorical Criticism

RHET-2135, Section 002, Winter Term

MW 4:00-5:15PM

Instructor: Shawn Moi

This course is recommended for students whose interests extend beyond the kinds of literature traditionally studied in English courses. The emphasis will be on non-literary texts and on language used to persuade -- on media talk and advertising copy; on political speeches, campaigns, and editorials; on popular and professional essays. For the rhetorical critic, such uses of language are considered worthy of close analysis not because they have lasting aesthetic value, but because they reveal cultural values and social trends. Students in this course will examine a variety of nonfiction in order to develop the perspective of rhetorical criticism, which views language acts as responses to historical circumstances, addressed to particular audiences and motivated by particular goals. Contemporary, written texts will comprise the bulk of the reading in the course, but

speeches and pre-modern texts may also be considered. In addition, students will be encouraged to find other readings (including those drawn from magazines, newspapers, and public relations platforms) that are suitable for rhetorical analysis.

Contemporary Communication Theory

RHET-2137, Section 002, Winter Term

TuTh 11:30AM-12:45PM

Instructor: Robert Neubauer

Communication theories explain the way human beings interact verbally, at levels ranging from the interpersonal to the organizational. In this course, students are introduced to some of the major contemporary theories and practices pertaining to individual and group communication. These theories include (but are not limited to) social construction, symbolic interactionism, cultural criticism, dramatism, hermeneutics, standpoint theory, ethics, relational theories, and gender-based approaches. Readings are drawn from contemporary North American and European theorists. A variety of written and oral assignments invite students to apply their understanding of these theories to practical, even everyday communicative situations.

Writing in Digital Spaces

RHET-2350, Section 001, Winter Term

TuTh 10:00-11:15AM

Instructor: Helen Lepp Friesen

This course is designed as an introduction to reading, writing, and evaluating digital texts. Electronic devices are often used for composition and digital spaces as a medium for publication; innovations in digital media and spaces have introduced a new genre of art. In this course we will talk about the notion of writing in digital spaces in various forms and the variety of conventions unique to each genre. This course will give an overview of

how digital writing can be used for a variety of purposes. Students will have the opportunity to write scripts for projects, develop, and produce stories using digital media. This course will also give students the opportunity to reflect on experiences using digital media, critically analyze digital media, and convey reasons for their digital choices. We will work on story development and the media and production process which will include story planning, preproduction, production, postproduction, and performance (Ohler, 2013). Students will have the opportunity to be interactive participants in creating and evaluating writing in digital spaces.

**Forms of Inquiry in Written Communication
RHET-3320, Section 001, Winter Term
TuTh 8:30-9:45AM**

Instructor: Andrew McGillivray

The disciplinary fields of rhetoric, writing, and communications are still growing and forming, and people working within these fields use a variety of methods to explore research questions and discover answers to those questions in subject areas such as language, culture, and identity. This course encourages an ethnographic approach to studying how groups communicate, form and express identities, and use technologies. To carry out this work, students have the unique opportunity to conduct research directly with human subjects. The major assignment for the course is a staged research project, for which students conduct initial exploratory research on a group of their choice, followed by a project proposal and human ethics research training. After the project proposals are approved, students then undertake fieldwork through observation, participation, interviews, and/or the collection of artifacts (physical and/or textual). The final stage of the project includes writing out the data collected

during research and writing up a final ethnographic study of the group.

Composing Our Winnipeg: Rhetoric Of/And the City

RHET-3321, Section 001, Winter Term

Schedule: TuTh 1:00-2:15PM

Instructor: Jaqueline McLeod Rogers

How does Winnipeg influence our sense of identity and our writing? How do we understand our city through a filter of language and images? If our city been built, written and revised, can we in turn influence the production of our city and its cultures? To respond to questions like these, we will consider how paying attention to place—walking, listening, looking, mapping--can bring to light a level of detail we may have overlooked. We will consider how for each of us the city is both real and imagined, material and mobile. Finally, we will also consider how [well] we live together in the city as strangers and what discourse practices promote a sense of shared community.

We will work with theories about how language and cultural discourse influence identity and possibilities of creativity and social action. We also theorize place and mobilities: thinking locally balances interdisciplinary and extracurricular emphasis on globalization, and thinking about place balances our explorations of virtual space. Research methods in this course are both traditional and non-traditional. We will conduct some archival research and literary analysis, as well as ethnographic observations. We will also adapt the concept of researcher as «flaneur», one who observes by being in place—walking, drawing maps, recording sounds, all to create an alternate up-close version/vision of place.

Strategies for Technical & Professional Communication

RHET-3340, Section 001, Winter Term

Schedule: TuTh 4:00-5:15PM

Instructor: Ryan Clement

Writing in an organizational setting requires a careful understanding of the individual writer's role in relation to the organization, as well as the organization's mandate and its internal and external audiences. In this course, we will use several theories from the fields of rhetoric, communications, and management to understand the purposes and constraints that shape organizational communications. We will also analyse and practise many of the standard formats used in organizational communications, in both traditional and digital forms.

We will then build on this foundation of theory and practice by analysing a range of occasions for organizational communications and the choices available for responding to those occasions. Throughout the course, you will have opportunities to work individually and in groups to produce organizational documents, to examine issues in organizational communications through oral presentations and analytical essays, and to engage in the type of peer response and revision that is fundamental to good communications practices within organizations.

Critical Studies of Social Media

RHET-3450, Section 002, Winter Term

Schedule: TuTh 2:30-3:45PM

Instructor: Robert Neubauer

Communication Social media and social networking websites structure many of our experiences of the world, ourselves, and the culture that surrounds us. This course takes a critical, cultural, and rhetorical approach to the study of social media. Topics include the rhetoric of the public profile and persuasive constructions of social media selfhood and

identity curation; the language and meaning of social media "friendship" and "publicity;" questions about the rhetoric of privacy under conditions of constant surveillance; the relationship between discourse, algorithms, and platform logics; and the role of social media in framing the world of meaning and public discourse.

Modern Rhetorical Theory

RHET-4138, Section 001, Winter Term

Schedule: TuTh 11:30AM-12:45PM

Instructor: Andrew McGillivray

This seminar course provides an overview of modern rhetorical theory. It begins with a brief review of classical, medieval, and early modern theories of rhetoric. The course largely focuses on the revival and renewal of rhetorical theory in the 20th century, a diverse field which includes several schools of thought and a large number of influential thinkers, a few of which we will read. The course concludes with a close consideration of the most recent trends in the field. Contemporary themes addressed include power, politics, democracy, science, religion, art, media, and popular culture. Students learn how to apply the theories learned in class to a range of rhetorical artifacts, arguments, and narratives encountered in everyday life. The aim of the course is to help students become more critically aware of the complexities of our social and symbolic universe.

Critical Theories of Discourse and Ideology

RHET-4151, Section 001, Winter Term

Schedule: TuTh 11:30AM-12:45PM

Instructor: Matthew Flisfeder

This course focuses on theories of ideology and discourse, and the rhetorical strategies used for writing about and critiquing ideological texts. We will focus on methods of rhetorical criticism that may be used for critiquing ideological texts and the ways that

modern media use rhetoric, language, and images to reproduce forms of power. In this course, students learn techniques developed in the fields of rhetoric and communication studies for contributing to social change by recognizing, analyzing, and challenging the terms of discourse and ideology.

Rhetoric of the Public Sphere

RHET-4401, Section 001 Winter Term

Schedule: MW 2:30-3:45PM

Instructor: Jason Hannan

This course adopts a rhetoric and communications framework for the purpose of conducting an intensive study of the concept of the public sphere, everyday processes of communal discourse and negotiation. It examines written, spoken, visual, gestural, and other texts that mediate relations among people in civic spaces. It may include such topics as the definition of the term "public sphere," the history of public discourse, the relationship between state and civil society, the ethics of public texts and power, the impact of the media in narrating public events, and the textual "handling" of social tensions.