



THE UNIVERSITY OF
WINNIPEG

Department of Rhetoric,
Writing, and Communications

Student Handbook 2022-23

Updated July 2022

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GENERAL INFORMATION

FIRST YEAR COURSES

The Department of Rhetoric, Writing, and Communications offers Academic Writing and Introduction to Rhetoric and Communications courses at the first-year level.

Academic Writing

**All students must fulfill the University Writing Requirement by taking Academic Writing, or by exemption, prior to enrolling in their 42nd credit hour.*

**Completion of Academic Writing or exemption from the Writing Requirement is a prerequisite for most 2000 and 3000 level RHET courses.*

Academic Writing courses are designed to develop the writing abilities of students in an academic community. They teach compositional and rhetorical skills essential to effective communication. The particular content and approach of each course will vary to meet the diverse needs and interests of our students. Academic Writing is offered in both 3-credit hour and 6 credit hour versions.

Please read the following general descriptions carefully to determine which category of Academic Writing best suits your needs, and then consult the specific course descriptions in this Handbook. You are welcome to consult the Department of Rhetoric, Writing, and Communications or an Academic Advisor for assistance in choosing a suitable course.

Content of Various Courses

The options available for the 3-credit hour version of Academic Writing fall into three categories:

- 1) Sections designed to prepare students for academic writing in major fields of study (Humanities, Social Sciences, Sciences, and Business & Administration). These sections are designated in WebAdvisor by the following abbreviations:

RHET-1101 Academic Writing: Humanities

RHET-1102 Academic Writing: Social Sci

RHET-1103 Academic Writing: Sciences

RHET-1104 Academic Writing: Bus Admin

- 2) Sections that take a multidisciplinary rather than a discipline-specific approach. These sections are designated in WebAdvisor by the following abbreviation:

RHET-1105 Academic Writing: Multi

The sections offer students a good general approach to academic writing and research which can then be adapted for use in any discipline.

- 3) Sections linked to introductory courses in a variety of disciplines (Academic Writing: Links with the Disciplines). These sections are designated in WebAdvisor by the following abbreviation:

RHET-1106 Academic Writing: Link . . . **(no sections offered in 2021-22)**

Those who decide that they would benefit from an extended course are welcome to enroll in the 6-credit hour version of Academic Writing. The 6-credit hour sections offer students two terms in which to develop their writing to meet the challenges of university. These sections are designated in WebAdvisor by:

RHET-1110 Academic Writing: Extended

There are also 3- and 6-credit hour sections designated for students whose first language is not English. Students may not register in these sections if their first language is English. These sections are designated in WebAdvisor by the following abbreviation:

RHET-1115 Academic Writing: EAL

Introduction to Rhetoric and Communications (RHET-1120)

Introduction to Rhetoric and Communications is a required first year course for Majors in Rhetoric and Communications and Joint Communications. It is also required for Minors in Rhetoric, Writing, and Communications. There can be no exemption from taking RHET-1120 for Majors and Minors.

This course provides a survey level introduction to the interdisciplinary field of rhetoric and communications, and to the role that persuasion and persuasive discourse plays in contemporary communication, culture, and society. Upon completion of Intro to Rhet & Comm, students gain a firm foundation for entry into 2000-level courses.

MAJORS IN RHETORIC AND COMMUNICATIONS

The Department of Rhetoric, Writing, and Communications offers a 3-Year, 4-Year and Honours BA degree in Rhetoric and Communications.

3-Year and 4-Year Degree Programs

The 3-Year BA and 4-Year BA emphasize the interpretation, evaluation, production, and precise editing of texts for a range of audiences, media, and purposes. As well as writing in a variety of genres, students in these programs read contemporary non-fiction, analyze visual and verbal arguments, trace the impact of print and electronic media on Western culture, and through the study of theory and close attention to textual practices, examine how ideology imprints itself on discourse.

In addition to core courses offered each year, students may choose from a variety of upper-level courses offered usually every other year. Lending itself well to a Double or Combined Major, a Rhetoric and Communications degree prepares students for a wide range of public and private sector careers that depend on advanced analytical and communicative skills, especially in writing.

Students must submit a Major declaration form to Student Central. Forms can be obtained from the [RHET website](#) or Department office.

Honours Degree Program

The Honours BA offers all the benefits of the 3-Year and 4-Year degrees, as well as the opportunity for intensive study of theories and methods in Rhetoric and Communications. This program is designed to prepare qualified students for graduate studies, and also provide understanding of, and qualification in, the fields of Rhetoric and Communications for employment opportunities. Students with an Honours BA in Rhetoric and Communications can enter graduate studies in such fields as Communications, Composition, Media Studies, and Rhetoric.

In addition to core courses at the 1000-, 2000-, and 3000-level, students must complete a minimum of 18 credit hours of 4000-level courses, one of which may include the Honours Thesis in Rhetoric and Communications (RHET-4900). The Honours Thesis is a 3-credit hour elective that is best pursued in the final year as a capstone. As part of this course, a student completes a 30-35 page thesis paper under the mentorship of a supervising faculty member in the Department of Rhetoric, Writing, and Communications. The Honours Thesis is taught on a one-on-one basis.

Students must submit an Honours program application/declaration form to join the Program. Students must submit an Honours thesis application form to register for the Honours Thesis course. Forms can be obtained from the [RHET website](#) or Department office.

MINOR IN RHETORIC, WRITING, AND COMMUNICATIONS

Students must complete a 4-year degree program in order to hold a Minor.

Students must submit a Minor declaration form to Student Central. Forms can be obtained from the [RHET website](#) or Department office.

JOINT DEGREE/DIPLOMA IN COMMUNICATIONS

The Department of Rhetoric, Writing, and Communications also offers a program combining university credit courses with the Red River College Polytechnic (RRC) two-year Creative Communications Diploma program. Students in this program graduate with a 4-Year BA in Communications from The University of Winnipeg (UW) and a Creative Communications Diploma from RRC. This Degree/Diploma ensures that students receive a well-rounded liberal arts education as well as applied and workplace training, preparing them specifically for careers in Journalism, Public Relations, Advertising, or Broadcast Production.

Students must apply separately to UW and RRC. We recommend that students complete at least 60 out of the required 72 university credit hours at UW before beginning their program at RRC, as most Creative Communications diploma graduates find work after completing the diploma. That said, students can choose to finish any remaining UW courses part-time while working. Students generally complete all UW courses and the diploma within about five years.

Students must submit a Major declaration form to Student Central. Forms can be obtained from the [RHET website](#) or Department office.

CERTIFICATE IN WRITING

The Certificate in Writing is a standalone 30 credit hour program that consists of current course offerings in the Department of Rhetoric, Writing, and Communications. The Certificate program allows students the flexibility to create a program of study that focuses on elements of written communication, primarily in terms of genre, audience, and textual processes.

Students completing any degree program, non-degree seeking students, and returning graduates are eligible to complete the Certificate. All courses in the Certificate program are also part of the Rhetoric and Communications degree program, and can be used toward a 3-Year, 4-Year or Honours BA in Rhetoric and Communications. (Note that some courses, particularly some electives in English and Theatre and Film, come with prerequisites that do not count toward the Certificate.)

Students must submit a Certificate in Writing declaration form to the Department. Upon completing all required credits, students must also submit an Application to Receive the Certificate in Writing to the Department. Forms can be obtained from the [RHET website](#) or Department office

FOR MORE INFORMATION ABOUT OUR PROGRAMS. . .

Please start by reading about program requirements in the [University of Winnipeg 2022-2023 Academic Calendar](#), available online. Please note: this Handbook includes course listings and descriptions for only those RHET courses being offered in the 2022-23 academic year. For a full list of RHET courses available, please see our [website](#) or the [“Course Descriptions” section of the Academic Calendar](#).

We strongly recommend that all prospective students for the Major, Minor, Certificate or Joint Program make an advising appointment with the Department Chair, a Rhetoric faculty member, or an academic advisor before registering for courses. Those interested in pursuing the Honours degree are advised to contact the Honours Advisor, Dr. Robert Neubauer at r.neubauer@uwinnipeg.ca before applying for the Honours Program. Please call or email the RHET General Office at (204) 258-3865 or t.muvingi@uwinnipeg.ca for information about available faculty advisors.

WRITING CENTRE/COMPUTER WRITING LAB

The Department of Rhetoric, Writing, and Communications has a Writing Centre and a Computer Writing Lab that support undergraduate students from all undergraduate disciplines in any stage of their writing process, from brainstorming a writing assignment to working with a polished draft. The Writing Centre (3G11) offers free face-to-face and online peer tutoring, drop-in workshops for students, and classroom presentations about writing. The Centre also contains a writing resource library for students to use. The Computer Writing Lab (3G10) has 30 workstations with word processing software and internet and email access. In addition, lab supervisors are available to assist students with hardware and software problems.

Visit <http://uwinnipeg.ca/writing-centre/> to keep up to date on the services of the Writing Centre.

FALL/WINTER COURSE SCHEDULES

In case of any discrepancy between the schedule below and WebAdvisor, WebAdvisor takes precedence.

Instruction Codes:

- Le = in-person lecture
- S = in-person seminar
- P = Project/Thesis
- ONL-H = Hybrid online
- ONL-A = Asynchronous online

Course instructor information is included in the Course Descriptions section of this handbook. Please consult WebAdvisor for classroom information.

Fall 2022

Title	Course	Sec	Instr Method	Day	Start	End	SECT Start	SECT End
Academic Writing: Humanities	RHET-1101	001	Le	MW	14:30:	15:45:	9/6/22	12/22/22
Academic Writing: Humanities	RHET-1101	002	Le	MW	14:30:	15:45:	9/6/22	12/22/22
Academic Writing: Social Sci	RHET-1102	001	Le	MWF	8:30:	9:20:	9/6/22	12/22/22
Academic Writing: Social Sci	RHET-1102	050	Le	M	18:00:	21:00:	9/6/22	12/22/22
Academic Writing: Sciences	RHET-1103	001	Le	MW	16:00:	17:15:	9/6/22	12/22/22
Academic Writing: Sciences	RHET-1103	780	ONL-H	TuTh	11:30:	12:45:	9/6/22	12/22/22
Academic Writing: Bus Admin	RHET-1104	001	Le	MW	16:00:	17:15:	9/6/22	12/22/22
Academic Writing: Bus Admin	RHET-1104	050	Le	M	18:00:	21:00:	9/6/22	12/22/22
Academic Writing: Multi	RHET-1105	001	Le	MWF	08:30:	09:20:	9/6/22	12/22/22
Academic Writing: Multi	RHET-1105	002	Le	MWF	13:30:	14:20:	9/6/22	12/22/22
Academic Writing: Multi	RHET-1105	003	Le	MW	14:30:	15:45:	9/6/22	12/22/22
Academic Writing: Multi	RHET-1105	004	Le	MWF	10:30:	11:20:	9/6/22	12/22/22
Academic Writing: Multi	RHET-1105	005	Le	MW	16:00:	17:15:	9/6/22	12/22/22
Academic Writing: Multi	RHET-1105	006	Le	MW	16:00:	17:15:	9/6/22	12/22/22
Academic Writing: Multi	RHET-1105	007	Le	TuTh	16:00:	17:15:	9/6/22	12/22/22
Academic Writing: Multi	RHET-1105	008	Le	TuTh	8:30:	9:45:	9/6/22	12/22/22
Academic Writing: Multi	RHET-1105	009	Le	MWF	12:30:	13:20:	9/6/22	12/22/22
Academic Writing: Multi	RHET-1105	010	Le	MWF	09:30:	10:20:	9/6/22	12/22/22
Academic Writing: Multi	RHET-1105	011	Le	TuTh	13:00:	14:15:	9/6/22	12/22/22
Academic Writing: Multi	RHET-1105	012	Le	MWF	11:30:	12:20:	9/6/22	12/22/22
Academic Writing: Multi	RHET-1105	013	Le	TuTh	08:30:	09:45:	9/6/22	12/22/22

Academic Writing: Multi	RHET-1105	014	Le	Sa	09:00:	12:00:	9/6/22	12/22/22
Academic Writing: Multi	RHET-1105	015	Le	MW	14:30:	15:45:	9/6/22	12/22/22
Academic Writing: Multi	RHET-1105	016	Le	MWF	10:30:	11:20:	9/6/22	12/22/22
Academic Writing: Multi	RHET-1105	017	Le	TuTh	16:00:	17:15:	9/6/22	12/22/22
Academic Writing: Multi	RHET-1105	018	Le	TuTh	11:30:	12:45:	9/6/22	12/22/22
Academic Writing: Multi	RHET-1105	050	Le	W	18:00:	21:00:	9/6/22	12/22/22
Academic Writing: Multi	RHET-1105	051	Le	Tu	18:00:	21:00:	9/6/22	12/22/22
Academic Writing: Multi	RHET-1105	140	Le	TuTh	13:00:	14:15:	9/6/22	12/22/22
Academic Writing: Multi	RHET-1105	141	Le	TuTh	16:00:	17:15:	9/6/22	12/22/22
Academic Writing: Multi	RHET-1105	142	Le	MW	14:30:	15:45:	9/6/22	12/22/22
Academic Writing: Multi	RHET-1105	508	Le	TuTh	10:00:	11:15:	9/6/22	12/22/22
Academic Writing: Multi	RHET-1105	510	Le	TuTh	10:00:	11:15:	9/6/22	12/22/22
Intro to Rhet and Comm	RHET-1120	001	Le	TuTh	16:00:	17:15:	9/6/22	12/22/22
Professional Style & Editing	RHET-2131	001	Le	TuTh	14:30:	15:45:	9/6/22	12/22/22
Rhetorical Criticism	RHET-2135	001	Le	TuTh	10:00:	11:15:	9/6/22	12/22/22
Contemp Comm Theory	RHET-2137	001	Le	TuTh	11:30:	12:45:	9/6/22	12/22/22
Representations of Indigeneity	RHET-2141	001	Le	MW	16:00:	17:15:	9/6/22	12/22/22
Rhetoric of Animality	RHET-2142	001	Le	Tu	18:00:	21:00:	9/6/22	12/22/22
Rhetoric of Medicine	RHET-2143	001	Le	TuTh	16:00:	17:15:	9/6/22	12/22/22
Revol in Communictn	RHET-2246	001	Le	TuTh	13:00:	14:15:	9/6/22	12/22/22
Writing Tut	RHET-2500	001	Le	TuTh	14:30:	15:45:	9/6/22	12/22/22
Advanced Editing	RHET-3131	001	Le	TuTh	16:00	17:15	9/6/22	12/22/22
Rhetoric Visual Rep	RHET-3139	001	Le	MW	14:30:	15:45:	9/6/22	12/22/22
Forms of Inquiry	RHET-3320	001	Le	TuTh	08:30:	09:45:	9/6/22	12/22/22
Writing for Scholarly Aud	RHET-3329	001	Le	TuTh	11:30:	12:45:	9/6/22	12/22/22
Investigative Journalism	RHET-3330	050	Le	M	18:00:	21:00:	9/6/22	12/22/22
Communication and Climate	RHET-3335	001	Le	MW	16:00:	17:15:	9/6/22	12/22/22
Crit Stud of Social Media	RHET-3450	001	Le	TuTh	13:00:	14:15:	9/6/22	12/22/22
Games & Rhetoric of Play	RHET-3460	050	Le	W	18:00:	21:00:	9/6/22	12/22/22
Rhetoric of Nonfiction	RHET-4150	001	S	MW	14:30:	15:45:	9/6/22	12/22/22
Digital Rhetorics	RHET-4152	001	S	TuTh	10:00:	11:15:	9/6/22	12/22/22
Honours Thesis	RHET-4900	001					9/6/22	12/22/22

Fall/Winter 2022-23

Title	Course	Sec	Instr Method	Day	Start	End	SECT Start	SECT End
Academic Writing: Extended	RHET-1110	001	Le	TuTh	13:00:	14:15:	9/6/22	4/21/23
Academic Writing: Extended	RHET-1110	002	Le	Th	13:00:	15:45:	9/6/22	4/21/23
Academic Writing: Extended	RHET-1110	245	Le	Th	17:00:	20:00:	9/6/22	4/21/23
Academic Writing: Extended	RHET-1110	247	ONL-A				9/6/22	4/21/23
Academic Writing: Extended	RHET-1110	250	Le	TuTh	11:00:	12:15:	9/6/22	4/21/23
Academic Writing: Extended EAL	RHET-1115	001	Le	MW	14:30	15:45	9/6/22	4/21/23

Winter 2023

Title	Course	Sec	Instr Method	Day	Start	End	SECT Start	SECT End
Academic Writing: Humanities	RHET-1101	003	Le	TuTh	16:00:	17:15:	1/4/23	4/21/23
Academic Writing: Humanities	RHET-1101	004	Le	MWF	08:30:	09:20:	1/4/23	4/21/23
Academic Writing: Social Sci	RHET-1102	002	Le	TuTh	16:00:	17:15:	1/4/23	4/21/23
Academic Writing: Social Sci	RHET-1102	051	Le	M	18:00:	21:00:	1/4/23	4/21/23
Academic Writing: Sciences	RHET-1103	002	Le	TuTh	10:00:	11:15:	1/4/23	4/21/23
Academic Writing: Sciences	RHET-1103	050	Le	Th	18:00:	21:00:	1/4/23	4/21/23
Academic Writing: Bus Admin	RHET-1104	002	Le	MW	16:00:	17:15:	1/4/23	4/21/23
Academic Writing: Bus Admin	RHET-1104	051	Le	M	18:00:	21:00:	1/4/23	4/21/23
Academic Writing: Multi	RHET-1105	019	Le	TuTh	10:00:	11:15:	1/4/23	4/21/23
Academic Writing: Multi	RHET-1105	020	Le	MW	14:30:	15:45:	1/4/23	4/21/23
Academic Writing: Multi	RHET-1105	021	Le	MW	16:00:	17:15:	1/4/23	4/21/23
Academic Writing: Multi	RHET-1105	022	Le	TuTh	16:00:	17:15:	1/4/23	4/21/23
Academic Writing: Multi	RHET-1105	023	Le	MWF	11:30:	12:20:	1/4/23	4/21/23
Academic Writing: Multi	RHET-1105	024	Le	MWF	08:30:	09:20:	1/4/23	4/21/23
Academic Writing: Multi	RHET-1105	025	Le	Sa	09:00:	12:00:	1/4/23	4/21/23
Academic Writing: Multi	RHET-1105	026	Le	TuTh	16:00:	17:15:	1/4/23	4/21/23
Academic Writing: Multi	RHET-1105	027	Le	MWF	12:30:	13:20:	1/4/23	4/21/23
Academic Writing: Multi	RHET-1105	028	Le	MW	14:30:	15:45:	1/4/23	4/21/23
Academic Writing: Multi	RHET-1105	029	Le	MWF	10:30:	11:20:	1/4/23	4/21/23
Academic Writing: Multi	RHET-1105	052	Le	W	18:00:	21:00:	1/4/23	4/21/23
Academic Writing: Multi	RHET-1105	053	Le	Tu	18:00:	21:00:	1/4/23	4/21/23
Academic Writing: Multi	RHET-1105	143	Le	TuTh	10:00:	11:15:	1/4/23	4/21/23
Academic Writing: Multi	RHET-1105	200	Le	MWF	10:30:	11:20:	1/4/23	4/21/23
Academic Writing: Multi	RHET-1105	517	Le	TuTh	10:00:	11:15:	1/4/23	4/21/23
Academic Writing: Multi	RHET-1105	518	Le	TuTh	10:00:	11:15:	1/4/23	4/21/23
Academic Writing: Multi	RHET-1105	780	ONL-H	TuTh	11:30:	12:45:	1/4/23	4/21/23
Intro to Rhet and Comm	RHET-1120	003	Le	TuTh	16:00:	17:15:	1/4/23	4/21/23
Professional Style & Editing	RHET-2131	002	Le	TuTh	13:00:	14:15:	1/4/23	4/21/23
Rhetorical Criticism	RHET-2135	002	Le	TuTh	13:00:	14:15:	1/4/23	4/21/23
Contemp Comm Theory	RHET-2137	002	Le	TuTh	14:30:	15:45:	1/4/23	4/21/23
Oral Communication	RHET-2145	001	Le	TuTh	16:00:	17:15:	1/4/23	4/21/23
Comm & Pop Culture	RHET-2250	001	Le	MW	16:00:	17:15:	1/4/23	4/21/23
Writing in Digital Spaces	RHET-2350	001	Le	TuTh	11:30:	12:45:	1/4/23	4/21/23
Rhetorics of Gender	RHET-3153	001	Le	MW	16:00:	17:15:	1/4/23	4/21/23
Intercultural Comm	RHET-3156	001	Le	MW	14:30:	15:45:	1/4/23	4/21/23
Culture Wars	RHET-3158	001	Le	TuTh	16:00:	17:15:	1/4/23	4/21/23
Strategies Tech/Pro Comm	RHET-3340	001	Le	TuTh	10:00:	11:15:	1/4/23	4/21/23
Classical Rhetoric	RHET-3750	001	Le	TuTh	11:30:	12:45:	1/4/23	4/21/23
Topics: Humanity, Technology & Nature	RHET-3900	001	Le	TuTh	10:00:	11:15:	1/4/23	4/21/23
Topics: Transnational Languages & Rhetorics	RHET-3900	002	Le	MW	16:00:	17:15:	1/4/23	4/21/23
Rhet of Public Sphere	RHET-4401	001	S	TuTh	14:30:	15:45:	1/4/23	4/21/23
Rhetorics of Identity	RHET-4420	001	S	MW	14:30:	15:45:	1/4/23	4/21/23

FALL TERM COURSE DESCRIPTIONS

In case of any discrepancy between the schedules below and WebAdvisor, WebAdvisor takes precedence.

Instruction Codes:

- Le = in-person lecture
- S = in-person seminar
- P = Project/Thesis
- ONL-H = Hybrid online
- ONL-A = Asynchronous online

Academic Writing: Humanities

RHET-1101, Section 001, Fall

Schedule: MW 14:30-15:45

Instruction Method: Le

Instructor: TBA

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1101 are designed for students likely to major in a discipline in the Humanities, such as English, History, or Philosophy. Assignments may include summaries, reviews, critiques, and research papers. Students are introduced to the styles of documenting sources and to the research databases relevant to the Humanities.

Academic Writing: Humanities

RHET-1101, Section 002, Fall

Schedule: MW 14:30-15:45

Instruction Method: Le

Instructor: TBA

See description for RHET-1101-001.

Academic Writing: Social Sciences

RHET-1102, Section 001, Fall

Schedule: MWF 8:30-9:20

Instruction Method: Le

Instructor: TBA

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1102 are designed for students likely to major in a discipline in the Social Sciences, such as Politics, Psychology, or Sociology. Assignments may include annotated bibliographies, literature reviews, and ethnographies. Students are introduced to the styles of documenting sources and to the research databases relevant to the Social Sciences.

Academic Writing: Social Sciences

RHET-1102, Section 050, Fall

Schedule: M 18:00-21:00

Instruction Method: Le

Instructor: TBA

See description for RHET-1102-001.

Academic Writing: Sciences

RHET-1103, Section 001, Fall

Schedule: MW 16:00-17:15

Instruction Method: Le

Instructor: TBA

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1103 are designed for students likely to major in a discipline in the Sciences, such as Biology, Chemistry, or Physics. Students are introduced to the styles of documenting sources and to the research databases relevant to the Sciences.

Academic Writing: Sciences

RHET-1103, Section 780, Fall

Schedule: TuTh 11:30-12:45

Instruction Method: ONL-H

Instructor: TBA

See description for RHET-1103-001

Academic Writing: Business Admin

RHET-1104, Section 001, Fall

Schedule: MW 16:00-17:15

Instruction Method: Le

Instructor: TBA

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Taking a case-based approach, this course focuses on the fundamentals of good writing and critical thinking in both academic and institutional settings. Students practice the forms of communication common in business, public administration, and non-profit organizations, such as summaries, reports, proposals, and correspondence. Students learn the styles of

documenting sources and to use the research databases relevant to Business and Administration. A large part of this course will focus on learning how to think critically, and part of this process will involve peer-to-peer critique sessions and in-class discussions. We will also examine various written documents, video clips, and other material in order to build your analytical skills, and to expose you to in-class group projects. By the end of term, students will be more effective communicators, researchers, and writers, able to deliver the kind of work expected in both university and business environments. Note: this course meets the University writing requirement.

Academic Writing: Business Admin

RHET-1104, Section 050, Fall

Schedule: M 18:00-21:00

Instruction Method: Le

Instructor: TBA

See description for RHET-1104-001

Academic Writing: Multidisciplinary

RHET-1105, Section 001, Fall

Schedule: MWF 08:30-09:20

Instruction Method: Le

Instructor: TBA

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

**Academic Writing: Multidisciplinary
RHET-1105, Section 002, Fall**

Schedule: MWF 13:30-14:20

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 003, Fall**

Schedule: MW 14:30-15:45

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 004, Fall**

Schedule: MWF 10:30-11:20

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 005, Fall**

Schedule: MW 16:00-17:15

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 006, Fall**

Schedule: MW 16:00-17:15

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 007, Fall**

Schedule: TuTh 16:00-17:15

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 008, Fall**

Schedule: TuTh 8:30-9:45

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 009, Fall**

Schedule: MWF 12:30-1:20

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 010, Fall**

Schedule: MWF 09:30-10:20

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 011, Fall**

Schedule: TuTh 13:00-14:15

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 012, Fall**

Schedule: MWF 11:30-12:20

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 013, Fall**

Schedule: TuTh 08:30-09:45
Instruction Method: Le
Instructor: TBA
See description for RHET-1105-001

Academic Writing: Multidisciplinary
RHET-1105, Section 014, Fall
Schedule: Sa 09:00-12:00
Instruction Method: Le
Instructor: TBA
See description for RHET-1105-001

Academic Writing: Multidisciplinary
RHET-1105, Section 015, Fall
Schedule: MW 14:30-15:45
Instruction Method: Le
Instructor: TBA
See description for RHET-1105-001

Academic Writing: Multidisciplinary
RHET-1105, Section 016, Fall
Schedule: MWF 10:30-11:20
Instruction Method: Le
Instructor: TBA
See description for RHET-1105-001

Academic Writing: Multidisciplinary
RHET-1105, Section 017, Fall
Schedule: TuTh 16:00-17:15
Instruction Method: Le
Instructor: TBA
See description for RHET-1105-001

Academic Writing: Multidisciplinary
RHET-1105, Section 018, Fall
Schedule: TuTh 11:30-12:45
Instruction Method: Le
Instructor: TBA
See description for RHET-1105-001

Academic Writing: Multidisciplinary
RHET-1105, Section 050, Fall
Schedule: W 18:00-21:00
Instruction Method: Le
Instructor: TBA
See description for RHET-1105-001

Academic Writing: Multidisciplinary
RHET-1105, Section 051, Fall
Schedule: Tu 18:00-21:00
Instruction Method: Le
Instructor: TBA
See description for RHET-1105-001

Academic Writing: Multidisciplinary
Reserved for students in the Transition Year Program (TYP).

RHET-1105, Section 140, Fall
Schedule: TuTh 13:00-14:15
Instruction Method: Le
Instructor: Bong-gi Sohn

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

Academic Writing: Multidisciplinary
Reserved for students in the TYP.
RHET-1105, Section 141, Fall
Schedule: TuTh 16:00-17:15
Instruction Method: Le
Instructor: Bong-gi Sohn

See description for RHET-1105-140

Academic Writing: Multidisciplinary

Reserved for students in the TYP.

RHET-1105, Section 142, Fall

Schedule: MW 14:30-15:45

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-140

Academic Writing: Multidisciplinary

RHET-1105, Section 508, Fall

Reserved for students in the Collegiate Dual Credit Program. Cross-listed with section RHET-1105-510.

Schedule: TuTh 10:00-11:15

Instruction Method: Le

Instructor: Peter Andrusiak

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

Academic Writing: Multidisciplinary

RHET-1105, Section 510, Fall

Cross-listed with section RHET-1105-508.

Schedule: TuTh 10:00-11:15

Instruction Method: Le

Instructor: Peter Andrusiak

See description for RHET-1105-508

Intro to Rhetoric and Communications

RHET- 1120, Section 001, Fall

Schedule: TuTh 16:00-17:15

Instruction Method: Le

Instructor: Ryan Clement

This course provides an introduction to the study of Rhetoric and Communications, and the role that persuasion and persuasive discourse plays in contemporary communication, culture, and society. Topics include the role of persuasion in everyday communication, the relationship between rhetoric and structures of language, and foundations in rhetorical scholarship, writing studies, and the study of communications. Other topics may include the study of rhetoric in political communication, literacy pedagogy and textuality, religion, the law, public relations, and visual rhetoric in art, film, popular culture, and advertising.

Professional Style and Editing

RHET-2131, Section 001, Fall

Schedule: TuTh 14:30-15:45

Instruction Method: Le

Instructor: Andrew McGillivray

This course teaches students to revise their prose, not for new ideas but for better phrasing of the ones they already have. Students will learn how to write in several prose styles and to edit each other's work professionally in terms of stylistic (rather than only grammatical) criteria. The course will include a number of short style exercises as well as longer essays, and a great deal of practice in editing. It will be a great help for anyone intending to write polished term papers or theses, not to mention business memos.

Rhetorical Criticism

RHET-2135, Section 001, Fall

Schedule: TuTh 10:00-11:15

Instruction Method: Le**Instructor: Ryan Clement**

Rhetoric has for 2500 years attracted bad press. It's often seen as a synonym for trickery, bombast, lies, or empty words. We will challenge rhetoric's maligned reputation by exploring various definitions of the term as developed by rhetorical theorists. We will discuss, with reference to everyday life, the consequential role rhetoric plays in bringing about connection and division between symbol users. Week by week, we will apply different rhetorical frameworks to study texts that argue against the norm, move us, shape our view of a situation—and ultimately do things. We will examine public address, media events, common metaphors, websites, and powerful social narratives. Always, you will be encouraged to look closely at how symbols encourage, obstruct and refine agreement and structure our attitudes and action.

Contemporary Communication Theory**RHET-2137, Section 001, Fall****Schedule: TuTh 11:30-12:45****Instruction Method: Le****Instructor: Robert Neubauer**

This course introduces students to some of the central theories in contemporary communication studies, providing students with a critical and philosophical understanding of media and communication. We will explore questions such as: how does the media inform us and help to shape our lives, sense of self, and our experiences/understandings of the world? What are the forces at play in the production and consumption of information and media? What role does the media play in democratic society? How do media and communication technologies relate to the

representation of dominant ideas in culture and society? The course covers a broad range of topics, including Canadian communications scholarship; media and ideology; the 'culture industry', advertising, and public relations; democracy and the public sphere; media ownership, power and propaganda; digital platforms and social media; online discourse and digital surveillance; 'cultural imperialism'; and the relation of media and communications to contemporary Globalisation.

Representations of Indigeneity**RHET-2141, Section 001, Fall****Schedule: MW 16:00-17:15****Instruction Method: Le****Instructor: TBA**

This course investigates the representation of Indigenous peoples in contemporary and historical forms of public communication such as text books, scholarship, government documents, internet, television, news media and public awareness campaigns, and how these representations contribute to perpetuating, challenging, or dispelling racist stereotypes and colonization practices. There is an emphasis on writing by emerging and established Indigenous writers and scholars on themed topics such as business and economics, history, politics, art, social movements, environment, and education. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

Rhetoric of Animality**RHET-2142, Section 001, Fall****Schedule: Tu 18:00-21:00****Instruction Method: Le****Instructor: TBA**

This course examines what has come to be known in the humanities as "the question of the animal". It considers how moral discourse in the West has failed to grapple with the physical and metaphysical presence of non-human animals. Students examine how the moral status of animals has been theorized in Western thought. Students interrogate the different tropes used to uphold the human-animal distinction, including the idea that speech, communication, and reason confer a special status upon humanity. Students engage a wide range of writings addressing "the question of the animal".

Rhetoric of Medicine

RHET-2143, Section 001, Fall

Schedule: TuTh 16:00-17:15

Instruction Method: Le

Instructor: Jason Hannan

Medicine is one of the oldest and most respected professions. Given its centrality in our lives, it is crucial that medicine be taken seriously by the humanities. What, then, does rhetoric have to say about medicine? How can we use rhetoric to investigate the history, practice, and culture of medicine? What insights can rhetoric offer about medical discourse? This course explores the role of language, performance, ethics, and power in medicine. The aim is to cultivate a crucial humanistic perspective on medicine and to understand its place in the modern social imaginary. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

Revolutions in Communication

RHET-2246, Section 001, Fall

Schedule: TuTh 13:00-14:15

Instruction Method: Le

Instructor: Matthew Flisfeder

This course provides students with an historical overview of communication, focusing particularly on those periods in which human relations were dramatically influenced by the introduction of new communicative technologies. The course examines some of the profound social changes effected in the western world by the fifteenth century invention of the printing press. We will also focus on the revolutionary influence of nineteenth and twentieth century communicative technologies, such as photography and cinema, radio and television, telegraph and telephone, and finally computers and digital networks, the effects of which are so wide-ranging that we have only begun to assess them.

Tutoring Writing

RHET-2500, Section 001, Fall

Schedule: TuTh 14:30-15:45

Instruction Method: Le

Instructor: Helen Lepp Friesen

This course is designed to provide the theoretical and practical knowledge students will need to work as a writing tutor in the Department of Rhetoric, Writing, and Communications. The class meets once weekly throughout Fall and Winter terms. Readings in composition theory and in the principles of peer tutoring will introduce students to such topics as the composing process, methods of writing assessment, rhetorical expectations in academic writing, and the ethical responsibilities of tutors in a peer-tutoring relationship. Students enrolled in this course will be expected to be a part of the University of Winnipeg's growing community of tutors by

taking part in community-building and “shadow” existing tutors to learn about best practices in peer conferences.

Advanced Editing: Principles and Practices

RHET-3131, Section 001, Fall

Schedule: TuTh 16:00-17:15

Instruction Method: Le

Instructor: TBA

This course addresses issues such as the negotiation of meaning in text production, changing practices of language use, and the historical and social construction of error (including attitudes about “good taste”) through a study of editorial practices. Students apply rhetorical analyses of audience, purpose, genre, and context as they edit various documents to strengthen style and readability as well as to ensure accuracy and correctness. Designed to help students develop sound editorial judgement and practical abilities, the course outlines principles of editorial practice that consider the needs of the reader, improve emphasis, and remedy common stylistic flaws.

Rhetoric of Visual Representation

RHET-3139, Section 001, Fall

Schedule: MW 14:30-15:45

Instruction Method: Le

Instructor: Matthew Flisfeder

This course provides a systematic and comprehensive account and interrogation of the rhetorics of visual culture and representation. By looking at the formal structures of visual representation in media, art, and design, students examine the ways in which images communicate meaning. This course draws on a considerable range of theories and examples to demonstrate the differences and the similarities between the

grammar of language and that of visual communication. Given the influence and sophistication of visual texts, visual critique is important and necessary. Topics in this course include critical analysis of visual representation, the power dynamics of looking and spectatorship, the technological reproducibility of images in the age of new media, advertising and visual media in everyday life and popular culture, and the rhetorical dimensions of scientific images.

Writing for Scholarly Audiences

RHET-3329, Section 001, Fall

Schedule: TuTh 11:30-12:45

Instruction Method: Le

Instructor: Eunhee Buettner

This course addresses the varieties of scholarly discourse: why academics write and speak in a particular way, and how the contexts of political and economic environments that surround a university affect textual production. By reading and analyzing representative texts of various disciplines, students will learn to recognize and practice the sort of rhetoric used by academics. The goals of this course are threefold: (1) to increase students' awareness of norms and disciplinary conventions; (2) to help prepare students for advanced scholarship; and (3) to learn more about the pragmatic components involved in writing, thinking, and speaking at an academic level. In exceptional cases, this course may be taken to satisfy the Academic Writing requirement with permission of the Instructor and Chair.

Forms of Inquiry in Written Communication

RHET-3320, Section 001, Fall

Schedule: TuTh 08:30-09:45

Instruction Method: Le

Instructor: Andrew McGillivray

This course encourages an ethnographic approach to studying how groups communicate, formulate expressive culture, and use technologies. The major assignment for the course is a staged research project, for which students conduct initial exploratory research on a group of their choice, followed by a project proposal and human ethics research training. After the proposals are approved, students then undertake fieldwork through observation, participation, interviews, and/or the collection of artifacts (physical and/or textual). The final stage of the project includes writing out the data collected during research and writing up a final ethnographic study of the group.

Investigative Journalism

RHET-3330, Section 050, Fall

Schedule: M 18:00-21:00

Instruction Method: Lecture

Instructor: Cecil Rosner

This course provides an overview of the history, theory and practice of investigative journalism in Canada. It will place this form of journalism into its historical context and survey its major practitioners, including both print and broadcast journalists. The theoretical framework of investigative journalism will be analyzed, and parallels will be drawn to the other social sciences. You will also learn some of the practical tools of the investigative journalist, including search strategies, chronologies, computer-assisted reporting, online research methods, study and analysis of public records, and access-to-information methods. The ethics and legalities of investigative journalism will be surveyed, along with analysis of case studies. As well, you will

learn practical lessons about structuring and writing projects for both print and broadcast.

Seminar discussions will be as interactive as possible. Examples of investigative print projects, as well as videos will be used. Two required texts will prepare you for many of the course's components. Assignments and tests will gauge your understanding of both the theoretical concepts involved, and the practical tools of the investigative journalist.

Communication and the Climate Crisis

RHET-3335, Section 001, Fall

Schedule: MW 16:00-17:15

Instruction Method: Le

Instructor: Robert Neubauer

This course examines the role of media, communication, culture, and rhetoric in the public sphere in raising (or suppressing) awareness about environmental issues like climate change. This course explores how different actors (e.g., corporations, governments, environmental groups) talk about the 'environment', depending upon their interests and values. It also engages with how different forms of journalism impact our ability to address environmental problems, as well as the role communication and rhetoric play in contemporary environmental activism. These issues are explored using the climate crisis as a focal lens to better engage with the growing field of environmental communication and its relation to ecological sustainability.

Critical Studies of Social Media

RHET-3450, Section 001, Fall

Schedule: TuTh 13:00-14:15

Instruction Method: LES

Instructor: Robert Neubauer

Social media and social networking websites structure many of our experiences of the world, ourselves, and the culture that surrounds us. This course takes a critical and cultural approach to the study of social media. Topics include: discourse of the public profile and persuasive constructions of social media selfhood and identity curation; the language and meaning of social media “friendship” and “publicity;” questions about the rhetoric of privacy under conditions of constant surveillance; the relationship between discourse, algorithms, and platform logics; the emergent political economy of corporate platforms; and the role of social media in social movement organizing, misinformation, and ‘toxic’ political discourse. In doing so we will ask: Even though mainstream social media are caught in the logic of neoliberalism and “communicative capitalism,” wrapped up in problems of surveillance, control, and manipulation, can we still use the metaphor of “social media” to help us envision a truly social media?

Games and the Rhetoric of Play

RHET-3460, Section 001, Fall

Schedule: W 18:00-21:00

Instruction Method: Le

Instructor: Ryan Clement

This course introduces students to humanities-based game studies, focusing on rhetorical studies of game design, game writing, and play as a medium of communication. Topics may include the debate between ludological (rule-based) and narratological (story-based) approaches, procedural studies, platform and software studies, gamification, games and adaptation studies, and games as rhetorical objects. This course examines games as a

discipline in its own right. While it is not a course in game design or programming, students have the opportunity to create their own games and reflect upon them from the perspectives of rhetorical criticism, design, and play.

Rhetoric of Nonfiction

RHET-4150, Section 001, Fall

Schedule: MW 14:30-15:45

Instruction Method: S

Instructor: Jaqueline McLeod Rogers

(contact t.muvingi@uwinnipeg.ca to register)

This course examines nonfiction writing as a creative and critical genre--one that is experience- and fact-based while at the same time drawing on a wide range of literary and rhetorical resources to entertain, inform, and persuade readers. Since nonfiction encompasses a variety of genres – personal essays, travel and nature writing, memoir and biography, the polemical essay and new journalism, to name a few--the focus in any given year will depend on the instructor's interests and selection of readings. But whatever the focus, the course considers nonfiction texts as both rhetorical and literary, taking into account the context, intended audience, purposes, central ideas, structure, and style. The course offers opportunities for students to practice various forms of nonfiction writing.

Digital Rhetorics

RHET-4152, Section 001, Fall

Schedule: TuTh 10:00-11:15

Instruction Method: S

Instructor: Matthew Flisfeder

(contact t.muvingi@uwinnipeg.ca to register)

This course introduces students to advanced themes, issues, and intellectual debates in the study of digital rhetoric. It provides a critical perspective on what it means to live in a digitally mediated world. To this end, the course seeks to answer the following questions: How should we define media in a world structured by digital technology? What separates digital media from old media? What is the relationship of digital media to culture and society? What role does digital communication and rhetoric play in a modern democracy, and how does the evolving shape

of digital media impact our culture, politics, and social identities? Topics will include changing modes of cultural production with the rise of digital media; utopian understandings of the internet vs. popular criticisms of it, today; concerns about the impact of digital surveillance and corporate consolidation of the internet on digital rhetoric; the use of digital communications in social movements; and the role of digital infrastructures on meaning-making practices in culture.

FALL/WINTER TERM COURSE DESCRIPTIONS

In case of any discrepancy between the schedules below and WebAdvisor, WebAdvisor takes precedence.

Instruction Codes:

- Le = in-person lecture
- S = in-person seminar
- P = Project/Thesis
- ONL-H = Hybrid online
- ONL-A = Asynchronous online

Academic Writing: Extended
RHET-1110, Section 001, Fall/Winter
Schedule: TuTh 13:00-14:15
Instruction Method: Le
Instructor: Eunhee Buettner

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. This course is designed to give students extensive opportunities to further develop their writing abilities, such as generating, evaluating, and developing ideas logically, supporting arguments with evidence, gathering and documenting information from a variety of sources, and using language clearly and correctly.

Academic Writing: Extended
Reserved for students in the Beginning University
Successfully Program.
RHET-1110, Section 002, Fall/Winter
Schedule: Th 13:00-15:45
Instruction Method: Le
Instructor: TBA
See description for RHET-1110-001

Academic Writing: Extended

Reserved for students in the Community-based
Aboriginal Teacher Education Program.
RHET-1110, Section 245, Fall/Winter
Schedule: Th 17:00-20:00
Instruction Method: Le
Instructor: TBA

See description for RHET-1110-001

Academic Writing: Extended
Reserved for students in the Community-based
Aboriginal Teacher Education Program.
RHET-1110, Section 247, Fall/Winter
Instruction Method: ONL-A
Instructor: TBA
See description for RHET-1110-001

Academic Writing: Extended
Reserved for students in the Winnipeg Education
Centre program.
RHET-1110, Section 250, Fall/Winter
Schedule: TuTh 11:00-12:15
Instruction Method: Le
Instructor: TBA
See description for RHET-1110-001

Academic Writing: Extended English as an
Additional Language (EAL)

This course may not be taken by students whose first language is English.

RHET-1115, Section 001, Fall/Winter

Schedule: MW 14:30-15:45

Instruction Method: Le

Instructor: Bong-gi Sohn

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of

effective editing. This course is designed to give students whose first language is not English extensive opportunities to further develop their writing abilities, such as generating, evaluating, and developing ideas logically, supporting arguments with evidence, gathering and documenting information from a variety of sources, and using language clearly and correctly.

WINTER TERM COURSE DESCRIPTIONS

Academic Writing: Humanities
RHET-1101, Section 003, Winter

Schedule: TuTh 16:00-17:15

Instruction Method: Le

Instructor: TBA

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1101 are designed for students likely to major in a discipline in the Humanities, such as English, History, or Philosophy. Assignments may include summaries, reviews, critiques, and research papers. Students are introduced to the styles of documenting sources and to the research databases relevant to the Humanities.

Academic Writing: Humanities
RHET-1101, Section 004, Winter

Schedule: MWF 8:30-9:20

Instruction Method: Le

Instructor: TBA

See description for RHET-1101-003

Academic Writing: Social Sciences
RHET-1102, Section 002, Winter

Schedule: TuTh 16:00-17:15

Instruction Method: Le

Instructor: TBA

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1102 are designed for students likely to major in a discipline in the Social Sciences, such as Politics, Psychology, or Sociology.

Assignments may include annotated bibliographies, literature reviews, and ethnographies. Students are introduced to the styles of documenting sources and to the research databases relevant to the Social Sciences.

Academic Writing: Social Sciences
RHET-1102, Section 051, Winter

Schedule: M 18:00-21:00

Instruction Method: Le

Instructor: TBA

See description for RHET-1102-002

Academic Writing: Sciences
RHET-1103, Section 002, Winter

Schedule: TuTh 10:00-11:15

Instruction Method: Le

Instructor: TBA

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1103 are designed for students likely to major in a discipline in the Sciences, such as Biology, Chemistry, or Physics. Students are introduced to the styles of documenting sources and to the research databases relevant to the Sciences.

Academic Writing: Sciences
RHET-1103, Section 050, Winter

Schedule: Th 18:00-21:00

Instruction Method: Le

Instructor: TBA

See description for RHET-1103-002

**Academic Writing: Business Admin
RHET-1104, Section 002, Winter
Schedule: MW 16:00-17:15
Instruction Method: Le
Instructor: TBA**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Taking a case-based approach, this course focuses on the fundamentals of good writing and critical thinking in both academic and institutional settings. Students practice the forms of communication common in business, public administration, and non-profit organizations, such as summaries, reports, proposals, and correspondence. Students learn the styles of documenting sources and to use the research databases relevant to Business and Administration. A large part of this course will focus on learning how to think critically, and part of this process will involve peer-to-peer critique sessions and in-class discussions. We will also examine various written documents, video clips, and other material in order to build your analytical skills, and to expose you to in-class group projects. By the end of term, students will be more effective communicators, researchers, and writers, able to deliver the kind of work expected in both university and business environments. Note: this course meets the University writing requirement.

**Academic Writing: Business Admin
RHET-1104, Section 051, Winter
Schedule: M 18:00-21:00
Instruction Method: Le
Instructor: TBA**
See description for RHET-1104-002

**Academic Writing: Multidisciplinary
RHET-1105, Section 019, Winter
Schedule: TuTh 10:00-11:15
Instruction Method: Le
Instructor: TBA**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

**Academic Writing: Multidisciplinary
RHET-1105, Section 020, Winter
Schedule: MW 14:30-15:45
Instruction Method: Le
Instructor: TBA**

See description for RHET-1105-019

**Academic Writing: Multidisciplinary
RHET-1105, Section 021, Winter
Schedule: MW 16:00-17:15
Instruction Method: Le
Instructor: TBA**

See description for RHET-1105-019

**Academic Writing: Multidisciplinary
RHET-1105, Section 022, Winter
Schedule: TuTh 16:00-17:15
Instruction Method: Le
Instructor: Bong-gi Sohn**

See description for RHET-1105-019

Academic Writing: Multidisciplinary

RHET-1105, Section 023, Winter

Schedule: MWF 11:30-12:20

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-019

Academic Writing: Multidisciplinary

RHET-1105, Section 024, Winter

Schedule: MWF 08:30-09:20

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-019

Academic Writing: Multidisciplinary

RHET-1105, Section 025, Winter

Schedule: Sa 09:00-12:00

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-019

Academic Writing: Multidisciplinary

RHET-1105, Section 026, Winter

Schedule: TuTh 16:00-17:15

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-019

Academic Writing: Multidisciplinary

RHET-1105, Section 027, Winter

Schedule: MWF 12:30-1:20

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-019

Academic Writing: Multidisciplinary

RHET-1105, Section 028, Winter

Schedule: MW 14:30-15:45

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-019

Academic Writing: Multidisciplinary

RHET-1105, Section 029, Winter

Schedule: MWF 10:30-11:20

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-019

Academic Writing: Multidisciplinary

RHET-1105, Section 052, Winter

Schedule: W 18:00-21:00

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-019

Academic Writing: Multidisciplinary

RHET-1105, Section 053, Winter

Schedule: Tu 18:00-21:00

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-019

Academic Writing: Multidisciplinary

Reserved for students in the Transition Year Program (TYP).

RHET-1105, Section 143, Winter

Schedule: TuTh 10:00-11:15

Instruction Method: Le

Instructor: Helen Lepp Friesen

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the

research methods, and the styles of documentation) varies.

Academic Writing: Multidisciplinary
Reserved for international students.

RHET-1105, Section 200, Winter

Schedule: MWF 10:30-11:20

Instruction Method: Le

Instructor: Eunhee Buettner

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

Academic Writing: Multidisciplinary
RHET-1105, Section 517, Winter
Reserved for students in the Collegiate Dual Credit Program. Cross-listed with section RHET-1105-518.

Schedule: TuTh 10:00-11:15

Instruction Method: Le

Instructor: Peter Andrusiak

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the

research methods, and the styles of documentation) varies.

Academic Writing: Multidisciplinary
RHET-1105, Section 518, Winter
Cross-listed with section RHET-1105-517.

Schedule: TuTh 10:00-11:15

Instruction Method: Le

Instructor: Peter Andrusiak

See description for RHET-1105-517

Academic Writing: Multidisciplinary
RHET-1105, Section 780, Winter
Schedule: TuTh 11:30-12:45

Instruction Method: ONL-H

Instructor: TBA

See description for RHET-1105-019

Intro to Rhetoric and Communications
RHET-1120, Section 003, Winter
Schedule: TuTh 16:00-17:15

Instruction Method: Le

Instructor: Tracy Whalen

This course provides an introduction to the study of Rhetoric and Communications, and the role that persuasion and persuasive discourse plays in contemporary communication, culture, and society. Students examine topics such as the role of persuasion in everyday communication, the relationship between rhetoric and structures of language, and foundations in rhetorical scholarship, writing studies, and communications. Other topics may include the study of rhetoric in political communication, literacy pedagogy and textuality, religion, the law, and visual rhetoric in art, film, popular culture, advertising, and public relations.

Professional Style and Editing

RHET-2131, Section 002, Winter

Schedule: TuTh 13:00-14:15

Instruction Method: Le

Instructor: Jaqueline McLeod Rogers

This course teaches students to think as writers, revising prose with reader needs and engagement in mind. It also teaches writers to clarify and expand ideas by finding more precise words and choosing sentence structures and patterns that build sought-after connections and coherence. Students will learn how to write in several prose styles and to edit each other's work in terms of stylistic (as well as grammatical) criteria. The course will include short exercises and quizzes, as well as longer essays, offering opportunities to practice revision and editing skills. It will be of value to students concerned with writing polished term papers or theses, not to other forms of written communication.

Rhetorical Criticism

RHET-2135, Section 002, Winter

Schedule: TuTh 13:00-14:15

Instruction Method: Le

Instructor: Andrew McGillivray

Rhetoric has for 2500 years attracted bad press. It's often seen as a synonym for trickery, bombast, lies, or empty words. We will challenge rhetoric's maligned reputation by exploring various definitions of the term as developed by rhetorical theorists. We will discuss, with reference to everyday life, the consequential role rhetoric plays in bringing about connection and division between symbol users. Week by week, we will apply different rhetorical frameworks to study texts that argue against the norm, move us, shape our view of a situation—and ultimately do things. We will examine public address, media events,

common metaphors, websites, and powerful social narratives. Always, you will be encouraged to look closely at how symbols encourage, obstruct and refine agreement and structure our attitudes and action.

Contemporary Communication Theory

RHET-2137, Section 002, Winter

Schedule: TuTh 14:30-15:45

Instruction Method: Le

Instructor: Matthew Flisfeder

This course introduces students to some of the central theories in contemporary communication studies, providing students with a critical and philosophical understanding of media and communication. We will explore questions such as: how does the media inform us and help to shape our lives, sense of self, and our experiences/understandings of the world? How do media and communications help us to think through and debate different worldviews? What are the forces at play in the production and consumption of information and media? What role does the media play in democratic society? How do media and communication technologies relate to the representation of dominant ideas in culture and society? The course covers a broad range of topics, including Canadian communications scholarship; media and ideology; transmission models of communication; the 'culture industry', advertising, and public relations; democracy and the public sphere; media ownership, power and propaganda; new media, online discourse and digital surveillance; 'cultural imperialism'; and the relation of media and communications to global governance.

Oral Communication

RHET-2145, Section 001, Winter

Schedule: TuTh 16:00-17:15

Instruction Method: Le

Instructor: Ryan Clement

The goals of this course are threefold: to improve students' presentation skills, to develop their understanding and critical analysis of other presentations, and to address meaningful topics in our world. Students develop their speaking skills (and rhetorical acumen) in very practical ways by addressing different audiences through different communicative forms, including conversation and class discussion, group presentations for an outside panel, and individual three-minute thesis presentations. These activities are informed, always, by rhetorical history and theory and by close consideration of why and how we might speak in the first place—and when, why, and how we might listen as well.

Communication & Popular Culture

RHET-2250, Section 001, Winter

Schedule: MW 16:00-17:15

Instruction Method: Le

Instructor: Robert Neubauer

This course examines the relationship between the rise of new media and discourses used to write about popular culture. The course looks at changing rhetorics of popular culture, from the nineteenth to the twenty-first century, as new media made art and culture more accessible to the public. The course also examines how new processes of mediated distribution of art and culture changed the discursive strategies for writing about popular culture. Course topics include: the rise of photography and the technological reproducibility of images; mass media and the

culture industry; ideology and popular media; subcultures and countercultures; technology and globalization; and augmented reality and video games.

Writing in Digital Spaces

RHET-2350, Section 001, Winter

Schedule: TuTh 11:30-12:45

Instruction Method: Le

Instructor: Helen Lepp Friesen

This course is designed as an introduction to reading and writing digital texts. Just as electronic devices have become the tools of choice for composition, so networks have become a medium of choice for publication. Students learn the effects of the following contexts on writing: real-time, synchronous communication; anytime asynchronous communication; and emerging online genres (such as social media and blogs). Emphasis is on reader awareness in evaluating the credibility of material in the online environment, developing and evaluating an online ethos, and webpage production that balances audience awareness, online conventions, and visual design.

Studies in the Rhetorics of Gender

RHET-3153, Section 001, Winter

Schedule: MW 16:00-17:15

Instruction Method: Le

Instructor: TBA

This course focuses on issues growing from the complex interaction of gender and language use, with a particular focus on written texts. Beginning with an overview of research on the relationship between gender and communicative behaviour, including feminist critiques of language, it considers such topics as the following: the rhetorics of women's

movement and of contemporary men's movements; verbal (and, to a lesser extent, visual) constructions of masculinity and femininity in advertising and the media; innovative uses of language which resist and subvert prevailing conceptions of appropriate communicative behaviour; and the rhetoric of public debates over issues

Transnational and Intercultural Language and Communication

RHET-3156, Section 001, Winter

Schedule: MW 14:30-15:45

Instruction Method: Le

Instructor: Eunhee Buettner

This course presents the foundational knowledge and skills needed to improve students' abilities to communicate effectively in transnational and intercultural contexts. The course begins by looking at the origins and development of human language from historical, mythical, and theoretical perspectives and moves into the analysis of specific case studies of unilingual, bilingual, and multilingual groups, their languages, communication practices, and uses of representational media. Students will focus on how groups communicate with one another using common languages or translation and also on how groups use language to represent and define their culture within the group and for other groups. Central to such intra- and inter-group communication is the representation of identity and heritage, and therefore as languages change, identity changes also occur. As a response to such change there are often cultural motivations to preserve and revive languages; likewise, as cultures evolve there are often impulses from within the group for preservation. Students also

have the opportunity to study a group's or an individual's use of language, to situate the language-user within a community or among communities, to translate text(s) from one language to another, and to analyze and interpret the role of rhetoric in monolingual-multilingual discourses. This course will help Canadian-born students as well as international and immigrant students to function better in a multicultural environment and develop their intercultural communication skills.

Culture Wars

RHET-3158, Section 001, Winter

Schedule: TuTh 16:00-17:15

Instruction Method: Le

Instructor: Jason Hannan

This course will introduce students to the nature of communication in a divided society. Students will consider the challenges that cultural, conceptual, and moral diversity pose to democratic dialogue and civic engagement. They will first be given some historical background to explain the contemporary culture wars. They will then evaluate a series of recent case studies concerning moral conflict and communication breakdown. The aim is to get students to think critically about what communication means in the absence of a shared vocabulary and what kind of dialogue is appropriate for a radically diverse society.

Strategies for Technical & Professional Communication

RHET-3340, Section 001, Winter

Schedule: TuTh 10:00-11:15

Instruction Method: Le

Instructor: Ryan Clement

Professional and technical communication skills are central to success in the workplace. Strong

reading and writing skills—as well as strengths in presenting, listening, problem-solving, and collaborating—are essential qualities for productivity. Designed as an introduction to organizational communication, this course will provide you with experience in different forms of the art, enhancing your ability to read critically, write persuasively, and above all communicate ideas clearly and effectively.

This course provides an overview of the field of organizational communication and an introduction to a variety of rhetorical theories, explaining the strategic choices available to professional and technical communicators. Students analyze various artifacts of organizational communication, as well as plan, draft, edit, and design a range of professional and technical documents, such as business correspondence, proposals, and reports. The assignments stress the importance of a critical analysis of purpose, context, and readership for making effective, appropriate, and ethical choices. Uses and designs of electronic correspondence and on-line information are also discussed.

Classical Rhetoric

RHET-3750, Section 001, Winter

Schedule: TuTh 11:30-12:45

Instruction Method: Le

Instructor: Ryan Clement

This course examines the history, theory, pedagogy, and practices of the classical period of western rhetoric, extending from Homer's Iliad and Odyssey of the eighth-century BCE to the rhetorical thinkers of the first-century CE. Students discuss the works of such canonical figures as Gorgias, Plato, Aristotle, Cicero, and Quintilian, locating them within the intellectual, political, and historical influences of their time.

Always, the focus is rhetorical, students locating the origins of many rhetorical concerns in the classical period and tracing how these concepts, terminologies and the techniques persist and change throughout the ages.

Topics in Rhetoric, Writing, and Communication: Humanity, Technology & Nature

RHET-3900, Section 001, Winter

Schedule: TuTh 10:00-11:15

Instruction Method: Le

Instructor: Matthew Flisfeder

Global climate change and the rise of technological automation, with the potential to displace human culture and civilization, are two of the gravest existential threats facing humanity, today. The growth of technology, which now encompasses the entire planet, from our digital devices, to biotechnologies, industrial farming, agricultural science, data centres for our cloud technologies, petrocultures and fossil fuel energy infrastructures, and the growth of new smart cities shows that no part of the planet remains untouched by human technological development. Putting to question the now popular concept of the “Anthropocene,” or the “human age,” denoting an historical period in which human activity has led to the geological transformation of the planet due to anthropogenic climate change, this courses asks: if human civilization has given rise to our current crises, can it also be the solution? Is the current rhetoric of the Anthropocene persuasive enough to force needed infrastructural, cultural, social, economic, and political change? What other rhetorical and discursive alternatives exist? Which terms,

language, or concepts can we use to name and encourage action on these problems? Perhaps, not human civilization as such, but the systems by which we live, such as global capitalism, or the “Capitalocene,” are to blame, instead. This course provides students with an opportunity to learn and write about this debate. It is ideal for students eager to propose progressive and persuasive solutions, hoping to make positive social and political change in our world today.

Topics in Rhetoric, Writing, and Communication: Transnational Languages & Rhetorics

RHET-3900, Section 002, Winter

Schedule: MW 16:00-17:15

Instruction Method: Le

Instructor: Bong-gi Sohn

This course offers a study of an area of rhetoric, writing, or communications not covered by the general courses in the department. Depending on the particular expertise or research interests of a given instructor, it may, for instance, centre on the rhetorics of a particular genre, a particular political focus, or a given thematic. The course also allows students to explore a given theoretical approach at a more advanced level than they might in other offerings. This course may be repeated for credit when the topic varies.

Rhetoric of the Public Sphere

RHET-4401, Section 001, Winter

Schedule: TuTh 14:30-15:45

Instruction Method: S

Instructor: Robert Neubauer

(contact t.muvingi@uwinnipeg.ca to register)

This course adopts a rhetoric and communications framework explore the concept of the ‘public sphere’. It explores the

many ways media and communications have been understood to enable and shape collective discussion on political, social, economic and cultural concerns. It examines written, spoken, visual, gestural, and other texts that mediate relations among people in civic spaces. It may include such topics as: competing definitions of the “public sphere”; the history of public discourse; the relationship between state, civil society and the economy; the ethics of public texts and power; the impact of the media in narrating public events; connections between public relations, propaganda and the democratic public sphere; the relationship between different forms of media and public sphere; and concerns about how different communication technologies and political economic models of media organization influence, enhance and/or undermine the public’s capacity to engage in democratic deliberation.

Rhetorics of Identity

RHET-4420, Section 001, Winter

Schedule: MW 14:30-15:45

Instruction Method: S

Instructor: Andrew McGillivray

(contact t.muvingi@uwinnipeg.ca to register)

This course investigates the relationships between discourse and identity. Examining discursive constructions of representation, the course explores how discourse reflects, produces, and reproduces “difference” topics such as race, gender, class, sexual orientation, and disability. It considers how communicative and persuasive language shapes and privileges particular identities, and investigates how difference shapes literate practices in representations of the national, local, and academic. Drawing

connections between intellectual institutions and social privilege, the course also explores power and identity politics, examining the

reciprocal relationship between language and ideology.