

FALL TERM COURSE DESCRIPTIONS

In case of any discrepancy between the schedules below and WebAdvisor, WebAdvisor takes precedence.

Instruction Codes:

- Le = in-person lecture
- S = in-person seminar
- P = Project/Thesis
- ONL-H = Hybrid online
- ONL-A = Asynchronous online

Academic Writing: Humanities

RHET-1101, Section 001, Fall

Schedule: MW 14:30-15:45

Instruction Method: Le

Instructor: TBA

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1101 are designed for students likely to major in a discipline in the Humanities, such as English, History, or Philosophy. Assignments may include summaries, reviews, critiques, and research papers. Students are introduced to the styles of documenting sources and to the research databases relevant to the Humanities.

Academic Writing: Humanities

RHET-1101, Section 002, Fall

Schedule: MW 14:30-15:45

Instruction Method: Le

Instructor: TBA

See description for RHET-1101-001.

Academic Writing: Social Sciences

RHET-1102, Section 001, Fall

Schedule: MWF 8:30-9:20

Instruction Method: Le

Instructor: TBA

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1102 are designed for students likely to major in a discipline in the Social Sciences, such as Politics, Psychology, or Sociology. Assignments may include annotated bibliographies, literature reviews, and ethnographies. Students are introduced to the styles of documenting sources and to the research databases relevant to the Social Sciences.

Academic Writing: Social Sciences

RHET-1102, Section 050, Fall

Schedule: M 18:00-21:00

Instruction Method: Le

Instructor: TBA

See description for RHET-1102-001.

Academic Writing: Sciences

RHET-1103, Section 001, Fall

Schedule: MW 16:00-17:15

Instruction Method: Le

Instructor: TBA

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1103 are designed for students likely to major in a discipline in the Sciences, such as Biology, Chemistry, or Physics. Students are introduced to the styles of documenting sources and to the research databases relevant to the Sciences.

Academic Writing: Sciences

RHET-1103, Section 780, Fall

Schedule: TuTh 11:30-12:45

Instruction Method: ONL-H

Instructor: TBA

See description for RHET-1103-001

Academic Writing: Business Admin

RHET-1104, Section 001, Fall

Schedule: MW 16:00-17:15

Instruction Method: Le

Instructor: TBA

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Taking a case-based approach, this course focuses on the fundamentals of good writing and critical thinking in both academic and institutional settings. Students practice the forms of communication common in business, public administration, and non-profit organizations, such as summaries, reports, proposals, and correspondence. Students learn the styles of

documenting sources and to use the research databases relevant to Business and Administration. A large part of this course will focus on learning how to think critically, and part of this process will involve peer-to-peer critique sessions and in-class discussions. We will also examine various written documents, video clips, and other material in order to build your analytical skills, and to expose you to in-class group projects. By the end of term, students will be more effective communicators, researchers, and writers, able to deliver the kind of work expected in both university and business environments. Note: this course meets the University writing requirement.

Academic Writing: Business Admin

RHET-1104, Section 050, Fall

Schedule: M 18:00-21:00

Instruction Method: Le

Instructor: TBA

See description for RHET-1104-001

Academic Writing: Multidisciplinary

RHET-1105, Section 001, Fall

Schedule: MWF 08:30-09:20

Instruction Method: Le

Instructor: TBA

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

**Academic Writing: Multidisciplinary
RHET-1105, Section 002, Fall**

Schedule: MWF 13:30-14:20

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 003, Fall**

Schedule: MW 14:30-15:45

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 004, Fall**

Schedule: MWF 10:30-11:20

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 005, Fall**

Schedule: MW 16:00-17:15

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 006, Fall**

Schedule: MW 16:00-17:15

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 007, Fall**

Schedule: TuTh 16:00-17:15

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 008, Fall**

Schedule: TuTh 8:30-9:45

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 009, Fall**

Schedule: MWF 12:30-1:20

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 010, Fall**

Schedule: MWF 09:30-10:20

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 011, Fall**

Schedule: TuTh 13:00-14:15

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 012, Fall**

Schedule: MWF 11:30-12:20

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 013, Fall**

Schedule: TuTh 08:30-09:45
Instruction Method: Le
Instructor: TBA
See description for RHET-1105-001

Academic Writing: Multidisciplinary
RHET-1105, Section 014, Fall
Schedule: Sa 09:00-12:00
Instruction Method: Le
Instructor: TBA
See description for RHET-1105-001

Academic Writing: Multidisciplinary
RHET-1105, Section 015, Fall
Schedule: MW 14:30-15:45
Instruction Method: Le
Instructor: TBA
See description for RHET-1105-001

Academic Writing: Multidisciplinary
RHET-1105, Section 016, Fall
Schedule: MWF 10:30-11:20
Instruction Method: Le
Instructor: TBA
See description for RHET-1105-001

Academic Writing: Multidisciplinary
RHET-1105, Section 017, Fall
Schedule: TuTh 16:00-17:15
Instruction Method: Le
Instructor: TBA
See description for RHET-1105-001

Academic Writing: Multidisciplinary
RHET-1105, Section 018, Fall
Schedule: TuTh 11:30-12:45
Instruction Method: Le
Instructor: TBA
See description for RHET-1105-001

Academic Writing: Multidisciplinary
RHET-1105, Section 050, Fall
Schedule: W 18:00-21:00
Instruction Method: Le
Instructor: TBA
See description for RHET-1105-001

Academic Writing: Multidisciplinary
RHET-1105, Section 051, Fall
Schedule: Tu 18:00-21:00
Instruction Method: Le
Instructor: TBA
See description for RHET-1105-001

Academic Writing: Multidisciplinary
Reserved for students in the Transition Year Program (TYP).

RHET-1105, Section 140, Fall
Schedule: TuTh 13:00-14:15
Instruction Method: Le
Instructor: Bong-gi Sohn

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

Academic Writing: Multidisciplinary
Reserved for students in the TYP.
RHET-1105, Section 141, Fall
Schedule: TuTh 16:00-17:15
Instruction Method: Le
Instructor: Bong-gi Sohn

See description for RHET-1105-140

Academic Writing: Multidisciplinary

Reserved for students in the TYP.

RHET-1105, Section 142, Fall

Schedule: MW 14:30-15:45

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-140

Academic Writing: Multidisciplinary

RHET-1105, Section 508, Fall

Reserved for students in the Collegiate Dual Credit Program. Cross-listed with section RHET-1105-510.

Schedule: TuTh 10:00-11:15

Instruction Method: Le

Instructor: Peter Andrusiak

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

Academic Writing: Multidisciplinary

RHET-1105, Section 510, Fall

Cross-listed with section RHET-1105-508.

Schedule: TuTh 10:00-11:15

Instruction Method: Le

Instructor: Peter Andrusiak

See description for RHET-1105-508

Intro to Rhetoric and Communications

RHET- 1120, Section 001, Fall

Schedule: TuTh 16:00-17:15

Instruction Method: Le

Instructor: Ryan Clement

This course provides an introduction to the study of Rhetoric and Communications, and the role that persuasion and persuasive discourse plays in contemporary communication, culture, and society. Topics include the role of persuasion in everyday communication, the relationship between rhetoric and structures of language, and foundations in rhetorical scholarship, writing studies, and the study of communications. Other topics may include the study of rhetoric in political communication, literacy pedagogy and textuality, religion, the law, public relations, and visual rhetoric in art, film, popular culture, and advertising.

Professional Style and Editing

RHET-2131, Section 001, Fall

Schedule: TuTh 14:30-15:45

Instruction Method: Le

Instructor: Andrew McGillivray

This course teaches students to revise their prose, not for new ideas but for better phrasing of the ones they already have. Students will learn how to write in several prose styles and to edit each other's work professionally in terms of stylistic (rather than only grammatical) criteria. The course will include a number of short style exercises as well as longer essays, and a great deal of practice in editing. It will be a great help for anyone intending to write polished term papers or theses, not to mention business memos.

Rhetorical Criticism

RHET-2135, Section 001, Fall

Schedule: TuTh 10:00-11:15

Instruction Method: Le**Instructor: Ryan Clement**

Rhetoric has for 2500 years attracted bad press. It's often seen as a synonym for trickery, bombast, lies, or empty words. We will challenge rhetoric's maligned reputation by exploring various definitions of the term as developed by rhetorical theorists. We will discuss, with reference to everyday life, the consequential role rhetoric plays in bringing about connection and division between symbol users. Week by week, we will apply different rhetorical frameworks to study texts that argue against the norm, move us, shape our view of a situation—and ultimately do things. We will examine public address, media events, common metaphors, websites, and powerful social narratives. Always, you will be encouraged to look closely at how symbols encourage, obstruct and refine agreement and structure our attitudes and action.

Contemporary Communication Theory**RHET-2137, Section 001, Fall****Schedule: TuTh 11:30-12:45****Instruction Method: Le****Instructor: Robert Neubauer**

This course introduces students to some of the central theories in contemporary communication studies, providing students with a critical and philosophical understanding of media and communication. We will explore questions such as: how does the media inform us and help to shape our lives, sense of self, and our experiences/understandings of the world? What are the forces at play in the production and consumption of information and media? What role does the media play in democratic society? How do media and communication technologies relate to the

representation of dominant ideas in culture and society? The course covers a broad range of topics, including Canadian communications scholarship; media and ideology; the 'culture industry', advertising, and public relations; democracy and the public sphere; media ownership, power and propaganda; digital platforms and social media; online discourse and digital surveillance; 'cultural imperialism'; and the relation of media and communications to contemporary Globalisation.

Representations of Indigeneity**RHET-2141, Section 001, Fall****Schedule: MW 16:00-17:15****Instruction Method: Le****Instructor: TBA**

This course investigates the representation of Indigenous peoples in contemporary and historical forms of public communication such as text books, scholarship, government documents, internet, television, news media and public awareness campaigns, and how these representations contribute to perpetuating, challenging, or dispelling racist stereotypes and colonization practices. There is an emphasis on writing by emerging and established Indigenous writers and scholars on themed topics such as business and economics, history, politics, art, social movements, environment, and education. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

Rhetoric of Animality**RHET-2142, Section 001, Fall****Schedule: Tu 18:00-21:00****Instruction Method: Le****Instructor: TBA**

This course examines what has come to be known in the humanities as "the question of the animal". It considers how moral discourse in the West has failed to grapple with the physical and metaphysical presence of non-human animals. Students examine how the moral status of animals has been theorized in Western thought. Students interrogate the different tropes used to uphold the human-animal distinction, including the idea that speech, communication, and reason confer a special status upon humanity. Students engage a wide range of writings addressing "the question of the animal".

Rhetoric of Medicine

RHET-2143, Section 001, Fall

Schedule: TuTh 16:00-17:15

Instruction Method: Le

Instructor: Jason Hannan

Medicine is one of the oldest and most respected professions. Given its centrality in our lives, it is crucial that medicine be taken seriously by the humanities. What, then, does rhetoric have to say about medicine? How can we use rhetoric to investigate the history, practice, and culture of medicine? What insights can rhetoric offer about medical discourse? This course explores the role of language, performance, ethics, and power in medicine. The aim is to cultivate a crucial humanistic perspective on medicine and to understand its place in the modern social imaginary. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

Revolutions in Communication

RHET-2246, Section 001, Fall

Schedule: TuTh 13:00-14:15

Instruction Method: Le

Instructor: Matthew Flisfeder

This course provides students with an historical overview of communication, focusing particularly on those periods in which human relations were dramatically influenced by the introduction of new communicative technologies. The course examines some of the profound social changes effected in the western world by the fifteenth century invention of the printing press. We will also focus on the revolutionary influence of nineteenth and twentieth century communicative technologies, such as photography and cinema, radio and television, telegraph and telephone, and finally computers and digital networks, the effects of which are so wide-ranging that we have only begun to assess them.

Tutoring Writing

RHET-2500, Section 001, Fall

Schedule: TuTh 14:30-15:45

Instruction Method: Le

Instructor: Helen Lepp Friesen

This course is designed to provide the theoretical and practical knowledge students will need to work as a writing tutor in the Department of Rhetoric, Writing, and Communications. The class meets once weekly throughout Fall and Winter terms. Readings in composition theory and in the principles of peer tutoring will introduce students to such topics as the composing process, methods of writing assessment, rhetorical expectations in academic writing, and the ethical responsibilities of tutors in a peer-tutoring relationship. Students enrolled in this course will be expected to be a part of the University of Winnipeg's growing community of tutors by

taking part in community-building and “shadow” existing tutors to learn about best practices in peer conferences.

Advanced Editing: Principles and Practices

RHET-3131, Section 001, Fall

Schedule: TuTh 16:00-17:15

Instruction Method: Le

Instructor: TBA

This course addresses issues such as the negotiation of meaning in text production, changing practices of language use, and the historical and social construction of error (including attitudes about “good taste”) through a study of editorial practices. Students apply rhetorical analyses of audience, purpose, genre, and context as they edit various documents to strengthen style and readability as well as to ensure accuracy and correctness. Designed to help students develop sound editorial judgement and practical abilities, the course outlines principles of editorial practice that consider the needs of the reader, improve emphasis, and remedy common stylistic flaws.

Rhetoric of Visual Representation

RHET-3139, Section 001, Fall

Schedule: MW 14:30-15:45

Instruction Method: Le

Instructor: Matthew Flisfeder

This course provides a systematic and comprehensive account and interrogation of the rhetorics of visual culture and representation. By looking at the formal structures of visual representation in media, art, and design, students examine the ways in which images communicate meaning. This course draws on a considerable range of theories and examples to demonstrate the differences and the similarities between the

grammar of language and that of visual communication. Given the influence and sophistication of visual texts, visual critique is important and necessary. Topics in this course include critical analysis of visual representation, the power dynamics of looking and spectatorship, the technological reproducibility of images in the age of new media, advertising and visual media in everyday life and popular culture, and the rhetorical dimensions of scientific images.

Writing for Scholarly Audiences

RHET-3329, Section 001, Fall

Schedule: TuTh 11:30-12:45

Instruction Method: Le

Instructor: Eunhee Buettner

This course addresses the varieties of scholarly discourse: why academics write and speak in a particular way, and how the contexts of political and economic environments that surround a university affect textual production. By reading and analyzing representative texts of various disciplines, students will learn to recognize and practice the sort of rhetoric used by academics. The goals of this course are threefold: (1) to increase students' awareness of norms and disciplinary conventions; (2) to help prepare students for advanced scholarship; and (3) to learn more about the pragmatic components involved in writing, thinking, and speaking at an academic level. In exceptional cases, this course may be taken to satisfy the Academic Writing requirement with permission of the Instructor and Chair.

Forms of Inquiry in Written Communication

RHET-3320, Section 001, Fall

Schedule: TuTh 08:30-09:45

Instruction Method: Le

Instructor: Andrew McGillivray

This course encourages an ethnographic approach to studying how groups communicate, formulate expressive culture, and use technologies. The major assignment for the course is a staged research project, for which students conduct initial exploratory research on a group of their choice, followed by a project proposal and human ethics research training. After the proposals are approved, students then undertake fieldwork through observation, participation, interviews, and/or the collection of artifacts (physical and/or textual). The final stage of the project includes writing out the data collected during research and writing up a final ethnographic study of the group.

Investigative Journalism

RHET-3330, Section 050, Fall

Schedule: M 18:00-21:00

Instruction Method: Lecture

Instructor: Cecil Rosner

This course provides an overview of the history, theory and practice of investigative journalism in Canada. It will place this form of journalism into its historical context and survey its major practitioners, including both print and broadcast journalists. The theoretical framework of investigative journalism will be analyzed, and parallels will be drawn to the other social sciences. You will also learn some of the practical tools of the investigative journalist, including search strategies, chronologies, computer-assisted reporting, online research methods, study and analysis of public records, and access-to-information methods. The ethics and legalities of investigative journalism will be surveyed, along with analysis of case studies. As well, you will

learn practical lessons about structuring and writing projects for both print and broadcast.

Seminar discussions will be as interactive as possible. Examples of investigative print projects, as well as videos will be used. Two required texts will prepare you for many of the course's components. Assignments and tests will gauge your understanding of both the theoretical concepts involved, and the practical tools of the investigative journalist.

Communication and the Climate Crisis

RHET-3335, Section 001, Fall

Schedule: MW 16:00-17:15

Instruction Method: Le

Instructor: Robert Neubauer

This course examines the role of media, communication, culture, and rhetoric in the public sphere in raising (or suppressing) awareness about environmental issues like climate change. This course explores how different actors (e.g., corporations, governments, environmental groups) talk about the 'environment', depending upon their interests and values. It also engages with how different forms of journalism impact our ability to address environmental problems, as well as the role communication and rhetoric play in contemporary environmental activism. These issues are explored using the climate crisis as a focal lens to better engage with the growing field of environmental communication and its relation to ecological sustainability.

Critical Studies of Social Media

RHET-3450, Section 001, Fall

Schedule: TuTh 13:00-14:15

Instruction Method: LES

Instructor: Robert Neubauer

Social media and social networking websites structure many of our experiences of the world, ourselves, and the culture that surrounds us. This course takes a critical and cultural approach to the study of social media. Topics include: discourse of the public profile and persuasive constructions of social media selfhood and identity curation; the language and meaning of social media “friendship” and “publicity;” questions about the rhetoric of privacy under conditions of constant surveillance; the relationship between discourse, algorithms, and platform logics; the emergent political economy of corporate platforms; and the role of social media in social movement organizing, misinformation, and ‘toxic’ political discourse. In doing so we will ask: Even though mainstream social media are caught in the logic of neoliberalism and “communicative capitalism,” wrapped up in problems of surveillance, control, and manipulation, can we still use the metaphor of “social media” to help us envision a truly social media?

Games and the Rhetoric of Play

RHET-3460, Section 001, Fall

Schedule: W 18:00-21:00

Instruction Method: Le

Instructor: Ryan Clement

This course introduces students to humanities-based game studies, focusing on rhetorical studies of game design, game writing, and play as a medium of communication. Topics may include the debate between ludological (rule-based) and narratological (story-based) approaches, procedural studies, platform and software studies, gamification, games and adaptation studies, and games as rhetorical objects. This course examines games as a

discipline in its own right. While it is not a course in game design or programming, students have the opportunity to create their own games and reflect upon them from the perspectives of rhetorical criticism, design, and play.

Rhetoric of Nonfiction

RHET-4150, Section 001, Fall

Schedule: MW 14:30-15:45

Instruction Method: S

Instructor: Jaqueline McLeod Rogers

(contact t.muvingi@uwinnipeg.ca to register)

This course examines nonfiction writing as a creative and critical genre--one that is experience- and fact-based while at the same time drawing on a wide range of literary and rhetorical resources to entertain, inform, and persuade readers. Since nonfiction encompasses a variety of genres – personal essays, travel and nature writing, memoir and biography, the polemical essay and new journalism, to name a few--the focus in any given year will depend on the instructor's interests and selection of readings. But whatever the focus, the course considers nonfiction texts as both rhetorical and literary, taking into account the context, intended audience, purposes, central ideas, structure, and style. The course offers opportunities for students to practice various forms of nonfiction writing.

Digital Rhetorics

RHET-4152, Section 001, Fall

Schedule: TuTh 10:00-11:15

Instruction Method: S

Instructor: Matthew Flisfeder

(contact t.muvingi@uwinnipeg.ca to register)

This course introduces students to advanced themes, issues, and intellectual debates in the study of digital rhetoric. It provides a critical perspective on what it means to live in a digitally mediated world. To this end, the course seeks to answer the following questions: How should we define media in a world structured by digital technology? What separates digital media from old media? What is the relationship of digital media to culture and society? What role does digital communication and rhetoric play in a modern democracy, and how does the evolving shape

of digital media impact our culture, politics, and social identities? Topics will include changing modes of cultural production with the rise of digital media; utopian understandings of the internet vs. popular criticisms of it, today; concerns about the impact of digital surveillance and corporate consolidation of the internet on digital rhetoric; the use of digital communications in social movements; and the role of digital infrastructures on meaning-making practices in culture.

FALL/WINTER TERM COURSE DESCRIPTIONS

In case of any discrepancy between the schedules below and WebAdvisor, WebAdvisor takes precedence.

Instruction Codes:

- Le = in-person lecture
- S = in-person seminar
- P = Project/Thesis
- ONL-H = Hybrid online
- ONL-A = Asynchronous online

Academic Writing: Extended

RHET-1110, Section 001, Fall/Winter

Schedule: TuTh 13:00-14:15

Instruction Method: Le

Instructor: Eunhee Buettner

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. This course is designed to give students extensive opportunities to further develop their writing abilities, such as generating, evaluating, and developing ideas logically, supporting arguments with evidence, gathering and documenting information from a variety of sources, and using language clearly and correctly.

Academic Writing: Extended

Reserved for students in the Beginning University Successfully Program.

RHET-1110, Section 002, Fall/Winter

Schedule: Th 13:00-15:45

Instruction Method: Le

Instructor: TBA

See description for RHET-1110-001

Academic Writing: Extended

Reserved for students in the Community-based Aboriginal Teacher Education Program.

RHET-1110, Section 245, Fall/Winter

Schedule: Th 17:00-20:00

Instruction Method: Le

Instructor: TBA

See description for RHET-1110-001

Academic Writing: Extended

Reserved for students in the Community-based Aboriginal Teacher Education Program.

RHET-1110, Section 247, Fall/Winter

Instruction Method: ONL-A

Instructor: TBA

See description for RHET-1110-001

Academic Writing: Extended

Reserved for students in the Winnipeg Education Centre program.

RHET-1110, Section 250, Fall/Winter

Schedule: TuTh 11:00-12:15

Instruction Method: Le

Instructor: TBA

See description for RHET-1110-001

Academic Writing: Extended English as an Additional Language (EAL)

This course may not be taken by students whose first language is English.

RHET-1115, Section 001, Fall/Winter

Schedule: MW 14:30-15:45

Instruction Method: Le

Instructor: Bong-gi Sohn

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of

effective editing. This course is designed to give students whose first language is not English extensive opportunities to further develop their writing abilities, such as generating, evaluating, and developing ideas logically, supporting arguments with evidence, gathering and documenting information from a variety of sources, and using language clearly and correctly.

WINTER TERM COURSE DESCRIPTIONS

Academic Writing: Humanities
RHET-1101, Section 003, Winter

Schedule: TuTh 16:00-17:15

Instruction Method: Le

Instructor: TBA

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1101 are designed for students likely to major in a discipline in the Humanities, such as English, History, or Philosophy. Assignments may include summaries, reviews, critiques, and research papers. Students are introduced to the styles of documenting sources and to the research databases relevant to the Humanities.

Academic Writing: Humanities
RHET-1101, Section 004, Winter

Schedule: MWF 8:30-9:20

Instruction Method: Le

Instructor: TBA

See description for RHET-1101-003

Academic Writing: Social Sciences
RHET-1102, Section 002, Winter

Schedule: TuTh 16:00-17:15

Instruction Method: Le

Instructor: TBA

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1102 are designed for students likely to major in a discipline in the Social Sciences, such as Politics, Psychology, or Sociology.

Assignments may include annotated bibliographies, literature reviews, and ethnographies. Students are introduced to the styles of documenting sources and to the research databases relevant to the Social Sciences.

Academic Writing: Social Sciences
RHET-1102, Section 051, Winter

Schedule: M 18:00-21:00

Instruction Method: Le

Instructor: TBA

See description for RHET-1102-002

Academic Writing: Sciences
RHET-1103, Section 002, Winter

Schedule: TuTh 10:00-11:15

Instruction Method: Le

Instructor: TBA

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1103 are designed for students likely to major in a discipline in the Sciences, such as Biology, Chemistry, or Physics. Students are introduced to the styles of documenting sources and to the research databases relevant to the Sciences.

Academic Writing: Sciences
RHET-1103, Section 050, Winter

Schedule: Th 18:00-21:00

Instruction Method: Le

Instructor: TBA

See description for RHET-1103-002

**Academic Writing: Business Admin
RHET-1104, Section 002, Winter
Schedule: MW 16:00-17:15
Instruction Method: Le
Instructor: TBA**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Taking a case-based approach, this course focuses on the fundamentals of good writing and critical thinking in both academic and institutional settings. Students practice the forms of communication common in business, public administration, and non-profit organizations, such as summaries, reports, proposals, and correspondence. Students learn the styles of documenting sources and to use the research databases relevant to Business and Administration. A large part of this course will focus on learning how to think critically, and part of this process will involve peer-to-peer critique sessions and in-class discussions. We will also examine various written documents, video clips, and other material in order to build your analytical skills, and to expose you to in-class group projects. By the end of term, students will be more effective communicators, researchers, and writers, able to deliver the kind of work expected in both university and business environments. Note: this course meets the University writing requirement.

**Academic Writing: Business Admin
RHET-1104, Section 051, Winter
Schedule: M 18:00-21:00
Instruction Method: Le
Instructor: TBA**
See description for RHET-1104-002

**Academic Writing: Multidisciplinary
RHET-1105, Section 019, Winter
Schedule: TuTh 10:00-11:15
Instruction Method: Le
Instructor: TBA**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

**Academic Writing: Multidisciplinary
RHET-1105, Section 020, Winter
Schedule: MW 14:30-15:45
Instruction Method: Le
Instructor: TBA**

See description for RHET-1105-019

**Academic Writing: Multidisciplinary
RHET-1105, Section 021, Winter
Schedule: MW 16:00-17:15
Instruction Method: Le
Instructor: TBA**

See description for RHET-1105-019

**Academic Writing: Multidisciplinary
RHET-1105, Section 022, Winter
Schedule: TuTh 16:00-17:15
Instruction Method: Le
Instructor: Bong-gi Sohn**

See description for RHET-1105-019

Academic Writing: Multidisciplinary

RHET-1105, Section 023, Winter

Schedule: MWF 11:30-12:20

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-019

Academic Writing: Multidisciplinary

RHET-1105, Section 024, Winter

Schedule: MWF 08:30-09:20

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-019

Academic Writing: Multidisciplinary

RHET-1105, Section 025, Winter

Schedule: Sa 09:00-12:00

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-019

Academic Writing: Multidisciplinary

RHET-1105, Section 026, Winter

Schedule: TuTh 16:00-17:15

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-019

Academic Writing: Multidisciplinary

RHET-1105, Section 027, Winter

Schedule: MWF 12:30-1:20

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-019

Academic Writing: Multidisciplinary

RHET-1105, Section 028, Winter

Schedule: MW 14:30-15:45

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-019

Academic Writing: Multidisciplinary

RHET-1105, Section 029, Winter

Schedule: MWF 10:30-11:20

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-019

Academic Writing: Multidisciplinary

RHET-1105, Section 052, Winter

Schedule: W 18:00-21:00

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-019

Academic Writing: Multidisciplinary

RHET-1105, Section 053, Winter

Schedule: Tu 18:00-21:00

Instruction Method: Le

Instructor: TBA

See description for RHET-1105-019

Academic Writing: Multidisciplinary

Reserved for students in the Transition Year Program (TYP).

RHET-1105, Section 143, Winter

Schedule: TuTh 10:00-11:15

Instruction Method: Le

Instructor: Helen Lepp Friesen

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the

research methods, and the styles of documentation) varies.

Academic Writing: Multidisciplinary
Reserved for international students.

RHET-1105, Section 200, Winter

Schedule: MWF 10:30-11:20

Instruction Method: Le

Instructor: Eunhee Buettner

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

Academic Writing: Multidisciplinary
RHET-1105, Section 517, Winter
Reserved for students in the Collegiate Dual Credit Program. Cross-listed with section RHET-1105-518.

Schedule: TuTh 10:00-11:15

Instruction Method: Le

Instructor: Peter Andrusiak

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the

research methods, and the styles of documentation) varies.

Academic Writing: Multidisciplinary
RHET-1105, Section 518, Winter
Cross-listed with section RHET-1105-517.

Schedule: TuTh 10:00-11:15

Instruction Method: Le

Instructor: Peter Andrusiak

See description for RHET-1105-517

Academic Writing: Multidisciplinary
RHET-1105, Section 780, Winter
Schedule: TuTh 11:30-12:45

Instruction Method: ONL-H

Instructor: TBA

See description for RHET-1105-019

Intro to Rhetoric and Communications
RHET-1120, Section 003, Winter
Schedule: TuTh 16:00-17:15

Instruction Method: Le

Instructor: Tracy Whalen

This course provides an introduction to the study of Rhetoric and Communications, and the role that persuasion and persuasive discourse plays in contemporary communication, culture, and society. Students examine topics such as the role of persuasion in everyday communication, the relationship between rhetoric and structures of language, and foundations in rhetorical scholarship, writing studies, and communications. Other topics may include the study of rhetoric in political communication, literacy pedagogy and textuality, religion, the law, and visual rhetoric in art, film, popular culture, advertising, and public relations.

Professional Style and Editing

RHET-2131, Section 002, Winter

Schedule: TuTh 13:00-14:15

Instruction Method: Le

Instructor: Jaqueline McLeod Rogers

This course teaches students to think as writers, revising prose with reader needs and engagement in mind. It also teaches writers to clarify and expand ideas by finding more precise words and choosing sentence structures and patterns that build sought-after connections and coherence. Students will learn how to write in several prose styles and to edit each other's work in terms of stylistic (as well as grammatical) criteria. The course will include short exercises and quizzes, as well as longer essays, offering opportunities to practice revision and editing skills. It will be of value to students concerned with writing polished term papers or theses, not to other forms of written communication.

Rhetorical Criticism

RHET-2135, Section 002, Winter

Schedule: TuTh 13:00-14:15

Instruction Method: Le

Instructor: Andrew McGillivray

Rhetoric has for 2500 years attracted bad press. It's often seen as a synonym for trickery, bombast, lies, or empty words. We will challenge rhetoric's maligned reputation by exploring various definitions of the term as developed by rhetorical theorists. We will discuss, with reference to everyday life, the consequential role rhetoric plays in bringing about connection and division between symbol users. Week by week, we will apply different rhetorical frameworks to study texts that argue against the norm, move us, shape our view of a situation—and ultimately do things. We will examine public address, media events,

common metaphors, websites, and powerful social narratives. Always, you will be encouraged to look closely at how symbols encourage, obstruct and refine agreement and structure our attitudes and action.

Contemporary Communication Theory

RHET-2137, Section 002, Winter

Schedule: TuTh 14:30-15:45

Instruction Method: Le

Instructor: Matthew Flisfeder

This course introduces students to some of the central theories in contemporary communication studies, providing students with a critical and philosophical understanding of media and communication. We will explore questions such as: how does the media inform us and help to shape our lives, sense of self, and our experiences/understandings of the world? How do media and communications help us to think through and debate different worldviews? What are the forces at play in the production and consumption of information and media? What role does the media play in democratic society? How do media and communication technologies relate to the representation of dominant ideas in culture and society? The course covers a broad range of topics, including Canadian communications scholarship; media and ideology; transmission models of communication; the 'culture industry', advertising, and public relations; democracy and the public sphere; media ownership, power and propaganda; new media, online discourse and digital surveillance; 'cultural imperialism'; and the relation of media and communications to global governance.

Oral Communication

RHET-2145, Section 001, Winter

Schedule: TuTh 16:00-17:15

Instruction Method: Le

Instructor: Ryan Clement

The goals of this course are threefold: to improve students' presentation skills, to develop their understanding and critical analysis of other presentations, and to address meaningful topics in our world. Students develop their speaking skills (and rhetorical acumen) in very practical ways by addressing different audiences through different communicative forms, including conversation and class discussion, group presentations for an outside panel, and individual three-minute thesis presentations. These activities are informed, always, by rhetorical history and theory and by close consideration of why and how we might speak in the first place—and when, why, and how we might listen as well.

Communication & Popular Culture

RHET-2250, Section 001, Winter

Schedule: MW 16:00-17:15

Instruction Method: Le

Instructor: Robert Neubauer

This course examines the relationship between the rise of new media and discourses used to write about popular culture. The course looks at changing rhetorics of popular culture, from the nineteenth to the twenty-first century, as new media made art and culture more accessible to the public. The course also examines how new processes of mediated distribution of art and culture changed the discursive strategies for writing about popular culture. Course topics include: the rise of photography and the technological reproducibility of images; mass media and the

culture industry; ideology and popular media; subcultures and countercultures; technology and globalization; and augmented reality and video games.

Writing in Digital Spaces

RHET-2350, Section 001, Winter

Schedule: TuTh 11:30-12:45

Instruction Method: Le

Instructor: Helen Lepp Friesen

This course is designed as an introduction to reading and writing digital texts. Just as electronic devices have become the tools of choice for composition, so networks have become a medium of choice for publication. Students learn the effects of the following contexts on writing: real-time, synchronous communication; anytime asynchronous communication; and emerging online genres (such as social media and blogs). Emphasis is on reader awareness in evaluating the credibility of material in the online environment, developing and evaluating an online ethos, and webpage production that balances audience awareness, online conventions, and visual design.

Studies in the Rhetorics of Gender

RHET-3153, Section 001, Winter

Schedule: MW 16:00-17:15

Instruction Method: Le

Instructor: TBA

This course focuses on issues growing from the complex interaction of gender and language use, with a particular focus on written texts. Beginning with an overview of research on the relationship between gender and communicative behaviour, including feminist critiques of language, it considers such topics as the following: the rhetorics of women's

movement and of contemporary men's movements; verbal (and, to a lesser extent, visual) constructions of masculinity and femininity in advertising and the media; innovative uses of language which resist and subvert prevailing conceptions of appropriate communicative behaviour; and the rhetoric of public debates over issues

Transnational and Intercultural Language and Communication

RHET-3156, Section 001, Winter

Schedule: MW 14:30-15:45

Instruction Method: Le

Instructor: Eunhee Buettner

This course presents the foundational knowledge and skills needed to improve students' abilities to communicate effectively in transnational and intercultural contexts. The course begins by looking at the origins and development of human language from historical, mythical, and theoretical perspectives and moves into the analysis of specific case studies of unilingual, bilingual, and multilingual groups, their languages, communication practices, and uses of representational media. Students will focus on how groups communicate with one another using common languages or translation and also on how groups use language to represent and define their culture within the group and for other groups. Central to such intra- and inter-group communication is the representation of identity and heritage, and therefore as languages change, identity changes also occur. As a response to such change there are often cultural motivations to preserve and revive languages; likewise, as cultures evolve there are often impulses from within the group for preservation. Students also

have the opportunity to study a group's or an individual's use of language, to situate the language-user within a community or among communities, to translate text(s) from one language to another, and to analyze and interpret the role of rhetoric in monolingual-multilingual discourses. This course will help Canadian-born students as well as international and immigrant students to function better in a multicultural environment and develop their intercultural communication skills.

Culture Wars

RHET-3158, Section 001, Winter

Schedule: TuTh 16:00-17:15

Instruction Method: Le

Instructor: Jason Hannan

This course will introduce students to the nature of communication in a divided society. Students will consider the challenges that cultural, conceptual, and moral diversity pose to democratic dialogue and civic engagement. They will first be given some historical background to explain the contemporary culture wars. They will then evaluate a series of recent case studies concerning moral conflict and communication breakdown. The aim is to get students to think critically about what communication means in the absence of a shared vocabulary and what kind of dialogue is appropriate for a radically diverse society.

Strategies for Technical & Professional Communication

RHET-3340, Section 001, Winter

Schedule: TuTh 10:00-11:15

Instruction Method: Le

Instructor: Ryan Clement

Professional and technical communication skills are central to success in the workplace. Strong

reading and writing skills—as well as strengths in presenting, listening, problem-solving, and collaborating—are essential qualities for productivity. Designed as an introduction to organizational communication, this course will provide you with experience in different forms of the art, enhancing your ability to read critically, write persuasively, and above all communicate ideas clearly and effectively.

This course provides an overview of the field of organizational communication and an introduction to a variety of rhetorical theories, explaining the strategic choices available to professional and technical communicators. Students analyze various artifacts of organizational communication, as well as plan, draft, edit, and design a range of professional and technical documents, such as business correspondence, proposals, and reports. The assignments stress the importance of a critical analysis of purpose, context, and readership for making effective, appropriate, and ethical choices. Uses and designs of electronic correspondence and on-line information are also discussed.

Classical Rhetoric

RHET-3750, Section 001, Winter

Schedule: TuTh 11:30-12:45

Instruction Method: Le

Instructor: Ryan Clement

This course examines the history, theory, pedagogy, and practices of the classical period of western rhetoric, extending from Homer's Iliad and Odyssey of the eighth-century BCE to the rhetorical thinkers of the first-century CE. Students discuss the works of such canonical figures as Gorgias, Plato, Aristotle, Cicero, and Quintilian, locating them within the intellectual, political, and historical influences of their time.

Always, the focus is rhetorical, students locating the origins of many rhetorical concerns in the classical period and tracing how these concepts, terminologies and the techniques persist and change throughout the ages.

Topics in Rhetoric, Writing, and Communication: Humanity, Technology & Nature

RHET-3900, Section 001, Winter

Schedule: TuTh 10:00-11:15

Instruction Method: Le

Instructor: Matthew Flisfeder

Global climate change and the rise of technological automation, with the potential to displace human culture and civilization, are two of the gravest existential threats facing humanity, today. The growth of technology, which now encompasses the entire planet, from our digital devices, to biotechnologies, industrial farming, agricultural science, data centres for our cloud technologies, petrocultures and fossil fuel energy infrastructures, and the growth of new smart cities shows that no part of the planet remains untouched by human technological development. Putting to question the now popular concept of the “Anthropocene,” or the “human age,” denoting an historical period in which human activity has led to the geological transformation of the planet due to anthropogenic climate change, this courses asks: if human civilization has given rise to our current crises, can it also be the solution? Is the current rhetoric of the Anthropocene persuasive enough to force needed infrastructural, cultural, social, economic, and political change? What other rhetorical and discursive alternatives exist? Which terms,