



THE UNIVERSITY OF
WINNIPEG

Department of Rhetoric,
Writing, and Communications

Student Handbook 2023-24

Updated Aug 2023

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CONTACT INFORMATION

GENERAL INQUIRIES: 204-258-3865

LAST NAME	FIRST NAME	OFFICE	EMAIL	PHONE
Andrusiak	Peter	4W13	p.andrusiak@uwinnipeg.ca	204-786-9088
Aniagu	Chinonso	5Ri47	ch.aniagu@uwinnipeg.ca	N/A
Azzahrawi	Rawia	5Ri47	r.azzahrawi@uwinnipeg.ca	N/A
Batchelor	La Royce	5Ri47	l.batchelor@uwinnipeg.ca	N/A
Bell	Kenneth	5Ri47	ke.bell@uwinnipeg.ca	N/A
Beveridge	Gord	N/A	g.beveridge@uwinnipeg.ca	N/A
Buettner	Eunhee	3G22	e.buettner@uwinnipeg.ca	204-789-4265
Clement	Ryan	3G15	ry.clement@uwinnipeg.ca	204-258-3022
Doyle Supervisor, Computer Writing Lab	Kevin	3G10 3G08	k.doyle@uwinnipeg.ca	204-786-9129 204-786-9826
Flisfeder	Matthew	3G23	m.flisfeder@uwinnipeg.ca	204-786-9848
Flisfeder	Robyn	3G08	r.flisfeder@uwinnipeg.ca	204-786-9324
Fontaine	Jessica	N/A	jes.fontaine@uwinnipeg.ca	N/A
Hannan	Jason	3G20	j.hannan@uwinnipeg.ca	204-786-9453
Herdman	Jessica	5Ri47	j.herdman@uwinnipeg.ca	N/A
Leeder	Murray	5Ri47	m.leeder@uwinnipeg.ca	N/A
Lepp Friesen (on leave Fall term)	Helen	3G17	h.leppfriesen@uwinnipeg.ca	204-786-9713
MacDonald	Matthew	5Ri47	ma.macdonald@uwinnipeg.ca	N/A
McGillivray Department Chair	Andrew	3G13	a.mcgillivray@uwinnipeg.ca	204-786-9001
McLeod Rogers (on leave Fall term)	Jaqueline	3G18	j.mcleod-rogers@uwinnipeg.ca	204-786-9269
Muvingi Department	Tari	3G14	t.muvingi@uwinnipeg.ca	204-258-3865

Administrator				
Navratil	David	3G08	d.navratil@uwinnipeg.ca	204-786-9324
Neubauer	Robert	3G07	r.neubauer@uwinnipeg.ca	204-786-9293
Rosner	Cecil	N/A	c.rosner@uwinnipeg.ca	N/A
Scheier-Schwartz	Jacob	5Ri47	j.scheier-schwartz@uwinnipeg.ca	N/A
Sheldon	Jordyn	5Ri47	jo.sheldon@uwinnipeg.ca	N/A
Skelton	Lucas	3G08	l.skelton@uwinnipeg.ca	204-786-9324
Sohn	Bong-gi	3G09	b.sohn@uwinnipeg.ca	204-786-9138
Soiferman	Karen	5Ri47	k.soiferman@uwinnipeg.ca	N/A
Wyatt	Jeremy	5Ri47	Je.wyatt@uwinnipeg.ca	N/A

GENERAL INFORMATION

FIRST YEAR COURSES

The Department of Rhetoric, Writing, and Communications offers Academic Writing and Introduction to Rhetoric and Communications courses at the first-year level.

Academic Writing

**All students must fulfill the University Writing Requirement by taking Academic Writing, or by exemption, prior to enrolling in their 42nd credit hour.*

**Completion of Academic Writing or exemption from the Writing Requirement is a prerequisite for most 2000 and 3000 level RHET courses.*

Academic Writing courses are designed to develop the writing abilities of students in an academic community. They teach compositional and rhetorical skills essential to effective communication. The particular content and approach of each course will vary to meet the diverse needs and interests of our students. Academic Writing is offered in both 3-credit hour and 6 credit hour versions.

Please read the following general descriptions carefully to determine which category of Academic Writing best suits your needs, and then consult the specific course descriptions in this Handbook. You are welcome to consult the Department of Rhetoric, Writing, and Communications or an Academic Advisor for assistance in choosing a suitable course.

Content of Various Courses

The options available for the 3-credit hour version of Academic Writing fall into three categories:

- 1) Sections designed to prepare students for academic writing in major fields of study (Humanities, Social Sciences, Sciences, and Business & Administration). These sections are designated in WebAdvisor by the following abbreviations:

RHET-1101 Academic Writing: Humanities

RHET-1102 Academic Writing: Social Sci

RHET-1103 Academic Writing: Sciences

RHET-1104 Academic Writing: Bus Admin

- 2) Sections that take a multidisciplinary rather than a discipline-specific approach. These sections are designated in WebAdvisor by the following abbreviation:

RHET-1105 Academic Writing: Multi

The sections offer students a good general approach to academic writing and research which can then be adapted for use in any discipline.

- 3) Sections linked to introductory courses in a variety of disciplines (Academic Writing: Links with the Disciplines). These sections are designated in WebAdvisor by the following abbreviation:

RHET-1106 Academic Writing: Link . . . **(no sections offered in 2021-22)**

Those who decide that they would benefit from an extended course are welcome to enroll in the 6-credit hour version of Academic Writing. The 6-credit hour sections offer students two terms in which to develop their writing to meet the challenges of university. These sections are designated in WebAdvisor by:

RHET-1110 Academic Writing: Extended

There are also 3- and 6-credit hour sections designated for students whose first language is not English. Students may not register in these sections if their first language is English. These sections are designated in WebAdvisor by the following abbreviation:

RHET-1115(3/6) Academic Writing: EAL

Introduction to Rhetoric and Communications (RHET-1120)

Introduction to Rhetoric and Communications is a required first year course for Majors in Rhetoric and Communications and Joint Communications. It is also required for Minors in Rhetoric, Writing, and Communications. **There can be no exemption from taking RHET-1120 for Majors and Minors.**

This course provides a survey level introduction to the interdisciplinary field of rhetoric and communications, and to the role that persuasion and persuasive discourse plays in contemporary communication, culture, and society. Upon completion of Intro to Rhet & Comm, students gain a firm foundation for entry into 2000-level courses.

MAJORS IN RHETORIC AND COMMUNICATIONS

The Department of Rhetoric, Writing, and Communications offers a 3-Year, 4-Year and Honours BA degree in Rhetoric and Communications.

3-Year and 4-Year Degree Programs

The 3-Year BA and 4-Year BA emphasize the interpretation, evaluation, production, and precise editing of texts for a range of audiences, media, and purposes. As well as writing in a variety of genres, students in these programs read contemporary non-fiction, analyze visual and verbal arguments, trace the impact of print and electronic media on Western culture, and through the study of theory and close attention to textual practices, examine how ideology imprints itself on discourse.

In addition to core courses offered each year, students may choose from a variety of upper-level courses offered usually every other year. Lending itself well to a Double or Combined Major, a Rhetoric and Communications degree prepares students for a wide range of public and private sector careers that depend on advanced analytical and communicative skills, especially in writing.

Students must submit a Major declaration form to Student Central. Forms can be obtained from the [RHET website](#) or Department office.

Honours Degree Program

The Honours BA offers all the benefits of the 3-Year and 4-Year degrees, as well as the opportunity for intensive study of theories and methods in Rhetoric and Communications. This program is designed to prepare qualified students for graduate studies, and also provide understanding of, and qualification in, the fields of Rhetoric and Communications for employment opportunities. Students with an Honours BA in Rhetoric and Communications can enter graduate studies in such fields as Communications, Composition, Media Studies, and Rhetoric.

In addition to core courses at the 1000-, 2000-, and 3000-level, students must complete a minimum of 18 credit hours of 4000-level courses, one of which may include the Honours Thesis in Rhetoric and Communications (RHET-4900). The Honours Thesis is a 3-credit hour elective that is best pursued in the final year as a capstone. As part of this course, a student completes a 30-35 page thesis paper under the mentorship of a supervising faculty member in the Department of Rhetoric, Writing, and Communications. The Honours Thesis is taught on a one-on-one basis.

Students must submit an Honours program application/declaration form to join the Program. Students must submit an Honours thesis application form to register for the Honours Thesis course. Forms can be obtained from the [RHET website](#) or Department office.

MINOR IN RHETORIC, WRITING, AND COMMUNICATIONS

Students must complete a 4-year degree program in order to hold a Minor.

Students must submit a Minor declaration form to Student Central. Forms can be obtained from the [RHET website](#) or Department office.

JOINT DEGREE/DIPLOMA IN COMMUNICATIONS

The Department of Rhetoric, Writing, and Communications also offers a program combining university credit courses with the Red River College Polytechnic (RRC) two-year Creative Communications Diploma program. Students in this program graduate with a 4-Year BA in Communications from The University of Winnipeg (UW) and a Creative Communications Diploma from RRC. This Degree/Diploma ensures that students receive a well-rounded liberal arts education as well as applied and workplace training, preparing them specifically for careers in Journalism, Public Relations, Advertising, or Broadcast Production.

Students must apply separately to UW and RRC. We recommend that students complete at least 60 out of the required 72 university credit hours at UW before beginning their program at RRC, as most Creative Communications diploma graduates find work after completing the diploma. That said, students can choose to finish any remaining UW courses part-time while working. Students generally complete all UW courses and the diploma within about five years.

Students must submit a Major declaration form to Student Central. Forms can be obtained from the [RHET website](#) or Department office.

CERTIFICATE IN WRITING

The Certificate in Writing is a standalone 30 credit hour program that consists of current course offerings in the Department of Rhetoric, Writing, and Communications. The Certificate program allows students the flexibility to create a program of study that focuses on elements of written communication, primarily in terms of genre, audience, and textual processes.

Students completing any degree program, non-degree seeking students, and returning graduates are eligible to complete the Certificate. All courses in the Certificate program are also part of the Rhetoric and Communications degree program, and can be used toward a 3-Year, 4-Year or Honours BA in Rhetoric and Communications. (Note that some courses, particularly some electives in English and Theatre and Film, come with prerequisites that do not count toward the Certificate.)

Students must submit a Certificate in Writing declaration form to the Department. Upon completing all required credits, students must also submit an Application to Receive the Certificate in Writing to the Department. Forms can be obtained from the [RHET website](#) or Department office.

FOR MORE INFORMATION ABOUT OUR PROGRAMS. . .

Please start by reading about program requirements in the [University of Winnipeg 2023-2024 Academic Calendar](#), available online.

Please note: this Handbook includes course listings and descriptions for only those RHET courses being

offered in the 2023-24 academic year. For a full list of RHET courses available, please see our [website](#) or the [“Course Descriptions” section of the Academic Calendar](#).

We strongly recommend that all prospective students for the Major, Minor, Certificate or Joint Program make an advising appointment with the Department Chair, a Rhetoric faculty advisor, or an academic advisor before registering for courses. Please call or email the RHET General Office at (204) 258-3865 or t.muvingi@uwinnipeg.ca for information about available faculty advisors. Those interested in pursuing the Honours degree are especially advised to speak one of the Honours Advisors, Dr. Matthew Flisfeder (m.flisfeder@uwinnipeg.ca) or Dr. Robert Neubauer (r.neubauer@uwinnipeg.ca), before applying to the Honours Program.

WRITING CENTRE/COMPUTER WRITING LAB

The Department of Rhetoric, Writing, and Communications has a Writing Centre and a Computer Writing Lab that support students from all undergraduate disciplines in any stage of their writing process, from brainstorming a writing assignment to working with a polished draft. The Writing Centre (3G11) offers free face-to-face and online peer tutoring, drop-in workshops for students, and classroom presentations about writing. The Centre also contains a writing resource library for students to use. The Computer Writing Lab (3G10) has 30 workstations with word processing software and internet and email access. In addition, lab supervisors are available to assist students with hardware and software problems.

Visit <http://uwinnipeg.ca/writing-centre/> to keep up to date on the services of the Writing Centre.

FALL/WINTER COURSE SCHEDULES

In case of any discrepancy between the schedule below and WebAdvisor, WebAdvisor takes precedence.

Instruction Codes:

- Le = in-person lecture
- S = in-person seminar
- P = Project/Thesis
- ONL-H = Hybrid online
- ONL-S = Synchronous online
- ONL-A = Asynchronous online

Course instructor information is included in the Course Descriptions section of this handbook. Please consult WebAdvisor for classroom information.

Fall 2023

Title	Course	Sec	Instr Method	Day	Start	End	SECT Start	SECT End
Academic Writing: Humanities	RHET-1101	001	LE	MW	14:30:	15:45:	9/5/23	12/20/23
Academic Writing: Humanities	RHET-1101	002	LE	MW	14:30:	15:45:	9/5/23	12/20/23
Academic Writing: Social Sci	RHET-1102	001	LE	MWF	08:30:	09:20:	9/5/23	12/20/23
Academic Writing: Social Sci	RHET-1102	050	LE	M	18:00:	21:00:	9/5/23	12/20/23
Academic Writing: Sciences	RHET-1103	001	LE	MW	16:00:	17:15:	9/5/23	12/20/23
Academic Writing: Sciences	RHET-1103	780	ONL-H	TuTh	11:30:	12:45:	9/5/23	12/20/23
Academic Writing: Bus Admin	RHET-1104	001	LE	MW	16:00:	17:15:	9/5/23	12/20/23
Academic Writing: Bus Admin	RHET-1104	050	LE	M	18:00:	21:00:	9/5/23	12/20/23
Academic Writing: Multi	RHET-1105	001	LE	MWF	08:30:	09:20:	9/5/23	12/20/23
Academic Writing: Multi	RHET-1105	002	LE	MWF	13:30:	14:20:	9/5/23	12/20/23
Academic Writing: Multi	RHET-1105	003	LE	MW	14:30:	15:45:	9/5/23	12/20/23
Academic Writing: Multi	RHET-1105	004	LE	MWF	10:30:	11:20:	9/5/23	12/20/23
Academic Writing: Multi	RHET-1105	005	LE	MW	16:00:	17:15:	9/5/23	12/20/23
Academic Writing: Multi	RHET-1105	006	LE	MW	16:00:	17:15:	9/5/23	12/20/23
Academic Writing: Multi	RHET-1105	007	LE	TuTh	16:00:	17:15:	9/5/23	12/20/23
Academic Writing: Multi	RHET-1105	008	LE	TuTh	08:30:	09:45:	9/5/23	12/20/23
Academic Writing: Multi	RHET-1105	009	LE	MWF	12:30:	13:20:	9/5/23	12/20/23
Academic Writing: Multi	RHET-1105	010	LE	MWF	09:30:	10:20:	9/5/23	12/20/23
Academic Writing: Multi	RHET-1105	011	LE	TuTh	13:00:	14:15:	9/5/23	12/20/23
Academic Writing: Multi	RHET-1105	012	LE	MWF	11:30:	12:20:	9/5/23	12/20/23
Academic Writing: Multi	RHET-1105	013	LE	TuTh	08:30:	09:45:	9/5/23	12/20/23
Academic Writing: Multi	RHET-1105	014	LE	Sa	09:00:	12:00:	9/5/23	12/20/23
Academic Writing: Multi	RHET-1105	015	LE	MW	14:30:	15:45:	9/5/23	12/20/23

Academic Writing: Multi	RHET-1105	016	LE	MWF	08:30:	09:20:	9/5/23	12/20/23
Academic Writing: Multi	RHET-1105	017	LE	TuTh	16:00:	17:15:	9/5/23	12/20/23
Academic Writing: Multi	RHET-1105	018	LE	TuTh	10:00:	11:15:	9/5/23	12/20/23
Academic Writing: Multi	RHET-1105	019	LE	TuTh	11:30:	12:45:	9/5/23	12/20/23
Academic Writing: Multi	RHET-1105	050	LE	W	18:00:	21:00:	9/5/23	12/20/23
Academic Writing: Multi	RHET-1105	051	LE	Tu	18:00:	21:00:	9/5/23	12/20/23
Academic Writing: Multi	RHET-1105	140	LE	TuTh	13:00:	14:15:	9/5/23	12/20/23
Academic Writing: Multi	RHET-1105	142	LE	MW	14:30:	15:45:	9/5/23	12/20/23
Academic Writing: Multi	RHET-1105	290	LE	MW	13:00:	14:15:	9/5/23	12/20/23
Academic Writing: Multi	RHET-1105	508	LE	TuTh	10:00:	11:15:	9/5/23	12/20/23
Academic Writing: Multi	RHET-1105	510	LE	TuTh	10:00:	11:15:	9/5/23	12/20/23
Academic Writing: Multi	RHET-1105	760	ONL-A				9/5/23	12/20/23
Academic Writing: Multi	RHET-1105	780	ONL-H	MW	16:00:	17:15:	9/5/23	12/20/23
Academic Writing: EAL	RHET-1115	001	LE	TuTh	11:30:	12:45:	9/5/23	12/20/23
Intro to Rhet and Comm	RHET-1120	001	LE	TuTh	14:30:	15:45:	9/5/23	12/20/23
Rhetorical Criticism	RHET-2135	001	LE	MW	14:30:	15:45:	9/5/23	12/20/23
Rhetorical Criticism	RHET-2135	002	LE	TuTh	08:30:	09:45:	9/5/23	12/20/23
Contemp Comm Theory	RHET-2137	001	LE	TuTh	10:00:	11:15:	9/5/23	12/20/23
Rhetoric of Animality	RHET-2142	001	ONL-S	MW	16:00:	17:15:	9/5/23	12/20/23
Digital Storytelling	RHET-2160	001	LE, ONL-A	MW	16:00:	17:15:	9/5/23	12/20/23
Revol in Communictn	RHET-2246	001	LE	TuTh	13:00:	14:15:	9/5/23	12/20/23
Comm & Pop Culture	RHET-2250	001	LE	TuTh	11:30:	12:45:	9/5/23	12/20/23
Writing Tut	RHET-2500	001	LE	TuTh	14:30:	15:45:	9/5/23	12/20/23
Rhetorics of Gender	RHET-3153	001	LE	MW	16:00:	17:15:	9/5/23	12/20/23
Investigative Journalism	RHET-3330	050	LE	M	18:00:	21:00:	9/5/23	12/20/23
Strategies Tech/Pro Comm	RHET-3340	001	LE	TuTh	13:00:	14:15:	9/5/23	12/20/23
Games & Rhetoric of Play	RHET-3460	050	LE	W	18:00:	21:00:	9/5/23	12/20/23
Classical Rhetoric	RHET-3750	001	LE	TuTh	13:00:	14:15:	9/5/23	12/20/23
Modern Rhet Theory	RHET-4138	001	ONL-S	TuTh	16:00:	17:15:	9/5/23	12/20/23
Crit Theory of Discourse	RHET-4151	001	S	MW	14:30:	15:45:	9/5/23	12/20/23

Fall/Winter 2023-24

Title	Course	Sec	Instr Method	Day	Start	End	SECT Start	SECT End
Academic Writing: Extended	RHET-1110	001	LE	TuTh	13:00:	14:15:	9/5/23	4/24/24
Academic Writing: Extended	RHET-1110	130	LE	Th	13:00:	15:45:	9/5/23	4/24/24
Academic Writing: Extended	RHET-1110	245	LE	Th	17:00:	20:00:	9/5/23	4/24/24
Academic Writing: Extended	RHET-1110	247	ONL-S	W	17:00:	20:00:	9/5/23	4/24/24
Academic Writing: Extended	RHET-1110	250	LE	TuTh	11:00:	12:15:	9/5/23	4/24/24

Winter 2023

Title	Course	Sec	Instr Method	Day	Start	End	SECT Start	SECT End
Academic Writing: Humanities	RHET-1101	003	LE	TuTh	16:00:	17:15:	1/8/24	4/24/24
Academic Writing: Humanities	RHET-1101	004	LE	MWF	08:30:	09:20:	1/8/24	4/24/24

Academic Writing: Social Sci	RHET-1102	002	LE	TuTh	16:00:	17:15:	1/8/24	4/24/24
Academic Writing: Social Sci	RHET-1102	051	LE	M	18:00:	21:00:	1/8/24	4/24/24
Academic Writing: Sciences	RHET-1103	002	LE	TuTh	10:00:	11:15:	1/8/24	4/24/24
Academic Writing: Sciences	RHET-1103	050	LE	Th	18:00:	21:00:	1/8/24	4/24/24
Academic Writing: Bus Admin	RHET-1104	002	LE	MW	16:00:	17:15:	1/8/24	4/24/24
Academic Writing: Bus Admin	RHET-1104	051	LE	M	18:00:	21:00:	1/8/24	4/24/24
Academic Writing: Multi	RHET-1105	020	LE	TuTh	08:30:	09:45:	1/8/24	4/24/24
Academic Writing: Multi	RHET-1105	021	LE	MW	16:00:	17:15:	1/8/24	4/24/24
Academic Writing: Multi	RHET-1105	022	LE	TuTh	11:30:	12:45:	1/8/24	4/24/24
Academic Writing: Multi	RHET-1105	023	LE	MWF	10:30:	11:20:	1/8/24	4/24/24
Academic Writing: Multi	RHET-1105	024	LE	MWF	08:30:	09:20:	1/8/24	4/24/24
Academic Writing: Multi	RHET-1105	025	LE	Sa	09:00:	12:00:	1/8/24	4/24/24
Academic Writing: Multi	RHET-1105	026	LE	TuTh	16:00:	17:15:	1/8/24	4/24/24
Academic Writing: Multi	RHET-1105	027	LE	MWF	12:30:	13:20:	1/8/24	4/24/24
Academic Writing: Multi	RHET-1105	028	LE	MW	14:30:	15:45:	1/8/24	4/24/24
Academic Writing: Multi	RHET-1105	052	LE	W	18:00:	21:00:	1/8/24	4/24/24
Academic Writing: Multi	RHET-1105	053	LE	Tu	18:00:	21:00:	1/8/24	4/24/24
Academic Writing: Multi	RHET-1105	143	LE	TuTh	10:00:	11:15:	1/8/24	4/24/24
Academic Writing: Multi	RHET-1105	200	LE	TuTh	10:00:	11:15:	1/8/24	4/24/24
Academic Writing: Multi	RHET-1105	517	LE	TuTh	10:00:	11:15:	1/8/24	4/24/24
Academic Writing: Multi	RHET-1105	518	LE	TuTh	10:00:	11:15:	1/8/24	4/24/24
Academic Writing: Multi	RHET-1105	781	ONL-H	TuTh	11:30:	12:45:	1/8/24	4/24/24
Academic Writing: Multi	RHET-1105	782	ONL-H	MW	16:00:	17:15:	1/8/24	4/24/24
Academic Writing: EAL	RHET-1115	002	LE	TuTh	13:00:	14:15:	1/8/24	4/24/24
Intro to Rhet and Comm	RHET-1120	002	LE	TuTh	14:30:	15:45:	1/8/24	4/24/24
Advanced EAL Writing: Negotiating Conventions	RHET-2115	001	LE	TuTh	16:00:	17:15:	1/8/24	4/24/24
Rhetorical Criticism	RHET-2135	003	LE	TuTh	13:00:	14:15:	1/8/24	4/24/24
Contemp Comm Theory	RHET-2137	002	LE	TuTh	10:00:	11:15:	1/8/24	4/24/24
Representations of Indigeneity	RHET-2141	001	LE	TuTh	14:30:	15:45:	1/8/24	4/24/24
Rhetoric of Medicine	RHET-2143	001	ONL-S	MW	16:00:	17:15:	1/8/24	4/24/24
Oral Communication	RHET-2145	001	LE	MW	16:00:	17:15:	1/8/24	4/24/24
Writing in Digital Spaces	RHET-2350	001	LE	TuTh	16:00:	17:15:	1/8/24	4/24/24
Intercultural Comm	RHET-3156	001	LE	TuTh	10:00:	11:15:	1/8/24	4/24/24
Culture Wars	RHET-3158	001	ONL-S	TuTh	16:00:	17:15:	1/8/24	4/24/24
Narrative Thinking & Writing	RHET-3255	001	LE	MW	14:30:	15:45:	1/8/24	4/24/24
Forms of Inquiry	RHET-3320	001	LE	TuTh	08:30:	09:45:	1/8/24	4/24/24
Crit Stud of Social Media	RHET-3450	001	LES	TuTh	11:30:	12:45:	1/8/24	4/24/24
Rhetoric of Nonfiction	RHET-4150	001	S	TuTh	11:30:	12:45:	1/8/24	4/24/24
Digital Rhetorics	RHET-4152	001	S	TuTh	14:30:	15:45:	1/8/24	4/24/24

FALL TERM COURSE DESCRIPTIONS

In case of any discrepancy between the schedule below and WebAdvisor, WebAdvisor takes precedence.

Instruction Codes:

- Le = in-person lecture
- S = in-person seminar
- P = Project/Thesis
- ONL-H = Hybrid online
- ONL-S = Synchronous online
- ONL-A = Asynchronous online

Academic Writing: Humanities

RHET-1101, Section 001, Fall

Schedule: MW 14:30-15:45

Instruction Method: Le

Instructor: Chinonso Aniagu

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1101 are designed for students likely to major in a discipline in the Humanities, such as English, History, or Philosophy. Assignments may include summaries, reviews, critiques, and research papers. Students are introduced to the styles of documenting sources and to the research databases relevant to the Humanities.

Academic Writing: Humanities

RHET-1101, Section 002, Fall

Schedule: MW 14:30-15:45

Instruction Method: Le

Instructor: Murray Leeder

See description for RHET-1101-001.

Academic Writing: Social Sciences

RHET-1102, Section 001, Fall

Schedule: MWF 8:30-9:20

Instruction Method: Le

Instructor: Matthew MacDonald

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1102 are designed for students likely to major in a discipline in the Social Sciences, such as Politics, Psychology, or Sociology. Assignments may include annotated bibliographies, literature reviews, and ethnographies. Students are introduced to the styles of documenting sources and to the research databases relevant to the Social Sciences.

Academic Writing: Social Sciences

RHET-1102, Section 050, Fall

Schedule: M 18:00-21:00

Instruction Method: Le

Instructor: Matthew MacDonald

See description for RHET-1102-001.

Academic Writing: Sciences

RHET-1103, Section 001, Fall

Schedule: MW 16:00-17:15

Instruction Method: Le

Instructor: Karen Soiferman

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1103 are designed for students likely to major in a discipline in the Sciences, such as Biology, Chemistry, or Physics. Students are introduced to the styles of documenting sources and to the research databases relevant to the Sciences.

Academic Writing: Sciences

RHET-1103, Section 780, Fall

Schedule: TuTh 11:30-12:45

Instruction Method: ONL-H

Instructor: Jacob Scheier-Schwartz

See description for RHET-1103-001

Academic Writing: Business Admin

RHET-1104, Section 001, Fall

Schedule: MW 16:00-17:15

Instruction Method: Le

Instructor: David Navratil

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Taking a

case-based approach, this course focuses on the fundamentals of good writing and critical thinking in both academic and institutional settings. Students practice the forms of communication common in business, public administration, and non-profit organizations, such as summaries, reports, proposals, and correspondence. Students learn the styles of documenting sources and to use the research databases relevant to Business and Administration. A large part of this course will focus on learning how to think critically, and part of this process will involve peer-to-peer critique sessions and in-class discussions. We will also examine various written documents, video clips, and other material in order to build your analytical skills, and to expose you to in-class group projects. By the end of term, students will be more effective communicators, researchers, and writers, able to deliver the kind of work expected in both university and business environments. Note: this course meets the University writing requirement.

Academic Writing: Business Admin

RHET-1104, Section 050, Fall

Schedule: M 18:00-21:00

Instruction Method: Le

Instructor: David Navratil

See description for RHET-1104-001

Academic Writing: Multidisciplinary

RHET-1105, Section 001, Fall

Schedule: MWF 08:30-09:20

Instruction Method: Le

Instructor: Jeremy Wyatt

Academic Writing teaches the essential strategies for university writing and research:

the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

**Academic Writing: Multidisciplinary
RHET-1105, Section 002, Fall
Schedule: MWF 13:30-14:20
Instruction Method: Le
Instructor: Blake Carter**
See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 003, Fall
Schedule: MW 14:30-15:45
Instruction Method: Le
Instructor: Bong-gi Sohn**
See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 004, Fall
Schedule: MWF 10:30-11:20
Instruction Method: Le
Instructor: Robyn Flisfeder**
See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 005, Fall
Schedule: MW 16:00-17:15
Instruction Method: Le
Instructor: Chinonso Aniagu**
See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 006, Fall
Schedule: MW 16:00-17:15
Instruction Method: Le
Instructor: Kenneth Bell**
See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 007, Fall
Schedule: TuTh 16:00-17:15
Instruction Method: Le
Instructor: Bong-gi Sohn**
See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 008, Fall
Schedule: TuTh 8:30-9:45
Instruction Method: Le
Instructor: Karen Soiferman**
See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 009, Fall
Schedule: MWF 12:30-1:20
Instruction Method: Le
Instructor: Blake Carter**
See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 010, Fall
Schedule: MWF 09:30-10:20
Instruction Method: Le
Instructor: Robyn Flisfeder**
See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 011, Fall**

Schedule: TuTh 13:00-14:15

Instruction Method: Le

Instructor: Lucas Skelton

See description for RHET-1105-001

Academic Writing: Multidisciplinary

RHET-1105, Section 012, Fall

Schedule: MWF 11:30-12:20

Instruction Method: Le

Instructor: Murray Leeder

See description for RHET-1105-001

Academic Writing: Multidisciplinary

RHET-1105, Section 013, Fall

Schedule: TuTh 08:30-09:45

Instruction Method: Le

Instructor: Kenneth Bell

See description for RHET-1105-001

Academic Writing: Multidisciplinary

RHET-1105, Section 014, Fall

Schedule: Sa 09:00-12:00

Instruction Method: Le

Instructor: Murray Leeder

See description for RHET-1105-001

Academic Writing: Multidisciplinary

RHET-1105, Section 015, Fall

Schedule: MW 14:30-15:45

Instruction Method: Le

Instructor: Kenneth Bell

See description for RHET-1105-001

Academic Writing: Multidisciplinary

RHET-1105, Section 016, Fall

Schedule: MWF 08:30-09:20

Instruction Method: Le

Instructor: Chinonso Aniagu

See description for RHET-1105-001

Academic Writing: Multidisciplinary

RHET-1105, Section 017, Fall

Schedule: TuTh 16:00-17:15

Instruction Method: Le

Instructor: Lucas Skelton

See description for RHET-1105-001

Academic Writing: Multidisciplinary

RHET-1105, Section 018, Fall

Schedule: TuTh 10:00-11:15

Instruction Method: Le

Instructor: Rawia Azzahrawi

See description for RHET-1105-001

Academic Writing: Multidisciplinary

RHET-1105, Section 019, Fall

Schedule: TuTh 11:30-12:45

Instruction Method: Le

Instructor: Karen Soiferman

See description for RHET-1105-001

Academic Writing: Multidisciplinary

RHET-1105, Section 050, Fall

Schedule: W 18:00-21:00

Instruction Method: Le

Instructor: David Navratil

See description for RHET-1105-001

Academic Writing: Multidisciplinary

RHET-1105, Section 051, Fall

Schedule: Tu 18:00-21:00

Instruction Method: Le

Instructor: David Navratil

See description for RHET-1105-001

Academic Writing: Multidisciplinary

Reserved for students in the Transition Year Program (TYP).

RHET-1105, Section 140, Fall

Schedule: TuTh 13:00-14:15

Instruction Method: Le

Instructor: La Royce Batchelor

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

Academic Writing: Multidisciplinary

Reserved for students in the TYP.

RHET-1105, Section 142, Fall

Schedule: MW 14:30-15:45

Instruction Method: Le

Instructor: Jeremy Wyatt

See description for RHET-1105-140

Academic Writing: Multidisciplinary

Reserved for students in the Build from Within Program.

RHET-1105, Section 290, Fall

Schedule: MW 13:00-14:15

Instruction Method: Le

Instructor: Robyn Flisfeder

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose,

and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

Academic Writing: Multidisciplinary

RHET-1105, Section 508, Fall

Reserved for students in the Collegiate Dual Credit Program. Cross-listed with section RHET-1105-510.

Schedule: TuTh 10:00-11:15

Instruction Method: Le

Instructor: Peter Andrusiak

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

Academic Writing: Multidisciplinary

RHET-1105, Section 510, Fall

Cross-listed with section RHET-1105-508.

Schedule: TuTh 10:00-11:15

Instruction Method: Le

Instructor: Peter Andrusiak

See description for RHET-1105-508

Academic Writing: Multidisciplinary

RHET-1105, Section 760, Fall

Instruction Method: ONL-A

Instructor: David Navratil

See description for RHET-1105-001

Academic Writing: Multidisciplinary

RHET-1105, Section 780, Fall

Schedule: MW 16:00-17:15

Instruction Method: ONL-H

Instructor: Jessica Fontaine

See description for RHET-1105-001

**Academic Writing: English as an Additional
Language (EAL)**

RHET-1115(3), Section 001, Fall

*May not be taken by students whose first
language is English.*

Schedule: TuTh 11:30-12:45

Instruction Method: Le

Instructor: Eunhee Buettner

Academic Writing teaches the essential strategies for university writing and research. This course is designed to give students whose first language is not English extensive opportunities to further develop their writing abilities, research skills, and public speaking skills. During the course, students learn to generate, evaluate, and develop ideas logically, support arguments with evidence, gather and document information from a variety of sources, use language clearly and correctly. Particularly, students have extensive opportunities to practice writing different genres of texts, and to develop public speaking skills, through a debate and a research presentation.

Intro to Rhetoric and Communications

RHET- 1120, Section 001, Fall

Schedule: TuTh 14:30-15:45

Instruction Method: Le

Instructor: Robert Neubauer

This course provides an introduction to the study of Rhetoric and Communications, and the role that persuasion and persuasive discourse plays in contemporary communication, culture, and society. Topics include the role of persuasion in everyday communication, the relationship between rhetoric and structures of language, and foundations in rhetorical scholarship, writing studies, and the study of communications. Other topics may include the study of rhetoric in political communication, literacy pedagogy and textuality, religion, the law, public relations, and visual rhetoric in art, film, popular culture, and advertising.

Rhetorical Criticism

RHET-2135, Section 001, Fall

Schedule: MW 14:30-15:45

Instruction Method: Le

Instructor: Ryan Clement

This course will challenge misconceptions of the art of persuasion, by demonstrating rhetoric's long-term validity as a tool not only of convincing audiences but also deconstructing existing media exposures. We will consider the use of rhetoric as a theoretical and critical tool, with a particular discussion on methods such as Neo-Aristotelian, genre, cluster, discourse analysis, fantasy-theme, visual, ideological, feminist, Marxist, and metaphorical criticism. Media examples to be critiqued will include samples from prominent popular media including television, radio, advertising, art,

political speeches, essays, comics, articles, and more. For the rhetorical critic, such uses of language are considered worthy of close analysis not only because they have lasting aesthetic value, but because they reveal cultural values and social trends, influence the development of meaning, and motivate audiences. Students in this course will examine a variety of media in order to develop their own perspective of rhetorical criticism, which views language acts as responses to historical circumstances, addressed to particular audiences and motivated by particular goals. Contemporary, written texts will comprise the bulk of the reading in the course, but speeches, pre-modern texts, and non-written texts may also be considered. In addition, students will be encouraged to suggest other readings (including online, magazine, and newspaper articles, etc.) that are suitable for rhetorical analysis and critique.

Rhetorical Criticism

RHET-2135, Section 002, Fall

Schedule: TuTh 08:30-09:45

Instruction Method: Le

Instructor: Rawia Azzahrawi

Rhetoric has for 2500 years attracted bad press. It's often seen as a synonym for trickery, bombast, lies, or empty words. We will challenge rhetoric's maligned reputation by exploring various definitions of the term as developed by rhetorical theorists. We will discuss, with reference to everyday life, the consequential role rhetoric plays in bringing about connection and division between symbol users. Week by week, we will apply different rhetorical frameworks to study texts that argue

against the norm, move us, shape our view of a situation—and ultimately do things. We will examine public address, media events, common metaphors, websites, and powerful social narratives. Always, you will be encouraged to look closely at how symbols encourage, obstruct and refine agreement and structure our attitudes and action.

Contemporary Communication Theory

RHET-2137, Section 001, Fall

Schedule: TuTh 10:00-11:15

Instruction Method: Le

Instructor: Matthew Flisfeder

This course introduces students to some of the central theories in contemporary communication studies. Its aim is to provide students with a critical, conceptual, and philosophical understanding of media and communication. Through assigned readings, written assignments, class discussions, and in-class screenings of videos and documentaries, students learn about foundational theorists who have contributed to contemporary communication theories, including Norbert Wiener, Marshall McLuhan, Harold Innis, Neil Postman, Roland Barthes, Jacques Derrida, Stuart Hall, Louis Althusser, Jürgen Habermas, Robert McChesney, Dallas Smythe, Jean Baudrillard, and Gilles Deleuze. The course covers a broad range of topics, including: media, rhetoric, and ideology; Canadian communications scholarship; transmission models of communication; media and public discourse; democracy and the public sphere; power and propaganda in contemporary communications; media and technological convergence and contemporary media

experiences; and, new media culture and identity. This course provides students with essential knowledge for advancing to upper-level courses in Rhetoric and Communications.

Rhetoric of Animality

RHET-2142, Section 770, Fall

Schedule: MW 16:00-17:15

Instruction Method: ONL-S

Instructor: Jason Hannan

This course examines what has come to be known in the humanities as "the question of the animal". It considers how moral discourse in the West has failed to grapple with the physical and metaphysical presence of non-human animals. Students examine how the moral status of animals has been theorized in Western thought. Students interrogate the different tropes used to uphold the human-animal distinction, including the idea that speech, communication, and reason confer a special status upon humanity. Students engage a wide range of writings addressing "the question of the animal".

Digital Storytelling

RHET-2160, Section 001, Fall

Schedule: MW 16:00-17:15

Instruction Method: LE, ONL-A

Instructor: Ryan Clement

In our current era, new digital technologies have dramatically transformed how we write, structure, and tell stories. In this course, we will explore how social media, websites, video games, online communities, blogs, online videos, memes, webcomics and digital graphic novels, and other digital media forms have impacted the art of storytelling. This course will

challenge traditional approaches to creating and preserving stories while providing new avenues for the emergence of narrative. We will explore the transformation of traditional genres—both fictional and non-fictional—such as biography, journalist reporting, science fiction, fantasy, comedy, travel, and more in a digital environment, as well as the development of burgeoning new genres in this computer-driven media landscape. Students will both analyze and critique existing digital stories, as well as create their own digital narratives in an electronic platform of their choosing. Intended learning outcomes include gaining: 1) understanding of major elements of digital storytelling theory 2) critical and analytical experience of digital genres and media examples, and 3) production experience of digital stories for specific audience and platform. Experimental Course - This course is offered on a trial basis to gauge interest in the topic. Students who successfully complete this course receive credit as indicated.

Revolutions in Communication

RHET-2246, Section 001, Fall

Schedule: TuTh 13:00-14:15

Instruction Method: Le

Instructor: Andrew McGillivray

What can the history of communications teach us about communication systems today? This course provides students with an historical overview of communication, focusing particularly on those periods in which human relations were dramatically influenced by the introduction of new communicative media and technologies. Reading key texts in Canadian Communications scholarship, from theorists

such as Marshall McLuhan and Harold Innis, the course examines some of the profound social, cultural, and political changes effected in the Western world by the fifteenth century invention of the printing press. We will also focus on the revolutionary influence of nineteenth and twentieth century communicative technologies, such as photography and cinema, radio and television, telegraph and telephone, and finally computers and digital networks. The course begins with an outline of competing theories of history and historical change and transformation, such as Marxist, Hegelian, Nietzschean, and Foucauldian conceptions of history. Using these approaches, this course aims to question the purposes for understanding communications histories. At the end of this course, students will have built a better understanding of world history through the prism of communications.

Communication & Popular Culture

RHET-2250, Section 001, Fall

Schedule: TuTh 11:30-12:45

Instruction Method: Le

Instructor: Matthew Flisfeder

This course examines the relationship between the rise of new media and discourses used to write about popular culture. The course looks at changing rhetorics of popular culture, from the nineteenth to the twenty-first century, as new media made art and culture more accessible to the public. The course also examines how new processes of mediated distribution of art and culture changed the discursive strategies for writing about popular culture. Course topics include: the rise of photography and the technological

reproducibility of images; mass media and the culture industry; ideology and popular media; subcultures and countercultures; technology and globalization; and augmented reality and video games.

Tutoring Writing

RHET-2500, Section 001, Fall

Schedule: TuTh 14:30-15:45

Instruction Method: Le

Instructor: Eunhee Buettner

This course is designed to provide the theoretical and practical knowledge students will need to work as a writing tutor in the Department of Rhetoric, Writing, and Communications. The class meets once weekly throughout Fall and Winter terms. Readings in composition theory and in the principles of peer tutoring will introduce students to such topics as the composing process, methods of writing assessment, rhetorical expectations in academic writing, and the ethical responsibilities of tutors in a peer-tutoring relationship. Students enrolled in this course will be expected to be a part of the University of Winnipeg's growing community of tutors by taking part in community-building and "shadow" existing tutors to learn about best practices in peer conferences.

Studies in the Rhetorics of Gender

RHET-3153, Section 001, Fall

Schedule: MW 16:00-17:15

Instruction Method: Le

Instructor: Jordyn Sheldon

This course focuses on issues growing from the complex interaction of gender and language use, with a particular focus on written texts.

Beginning with an overview of research on the relationship between gender and communicative behaviour, including feminist critiques of language, it considers such topics as the following: the rhetorics of women's movement and of contemporary men's movements; verbal (and, to a lesser extent, visual) constructions of masculinity and femininity in advertising and the media; innovative uses of language which resist and subvert prevailing conceptions of appropriate communicative behaviour; and the rhetoric of public debates over issues.

Investigative Journalism

RHET-3330, Section 050, Fall

Schedule: M 18:00-21:00

Instruction Method: Lecture

Instructor: Cecil Rosner

This course provides an overview of the history, theory and practice of investigative journalism in Canada. It will place this form of journalism into its historical context and survey its major practitioners, including both print and broadcast journalists. The theoretical framework of investigative journalism will be analyzed, and parallels will be drawn to the other social sciences. You will also learn some of the practical tools of the investigative journalist, including search strategies, chronologies, computer-assisted reporting, online research methods, study and analysis of public records, and access-to-information methods. The ethics and legalities of investigative journalism will be surveyed, along with analysis of case studies. As well, you will learn practical lessons about structuring and writing projects for both print and broadcast.

Seminar discussions will be as interactive as possible. Examples of investigative print projects, as well as videos will be used. Two required texts will prepare you for many of the course's components. Assignments and tests will gauge your understanding of both the theoretical concepts involved, and the practical tools of the investigative journalist.

Technical & Professional Communication

RHET-3340, Section 001, Fall

Schedule: TuTh 13:00-14:15

Instruction Method: Le

Instructor: Bong-gi sohn

Professional and technical communication skills are central to success in the workplace. Strong reading and writing skills—as well as strengths in presenting, listening, problem-solving, and collaborating—are essential qualities for productivity. Designed as an introduction to organizational communication, this course will provide you with experience in different forms of the art, enhancing your ability to read critically, write persuasively, and above all communicate ideas clearly and effectively.

This course provides an overview of the field of organizational communication and an introduction to a variety of rhetorical theories, explaining the strategic choices available to professional and technical communicators. Students analyze various artifacts of organizational communication, as well as plan, draft, edit, and design a range of professional and technical documents, such as business correspondence, proposals, and reports. The assignments stress the importance of a critical analysis of purpose, context, and readership for

making effective, appropriate, and ethical choices. Uses and designs of electronic correspondence and on-line information are also discussed.

Games and the Rhetoric of Play

RHET-3460, Section 050, Fall

Schedule: W 18:00-21:00

Instruction Method: Le

Instructor: Ryan Clement

Our media landscape has never been more playful! While sports and games are among the most ancient of human art and communication forms, the explosion of video game media—and the subsequent transformation of analog games and “gamification” of traditionally non-playful spaces—have centered games at the epicentre of our ongoing cultural and technological transformations. This course introduces students to humanities-based game studies, focusing on rhetorical studies of game design, game writing, and play as a medium of communication. Topics may include the debate between ludological (rule-based) and narratological (story-based) approaches, procedural studies, platform and software studies, gamification, games and adaptation studies, and games as rhetorical objects. This course examines games as a discipline in its own right. While it is not a course in game design or programming, students will have the opportunity to create their own games and reflect upon them from the perspectives of rhetorical criticism, design, and play.

Modern Rhetorical Theory

RHET-4138, Section 770, Fall

Schedule: TuTh 16:00-17:15

Instruction Method: ONL-S

Instructor: Jason Hannan

This course provides an overview of modern rhetorical theory. It covers several major figures and schools of thought from the twentieth century to the present. Contemporary themes addressed include power, politics, democracy, science, religion, art, media, and popular culture. Students learn how to apply the theories learned in class to everyday life. The aim of the course is to help students become more critically aware of the complexities of our social and symbolic universe.

Critical Theories of Discourse & Ideology

RHET-4151, Section 001, Fall

Schedule: MW 14:30-15:45

Instruction Method: S

Instructor: Matthew Flisfeder

This course focuses on advanced theories of ideology and discourse, as well as rhetorical and dialectical strategies used for critiquing, writing about, and challenging structures of power, domination, exploitation, and oppression. We begin by looking at formal discursive and rhetorical practices for analyzing ideology, before moving on to various different historically positioned theories of ideology and discourse, including concepts and methodologies derived from Western Marxism and post-Structural criticism, and practices used to critically interrogate populist rhetoric, as well as the ideologies of capitalism, modern liberalism, and intersecting discourses dealing with structural and systemic racism and sexism. In the second half of the course, students will read texts by contemporary scholars, such as Mark Fisher, Nancy Fraser, Slavoj Žižek, and others.

FALL/WINTER TERM COURSE DESCRIPTIONS

In case of any discrepancy between the schedule below and WebAdvisor, WebAdvisor takes precedence.

Instruction Codes:

- Le = in-person lecture
- S = in-person seminar
- P = Project/Thesis
- ONL-H = Hybrid online
- ONL-S = Synchronous online
- ONL-A = Asynchronous online

Academic Writing: Extended
RHET-1110, Section 001, Fall/Winter
Schedule: TuTh 13:00-14:15

Instruction Method: Le

Instructor: Jessica Herdman

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. This course is designed to give students extensive opportunities to further develop their writing abilities, such as generating, evaluating, and developing ideas logically, supporting arguments with evidence, gathering and documenting information from a variety of sources, and using language clearly and correctly.

Academic Writing: Extended
Reserved for students in the Beginning University Successfully Program.
RHET-1110, Section 130, Fall/Winter
Schedule: Th 13:00-15:45
Instruction Method: Le

Instructor: Jeremy Wyatt

See description for RHET-1110-001

Academic Writing: Extended
Reserved for students in the Community-based Aboriginal Teacher Education Program.

RHET-1110, Section 245, Fall/Winter
Schedule: Th 17:00-20:00

Instruction Method: Le

Instructor: Blake Carter

See description for RHET-1110-001

Academic Writing: Extended
Reserved for students in the Community-based Aboriginal Teacher Education Program.

RHET-1110, Section 247, Fall/Winter
Schedule: W 17:00-20:00

Instruction Method: ONL-S

Instructor: Gord Beveridge

See description for RHET-1110-001

Academic Writing: Extended
Reserved for students in the Winnipeg Education Centre program.

RHET-1110, Section 250, Fall/Winter

Schedule: TuTh 11:00-12:15

Instruction Method: Le

Instructor: Jessica Herdman

See description for RHET-1110-001

WINTER TERM COURSE DESCRIPTIONS

In case of any discrepancy between the schedule below and WebAdvisor, WebAdvisor takes precedence.

Instruction Codes:

- Le = in-person lecture
- S = in-person seminar
- P = Project/Thesis
- ONL-H = Hybrid online
- ONL-S = Synchronous online
- ONL-A = Asynchronous online

**Academic Writing: Humanities
RHET-1101, Section 003, Winter**

Schedule: TuTh 16:00-17:15

Instruction Method: Le

Instructor: Beth Schellenberg

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1101 are designed for students likely to major in a discipline in the Humanities, such as English, History, or Philosophy. Assignments may include summaries, reviews, critiques, and research papers. Students are introduced to the styles of documenting sources and to the research databases relevant to the Humanities.

**Academic Writing: Humanities
RHET-1101, Section 004, Winter**

Schedule: MWF 8:30-9:20

Instruction Method: Le

Instructor: Jeremy Wyatt

See description for RHET-1101-003

Academic Writing: Social Sciences

RHET-1102, Section 002, Winter

Schedule: TuTh 16:00-17:15

Instruction Method: Le

Instructor: Karen Soiferman

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1102 are designed for students likely to major in a discipline in the Social Sciences, such as Politics, Psychology, or Sociology. Assignments may include annotated bibliographies, literature reviews, and ethnographies. Students are introduced to the styles of documenting sources and to the research databases relevant to the Social Sciences.

Academic Writing: Social Sciences

RHET-1102, Section 051, Winter

Schedule: M 18:00-21:00

Instruction Method: Le

Instructor: TBA

See description for RHET-1102-002

Academic Writing: Sciences

RHET-1103, Section 002, Winter

Schedule: TuTh 10:00-11:15

Instruction Method: Le

Instructor: Karen Soiferman

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1103 are designed for students likely to major in a discipline in the Sciences, such as Biology, Chemistry, or Physics. Students are introduced to the styles of documenting sources and to the research databases relevant to the Sciences.

Academic Writing: Sciences

RHET-1103, Section 050, Winter

Schedule: Th 18:00-21:00

Instruction Method: Le

Instructor: David Navratil

See description for RHET-1103-002

Academic Writing: Business Admin

RHET-1104, Section 002, Winter

Schedule: MW 16:00-17:15

Instruction Method: Le

Instructor: David Navratil

Academic Writing teaches the essential strategies for university writing and research:

the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Taking a case-based approach, this course focuses on the fundamentals of good writing and critical thinking in both academic and institutional settings. Students practice the forms of communication common in business, public administration, and non-profit organizations, such as summaries, reports, proposals, and correspondence. Students learn the styles of documenting sources and to use the research databases relevant to Business and Administration. A large part of this course will focus on learning how to think critically, and part of this process will involve peer-to-peer critique sessions and in-class discussions. We will also examine various written documents, video clips, and other material in order to build your analytical skills, and to expose you to in-class group projects. By the end of term, students will be more effective communicators, researchers, and writers, able to deliver the kind of work expected in both university and business environments. Note: this course meets the University writing requirement.

Academic Writing: Business Admin

RHET-1104, Section 051, Winter

Schedule: M 18:00-21:00

Instruction Method: Le

Instructor: David Navratil

See description for RHET-1104-002

Academic Writing: Multidisciplinary

RHET-1105, Section 020, Winter

Schedule: TuTh 08:30-09:45

Instruction Method: Le

Instructor: Karen Soiferman

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

Academic Writing: Multidisciplinary

RHET-1105, Section 021, Winter

Schedule: MW 16:00-17:15

Instruction Method: Le

Instructor: Lucas Skelton

See description for RHET-1105-020

Academic Writing: Multidisciplinary

RHET-1105, Section 022, Winter

Schedule: TuTh 11:30-12:45:

Instruction Method: Le

Instructor: Eunhee Buettner

See description for RHET-1105-020

Academic Writing: Multidisciplinary

RHET-1105, Section 023, Winter

Schedule: MWF 10:30-11:20

Instruction Method: Le

Instructor: Robyn Flisfeder

See description for RHET-1105-020

Academic Writing: Multidisciplinary

RHET-1105, Section 024, Winter

Schedule: MWF 08:30-09:20

Instruction Method: Le

Instructor: Robyn Flisfeder

See description for RHET-1105-020

Academic Writing: Multidisciplinary

RHET-1105, Section 025, Winter

Schedule: Sa 09:00-12:00

Instruction Method: Le

Instructor: Robyn Flisfeder

See description for RHET-1105-020

Academic Writing: Multidisciplinary

RHET-1105, Section 026, Winter

Schedule: TuTh 16:00-17:15

Instruction Method: Le

Instructor: Lucas Skelton

See description for RHET-1105-020

Academic Writing: Multidisciplinary

RHET-1105, Section 027, Winter

Schedule: MWF 12:30-1:20

Instruction Method: Le

Instructor: Blake Carter

See description for RHET-1105-020

Academic Writing: Multidisciplinary

RHET-1105, Section 028, Winter

Schedule: MW 14:30-15:45

Instruction Method: Le

Instructor: Ryan Clement

See description for RHET-1105-020

Academic Writing: Multidisciplinary

RHET-1105, Section 052, Winter

Schedule: W 18:00-21:00

Instruction Method: Le

Instructor: David Navratil

See description for RHET-1105-020

Academic Writing: Multidisciplinary

RHET-1105, Section 053, Winter

Schedule: Tu 18:00-21:00

Instruction Method: Le

Instructor: David Navratil

See description for RHET-1105-020

Academic Writing: Multidisciplinary

Reserved for students in the Transition Year Program (TYP).

RHET-1105, Section 143, Winter

Schedule: TuTh 10:00-11:15

Instruction Method: Le

Instructor: Rawia Azzahrawi

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

Academic Writing: Multidisciplinary

Reserved for international students.

RHET-1105, Section 200, Winter

Schedule: TuTh 10:00-11:15

Instruction Method: Le

Instructor: Kenneth Bell

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose,

and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

Academic Writing: Multidisciplinary

RHET-1105, Section 517, Winter

Reserved for students in the Collegiate Dual Credit Program. Cross-listed with section RHET-1105-518.

Schedule: TuTh 10:00-11:15

Instruction Method: Le

Instructor: Peter Andrusiak

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

Academic Writing: Multidisciplinary

RHET-1105, Section 518, Winter

Cross-listed with section RHET-1105-517.

Schedule: TuTh 10:00-11:15

Instruction Method: Le

Instructor: Peter Andrusiak

See description for RHET-1105-517

Academic Writing: Multidisciplinary
RHET-1105, Section 781, Winter
Schedule: TuTh 11:30-12:45
Instruction Method: ONL-H
Instructor: Jessica Fontaine

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

Academic Writing: Multidisciplinary
RHET-1105, Section 782, Winter
Schedule: MW 16:00-17:15
Instruction Method: ONL-H
Instructor: Murray Leeder

See description for RHET-1105-781

Academic Writing: English as an Additional Language (EAL)
RHET-1115(3), Section 002, Winter
May not be taken by students whose first language is English.
Schedule: TuTh 13:00-14:15
Instruction Method: Le
Instructor: Eunhee Buettner

Academic Writing teaches the essential strategies for university writing and research. This course is designed to give students whose first language is not English extensive opportunities to further develop their writing

abilities, research skills, and public speaking skills. During the course, students learn to generate, evaluate, and develop ideas logically, support arguments with evidence, gather and document information from a variety of sources, use language clearly and correctly. Particularly, students have extensive opportunities to practice writing different genres of texts, and to develop public speaking skills, through a debate and a research presentation.

Intro to Rhetoric and Communications
RHET-1120, Section 002, Winter
Schedule: TuTh 14:30-15:45
Instruction Method: Le
Instructor: Robert Neubauer

This course provides an introduction to the study of Rhetoric and Communications, and the role that persuasion and persuasive discourse plays in contemporary communication, culture, and society. Students examine topics such as the role of persuasion in everyday communication, the relationship between rhetoric and structures of language, and foundations in rhetorical scholarship, writing studies, and communications. Other topics may include the study of rhetoric in political communication, literacy pedagogy and textuality, religion, the law, and visual rhetoric in art, film, popular culture, advertising, and public relations.

Advanced EAL Writing:
Negotiating Conventions
RHET-2115, Section 001, Winter
Schedule: TuTh 16:00-17:15
Instruction Method: Le

Instructor: Bong-gi Sohn

This course is designed to enhance international students' academic literacies, and is aimed at students with a basic understanding of academic discourses and expectations, having already completed introductory-level Academic Writing. It will enable students to explore the knowledge and expectations for producing academic and professional texts. Students will have opportunities to enhance their writing competencies and become aware of the convention-driven expectations involved in academic writing. Throughout the course, students will come to appreciate their existing linguistic repertoires and develop new ones that enable them to participate legitimately in their desired professional and/or academic communities, particularly at the university level.

Professional Style and Editing**RHET-2131, Section 001, Winter****Schedule: TuTh 14:30-15:45****Instruction Method: Le****Instructor: Jaqueline McLeod Rogers**

This course teaches students to think as writers, revising prose with reader needs and engagement in mind. It also teaches writers to clarify and expand ideas by finding more precise words and choosing sentence structures and patterns that build sought-after connections and coherence. Students will learn how to write in several prose styles and to edit each other's work in terms of stylistic (as well as grammatical) criteria. The course will include short exercises and quizzes, as well as longer essays, offering opportunities to practice revision and editing skills. It will be of value to

students concerned with writing polished term papers or theses, not to other forms of written communication.

Rhetorical Criticism**RHET-2135, Section 003, Winter****Schedule: TuTh 13:00-14:15****Instruction Method: Le****Instructor: Ryan Clement**

This course will challenge misconceptions of the art of persuasion, by demonstrating rhetoric's long-term validity as a tool not only of convincing audiences but also deconstructing existing media exposures. We will consider the use of rhetoric as a theoretical and critical tool, with a particular discussion on methods such as Neo-Aristotelian, genre, cluster, discourse analysis, fantasy-theme, visual, ideological, feminist, Marxist, and metaphorical criticism. Media examples to be critiqued will include samples from prominent popular media including television, radio, advertising, art, political speeches, essays, comics, articles, and more. For the rhetorical critic, such uses of language are considered worthy of close analysis not only because they have lasting aesthetic value, but because they reveal cultural values and social trends, influence the development of meaning, and motivate audiences. Students in this course will examine a variety of media in order to develop their own perspective of rhetorical criticism, which views language acts as responses to historical circumstances, addressed to particular audiences and motivated by particular goals. Contemporary, written texts will comprise the bulk of the reading in the course, but speeches, pre-modern texts, and non-written texts may

also be considered. In addition, students will be encouraged to suggest other readings (including online, magazine, and newspaper articles, etc.) that are suitable for rhetorical analysis and critique.

Contemporary Communication Theory

RHET-2137, Section 002, Winter

Schedule: TuTh 10:00-11:15

Instruction Method: Le

Instructor: Robert Neubauer

This course introduces students to some of the central theories in contemporary communication studies, providing students with a critical and philosophical understanding of media and communication. We will explore questions such as: how does the media inform us and help to shape our lives, sense of self, and our experiences/understandings of the world? What are the forces at play in the production and consumption of information and media? What role does the media play in democratic society? How do media and communication technologies relate to the representation of dominant ideas in culture and society? The course covers a broad range of topics, including Canadian communications scholarship; media and ideology; the 'culture industry', advertising, and public relations; democracy and the public sphere; media ownership, power and propaganda; digital platforms and social media; online discourse and digital surveillance; 'cultural imperialism'; and the relation of media and communications to contemporary Globalisation.

Representations of Indigeneity

RHET-2141, Section 001, Winter

Schedule: TuTh 14:30-15:45

Instruction Method: Le

Instructor: Helen Lepp Friesen

This course investigates the representation of Indigenous peoples in contemporary and historical forms of public communication such as text books, scholarship, government documents, internet, television, news media and public awareness campaigns, and how these representations contribute to perpetuating, challenging, or dispelling racist stereotypes and colonization practices. There is an emphasis on writing by emerging and established Indigenous writers and scholars on themed topics such as business and economics, history, politics, art, social movements, environment, and education. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

Rhetoric of Medicine

RHET-2143, Section 770, Winter

Schedule: MW 16:00-17:15

Instruction Method: ONL-S

Instructor: Jason Hannan

Medicine is one of the oldest and most respected professions. Given its centrality in our lives, it is crucial that medicine be taken seriously by the humanities. What, then, does rhetoric have to say about medicine? How can we use rhetoric to investigate the history, practice, and culture of medicine? What insights can rhetoric offer about medical discourse? This course explores the role of language, performance, ethics, and power in medicine. The aim is to cultivate a crucial humanistic perspective on medicine and

to understand its place in the modern social imaginary. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

Oral Communication

RHET-2145, Section 001, Winter

Schedule: MW 16:00-17:15

Instruction Method: Le

Instructor: Ryan Clement

The journey of human communication arguably started with the voice, and the power of speech retains its significance today even amidst our digital mediascape. Covering traditional forms of oral culture and communication as well as more recent development in oral media, this course will allow students the opportunity to both analyze and critique spoken works as well as practice their own. The goals of this course are threefold: to improve students' presentation skills in both design and delivery, to develop their critical analysis of presentations, and to extend their scholarly understanding of rhetoric and oratory. This course covers such topics as presentation structure, paralinguistic communication, the use of technology, charisma, gender and delivery, and rhetorical strategies of identification. Students develop their speaking skills (and rhetorical acumen) in very practical ways by addressing different audiences through different communicative forms, including conversation and class discussion, as well as group and individual presentations. These activities are informed, always, by rhetorical history and theory and by close consideration of why and how we might speak in the first place—and when, why, and how we might

listen as well. Course work is evenly distributed between praxis-centred performance and scholarly reading and analysis, with assignments including both spoken presentations and theory-based research work.

Writing in Digital Spaces

RHET-2350, Section 001, Winter

Schedule: TuTh 16:00-17:15

Instruction Method: Le

Instructor: Helen Lepp Friesen

This course is designed as an introduction to reading and writing digital texts. Just as electronic devices have become the tools of choice for composition, so networks have become a medium of choice for publication. Students learn the effects of the following contexts on writing: real-time, synchronous communication; anytime asynchronous communication; and emerging online genres (such as social media and blogs). Emphasis is on reader awareness in evaluating the credibility of material in the online environment, developing and evaluating an online ethos, and webpage production that balances audience awareness, online conventions, and visual design.

Transnational and Intercultural Language and Communication

RHET-3156, Section 001, Winter

Schedule: TuTh 10:00-11:15

Instruction Method: Le

Instructor: Bong-gi Sohn

This course presents the foundational knowledge and skills needed to improve students' abilities to communicate effectively in transnational and intercultural contexts. The

course begins by looking at the origins and development of human language from historical, mythical, and theoretical perspectives and moves into the analysis of specific case studies of unilingual, bilingual, and multilingual groups, their languages, communication practices, and uses of representational media. Students will focus on how groups communicate with one another using common languages or translation and also on how groups use language to represent and define their culture within the group and for other groups. Central to such intra- and inter-group communication is the representation of identity and heritage, and therefore as languages change, identity changes also occur. As a response to such change there are often cultural motivations to preserve and revive languages; likewise, as cultures evolve there are often impulses from within the group for preservation. Students also have the opportunity to study a group's or an individual's use of language, to situate the language-user within a community or among communities, to translate text(s) from one language to another, and to analyze and interpret the role of rhetoric in monolingual-multilingual discourses. This course will help Canadian-born students as well as international and immigrant students to function better in a multicultural environment and develop their intercultural communication skills.

Culture Wars

RHET-3158, Section 770, Winter

Schedule: TuTh 16:00-17:15

Instruction Method: ONL-S

Instructor: Jason Hannan

This course will introduce students to the nature of communication in a divided society. Students will consider the challenges that cultural, conceptual, and moral diversity pose to democratic dialogue and civic engagement. They will first be given some historical background to explain the contemporary culture wars. They will then evaluate a series of recent case studies concerning moral conflict and communication breakdown. The aim is to get students to think critically about what communication means in the absence of a shared vocabulary and what kind of dialogue is appropriate for a radically diverse society.

Narrative Thinking & Writing

RHET-3255, Section 001, Winter

Schedule: MW 14:30-15:45

Instruction Method: Le

Instructor: Eunhee Buettner

Students in this course consider narrative as a way of thinking or mode of knowing, rather than as a method of transcription. They focus on the narrative methodologies of autobiographical criticism and ethnography by examining texts that represent early and recent examples of each. Working with autobiographical criticism, students consider how feminist theory has been instrumental in the development of criticism that foregrounds the connection between self and text. Turning to ethnography, students examine changes in the relationship between observer and field. In addition to considering these issues as readers of narrative, students are asked to write narratives that engage issues requiring analysis and to reflect on how narration both enables and inhibits the development of ideas.

Forms of Inquiry in Written Communication

RHET-3320, Section 001, Winter

Schedule: TuTh 08:30-09:45

Instruction Method: Le

Instructor: Andrew McGillivray

This course encourages an ethnographic approach to studying how groups communicate, formulate expressive culture, and use technologies. The major assignment for the course is a staged research project, for which students conduct initial exploratory research on a group of their choice, followed by a project proposal and human ethics research training. After the proposals are approved, students then undertake fieldwork through observation, participation, interviews, and/or the collection of artifacts (physical and/or textual). The final stage of the project includes writing out the data collected during research and writing up a final ethnographic study of the group.

Critical Studies of Social Media

RHET-3450, Section 001, Winter

Schedule: TuTh 11:30-12:45

Instruction Method: LES

Instructor: Matthew Flisfeder

Social media and social networking websites, such as Twitter, Instagram, Snapchat, YouTube, TikTok and others, structure many of our experiences of the world, ourselves, and the culture that surrounds us. Whether we use these sites to connect with friends and family, share pictures and images, read and share interesting news items and information about current events, play games, or share cat photos, social media have are embedded into

our daily lives. For some, there is even a sense of stigmatization for non-users, or concerns about trolling or being “called-out” for what might be deemed “inappropriate” or “toxic” online behaviour. This course takes a critical, cultural, and rhetorical approach to the study of social media. Topics include: understanding social media in the context of neoliberal capitalism; the role of algorithms, AI, and the rhetorics of platform design; “reputation management,” the rhetoric of the public profile, and persuasive constructions of social media selfhood and identity curation; the language and meaning of social media “friendship” and “publicity;” questions about the rhetoric of privacy under conditions of constant surveillance; and, the role of social media in framing the world of meaning and public discourse and debate.

Rhetoric of Nonfiction

RHET-4150, Section 001, Winter

Schedule: TuTh 11:30-12:45

Instruction Method: S

Instructor: Jaqueline McLeod Rogers

This course examines nonfiction writing as a creative and critical genre--one that is experience- and fact-based while at the same time drawing on a wide range of literary and rhetorical resources to entertain, inform, and persuade readers. Since nonfiction encompasses a variety of genres – personal essays, travel and nature writing, memoir and biography, the polemical essay and new journalism, to name a few--the focus in any given year will depend on the instructor's interests and selection of readings. But whatever the focus, the course considers

nonfiction texts as both rhetorical and literary, taking into account the context, intended audience, purposes, central ideas, structure, and style. The course offers opportunities for students to practice various forms of nonfiction writing.

Digital Rhetorics

RHET-4152, Section 001, Winter

Schedule: TuTh 14:30-15:45

Instruction Method: S

Instructor: Matthew Flisfeder

This course provides students with a critical understanding of contemporary advances in digital culture, from the ubiquity of smartphones to the rise of augmented reality, the rise of digital automation and artificial intelligence, how digital culture changes our understanding of human subjectivity, the looming possibility of a “posthuman” future, and the impact of digital infrastructures on climate change and the environment. Students in this course can expect to develop a lexicon from writing about digital media and culture, and to grapple with the benefits and drawbacks of digital culture and society.