



THE UNIVERSITY OF  
**WINNIPEG**

Department of Rhetoric,  
Writing, and Communications

# Joint Communications Degree/Diploma Program with Red River College

## FAQ Sheet

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## FAQs about admission to the Joint program and completing degree work at University of Winnipeg

For more information about the joint degree program, please see the Rhetoric, Writing, and Communications department website: <https://www.uwinnipeg.ca/rhetoric>

For more information about the University of Winnipeg, please see: [www.uwinnipeg.ca](http://www.uwinnipeg.ca)

### What does the joint program require and offer in terms of the Degree?

The joint Degree/Diploma program offers you the opportunity to get both a 4-year Degree in Communications from the University of Winnipeg (U of W), and a 2-year Creative Communications Diploma from Red River College (RRC).

Normally, a 4-year degree requires the completion of 120 credit hours of university coursework. This joint program offers you the possibility of receiving the 4-year Communications degree by taking 72 credit hours of coursework at U of W, and the remaining 48 credit hours in the 2-year Creative Communications Diploma program at RRC. It offers you the opportunity to get both a degree and a diploma in Communications at the same time, as well as to experience what both university and college have to offer.

There are strict guidelines about the university courses you need to take so that your education is commensurate with the regular 4-year degree work. You will need to take 3 credit hours of Academic Writing, 6 credit hours of first year English, 6 credit hours in Science, 12 credit hours in Social Science, 3 credit hours of Indigenous Requirement courses, and at least 12 credit hours of upper-level courses offered by the Department of Rhetoric, Writing, and Communications.

You will also need to select **one** of four cluster areas (see the four clusters later in this document). You will be required to take 18 credit hours of advanced level courses from your cluster. In several cases, you may need to complete prerequisite courses in order to enter the advanced courses. Advanced Business, Psychology, Sociology, and Theatre courses require successful completion of a prerequisite. History, Political Studies and CRS waive their prerequisite.

**Please note:** many cluster courses fulfill the Social Science requirement, and this may allow students in the program to take elective courses to complete the full 72 credit hour requirement for the Degree portion of the program.

### What time frame will allow me to complete the Degree portion of the work?

In the past, we advised students to plan to complete 72 credit hours over a period of two years at U of W (12 of those credits would be taken during the Spring in the first and second year) and then attend RRC, or to complete 60 credits over two years at U of W and take the remaining 12 while attending RRC.

This plan has drawbacks. You may not have the opportunity to take courses in the Spring, or have time to take classes at U of W while attending RRC full-time. In addition, even if you are prepared for a crammed schedule, you may not find the required courses offered at the times you have available.

Spending three years at U of W before attending RRC is probably a better plan. This will allow enough time for you to gain admission into courses that can be difficult to access because they are offered every other year, scheduled at inconvenient times, or filled to capacity. Furthermore, the Creative Communications program offers opportunities for work placement, which can be helpful when looking for work immediately after you graduate. Many students have found it difficult to complete outstanding credits while on a placement or after starting a permanent position.

## How do I enroll in the joint program?

Students are required to apply and pay an application fee at both institutions.

To apply to The University of Winnipeg, please see: <http://www.uwinnipeg.ca/apply>

- For more information on applying to U of W, contact a student recruitment officer at [welcome@uwinnipeg.ca](mailto:welcome@uwinnipeg.ca) or 204.786.9844.
- To talk to an advisor about the program, contact Dr. Jaqueline McLeod Rogers, Department Chair, [j.mcleod-rogers@uwinnipeg.ca](mailto:j.mcleod-rogers@uwinnipeg.ca)

To apply to Red River College, please see: [www.rrc.ca](http://www.rrc.ca). When applying to Red River College, please note:

- RRC does not reserve seats for Joint Program students. You are advised to apply to the RRC start date you wish to attend once it is advertised on RRC's website at [www.rrc.ca/cre](http://www.rrc.ca/cre).
- The annual application intake opens on March 1 and closes the following February 28. For example, for the Fall 2022 start date, applications will be accepted between March 1, 2021 and February 28, 2022.
- A selection process will determine final candidates. Offers of admittance will be made to qualified applicants based on portfolio scores in descending order until all available seats are filled. Applicants who are not offered a seat may reapply for a future intake by submitting a new application, application fee, and portfolio based on the portfolio specifications for that application year.
- For further information on applying to the Creative Communications program at RRC contact [register@rrc.ca](mailto:register@rrc.ca) or 204.632.2327.
- To talk to an advisor about the program, contact Kelly Stifora, Coordinator, [rstifora@rrc.ca](mailto:rstifora@rrc.ca)

## Choosing First Year Courses

It's important to choose first-year courses that prepare you to take the advanced courses in a single cluster. The cluster templates on the following pages will suggest possible paths for your first year of study.

## What are the 4 clusters?

On the following pages are the clusters as they are currently constituted. Because courses and offerings are revised in other departments, this list is updated on a yearly basis to reflect actual course offerings.

Choosing a particular cluster provides a concentrated focus for your university degree work. The clusters correspond roughly to the four majors offered in the Creative Communications program at RRC, but students are not required to select a cluster that matches their eventual major at Red River College – the cluster you choose at U of W does not affect which courses you can select in the Diploma program.

**Please note:** you will need to complete 18 credit hours of cluster courses. The Department may approve additional courses for inclusion (course substitutions), which seem to fit coherently with others in the cluster; students seeking such approval should consult with the Rhetoric, Writing, and Communications Department Chair.

## Template Examples of Course Work for Each Cluster

The templates that follow in the next several pages are guidelines and the courses listed are meant to provide examples to guide your choices. In any case where the University's Academic Calendar and this FAQ sheet differ, the Calendar takes precedence.

# Cluster 1: Human Relations Template

**This template provides an example of one way to pursue this cluster as part of the requirements for the Joint Communications Program.**

Due to the prerequisites involved in this cluster and the rotation of upper-level courses, this path cannot normally be completed within two years, even for a student who plans to take Spring classes.

## **Electives**

Students may take additional courses as electives after completing the requirements on the right (if necessary to complete 72 credit hours).

## **First year – Fall/Winter (24-30 credit hours)**

### **Required Courses**

#### **3 credit hours of first-year Rhetoric and Writing courses:**

- RHET-1120(3) Introduction to Rhetoric and Communications
- RHET-1102(3) Academic Writing: Social Sciences, or any other Academic Writing section (unless exempt from taking Academic Writing)

#### **6 credit hours of first-year English:**

- ENGL-1004(3) Introduction to English: Reading Culture **and** any other 3 credit hour first year English course **or**
- ENGL-1001(6) English 1

#### **6 credit hours of Science:**

Can be fulfilled by a number of courses (see Degree & Major Requirements section of Academic Calendar for full list).

#### **12 credit hours in Social Sciences:**

Can be fulfilled by a number of courses, including many Psychology and Sociology courses (see Degree & Major Requirements section of Academic Calendar for full list).

#### **3 credit hours of Indigenous Requirement courses:**

Can be fulfilled by a number of courses, including RHET-2141(3) Representations of Indigeneity (see Degree & Major Requirements section of Academic Calendar for full list).

#### **Prerequisites for Cluster 1: Human Relations (prerequisites do not count toward the major requirements):**

- PSYC-1000(6) Introductory Psychology (*prerequisite for PSYC-2400 & PSYC-2410*)
- SOC-1101(6) Introduction to Sociology (*prerequisite for SOC-2105 & SOC-2118*)

## **Second & subsequent years – Fall/Winter (24-30 credit hours)**

### **Required Courses**

#### **One of the following:**

- RHET-2131(3) Professional Style and Editing
- RHET-2530 (3) Rhetorical Grammar
- RHET-3340(3) Strategies in Technical and Professional Communication

#### **One of the following:**

- RHET-2135(3) Rhetorical Criticism
- RHET-4151(3) Critical Theories of Discourse and Ideology
- RHET-4152 (3) Digital Rhetorics

#### **6 additional credit hours of RHET-2000 or RHET-3000. The following is recommended:**

- RHET-2137(3) Contemporary Communication Theories

Cluster 1:  
Human  
Relations  
Template  
- Cont'd

**18 credit hours of cluster courses:**

A minimum of 12 credit hours must be taken from the courses listed below. The remaining 6 credit hours may be fulfilled by taking upper-level courses offered by the Department of Rhetoric, Writing, and Communications (beyond the 12 credit hours required above) and/or the Department of English.

• CRS-2241(3) Conflict & Culture	• PSYC-3480(3) Interpersonal Comm.
• CRS-2252(3) Conflict & Communication	• SOC-2105(6) Race, Ethnic & Aboriginal Rel.
• PSYC-2400(3) Social Psychology I <i>(prerequisite for PSYC-3480)</i>	• SOC-2118(6) Sex & Gender Rel.
• PSYC-2410(3) Social Psychology II	

*(There may be other relevant courses in Conflict Resolution Studies, Psychology and Sociology; please consult with the Rhetoric, Writing, and Communications Department Chair.)*

# Cluster 2: Marketing & Business Template

This template provides an example for students pursuing this cluster as part of the requirements for the Joint Communications Program.

**During the Spring of your first year:**  
Students who intend to complete 72 credit hours at the U of W in two years should register for at least 6 credit hours in the Spring session of their first year.

**During the Spring of your second year:**  
Students who intend to complete 72 credit hours at the U of W in two years should register for their last few credit hours in the Spring session of their second year.

**Electives**  
Students may take additional courses as electives after completing the requirements on the right (if necessary to complete 72 credit hours)

## First year – Fall/Winter (24-36 credit hours)

### Required Courses

#### 3 credit hours of first-year Rhetoric and Writing courses:

- RHET-1120(3) Introduction to Rhetoric and Communications
- RHET-1102(3) Academic Writing: Social Sciences, or any other Academic Writing section (unless exempt from taking Academic Writing)

#### 6 credit hours of first-year English:

- ENGL-1004(3) Introduction to English: Reading Culture **and** ENGL-1005(3) Introduction to English: Reading to Write **or**
- ENGL-1001(6) English 1

#### 6 credit hours of Science:

Can be fulfilled by a number of courses (see Degree & Major Requirements section of Academic Calendar for full list).

#### 12 credit hours in Social Sciences:

Can be fulfilled by a number of courses (see Degree & Major Requirements section of Academic Calendar for full list).

#### 3 credit hours of Indigenous Requirement courses:

Can be fulfilled by a number of courses, including RHET-2141(3) Representations of Indigeneity (see Degree & Major Requirements section of Academic Calendar for full list).

#### Prerequisites for Cluster 2: Marketing & Business (prerequisites do not count toward the major requirements):

- BUS-1201(3) Introduction to Business I (*prerequisite for BUS-2103*)
- BUS-1202(3) Introduction to Business II (*prerequisite for BUS-2103 & BUS-2210*)
- BUS-2002(3) Fundamentals of Financial Accounting **or** BUS-2010(3) Fundamentals of Financial Management and Administration (*prerequisite for BUS-4901*)
- BUS-2210(3) Fundamentals of Marketing (*prerequisite for BUS-3230, BUS-3240, BUS-3271 & BUS-4901*)
- BUS-2440(3) Fundamentals of Human Resource Management (*prerequisite for BUS-4901*)
- BUS-2501(3) Fundamentals of Operations Management (*prerequisite for BUS-4901*)
- BUS-3110(3) Ethics in Management **or** BUS-3255(3) Social Enterprise: From Theory to Practice **or** IDS-3101(3) Development Ethics **or** PHIL-2201(3) Moral Philosophy **or** PHIL-2230(3) Moral Issues in Business **or** PHIL-2233(3) Environmental Ethics **or** CRS-3231(3) Ethics in Conflict Resolution (*prerequisite for BUS-4901*)
- ECON-1201(3) Quantitative Methods for Economics and Business **or** MATH-1301(3) Applied Mathematics for Business & Administration (*prerequisite for BUS-2103*)

Cluster 2:  
Marketing &  
Business  
Template  
- Cont'd

Second & subsequent years – Fall/Winter (24-36 credit hours)

**Required Courses**

**One of the following:**

- RHET-2131(3) Professional Style and Editing
- RHET-2530 (3) Rhetorical Grammar
- RHET-3340(3) Strategies in Technical and Professional Communication

**One of the following:**

- RHET-2135(3) Rhetorical Criticism
- RHET-4151(3) Critical Theories of Discourse and Ideology
- RHET-4152 (3) Digital Rhetorics

**6 additional credit hours of RHET-2000 or RHET-3000. The following are recommended:**

- RHET-2137(3) Contemporary Communication Theories
- RHET-3320(3) Forms of Inquiry in Written Communication

**18 credit hours of cluster courses:**

A minimum of 12 credit hours must be taken from the courses listed below. The remaining 6 credit hours may be fulfilled by taking upper-level courses offered by the Department of Rhetoric, Writing, and Communications (beyond the 12 credit hours required above) and/or the Department of English.

• BUS-2103(3) Fundamentals of Organizational Behaviour <i>(prerequisite for BUS-4901)</i>	• BUS-3271(3) Marketing Research
• BUS-3230(3) Advertising	• BUS-4901(3) Business Strategy
• BUS-3240(3) Consumer Behaviour	• HIST-2120(3) Business History

*(There may be other relevant courses in Business and Administration; please consult with the Rhetoric, Writing, and Communications Department Chair.)*

# Cluster 3: Performance & Production Template

This template provides an example for students pursuing this cluster as part of the requirements for the Joint Communications Program.

## During the Spring of your first year:

Students who intend to complete 72 credit hours at the U of W in two years should register for at least 6 credit hours in the Spring session of their first year.

## During the Spring of your second year:

Students who intend to complete 72 credit hours at the U of W in two years should register for their last few credit hours in the Spring session of their second year.

## Electives

Students may take additional courses as electives after completing the requirements on the right (if necessary to complete 72 credit hours).

## First year – Fall/Winter (24-36 credit hours)

### Required Courses

#### 3 credit hours of first-year Rhetoric and Writing courses:

- RHET-1120(3) Introduction to Rhetoric and Communications
- RHET-1102(3) Academic Writing: Social Sciences, or any other Academic Writing section (unless exempt from taking Academic Writing)

#### 6 credit hours of first-year English:

- ENGL-1004(3) Introduction to English: Reading Culture **and** ENGL-1005(3) Introduction to English: Reading to Write **or**
- ENGL-1001(6) English 1

#### 6 credit hours of Science:

Can be fulfilled by a number of courses (see Degree & Major Requirements section of Academic Calendar for full list).

#### 12 credit hours in Social Sciences:

Can be fulfilled by a number of courses (see Degree & Major Requirements section of Academic Calendar for full list).

#### 3 credit hours of Indigenous Requirement courses:

Can be fulfilled by a number of courses, including RHET-2141(3) Representations of Indigeneity (see Degree & Major Requirements section of Academic Calendar for full list).

#### Prerequisites for Cluster 3: Performance & Production:

- THFM-1001(6) Introduction to Theatre: Performance **or** THFM-1002(6) Introduction to Theatre: General (*prerequisite for THFM-2101, THFM-2801 & THFM-2803*)
- THFM-1001(6) Introduction to Theatre: Performance (*prerequisite for THFM-2310*)
- THFM-1010(6) Introduction to Film (*prerequisite for THFM-2310 & THFM-2611*)

## Second & subsequent years – Fall/Winter (24-36 credit hours)

### Required Courses

#### One of the following:

- RHET-2131(3) Professional Style and Editing
- RHET-2530 (3) Rhetorical Grammar
- RHET-3340(3) Strategies in Technical and Professional Communication

#### One of the following:

- RHET-2135(3) Rhetorical Criticism
- RHET-4151(3) Critical Theories of Discourse and Ideology
- RHET-4152 (3) Digital Rhetorics

# Cluster 3: Performance & Production Template - Cont'd

**6 additional credit hours of RHET-2000 or RHET-3000. The following are recommended:**

- RHET-2145(3) Theories and Practices of Oral Communication
- RHET-3139(3) Rhetoric of Visual Representation

**18 credit hours of cluster courses:**

A minimum of 12 credit hours must be taken from the courses listed below. The remaining 6 credit hours may be fulfilled by taking upper-level courses offered by the Department of Rhetoric, Writing, and Communications (beyond the 12 credit hours required above) and/or the Department of English.

Some courses may have co-requisites such as labs. Check Academic Calendar for co-requisite details:

• THFM-2101(6) Acting Theory & Practice ( <i>prerequisite for THFM-3110</i> )	• THFM-2612(3) Script & the Small Screen: TV
• THFM-2310(6) Filmmaking I: Screen Narrative ( <i>prerequisite for THFM-3310</i> )	• THFM-2801(6) Theatrical Production I
• THFM-2410(6) History of Film	• THFM-2803(3) Intro Lighting & Sound
• THFM-2502(3) Voice & Speech Skills for Presentation & Performance	• THFM-3110(6) Screen Acting
• THFM-2610(3) Script & Screen	• THFM-3310(6) Filmmaking II: Directing the Short Film
• THFM-2611(3) Intro to Screenwriting	• THFM-3802(3) Stage Management

*(There may be other relevant courses in Theatre and Film; please consult with the Rhetoric, Writing, and Communications Department Chair.)*

## Cluster 4: Politics, Ethics, Culture Template

**This template provides an example for students pursuing this cluster as part of the requirements for the Joint Communications Program.**

**During the Spring of your first year:**  
Students who intend to complete 72 credit hours at the U of W in two years should register for at least 6 credit hours in the Spring session of their first year.

**During the Spring of your second year:**  
Students who intend to complete 72 credit hours at the U of W in two years should register for their last few credit hours in the Spring session of their second year.

**Electives**  
Students may take additional courses as electives after completing the requirements on the right (if necessary to complete 72 credit hours).

### First year – Fall/Winter (24-36 credit hours)

#### Required Courses

##### 3 credit hours of first-year Rhetoric and Writing courses:

- RHET-1120(3) Introduction to Rhetoric and Communications
- RHET-1102(3) Academic Writing: Social Sciences, or any other Academic Writing section (unless exempt from taking Academic Writing)

##### 6 credit hours of first-year English:

- ENGL-1004(3) Introduction to English: Reading Culture **and** ENGL-1005(3) Introduction to English: Reading to Write **or**
- ENGL-1001(6) English 1 (*prerequisite for ENGL-2180*)

##### 6 credit hours of Science:

Can be fulfilled by a number of courses (see Degree & Major Requirements section of Academic Calendar for full list). However, the following courses are recommended:

- HIST-2900(6) History of Science **or**
- PHYS-1005(6) Concepts in Science **or**
- ENV-1600(3) Human-Environmental Interactions **or** ENV-2603(3) Environmental Sustainability: A Global Dilemma **or** ENV-2604(3) Environment & Health

##### 12 credit hours in Social Sciences:

Can be fulfilled by a number of courses, including many Politics, Sociology, UIC, and WGS courses (see Degree & Major Requirements section of Academic Calendar for full list).

##### 3 credit hours of Indigenous Requirement courses:

Can be fulfilled by a number of courses, including RHET-2141(3) Representations of Indigeneity (see Degree & Major Requirements section of Academic Calendar for full list).

### Second year – Fall/Winter (24-36 credit hours)

#### Required Courses

##### One of the following:

- RHET-2131(3) Professional Style and Editing
- RHET-2530 (3) Rhetorical Grammar
- RHET-3340(3) Strategies in Technical and Professional Communication

##### One of the following:

- RHET-2135(3) Rhetorical Criticism
- RHET-4151(3) Critical Theories of Discourse and Ideology
- RHET-4152 (3) Digital Rhetorics

**6 additional credit hours of RHET-2000 or RHET-3000. The following are recommended:**

Cluster 4:  
Politics,  
Ethics,  
Culture  
Template  
- Cont'd

- RHET-4401(3) Rhetoric of the Public Sphere
- RHET-4151(3) Critical Theories of Discourse and Ideology (if not already taken, above)

**18 credit hours of cluster courses:**

A minimum of 12 credit hours must be taken from the courses listed below. The remaining 6 credit hours may be fulfilled by taking upper-level courses offered by the Department of Rhetoric, Writing, and Communications (beyond the 12 credit hours required above) and/or the Department of English.

<ul style="list-style-type: none"> <li>• ENGL-2180(6) Popular Literature &amp; Film</li> </ul>	<ul style="list-style-type: none"> <li>• POL-3455(3) Politics and the Mass Media</li> </ul>
<ul style="list-style-type: none"> <li>• HIST-2500(6) History of Canada to 1939</li> </ul>	<ul style="list-style-type: none"> <li>• SOC-3214(3) Mass Comm. &amp; Media <i>(Declared Majors in the Joint Communications program may have the prerequisite for this course - SOC-1100 or SOC-1101 - waived by obtaining permission of the Sociology Department Chair.)</i></li> </ul>
<ul style="list-style-type: none"> <li>• HIST-2505(3) Survey History of Canada: the Modern Era, 1939 to the Present</li> </ul>	<ul style="list-style-type: none"> <li>• SOC-3215(3) Popular Culture <i>(Declared Majors in the Joint Communications program may have the prerequisite for this course - SOC-1100 or SOC-1101 - waived by obtaining permission of the Sociology Department Chair.)</i></li> </ul>
<ul style="list-style-type: none"> <li>• HIST-3544(6) History of Winnipeg</li> </ul>	<ul style="list-style-type: none"> <li>• UIC-2020(3) Colonization &amp; Indigenous Peoples</li> </ul>
<ul style="list-style-type: none"> <li>• PHIL-2202(3) Health Care and Bioethics</li> </ul>	<ul style="list-style-type: none"> <li>• UIC-2220(3) Urban Poverty &amp; Policy</li> </ul>
<ul style="list-style-type: none"> <li>• POL-2500 (3 or 6) City Politics</li> </ul>	<ul style="list-style-type: none"> <li>• WGS-2260(3) Girls, Women and Pop Culture</li> </ul>

*(There may be other relevant courses in English, History, Politics, Sociology, Philosophy, UIC and WGS; please consult with the Rhetoric, Writing, and Communications Department Chair.)*