



1000-Level Courses

Introduction to Rhetoric and Communications

FALL (2021) TERM

Introduction to Rhetoric and Communications

RHET- 1120, Section 001, Fall

Schedule: TuTh 10:00-11:15

Instruction Method: In-person

Instructor: Ryan Clement

This course provides an introduction to the study of Rhetoric, Writing, and Communications, and the role that persuasion and persuasive discourse plays in contemporary communication, culture, and society. Students examine topics such as the role of persuasion in everyday communication, the relationship between rhetoric and structures of language, and foundations in rhetorical scholarship, writing studies, and communications. Other topics may include the study of rhetoric in political communication, literacy pedagogy and textuality, religion, the law, and visual rhetoric in art, film, popular culture, advertising, and public relations.

WINTER (2022) TERM

Introduction to Rhetoric and Communications

RHET-1120, Section 002, Winter

Schedule: TuTh 16:00-17:15

Instruction Method: In-person

Instructor: Jason Hannan

This course provides an introduction to the study of Rhetoric, Writing, and Communications, and the role that persuasion and persuasive discourse plays in contemporary communication, culture, and society. Students examine topics such as the role of persuasion in everyday communication, the relationship between rhetoric and structures of language, and foundations in rhetorical scholarship, writing studies, and communications. Other topics may include the study of rhetoric in political communication, literacy pedagogy and textuality, religion, the law, and visual rhetoric in art, film, popular culture, advertising, and public relations.