



## 1000-Level Courses

### Introduction to Rhetoric and Communications

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**Several sections may be offered each year. Please check WebAdvisor or the Student Handbook for information on available sections.**

#### **RHET-1120 (3) Introduction to Rhetoric and Communications (Lecture)**

This course provides an introduction to the study of Rhetoric and Communications, and the role that persuasion and persuasive discourse plays in contemporary communication, culture, and society. Topics include the role of persuasion in everyday communication, the relationship between rhetoric and structures of language, and foundations in rhetorical scholarship, writing studies, and the study of communications. Other topics may include the study of rhetoric in political communication, literacy pedagogy and textuality, religion, the law, public relations, and visual rhetoric in art, film, popular culture, and advertising.

Rhetoric and Communications Majors with an exemption from Academic Writing may take this course to satisfy foundational requirements for their degrees. The course is designed for Majors and Minors in Rhetoric and Communications, and provides a foundation-level entry into 2000-level courses, such as RHET 2131, RHET 2135, and RHET 2137

**Note:** This course does not fulfill the University of Winnipeg's Academic Writing requirement.