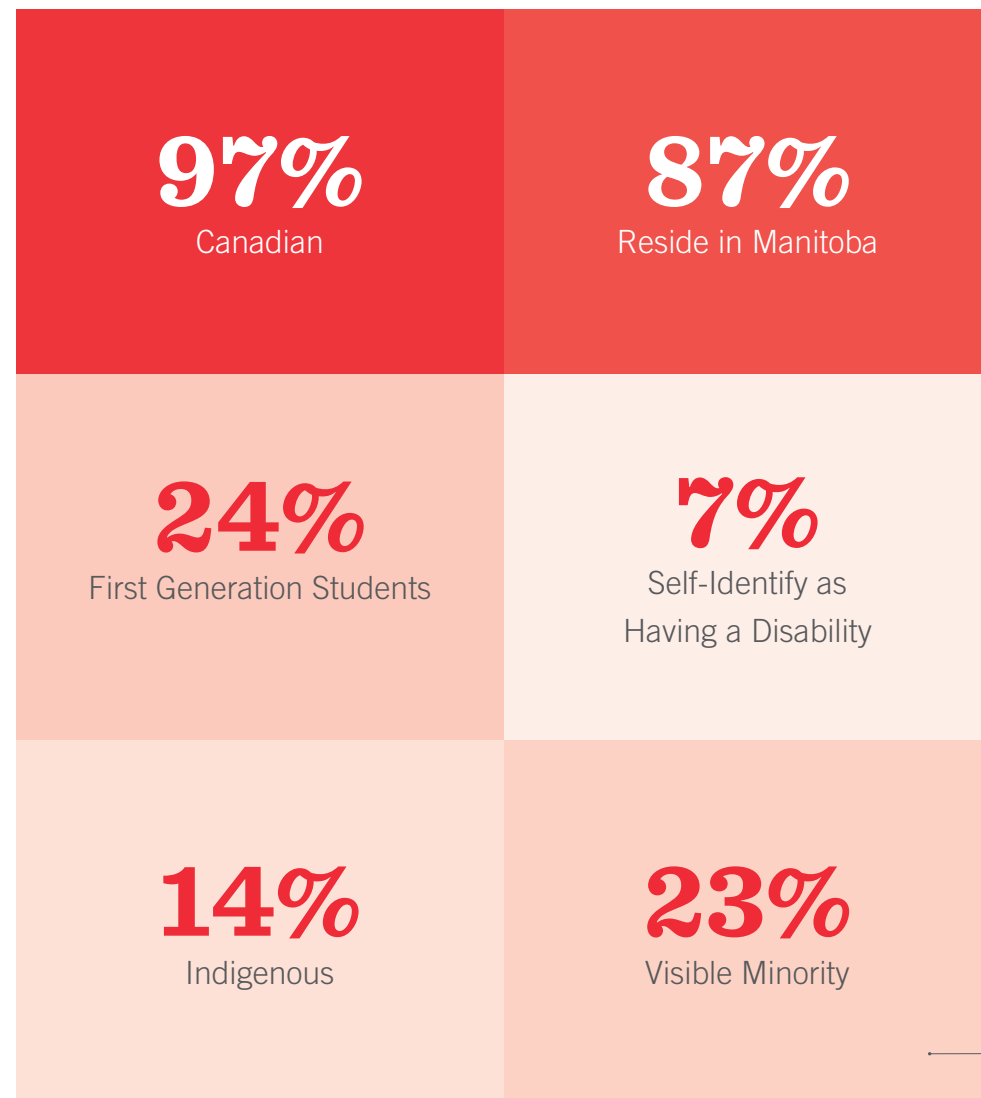


20
19

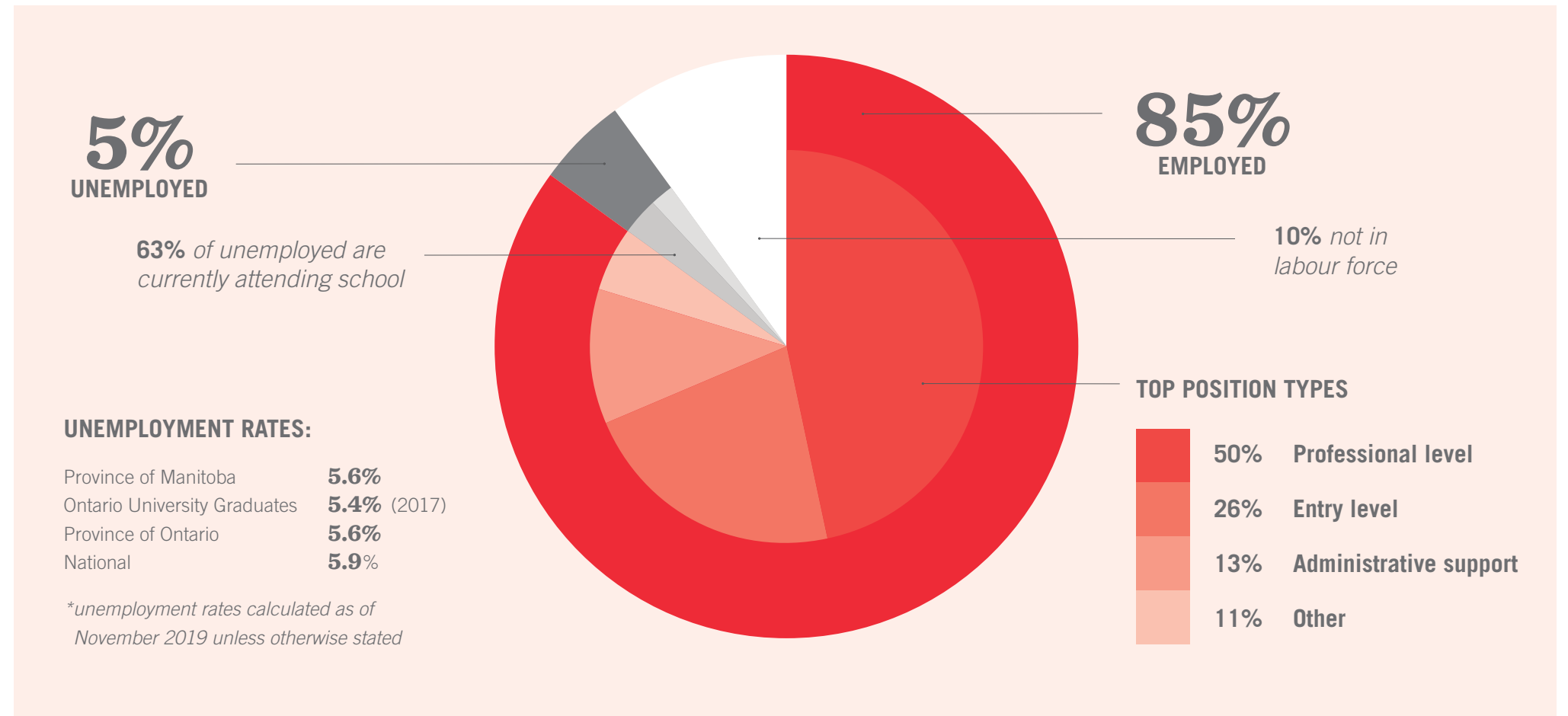
SURVEY OF GRADUATES

During the Fall of 2019, UWinnipeg contracted Prairie Research Associates, Inc. (PRA) to conduct a survey of UWinnipeg students who had graduated with an undergraduate degree in 2017. 1,510 students were contacted, with 625 completing the survey for a response rate of 41%.

Profile of Respondents



Current Employment

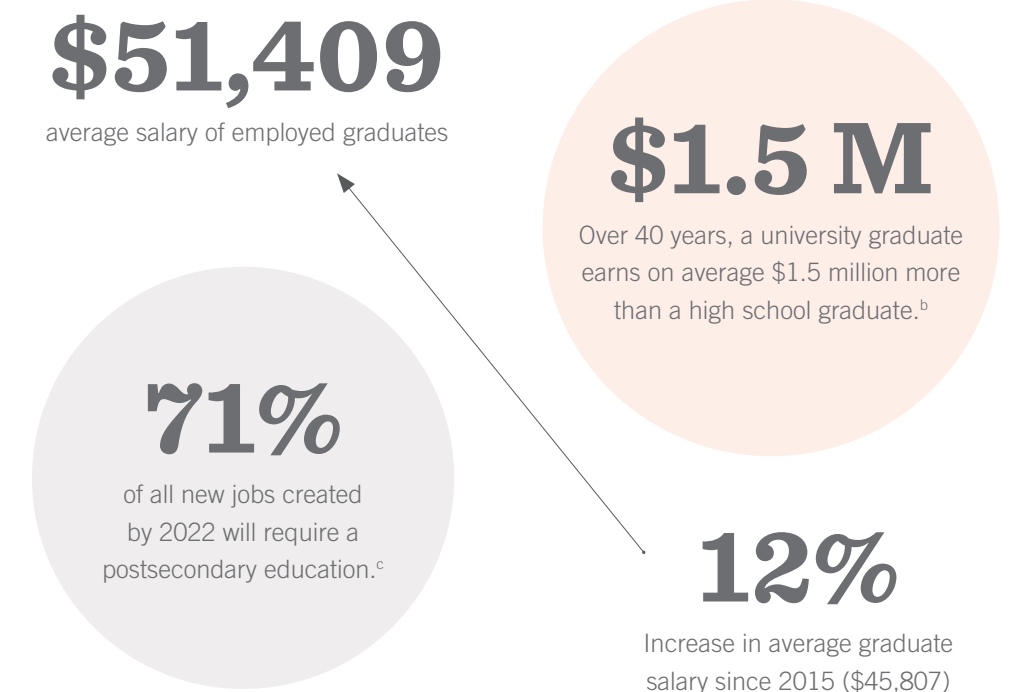


Survey Respondents vs. Student Population

	Survey Respondents	Student Population ^a
ARTS	40%	34%
BUSINESS & ECONOMICS	16%	15%
EDUCATION	24%	18%
KINESIOLOGY	4%	6%
SCIENCE	17%	21%

This information is consistent with the general population of current UWinnipeg students, indicating a fairly representative sample.

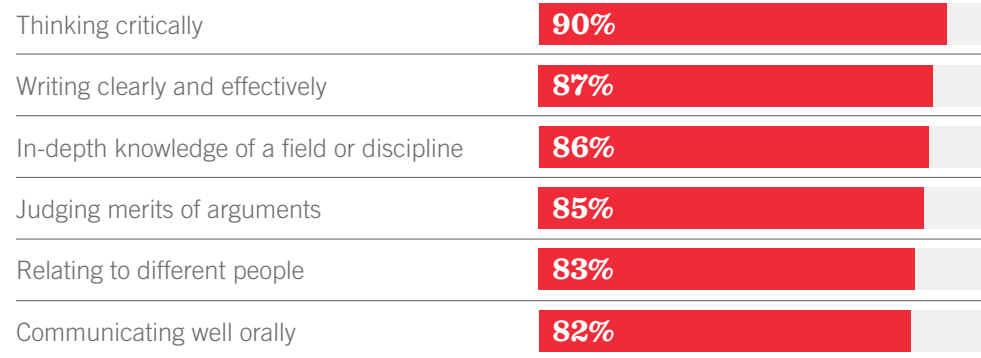
Earnings



Educational Experiences at UWinnipeg

IMPACT ON SKILLS, KNOWLEDGE AND PERSONAL DEVELOPMENT:

Percentage represent respondents reporting "strong impact" or "some impact"



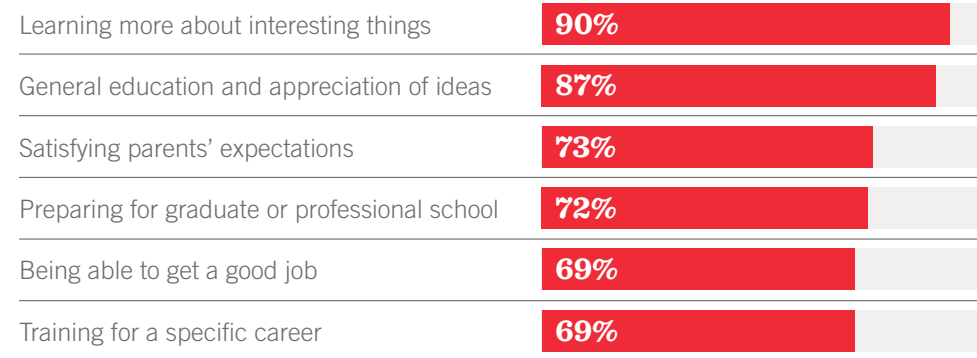
IMPACT OF WORK-INTEGRATED LEARNING

Percentage represents respondents reporting participation in WIL activities who expressed a "strong impact" or "some impact"



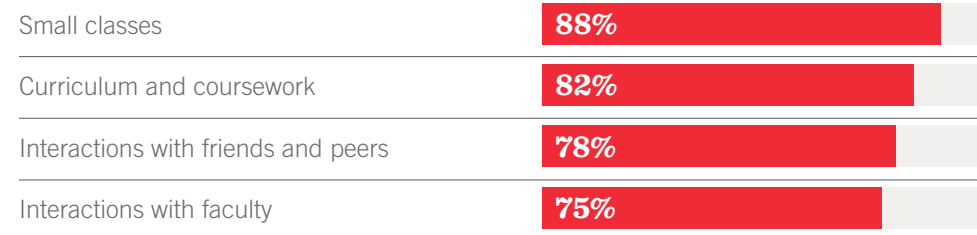
ACHIEVEMENT OF GOALS AT UWINNIPEG:

Percentage represent respondents reporting "great extent" or "some extent"

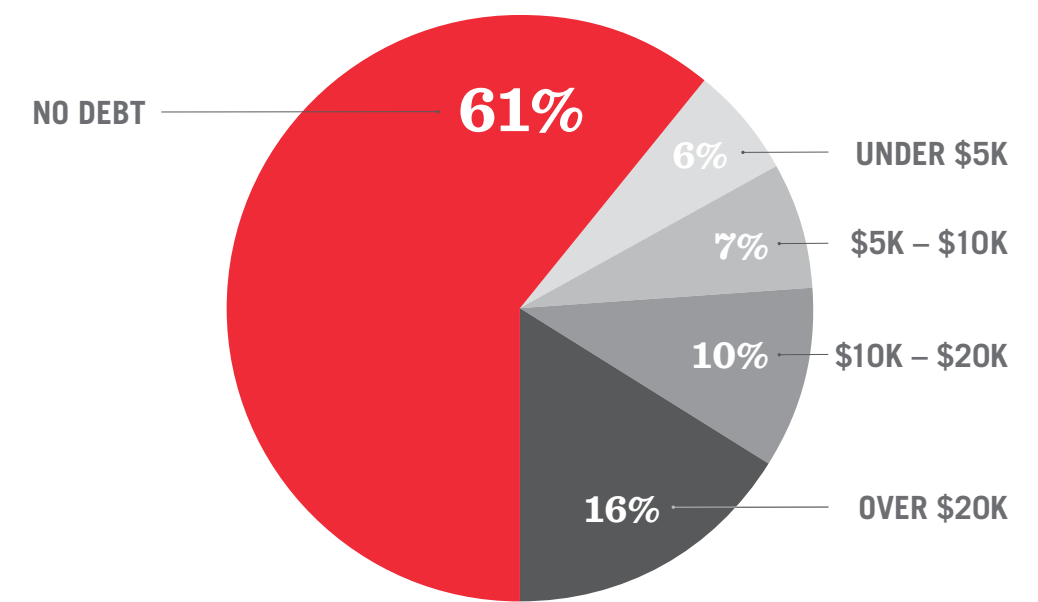


IMPACT OF ACTIVITIES AT UWINNIPEG ON THEIR LIFE:

Percentage represent respondents reporting "strong impact" or "some impact"



Debt



5%
increase in students
graduating with zero debt
since 2017 (56%).

85%
of UWinnipeg graduates are
"very satisfied" or "satisfied"
with the quality of their educational
experience at UWinnipeg.

TOP 5 SKILLS EMPLOYERS LOOK FOR:^e

Teamwork skills

Communication skills

Problem solving skills

Analytical capabilities

Resiliency

77%

of graduates reported that their
education at UWinnipeg was
"very helpful" or "somewhat
helpful" in getting their job

*"Canada is shifting from a jobs economy to a skills economy ... the four million Canadian youth entering the workforce over the next decade are going to need a foundation of skills that sets them up for many different jobs and roles rather than a single career path. They will need a portfolio of human skills such as **critical thinking, social perceptiveness, and complex problem solving to remain competitive and resilient in the labour market.**"*

Royal Bank of Canada (2018)^d

Supplemental notes:

- a) Student population data excludes those enrolled in preprofessional or undeclared.
- b) Council of Ontario Universities. (2015). University Works. <https://ontariosuniversities.ca/wp-content/uploads/2015/06/COU-University-Works-Report-2015.pdf>
- c) Council of Ontario Universities (2015). Where The Jobs Are. <https://cou.ca/wp-content/uploads/2015/09/Where-The-Jobs-Are-Infographic.pdf>
- d) Royal Bank of Canada (2018) "Humans Wanted". https://www.rbc.com/dms/enterprise/futurelaunch/_assets-custom/pdf/RBC-Future-Skills-Report-FINAL-Singles.pdf
- e) Business Council of Canada. (2018). Navigating Change: 2018 Business Council Skills Survey. <https://thebusinesscouncil.ca/wp-content/uploads/2018/04/Navigating-Change-2018-Skills-Survey-1.pdf>. This data is based on a survey of 95 large Canadian private-sector employers, which collectively employ more than 850,000 Canadians in a wide range of industries.