20 SURVEY OF GRADUATES

During the Fall of 2019, UWinnipeg contracted Prairie Research Associates, Inc. (PRA) to conduct a survey of UWinnipeg students who had graduated with an undergraduate degree in 2017. 1,510 students were contacted, with 625 completing the survey for a response rate of 41%.

Profile of Respondents



87%Reside in Manitoba

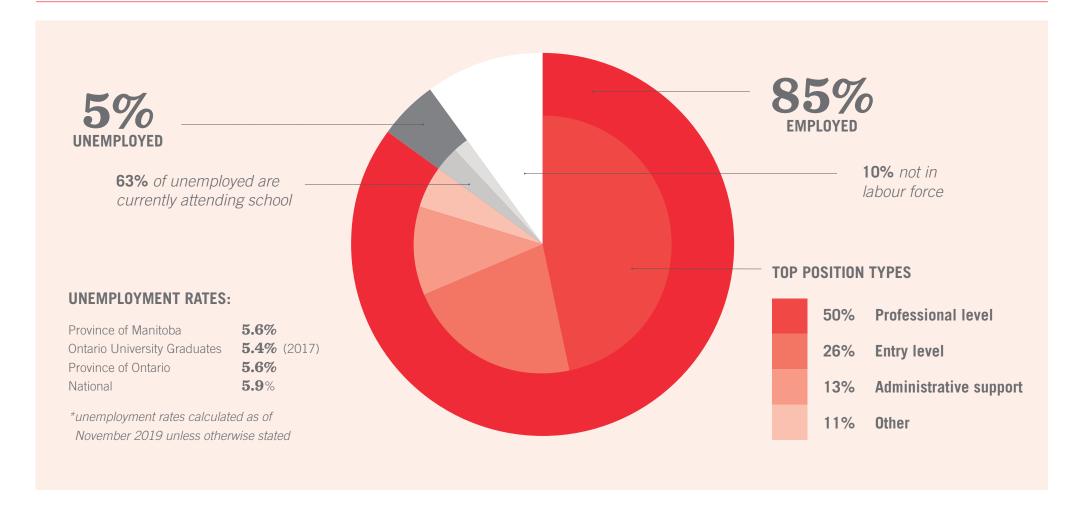
24%First Generation Students

7%Self-Identify as
Having a Disability

14% Indigenous

23% Visible Minority

Current Employment

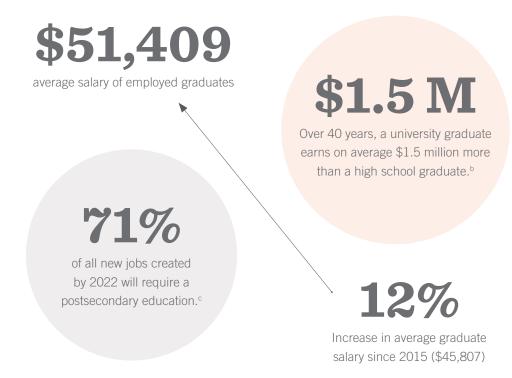


Survey Respondents vs. Student Population

	Survey Respondents	Student Population ^a
ARTS	40%	34%
BUSINESS & ECONOMICS	16%	15%
EDUCATION	24%	18%
KINESIOLOGY	4%	6%
SCIENCE	17%	21%

This information is consistent with the general population of current UWinnipeg students, indicating a fairly representative sample.

Earnings



IMPACT ON SKILLS, KNOWLEDGE AND PERSONAL DEVELOPMENT:

Percentage represent respondents reporting "strong impact" or "some impact"

Thinking critically	90%
Writing clearly and effectively	87%
In-depth knowledge of a field or discipline	86%
Judging merits of arguments	85%
Relating to different people	83%
Communicating well orally	82%

IMPACT OF WORK-INTEGRATED LEARNING

Percentage represents respondents reporting participation in WIL activities who expressed a "strong impact" or "some impact"

Experiential learning opportunities	87%	
Lab / field work	58%	

ACHIEVEMENT OF GOALS AT UWINNIPEG:

Percentage represent respondents reporting "great extent" or "some extent"

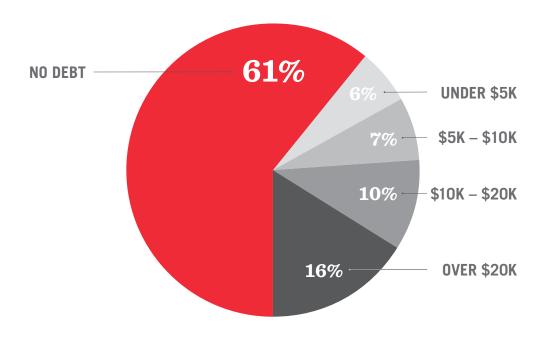
Learning more about interesting things	90%
General education and appreciation of ideas	87%
Satisfying parents' expectations	73%
Preparing for graduate or professional school	72%
Being able to get a good job	69%
Training for a specific career	69%

IMPACT OF ACTIVITIES AT UWINNIPEG ON THEIR LIFE:

Percentage represent respondents reporting "strong impact" or "some impact"

Small classes	88%
Curriculum and coursework	82%
Interactions with friends and peers	78%
Interactions with faculty	75%

Debt



5% increase in students graduating with zero debt since 2017 (56%).

85%
of UWinnipeg graduates are
"very satisfied" or "satisfied"
with the quality of their educational
experience at UWinnipeg.

TOP 5 SKILLS EMPLOYERS LOOK FOR:

Teamwork skills

Communication skills

Problem solving skills

Analytical capabilities

Resiliency

of graduates reported that their education at UWinnipeg was "very helpful" or "somewhat helpful" in getting their job

"Canada is shifting from a jobs economy to a skills economy ... the four million Canadian youth entering the workforce over the next decade are going to need a foundation of skills that sets them up for many different jobs and roles rather than a single career path. They will need a portfolio of human skills such as critical thinking, social perceptiveness, and complex problem solving to remain competitive and resilient in the labour market."

Royal Bank of Canada (2018)d

Supplemental notes:

- a) Student population data excludes those enrolled in preprofessional or undeclared.
- **b)** Council of Ontario Universities. (2015). University Works. https://ontariosuniversities.ca/wp-content/uploads/2015/06/COU-University-Works-Report-2015.pdf
- c) Council of Ontario Universities (2015). Where The Jobs Are. https://cou.ca/wp-content/ uploads/2015/09/Where-The-Jobs-Are-Infographic.pdf
- **d)** Royal Bank of Canada (2018) "Humans Wanted". https://www.rbc.com/dms/enterprise/futurelaunch/_assets-custom/pdf/RBC-Future-Skills-Report-FINAL-Singles.pdf
- e) Business Council of Canada. (2018). Navigating Change: 2018 Business Council Skills Survey. https://thebusinesscouncil.ca/wp-content/uploads/2018/04/Navigating-Change-2018-Skills-Survey-1.pdf. This data is based on a survey of 95 large Canadian private-sector employers, which collectively employ more than 850,000 Canadians in a wide range of industries.