

CANADIAN UNIVERSITY SURVEY CONSORTIUM (CUSC)

2019 SURVEY OF FIRST YEAR STUDENTS

CUSC is Canada's longest standing and foremost provider of undergraduate student satisfaction and experience surveys. In the Winter Term of 2019, first-year students were surveyed. Out of 1072 surveys distributed, 494 were completed (response rate: 46.1%). Nationally, 46 universities participated in the survey with an average response rate of 34.1%.^{a,b}



“The success of students is related to the experiences they have while they are here. We must do more to create an environment where people from all walks of life feel welcome on campus and achieve their full potential. We must ensure that students have adequate spaces for learning, socializing, studying, and reflecting.”

UWinnipeg Strategic Directions
Student Experience and Success

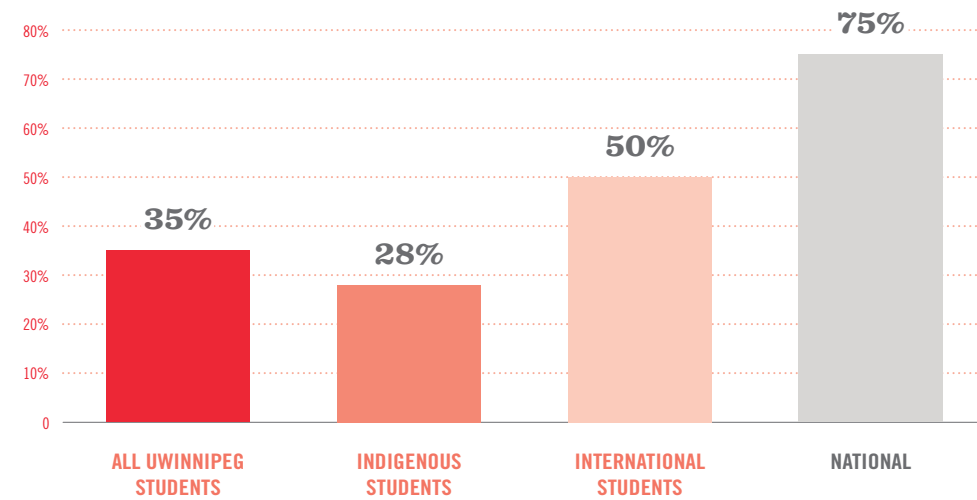
MOST COMMON REASONS SELECTED FOR ATTENDING UNIVERSITY:

1. To prepare for a specific job or career.
2. To get a more fulfilling job than I probably would if I didn't go.
3. I am more likely to get a job with a degree.

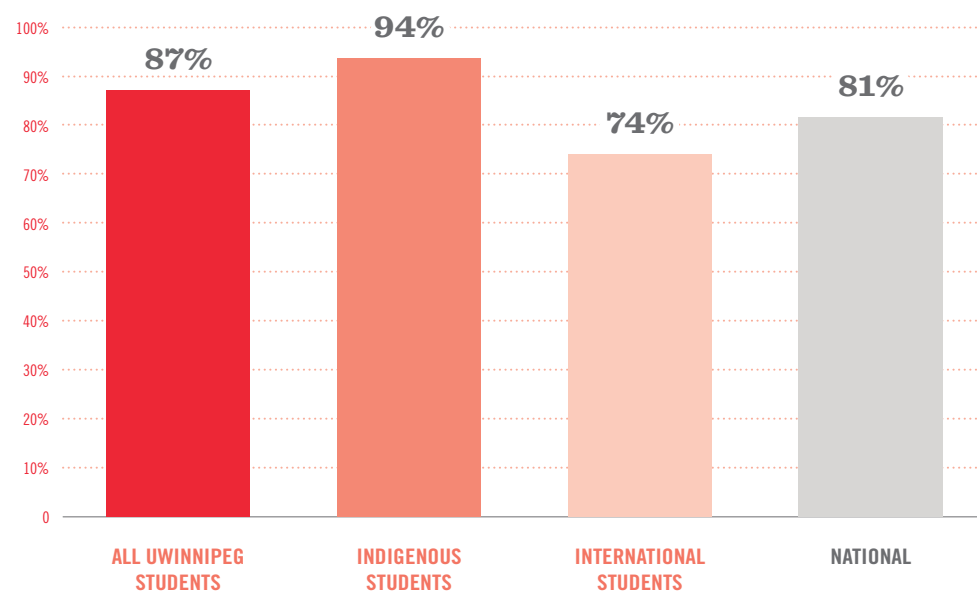


Motivation to Choose UWinnipeg

APPLIED TO ANOTHER UNIVERSITY IN CANADA^c



“I AM ATTENDING MY FIRST CHOICE UNIVERSITY”



MOST COMMON REASONS SELECTED FOR ATTENDING UWINNIPEG:

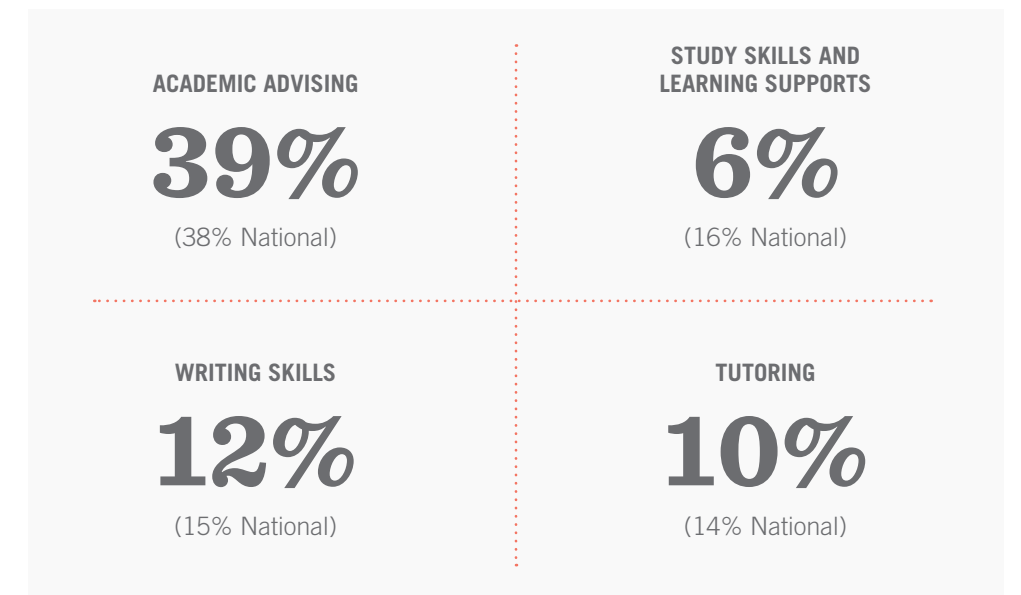
1. It has the program I want to take.
2. The city/town it's in.
3. Availability of public transportation.

43%

of respondents indicated that they already had a specific career in mind (33% National).

Transition to University

USE OF ACADEMIC SERVICES



SERVICES FOR MICRO-COMMUNITIES

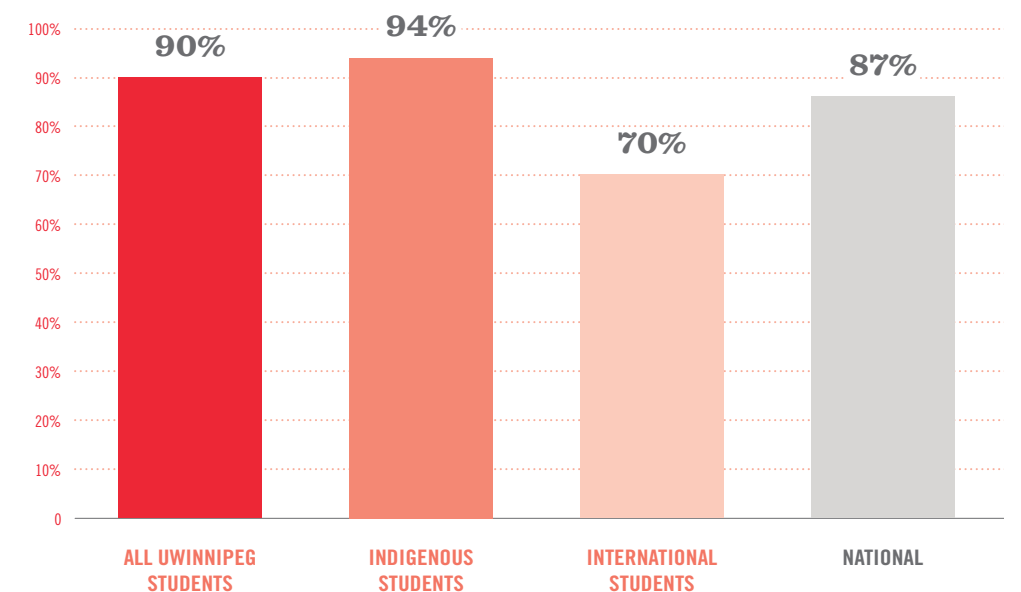
61.1%

of international students report using services for international students. 97% report being satisfied with the service.

30.2%

of Indigenous students reported using services for Indigenous students. 95% report being satisfied with the service.

“MY EXPERIENCES AT UWINNIPEG HAVE MET OR EXCEEDED MY EXPECTATIONS”

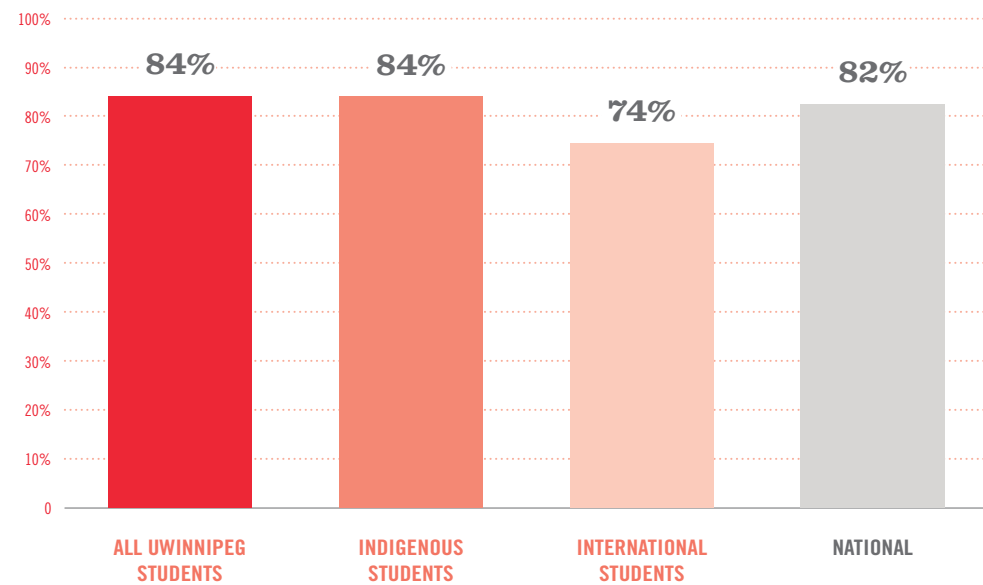


UWinnipeg Actions

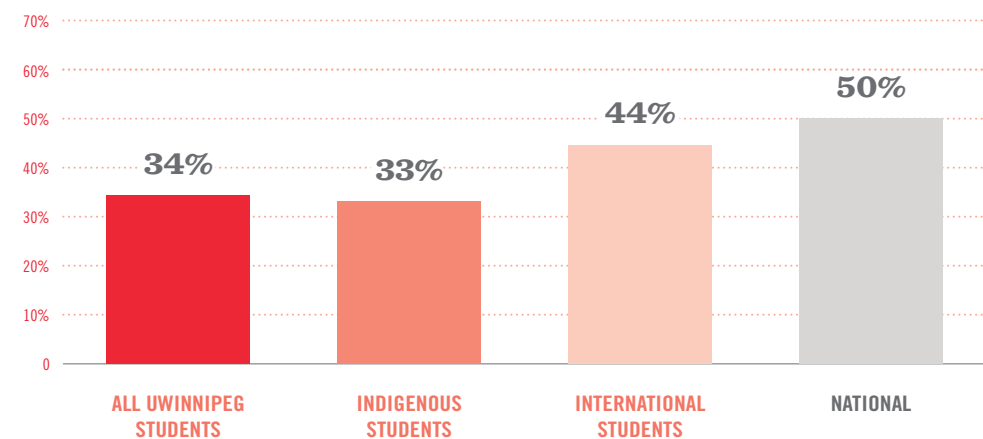
The number of undergraduate international students on campus has doubled since 2015. In response, the International, Immigrant and Refugee Students Services (IIRSS) has:

- Increased the number of International Academic Advisors.
- Developed group registration sessions for international students.
- Relocated IIRSS to a larger space in Rice Centre.
- Intensified efforts related to transition, retention, and inclusion.
- Increased student lounge space and enlarged the computer lab.

“I FEEL LIKE I BELONG AT THIS UNIVERSITY”^d

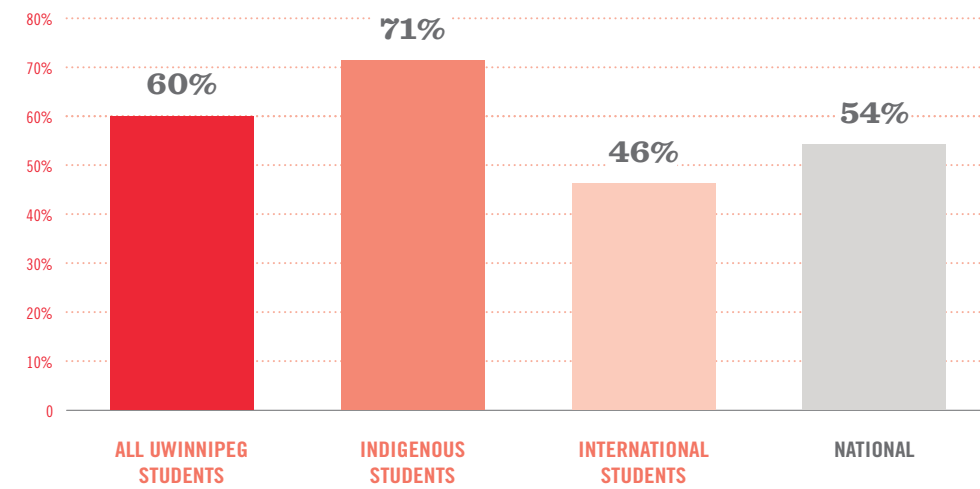


EXPERIENCED SUCCESS AT GETTING INVOLVED IN CAMPUS SOCIAL ACTIVITIES^e



Student Finances and Employment

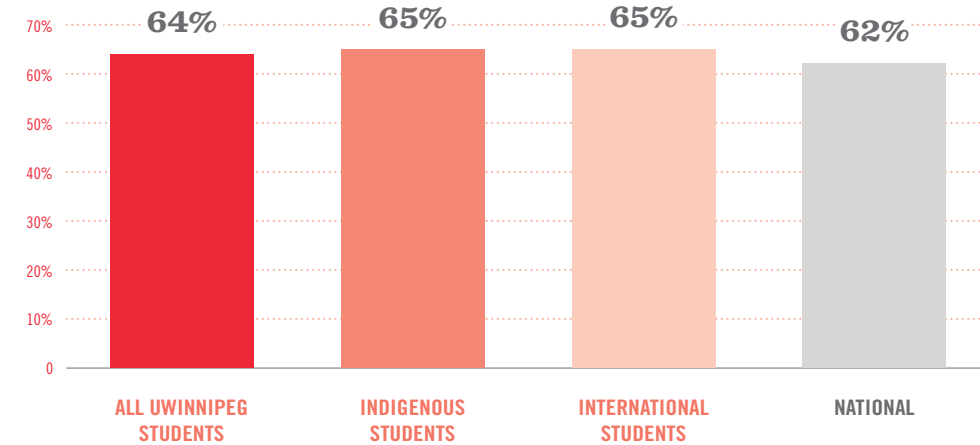
“THE COST OF ATTENDING UNIVERSITY IS WHAT I EXPECTED OR LESS”^f



60%

of respondents report being employed (36% National).

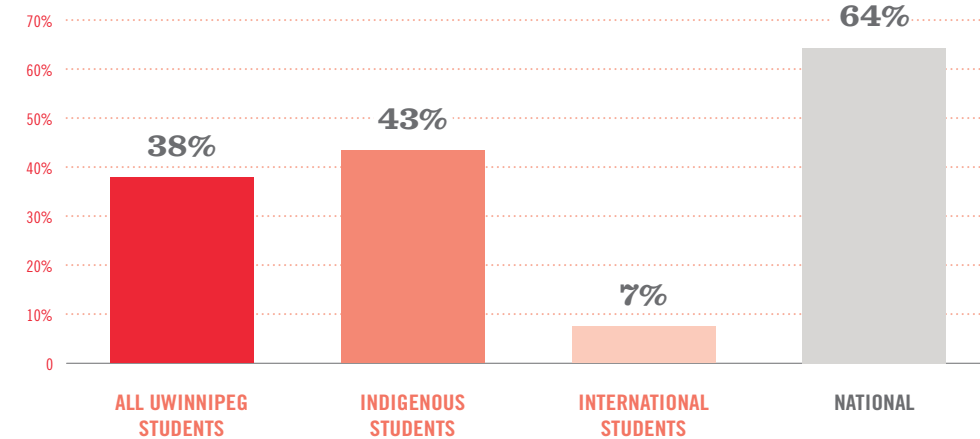
“THE AMOUNT OF DEBT I EXPECT TO TAKE ON IS WHAT I EXPECTED OR LESS”^f



17 hrs

The average number of hours employed students work in a week.

DID YOU RECEIVE A SCHOLARSHIP, FINANCIAL AWARD OR BURSARY IN THIS ACADEMIC YEAR?



\$5.7M

Total amount of scholarships, awards and bursaries given out in 2018-19.^g

Supplemental notes:

- a) Respondent profile:**
 Average age: 18.8 (National: 18.2)
 13% self-identify as Indigenous (National: 4%)
 45% self-identify as a visible minority (National: 44%)
 26% self-identify as a person with a disability (National: 24%)
 14% report their parents' highest level of education as high school or less (National: 11%)
 74% live with parents, guardians or relatives (National: 45%)
 3% have children (National: <1%)
- b) “National”:**
 “National” includes data from all 46 institutions that participated in the survey.
- c) Applied to Another University in Canada:**
 CUSC doesn't ask which province other universities applied to are located. The average number of additional institutions that international students applied to = 1.
- d) I feel like I belong at this university:**
 Sense of belonging has been identified as being positively linked to student retention. For example, see, O'Keefe, P. (2013). *A Sense of Belonging: Improving Student Retention*. College Student Journal.
- e) Experienced success at getting involved in campus social activities:**
 Research shows that students who attend “commuter campuses” demonstrate greater barriers to participation in campus social activities. For examples, see Jacoby, B and Garland, J. (2004). *Strategies for Enhancing Commuter Student Success*. Journal of College Student Retention.
- f) Expectations on cost and amount of debt:**
 Respondents were asked to select from a five points scale from “much less than I expected” to “much more than I expected”.
- g) \$5.7 million:**
 From UWinnipeg Awards and Financial Aid. Data are for the fiscal year (April 1 – March 31). Includes internal and external funds. Funds were distributed to 2074 unique students (some students may have received more than one scholarship, award, or bursary).