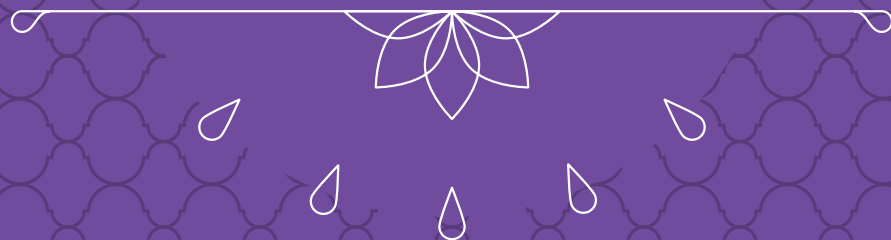


INDIA CENTRE

ACADEMIC, BUSINESS AND COMMUNITY EXCELLENCE



AWARDS DINNER



PARTNERSHIP OPPORTUNITY

Position your brand as a partner of education

NOVEMBER 10, 2017

Canad Inns Polo Park
1405 St. Matthews Ave

TICKETS \$125 with \$50 Tax receipt

HONOUREE — AIM for SEVA

Host bar 6PM | Dinner 7PM | Program 8PM

KEYNOTE — DR. TERRY PAPNEJA

Co-Founder and President,
AIM for SEVA Board of Directors



Dear Sir / Madam,

Established in 2013, the India Centre for Academic, Business & Community Excellence is the outcome of a partnership between The India Association of Manitoba and The University of Winnipeg. Unique in Canada, it provides a platform where “the community meets the academy” and where together we undertake meaningful work that is reflective of Canada’s diversity and multicultural outlook.

In its first four years, the India Centre has had great success and has built a strong momentum. Through our annual fundraising Awards Dinners, we have raised nearly \$50,000 to put towards various events and initiatives such as:

- › The creation of an endowment fund to support scholarships and bursaries for students to take part in international exchanges to/from India;
- › Hosting delegates from India for business-to-business workshops;
- › A series of public forum and concert events which furthered our aim to build cross-cultural bridges;
- › Co-hosting, with the UWinnipeg Faculty of Business & Economics, a cohort of ~45 students from The Institute for Integrated Learning Management (IILM) for a 4-week summer institute in Global Business Management.

We hope you will also see the value in these initiatives and will choose to support our efforts through sponsorship at the 3rd Annual India Centre Awards Dinner on November 10, 2017 (details attached). This year’s honouree is AIM for SEVA, a not-for-profit organization committed to ensuring that all children in India have access to education. Dr. Terry Papneja, president of the AIM for SEVA board of directors, will be the keynote speaker and all proceeds will support the India Centre. It is sure to be a fantastic evening! We look forward to seeing you at our many other events and thank you for your consideration.

Sincerely,



Dr. Sylvie Albert
Chair, India Centre
Dean, Faculty of
Business & Economics
University of Winnipeg
204.786.9268



Anupam Sharma
Co-chair, India Centre
204.795.4573



Dr. Pawan Singal
Chair, Awards Dinner
204.955.4630

The University of Winnipeg is a dynamic institution noted for academic excellence, Indigenous scholarship, environmental commitment, small class sizes, and campus diversity. UWinnipeg is committed to improving access to post-secondary education for all individuals, especially those taking non-traditional paths to university.

PARTNERSHIP AGREEMENT

Please complete all relevant documentation in this information package.

COMPANY INFORMATION

Contact Name(s) & Titles _____

Organization / Company _____

City _____ Province _____

Postal Code _____ Telephone _____

E-Mail _____

Website _____

PARTNERSHIP CONTRIBUTIONS

Please indicate your desired partnership level:

- Event Sponsor** \$10,000 **Platinum** \$4,000 **Gold** \$2,000
 Silver \$1,000 **Reception Sponsor** \$2,000

INVOICE

Invoice me via email or mail (Check one)

- Email** **Mail**

Please complete this form in entirety and submit to:
Christy Campbell by email — c.campbell@uwinnipeg.ca

or by mail at:

The University of Winnipeg India Centre | Attn: Christy Campbell
1BC10-515 Portage Ave. | Winnipeg, MB | R3B 2E9

We agree to pay The University of Winnipeg, the published amount and to abide by all rules and regulations adopted by The University of Winnipeg. We understand that The University of Winnipeg reserves the right to change the rules and regulations at its sole discretion and are unable to assume responsibility for any and all lost or stolen items.

The University of Winnipeg reserves the right at their sole discretion to change the date or dates upon which the event is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, The University of Winnipeg shall not be liable for damages or otherwise for failure to carry out the terms of this Agreement in whole or in part where caused directly or indirectly by or in consequence of fire, storm, flood, water, rebellion, insurrection, riot, civil commotion, strike by any cause whatsoever whether similar to or dissimilar from the causes enumerated herein.

The University of Winnipeg accepts no responsibility for accidents, losses, thefts, damages, resulting from unforeseen events.

Company Name _____

Name (please print) _____

Signature _____

Date _____

EVENT SPONSOR – \$10,000

- › Company representative given time to bring greetings from the platform
- › A dedicated banner to display only your corporate signage at the event
- › Logo recognition on your table, dinner program and event website
- › Prominent social media mentions before and during the the event
- › Prominent recognition and video* (max 30 sec) in the evening's PowerPoint
- › Recognition as India Centre Sponsor of the Year (2017)
- › Inclusion of 16 tickets (two tables)
- › Tax receipt available

PLATINUM – \$4,000

- › 8 tickets
- › Designated location for you to display your corporate signage at event
- › Logo recognition in dinner program
- › Recognition in evening's PowerPoint
- › Mention on social media/website
- › Tax receipt available

GOLD – \$2,000

- › 4 tickets
- › Logo recognition in dinner program
- › Recognition in evening's PowerPoint
- › Tax receipt available

RECEPTION SPONSOR – \$2,000

- › 4 tickets
- › Logo recognition on TV near bar
- › Recognition in evening's PowerPoint
- › Tax receipt available

SILVER – \$1,000

- › 2 tickets
- › Recognition in evening's PowerPoint
- › Tax receipt available

FOR MORE INFORMATION:

Rachel Hammerback, *Assistant*
204.786.9872 | r.hammerback@uwinnipeg.ca