



THE UNIVERSITY OF WINNIPEG

Associate Vice-President, Engagement

Located in the heart of downtown Winnipeg, Manitoba, and on original Treaty One land, in the heart of the Métis homeland, The University of Winnipeg offers high-quality undergraduate and graduate programs in Arts, Business and Economics, Education, Kinesiology and Applied Health, and Science.

The University is home to approximately 10,000 undergraduate and graduate students, 340 full-time faculty, 323 instructional staff, and 489 support staff. It has an established reputation for providing a supportive learning and working environment, combining a commitment to academic and research excellence, dedication to Indigenous engagement and success, and connections with diverse communities.

The Opportunity

The University of Winnipeg is seeking a visionary leader and effective relationship-builder to assume the role of Associate Vice-President (AVP), Engagement.

Reporting to the President and Vice-Chancellor, and serving as a member of the University's senior leadership team, the AVP Engagement will provide leadership on internal and external engagement matters in support of the institution's reputation as an outstanding post-secondary institution with a demonstrated commitment to Indigenization, accessibility, equity, diversity, and inclusion. The AVP Engagement will have direct oversight for Alumni Affairs, Conferences and Events Services, Government Relations, and Marketing and Communications, and will work closely with the University's affiliated entities, UW Foundation and UW Community Renewal Corporation.

The AVP Engagement will provide senior level strategic leadership to the President with respect to government relations at all levels and jurisdictions, including Indigenous governance bodies (with the AVP Indigenous). As a strategist and creative leader, the incumbent will be responsible for collaborating with the President and senior leadership to create robust engagement plans that advance and celebrate the University's reputation. The incumbent will also design an Alumni Relations strategy to build an engaged and connected alumni community, and will work closely with the UW Foundation to ensure donor engagement and philanthropic activities are aligned with the University's strategic priorities.

As the University's brand ambassador and contact in the larger community, the incumbent will be responsible for managing all institutional media relations activities and will serve as the representative for the University with respect to critical media and issue management activities. The incumbent will also oversee talent management activities within their portfolio, including recruitment, selection, performance management, development and engagement and retention of staff; and will prepare an annual operating budget and manage and monitor all expenditures.

The AVP Engagement will have extensive senior level administrative experience and expertise, ideally within an academic setting or within a similarly complex organization. The incumbent must hold a university degree; a graduate degree and/or a professional designation is preferred. The incumbent will be a principled and dedicated leader with the skills and vision to build long-standing internal and external relationships, with exceptional interpersonal and communications skills. The incumbent will work collegially and collaboratively as a member of the senior leadership team, and will lead a team that is responsive, effective, and professional to advance organizational priorities while respecting a diversity of views and disciplines. A leader who is passionate and pledges to lead with an inclusive, welcoming, respectful, and accessible demeanor, and is strongly committed to diversity, equity, and inclusion will be successful in this role.

To apply in confidence or for information, contact Barbara@harrisleadership.com

Applications should include a resume and cover letter highlighting how you meet the position requirements.

The University of Winnipeg is committed to equity, diversity and inclusion and recognizes that a diverse staff and faculty benefits and enriches the work, learning and research environments, and is essential to academic and institutional excellence. We welcome applications from all qualified individuals and encourage women, racialized persons, Indigenous persons, persons with disabilities, and 2SLGBTQ+ persons to confidentially self-identify at time of application. All qualified candidates are encouraged to apply; however, Canadian citizens and permanent residents will be given priority.

The University of Winnipeg and Harris Leadership Strategies are committed to ensuring that employment opportunities are accessible for all applicants. Requests for accommodation can be made at any point in the recruitment process by contacting Harris Leadership Strategies.