

The University of Winnipeg
Department of Geography

GEOG 2412(3)-770
A GEOGRAPHICAL PERSPECTIVE ON TOURISM

Fall Term: September 5 – December 20, 2023

Tuesday/Thursday

11:30am-12:45pm

Online

Instructor:	Dr. Gina Sylvestre
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Office:	5L11 (Lockhart), Department of Geography
Office Hours:	By appointment

*Please note when corresponding with the instructor, use your University of Winnipeg email account system: name@webmail.uwinnipeg.ca

*Students are reminded that they have a responsibility to regularly check their uwinnipeg e-mail addresses to ensure timely receipt of correspondence from the university and/or their course instructors.

COURSE DESCRIPTION

Tourism is the world's most rapidly growing industry. It is now essential to the Canadian economy and is the mainstay of many other national economies. This course provides a broad overview of the world tourism industry that includes a geo-historical perspective on the origins, evolution, and growth of tourism, the structure of the tourism industry, tourism market segments, destinations and demands, and the impacts of tourism on both tourists themselves and their host communities. Concepts of capacity and sustainable tourism are addressed. Some attention is given to local, regional, and Canadian development strategies and special topics in tourism.

LEARNING OUTCOMES

Various dimensions of a geographical perspective of tourism will be discussed in this class for students to gain knowledge in:

- ◆ Identifying the main geographical concepts related to tourism that highlight the activities of humans and the spaces and places created for the tourist experience.
- ◆ Evaluating the places of tourism.
- ◆ Examining the economic, social, and environmental benefits and costs of tourism.
- ◆ Analyzing sustainable approaches to tourism and evaluating sustainable tourism frameworks.

REQUIRED TEXTBOOK

This textbook is required for the course and is available from the publisher:

Title: An Introduction to the Geography of Tourism, 3rd Edition

Authors: Velvet Nelson Edition 2021

Publisher: Rowan & Littlefield*

* E-book can be obtained at rowan.com

* The publisher offers a 30% discount (STUDENT30)

OFFICE HOURS

I am happy to help with any questions or problems you might have with the course and will be available after each lecture for as long as I am needed. My preference for in-depth, content-related questions is for a meeting on Zoom (by appointment).

NEXUS

Documents related to this course (e.g., course syllabus, project guidelines, lecture slides, supplemental readings) will be made available to students through the NEXUS system. You must be registered in the course to have access to these materials. To login in to Nexus, go to: <https://nexus.uwinnipeg.ca/> If you encounter difficulties contact the help desk at 204-786-9149 or help.desk@uwinnipeg.ca.

COURSE ORGANIZATION

This course is structured to foster engagement and discussion in class. Regular attendance at lectures is required and reading preparation before class will enhance students' understanding of issues related to creating sustainable urban places. The following outlines the topics and themes of the course, please be aware that due to unforeseen time restrictions, some material included on the course schedule may not be covered. Any changes will be announced in class.

TOPICS/THEMES

- 1) The Geography of Tourism
- 2) Geographical Foundations of Tourism
- 3) The Impacts of Tourism
- 4) Tourism and Place

COURSE READING MATERIALS

As a foundation to understand and participate in the discussion of course topics and themes, students will be guided to read chapters from the assigned textbook along with supplemental articles and websites. Additional information will be provided in class and on the course Nexus site.

STUDENT EVALUATION

Research Paper Proposal & Presentation	15%	FALL 2023 September 28
Open-book Mid-term Test	25%	October 26
Term Paper	25%	November 30
Open-book Final Examination	35%	TBA

The requirements for evaluation in this course are structured for students to immerse in the textbook and lecture material while simultaneously developing a stronger understanding of the goals of the assignments, mid-term test and final exam.

Term Test & Final Examination

The 75-minute test will be comprised of short essay format questions based on the course material covered until the test. The 3-hour final exam consists of long essay format questions, is cumulative, and will cover all lecture materials and readings assigned through the duration of the term. Both the term test and final examination will be online. You will also be able to use course materials during the test and exam, but the writing must be in your own words. Further information will be provided in class.

Term Paper & Proposal

Based on an identified theme of interest within tourism, each student will develop and submit a term paper with a maximum length of 8 pages, double-spaced (25%). As part of the evaluation for this component of the course, each student will provide a 3–5-minute presentation outlining the goals of their paper (5%). Students will also submit a one-paragraph abstract of their research objectives and include a brief outline of how the analysis will be developed in the proposed term paper (10%). Based on the identified theme, each student will develop and submit a term paper with a maximum length of 8 pages, double-spaced (25%). Further information on this assignment will be provided in class and on Nexus. Please note that this submission should be type-written, stapled, and handed in at the beginning of class on the due date.

REFERENCES AND CITATIONS

For assignments, please follow the reference and citation style specified in the APA 7th Edition. More information about the style is available from the University of Winnipeg library. In addition, Purdue University offers comprehensive guidelines and examples that can be found at: <https://owl.english.purdue.edu/owl/resource/560/01/>

TEST/EXAM ABSENCE

In the case of absence from a test or the final examination related to medical, religious holiday celebrations or compassionate reasons, students will be permitted to write a make-up test/exam. Documentation may be requested. Absences due to severe weather will be considered on a case-by-case basis. Please contact Dr. Sylvestre as soon as possible if any of these circumstances arise.

LATE ASSIGNMENTS

Assignments are due at the start of class. Extensions without penalty will be granted only for medical or compassionate reasons, as well as religious holiday celebrations. Documentation may be requested. Five percent (5%) per day will be deducted for late assignments. Assignments will only be accepted for one week after the due date.

GRADING

Senate approved grades for courses include A+, A, A-, B+, B, C+, C, D, and F. The University does not have a standardized numerical grade conversion scale for each letter grade. The following numeric grading system provides guidelines only for the separation of letter grades in this course. These boundaries may be adjusted at the request of the Geography Department Review Committee or University Senate. Final letter grades are based on accumulated numeric grades during the course. For this course, grade equivalents are as follows:

A+	90-100 %	C+	65-69.9 %
A	84-89.9 %	C	56-64.9%
A-	80-83.9%	D	50-55.9 %
B+	75-79.9 %	F	less than 50 %
B	70-74.9 %		

IMPORTANT DATES: FALL 2023

Date	Significance
September 5	Lectures Begin
September 5	First Class Lecture
September 28	Term Paper Proposal & Presentation
September 30	Truth & Reconciliation Day (University Closed)
October 8-14	Reading Week
October 9	Thanksgiving (University Closed)
October 26	Mid-term Test
November 11	Remembrance Day (University Closed)
November 13	Last Day to Withdraw Without Academic Penalty
November 30	Last Class Lecture/Term Paper due
December 4	Lectures end
December 7-20	Final Exam Period
Final Exam	TBA*

* Students are responsible to check all exam information prior to the exam on the course outline. The exam schedule can be found at the following link: <http://www.uwinnipeg.ca/exam-schedules/index.html>

VOLUNTARY WITHDRAWAL

You must formally withdraw from a course. If you simply stop going to classes, you may receive an “F” on your transcript. The final date to withdraw from the course without academic penalty is **November 13, 2023**. Please refer to the 2023-2024 University of Winnipeg Course Undergraduate Academic Calendar <https://www.uwinnipeg.ca/academics/calendar/index.html> for Voluntary Withdrawal procedures.

ACADEMIC POLICIES AND REGULATIONS

Respectful Learning Environment: Students are expected to conduct themselves in a respectful manner on campus and in the learning environment irrespective of platform being used. Behaviour, communication, or acts that are inconsistent with several UW policies could be considered non-academic misconduct. See the Respectful Working and Learning Environment Policy (<https://www.uwinnipeg.ca/respect/respect-policy.html>) and Acceptable Use of Information Technology Policy (<https://www.uwinnipeg.ca/institutional-analysis/docs/policies/acceptable-use-of-information-technology-policy.pdf>). More detailed information is outlined in the Non-Academic Misconduct Policy and Procedures (<https://www.uwinnipeg.ca/institutional-analysis/docs/student-non-academic-misconduct-policy.pdf> and <https://www.uwinnipeg.ca/institutional-analysis/docs/student-non-academic-misconduct-procedures.pdf>).

Regulations, Policy, and Academic Integrity: Students are encouraged to familiarize themselves with the Regulations and Policies found in the University Academic Calendar at <https://www.uwinnipeg.ca/academics/calendar/docs/regulationsandpolicies.pdf>. Particular attention should be given to subsections 8 (Student Discipline), 9 (Senate Appeals), and 10 (Grade Appeals). Emphasis is placed on maintaining academic integrity and the potential consequences of engaging in plagiarism, cheating, and other forms of academic misconduct. Even unintentional plagiarism, as described in the UW Library video tutorial “Avoiding Plagiarism” (<https://www.youtube.com/watch?v=UvFdxRU9a8g>), is a form of academic misconduct.

Similarly, uploading essays and other assignments to essay vendor or trader sites (filesharing sites that are known providers of essays for use by others who submit them to instructors as their own work) is a form of misconduct, as it involves aiding and abetting plagiarism.

Students facing a charge of academic or non-academic misconduct may choose to contact the University of Winnipeg Students’ Association (UWSA) where a student advocate will be available to answer any questions about the process, help with building a case, and ensuring students have access to support. For more information or to schedule an appointment, visit our website at www.theuwsa.ca/academic-advocacy or call 204-786-9780.

Academic Integrity and AI Text-generating Tools: It is expected in this course that when doing the take-home term test, final examination, and term assignment, AI Text-generating tools will not be used. Please note, as the use of AI tools is prohibited in this class, students may face allegations of Academic Misconduct if this is disregarded.

Copyright and Intellectual Property: Course materials are the property of the instructor who developed them. Examples of such materials are course outlines, assignment descriptions, lecture notes, test questions, and presentation slides—irrespective of format. Students who upload these materials to filesharing sites, or in any other way share these materials with others outside the class without prior permission of the instructor/presenter, are in violation of copyright law and University policy. Students must also seek prior permission of the instructor/presenter before, for example, photographing, recording, or taking screenshots of slides, presentations, lectures, and notes on the board. Students found to be in violation of an instructor’s intellectual property rights could face serious consequences pursuant to the Academic Misconduct or Non-Academic Misconduct Policy; such consequences could possibly involve legal sanction under the Copyright Policy:

<https://copyright.uwinnipeg.ca/basics/copyright-policy.html>

Research Ethics: Students conducting research interviews, focus groups, surveys, or any other method of collecting data from any person, including a family member, must obtain research ethics approval before commencing data collection. Exceptions are research activities done in class as a learning exercise. For submission requirements and deadlines, see

<http://www.uwinnipeg.ca/research/human-ethics.html>

Privacy: Students should be reminded of their rights in relation to the collecting of personal data by the University (<https://www.uwinnipeg.ca/privacy/admissions-privacy-notice.html>), especially if Zoom is being used for remote teaching (<https://www.uwinnipeg.ca/privacy/zoom-privacy-notice.html>) and testing/proctoring (<https://www.uwinnipeg.ca/privacy/zoom-test-and-exam-proctoring.html>).

Religious Holidays: Students may choose not to attend classes or write examinations on holy days of their religion, but they must notify their instructors at least two weeks in advance. Instructors will then provide opportunity for students to make up work examinations without penalty. A list of religious holidays can be found in the 2023-2024 Undergraduate Academic Calendar.

UNIVERSITY SERVICES

Accessibility Services: Students with documented disabilities, temporary or chronic medical conditions, requiring academic accommodations for tests/exams (e.g., private space) or during lectures/laboratories (e.g., note-takers) are encouraged to contact Accessibility Services (AS) at

204-786-9771 or accessibilityservices@uwinnipeg.ca to discuss appropriate options. All information about a student's disability or medical condition remains confidential
<http://www.uwinnipeg.ca/accessibility>.

Indigenous Student Services: Indigenous students seeking additional supports, academic or other, are encouraged to contact the Aboriginal Student Services Centre (ASSC). The ASSC offers a variety of support services, and was created to maintain a safe, educational and culturally sensitive environment for all Aboriginal students (First Nation, Metis and Inuit) as they pursue their academic studies at The University of Winnipeg. More information can be found at: <http://www.uwinnipeg.ca/assc/>.