

Ways To Give

Half a million dollars sounds daunting, but there are a variety of ways to reach it! You can make a big impact by pledging a gift over time, or by matching pledges with a friend.

5 gifts of \$100,000
10 gifts of \$50,000
20 gifts of \$25,000
50 gifts of \$10,000

100 gifts of \$5000
500 gifts of \$1000
1000 gifts of \$500
5000 gifts of \$100

How to Make a Gift

1. Give on-line now. Click on the Donate Now button on [The University of Winnipeg Foundation website](#) and simply follow the steps on the form. Confirmation by email will be issued at the end of your transaction.
2. Write a cheque or use your credit card. Download a [Pledge Form](#) and mail your donation to:

The University of Winnipeg Foundation
901-491 Portage Avenue,
Winnipeg, MB R3B 2E4
Canada
3. Phone in your gift or pledge.
Toll free: 1.888.394.6050
Local callers can contact Cindy Doyle at 204.988.7509
4. Consider a Planned Gift

Support the Carol Shields Writer-in-Residence through a gift of Securities, Life Insurance Policy or by leaving UWinnipeg in your will.

Gifts of Securities: The benefits of donating a gift of securities to UWinnipeg are twofold. First, you will receive a tax receipt for the fair market value of the donation in the amount of the closing trading price on the day the Foundation receives the security. Second, your donation is exempt from the capital gains tax that typically applies to the sale of a security.

Gifting an Existing or new Life Insurance Policy: By transferring ownership of an existing policy to the UWinnipeg Foundation, you will receive a donation receipt for the fair market value of the policy. You may also choose to designate the University as the beneficiary in a new policy. If you are gifting a new policy, you will receive a donation receipt for any premiums paid.

Leaving UWinnipeg in your Will: Consider making The UWinnipeg Carol Shields Writer-in-Residence a beneficiary in your estate planning.

Each donor situation is unique and a discussion between yourself, your financial advisor and The Foundation will help you make the best decision for you and your loved ones. If you have interest please contact Cindy Doyle at The University of Winnipeg Foundation, 204.988.7509/c.doyle@uwinnipeg.ca.