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## **Annual Report to Donors**



# Message from the President and CEO

On behalf of our team at The University of Winnipeg Foundation, I'd like to present you with our Annual Report for 2021–2022. As our campus settles back to normal, the generosity of our donors appears to be one of the few things COVID-19 was unable to place on hold. Over the course of 2021 and through part of 2022, the Foundation received over \$4.3 million in funding from our community of alumni, donors, friends of the university, and business partners—a truly remarkable feat. With our community and campus primed for an eventful and successful second half of 2022, I'm excited to meet many more of you face-to-face this year.

Our endowment has continued to grow since our last report, with our total contributed capital value increasing from \$57,015,989 to \$58,634,115 a change of over \$1.6 million. The market value for the endowment as of March 31st, 2022, was valued at \$82,851,809. which represents an increase of \$5,254,439 over last year's \$77,597,370. The Foundation's Annual General Meeting saw the Board of Directors elect to maintain last year's 4.25% agreed to percentage, resulting in a gift to the University totaling \$2.44 million for the 2022/23 award cycle.

Growing in tandem with our endowment is our ever-increasing number of individual funds stewarded by the Foundation. This past year, the Foundation worked with many friends and family members looking to honour their passed loved ones through the creation of legacy fundseach of these heartfelt initiatives stands as a testament to the former professors. staff members, and community members who have made a positive impact both on our campus and surrounding downtown neighborhood.

The Jim August Memorial Opportunity Fund Bursary, Dr. John Randall Hofley Entrance Award, Robert Thomas Byrnes Prize in Rhetoric and Composition, and Vasyl (Bill) Balan International Students from Ukraine Bursary Fund are each part of this vear's latest selection of new named awards. Additionally, the Foundation has seen a great deal of excitement and support generated in favour of the Susan A. Thompson Scholarship for Women in Leadership, an award created by Thompson's closest friends to honour her 1992 mayoral election victory and ensure that female leaders at UWinnnipeg have the means they need to succeed throughout their academic careers.

Coming together in service of our university is no small undertaking. Bouncing back from a pandemic takes time. Just as markets rise and fall, so do health protocols and provincial mandates. Remaining socially responsible as an institution while still finding new ways to support our growing student body requires a great deal of cooperation from all corners of our community. Those who gave over the last year are an incredibly important part of this equation. Donors who lend their time and money to any of our campaigns or giving initiatives deserve the highest praise. Please know that your support is critical to maintaining the health of our campus, the strength of our students and programs, and progress at our institution. Lastly, I would be remiss not to thank members of the Foundation's staff for their remarkable work, their commitment to you, the donor, and their professionalism. I am humbled by their resilience and constant support.

Sincerely,

**Javier Schwersensky** President and CEO

# Message from the **Board Chair**

As Chair of the Foundation's Board of Directors, I'm proud to see just how much progress our community has made at a time when many postsecondary institutions have had to compromise time and time again. The generosity of our Board Members, alumni, faculty, staff and friends is truly inspiring. As you look through this year's Annual Report, I hope you take pride in knowing that every one of our successes as a Foundation count as your own as well.

While the collection of highlights found in this year's report are plentiful, they only make up a fraction of the shared positive communal experiences

than ever. Support from donors has always formed the backbone of every initiative launched at UWinnipeg, from the creation of new spaces

"Support from donors has always formed the backbone of every initiative launched at UWinnipeg"



we see take place on our campus each day. With how distant we've had to remain these past two years, it's easy to lose sight of the wonderful work taking place both inside and outside our halls and classrooms—virtual or otherwise. The interests of our donors, and the enduring commitment many have made to provide for our students has no doubt helped see our university through the worst of this pandemic and emerge on the other side stronger



for students to learn, to upgraded programs designed to make the most of our skilled faculty and determined

undergraduates. Both The Collegiate and University rely on your philanthropy to deliver the quality education our campus is renowned for—without the help of our community, securing funds for priorities like student scholarships and bursaries would be nearly impossible.

As we begin to move past the limitations posed by COVID-19, I know that I speak for all our Board Members when I say that we're looking forward to the remainder of 2022 and plan to make the coming year as eventful and exciting as ever.

Sincerely,

H. Andre Cath

H. Sanford Riley Chair, The University of Winnipeg Foundation Board of Directors

# **Endowment Fund** Performance

Endowment Performance for Last Five Years				Portfolio		Difference vs.
Fiscal Year End	Contributed Capital	Market Value	3 Years	<b>Performace</b> 7.45	Benchmark 8.99	<b>Benchmark</b> -1.54
March 31, 2018	\$51,343,774	\$64,700,140	5 Years	7.35	7.78	-0.43
March 31, 2019	\$52,985,365	\$69,124,421	10 Years	9.24	8.95	0.29
March 31, 2020	\$54,114,522	\$64,695,492	The annual return at March 31, 2022 is 8.43%.			
March 31, 2021	\$57,015,989	\$77,597,370	The income allocation for 2021–2022 totaled \$2.23 million.			
March 31, 2022	\$58,634,115	\$82,851,809	This represents 4.25% of the prorated contributed capital held in the Endowment Fund or agreed to percentage.			

The agreed to percentage for 2022–2023 was determined The University of Winnipeg Foundation stewards close at the Foundation's Annual General Meeting and will remain to 650 individual endowment funds that are pooled for at 4.25% resulting in a gift to the University totaling \$2.44 investment purposes to allow for diversification of the total million for the 2022–2023 award cycle. portfolio in order to lower risk and improve performance.

#### **Reserve Funds**

The Foundation's Endowment Fund was established in order to ensure reliable regular funding to support these programs and awards. The Foundation does this in two ways: through its asset mix, and by way of a Reserve Fund, which serves as a hedge against fluctuations in investment earnings that may occur.

Reserve Fund (Market Value): \$19,620,487

#### Supporting Students: 2021–2022 **Contribution to the University**

The University of Winnipeg Foundation Endowment Fund continues to exceed market performance. It has performed above benchmark, a custom blend of indices used by the funds within our asset mandate, over a ten-year period.

The University of Winnipeg Foundation supports the strategic priorities and values of the University, contributing to our shared goal by building a strong and stable base of endowment funds. Our Strategic Intent is to substantially increase the value of charitable gifts in support of the University's Strategic Directions: Academic Excellence and Renewal; Student Experience and Success; Indigenization; Research Excellence, Knowledge Mobilization and Impact; and Financial and Institutional Resilience.

Donors may designate an endowment gift to create a new fund or contribute to an existing fund. These funds are held in perpetuity by the Foundation and are invested with other funds that comprise the Endowment Fund to promote growth over the long term and protect against inflation.

#### Investing in The University of Winnipeg Foundation Endowment Fund

The Foundation's investment policies call for a prudent, balanced approach utilizing cash, fixed income, and Canadian and foreign equities to prescribed limits. Equities are not to exceed 70% of the portfolio. The Foundation's investment policies are designed to provide consistent long-term growth while protecting the purchasing power of the Endowment Fund. The Foundation does not invest in speculative or high-risk investments. In 2021, the main portfolio manager stewarding the Foundation's investments became a signatory of the Net Zero Asset Manager Initiative (NZAM). This initiative "is an international group of asset managers committed to supporting the goal of net zero greenhouse gas emissions by 2050 or sooner, in line with global efforts to limit warming to 1.5 degrees Celsius; and to supporting investing aligned with net zero emissions by 2050 or sooner."

#### Endowment Performance 2004–2022

The Endowment Fund generates revenues to support our Strategic Directions. Its resilience and growth is important in both the short and long term. From the time the Endowment Fund was transferred to the Foundation on April 1, 2004 to March 31, 2022 it has grown from \$18,073,579 to \$58,634,115 in Contributed Capital and from \$21,017,304 to \$82,851,809 in Market Value.



Fiscal Year	Annual Contribution from Endowment Fund
2017–2018	\$2,050,198
2018–2019	\$1,738,666
2019–2020	\$2,134,533
2020–2021	\$2,240,535
2021–2022	\$2,223,223

#### **Fossil Fuel Free Green Fund**

In June 2018 the Foundation launched a new investment option called the Green Fund. The University generously seeded the fund with a gift of \$100,000. The creation of the Green Fund was done in partnership with Jarislowsky Fraser Limited and represents a new option for donors to invest in.

The Green Fund's Market Value on March 31, 2022 totaled \$142,223.

# Overview of 2021-2022 **Fundraising Results**

This past year, in addition to endowment revenues, more than \$4.3 million was raised.

#### Total Raised from April 1, 2021 to March 31, 2022:

\$4,379,658

PURPOSE	ENDOWED 2021–2022		TOTAL 2021–2022
Capital	\$ 0	\$ 46,148	\$ 46,148
Programs	\$ 202,914	\$ 769,507	\$ 972,421
Student Awards	\$ 1,138,033	\$ 923,056	\$ 2,061,089
MSBI*	\$ 0	\$ 1,300,000	\$1,300,000
	\$ 1,340,947	\$ 3,038,711	\$ 4,379,658

MSBI stands for the Manitoba Scholarship and Bursary Initiative, a matching program offered by the Province to encourage private donations to scholarships and bursaries

# Fundraising **Priorities**

The Foundation continues to focus its development efforts on University priorities, all of which align with the Strategic Directions of the institution: Academic Excellence and Renewal; Student Experience and Success; Indigenization; Research Excellence, Knowledge Mobilization and Impact; and Financial and Institutional Resilience. Fundraising efforts are coordinated through the Foundation's Major Gift, Individual Giving, Planned Giving, and Donor Stewardship programs.



## **University Priorities for 2021–2022**



• Opportunity Fund

## Student Awards



## Academic Enhancements

- New and Existing Chairs and Research
- Work Integrated Learning





### Collegiate

- Dean's Continuing Scholarship
- Millennium Entrance Scholarships



### Indigenization

- The Model School
- Wii Chiiwaakanak Learning Centre
- Duff Roblin Scholars Fund

#### 2021 Campus Campaign

Thank you to everyone who donated as part of the 2021 Campus Campaign. We are pleased to report there was not only an increase in participation, with a combined 277 faculty, staff, retirees, and other close friends of the University donating—we also surpassed last year's amount by \$70,000, with a total of \$437,603 raised funds. Thank you again for your incredible generosity and support.



#### Awards Night of Excellence

Traditionally celebrated in Riddell Hall, the Foundation's Awards Night of Excellence is one of our most meaningful events held on campus. An evening that sees donors and students brought together in celebration of the generosity and academic determination that defines both our community and institution, each awards night—online or in-person—is essential in recognizing the hard work that our students and donors put in each year. While this year's event was held online, we nonetheless enjoyed congratulating the various exceptional students who worked to generate their own success in spite of the hardships thrown their way.

We also had the chance to honour friend and co-chair

for the Susan A. Thompson Scholarship for Women in Leadership campaign, Carol Bellringer. Carol's involvement with UWinnipeg reaches back to her time as Provincial Auditor, during which she helped offer strategic advice to our administration and campus. Her working relationship with former Foundation President and CEO Susan Thompson during her Mayoral tenure gave rise to a lasting friendship that now sees Carol helping steer this impactful award toward new heights.

To the many donors, alumni, faculty members, and business partners who helped make this academic celebration and our work at the Foundation possible, we are truly grateful for your support.



#### Planned Gift Honours University's First President

By definition, Dr. Michael Hadley is a new donor. Having helped establish The Rev. Dr. Wilfred C. Lockhart Memorial Scholarship in the Humanities through a generous personal bequest, it would seem to some at a glance this act of kindness represents the start of Dr. Hadley's relationship with The University of Winnipeg rather than the culmination of many working years spent in service of our campus, students, and community.

For a man who at one point only knew Manitoba and its provincial capital, Winnipeg, by the weather-related stereotypes that made their way into the national consciousness through weather reports and television broadcasts, Dr. Hadley admits the freezing winters and burning summers became part of the province's "many moods" that added to the regional charm he and his family came to appreciate during his tenure at UWinnipeg. Originally from British Columbia, Dr. Hadley moved to Winnipeg in the early 1960s to teach at the recently chartered University of Winnipeg as a member of what was then called the Department of German Studies.

It was during this period that Dr. Hadley met Rev. Dr. Wilfred Lockhart. A true leader who helped guide United College's transformation from a component college to a fully chartered and independent university, and a man who "fostered collegiality at every step"—Rev. Dr. Lockhart was instrumental in building the campus and post-secondary experience countless students have since come to love during their time at UWinnipeg. As the University's first President and fellow faculty member, Dr. Hadley recalls the deep sense of gratitude felt towards Rev. Dr. Lockhart by many who had the privilege to work with him-"his vision, tenacity, and energy set the University on the firm path that transformed a small, but unique college into the remarkable University of

Standing as a testament to the dedication and influence that so many admired, the scholarship that bears Rev. Dr. Lockhart's name is set to be awarded to a deserving student enrolled in any of the undergraduate arts streams. As an endowed fund, The Rev. Dr. Wilfred C. Lockhart Memorial Scholarship in the Humanities will continue to support students for years to come, while also preserving the legacy of Rev. Dr. Lockhart for the next generation of faculty members and students to look up to.

Winnipeg it has become today."



#### Lynn Jones Outlines her Journey as a Student, Employee, and Donor

When I enrolled at UWinnipeg in 1972, I was the first member of my family to attend university. Thanks to the McBean Foundation entrance scholarship I received, I was able to afford the cost of tuition and textbooks—a memory which partly inspires me to give back today. After graduating and working at the University, I still look forward to lending my support to the institution that has given me so much both as a student and an employee.

I started working at UWinnipeg in 1977 in the Library and for many years, most of my donations were in support of that department. While working in the VPFA Office, I also contributed to some capital construction projects that were of particular interest to me due to my job. In recent years, I came to work more closely with students and I observed first-hand the impact that receiving a scholarship has on students.

My family and I have been Wesmen supporters and donors to the Wesmen Scholarship Fund for more than 25 years. My son Marshall received both academic and athletic scholarships when he attended UWinnipeg as a student and member of the men's volleyball team. During this time, I came to understand how important athletic scholarships are to our athletes. They devote so much of their time to studying, games and practices that it can be difficult, if not impossible, to work part-time in order to support the cost of school. When my husband Barry passed away suddenly in 2016, our family chose the Wesmen Scholarship Fund as our charity of choice for donations made in his memory and with my upcoming retirement, we worked to establish the Barry and Lynn Jones Wesmen Athletic Scholarship.

#### In Memoriam

This past year, The University of Winnipeg Foundation worked with a handful of friends and family members from across our community to help create four new named funds in memory of those we lost during 2021 and early 2022. The following four memorial stories offer a glimpse into the history behind each of these former donors and their connection to UWinnipeg. All of the funds outlined below are geared towards supporting students by recognizing their achievements and providing financial aid to those in need.



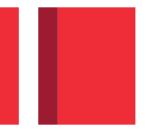
#### Former Wesmen Volleyball Team Member and UWinnipeg Chief Facilities Engineer Remembered

A wonderful husband, father, friend and colleague, Dave Torz was a fixture of The University of Winnipeg who was known for the kindness and dedication he brought to everything he did. As a member of the Wesmen Men's Volleyball team, Dave developed a passion and commitment to UWinnipeg that spanned his career as both a student and employee. He dedicated his professional life to the University, first working in facilities for the Duckworth Centre, followed by 29 years as a Power Engineer and most recently as the Chief Engineer. He advanced through his commitment to hard work,

leadership through action, determination and dedication.

Dave was known personally as the ultimate team player, always putting the needs of others ahead of his own. He loved to host and spend time with friends and family. Dave's life ended far too soon, but the legacy he leaves behind will continue to have an impact for many years to come. Dave is survived by his wife Shelley and two sons Rylan and Keon.

The creation of the Dave Torz Memorial Prize helps remember Dave's legacy by supporting students involved in the Wesman athletic program across our campus.



2021-2022 Annual Report to Donors

#### International Bursary for Ukrainian Students Gains New Wave of Support

A great champion for the University who played a key role in its evolution, Bill Balan was integral in expanding our campus throughout the late 2000s and into the 2010s. Bill started at the University in 2006 as the Associate Vice-President, Operations and later became the Vice President of Finance and Administration. At various points, Bill had also helped handle External Affairs,



Capital Planning and various other Strategic Initiatives. He was also an integral member of the University of Winnipeg Community Renewal Corporation (UWCRC) and one of its founding board members. He played a leadership role in the construction of the Richardson College for the Environment and Science Complex, the UWSA Daycare expansion, the Buhler Building, Merchants Corner, Leatherdale Hall, Axworthy Health and RecPlex, AnX construction and renovation, and UWCRC projects including the Downtown Commons, Muse Flats, and West Broadway Commons before retiring in 2017.

Bill was passionate about Ukraine and worked tirelessly to establish connections between The University of Winnipeg and his family's homeland. Bill's dedication to peace and student opportunities lead to the creation of the Vasyl (Bill) Balan International Students from Ukraine Bursary, an initiative that supports students from Ukraine coming to study abroad at UWinnipeg as undergraduates or as part of the English Language Program. The fund has already surpassed its initial goal of \$50,000thanks to a \$25,000 donation from Dr. Leonard Cariou which was matched dollar-for-dollarresulting in a \$50,000 gift that helped push the funds raised to well over \$110,000.

#### New Award Created in Memory of Longtime Dean, Professor, and UWRA Chair

The University is pleased to announce the creation of the Dr. John Randall Hofley Entrance Award. Established by his family, friends and colleagues, this award commemorates the life of Dr. Hofley, (1939–2021) and celebrates his extraordinary contributions to The University of Winnipeg. It will be awarded annually to a first-year student who demonstrates financial need and shows academic potential.

Dr. Hofley, who graduated from United College in 1960 with a double major in English and Philosophy, went on to complete both a master's degree and a PhD in Sociology, and began his career at UWinnipeg in 1971. In addition to teaching Sociology, he served in a number of administrative posts, culminating in a term as Dean of Arts and Science. He served on The University of Winnipeg Faculty Association, was President of the UWinnipeg Retirees Association, and a member of the Pension Committee. Following his retirement, he was asked to chair the Physics department, and later took over as coordinator of the Women's Studies Program, of which he was a long-time supporter. A champion of student access on a variety of fronts, throughout his career, Dr. Hofley strived to live out the University`s mandate of both excellence and access.





### New Prize in Rhetoric and Composition Created in Memory of Dr. Robert Byrnes

In celebration of Dr. Robert Byrnes' legacy of passion for the Humanities, and mentorship as a member of the Department of Rhetoric, Writing and Communications, The University of Winnipeg Foundation is proud to announce the creation of the Robert Thomas Byrnes Prize in Rhetoric and Composition. A popular professor among both his peers and students, Dr. Byrnes was a founding contributor to the Major in Rhetoric and Communications, as well as a distinguished James Joyce scholar. He refined the University's rhetoric curriculum through the inclusion of various new courses such as New Journalism and Revolutions in Communication.

After being conceived in the fall of 2021 by friends and family of Dr. Byrnes—and recently approved by the University Senate on February 28th— The Byrne's Prize debuted at this year's spring convocation. As an endowed fund, the Byrnes Prize will bring support to budding scholars for years to come at UWinnipeg, further inspiring students enrolled in the department to expand their knowledge and succeed after completing their academic journey.

"Our sense of loss cannot be staunched," said Professor Jaqueline Rogers, Chair of the Rhetoric, Writing, and Communications Department. "Alongside other awards, the Byrnes Prize will help a great deal in our effort to support students in the department and recognize the generosity and kindness Bob showed to so many students. We look forward to honouring Bob's legacy and keeping his memory alive through this prize."

As "an inspiring and caring professor and mentor, who believed deeply in the value of writing and literature", Dr. Byrnes helped countless students recognize their potential during his time at UWinnipeg.

### Jim August Memorial Opportunity Fund Bursary Continues Namesake's Vision

As those who knew him would attest to, Jim loved Winnipeg and worked continuously to bring people together to help improve the quality of life in the city. An alumnus, former founding Board Member of UWinnipeg's Community Renewal Corporation, and a friend to our campus— Jim dedicated his professional career to helping develop the beloved downtown spaces that so many of our students, staff and community members enjoy. In an effort to memorialize Jim's legacy as a true visionary, a collection of his close friends and family-which includes Committee Coordinator Michael Shaen,

Alison August, Roger Brunet, Harry Finnigan, Drew Perry, Toby Chase, Janet Walker, and Lang Watson created and led the initiative behind the Jim August Memorial Opportunity Fund.

Established a decade ago by the Foundation, The Opportunity Fund was designed to help low-income students access fast-track bursaries and tuition credits. The goal of The Opportunity Fund is to offer the prospect of a university education to an ever-widening group of students. As part of this collection, the Jim August Memorial Fund will be used to help assist underprivileged and under-represented individuals —Indigenous, refugee, recent immigrants, and first-generation and mature students—achieve their post-secondary dreams by providing them with financial support throughout their academic career. A mature student at The University of Winnipeg himself, Jim believed in building communities and improving the quality of life for people living

and working in the inner city a belief that falls in line with the enabling qualities present in the new fund that bears his name.

A man whose presence can be felt across Winnipeg, Jim's contributions to the quality of life in the city led to expanded day care and educational and training facilities, the formation of business improvement zones, market and affordable housing projects, the development of arts and culture spaces, restoration and repurposing of heritage buildings, a rejuvenated Central Park, placemaking projects at The Forks, and the development

"Jim believed in building communities and improving the quality of life for people living and working in the inner city"

> of the Assiniboine Riverwalk. He was at various times chair of the Winnipeg Arts Council as an advocate for public art and was on the board and chair for a time at The University of Winnipeg Community Renewal Corporation, which brought several student and mixed housing developments into fruition in the city centre. The objective of the Jim August Memorial Bursary reflects Jim's wholehearted support for initiatives designed to remove financial barriers to post-secondary education for those living in the city he spent a lifetime improving. After a generous outpouring of support the bursary has surpassed the \$20,000 goal originally set, and is now on pace to reach its new stretch goal of \$50,000.

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2021–2022 Annual Report to Donors

# **Collegiate Alumni** Making a Difference

### A New Era for Collegiate Alumni Engagement and the Donors Who Helped Make it Possible

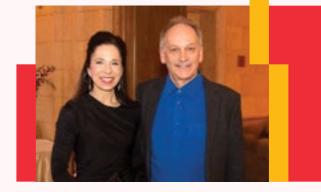
For a couple who met on campus during the university's early days, Bob and Eileen Stuebing have made a point as donors to pay their generosity forward in support of students and alumni projects at The Collegiate. A graduate of The Collegiate himself (1965), Bob notes the Ivev School of Business and The Collegiate as pivotal to the success he has enjoyed over the course of his working life, a journey that saw him start in banking with CIBC to eventually co-founding Dore, Sutherland and Stuebing Inc. in 1980. This company ultimately became the MCAP Group, the largest nonbank mortgage banking company in Canada, with over \$150 billion in mortgages currently under administration, and MCAN Mortgage Corporation, a mortgage investment company listed on the Toronto Stock Exchange.

Having recently celebrated their 52nd anniversary as a married couple, the two have supported The Collegiate annually since 2009 when they donated the funding for the grand piano in Convocation Hall. "I never would have made it into university but for The Collegiate," says Bob in reference to the life-changing impact Dean Lorne Tomlinson had on him. His passion for The Collegiate led Bob to introduce and champion the idea of a separate and distinct Colle-



giate Alumni Association with mentorship from Dr. James MacDonald (1964) and Dr. Susan Thompson (1967). After pitching the idea to Foundation President and CEO, Javier Schwersensky, Bob offered to underwrite the Foundation's financial requirements in order to move the project forward beginning in the fall of 2021.

This led to the creation of the Collegiate Advisory Committee, whose members provided critical advice and support in the development of exciting initiatives designed to benefit the Collegiate community and future alumni members. Officially launched in September, the Collegiate Alumni Association will fill the need for greater alumni engagement, based on the framework and guidance set by the Advisory Committee. This would not have been possible without Bob and Eileen's generosity and support. The Stuebings have also recently committed funds to help establish an endowment fund for the Association.



### Behind the Bursary: Foundation Board Member Sherri Walsh, BA '81, Coll '78, and Dr. Louis Ludwig Speak About Their Relationship to UWinnipeg

Lawyer and Foundation board member since 2014, Sherri Walsh has a history as a donor and a longer history as an alum of both The Collegiate and The University of Winnipeg. The managing partner at Hill Sokalski Walsh, Sherri has handled her fair share of legal appointments, ranging from the City of Winnipeg's first Integrity Commissioner to Chief Adjudicator under the Human Rights Code in Manitoba.

Given her extensive experience, Sherri was asked in 2011 to be part of the Commission Counsel to the Phoenix Sinclair Inquiry. A government-led investigation into the death of a child linked to the provincial welfare system, the Inquiry was tasked with making recommendations to the provincial government, based on its findings, that would better protect Manitoba children. As part of her efforts in stewarding the investigation, Sherri noted that a large portion of the evidence heard by the Commission called attention to the importance of having easily accessible and affordable daycare services. Taking this to heart, Sherri and her husband Dr. Louis Ludwig worked together with the Foundation to establish the Louis Ludwig and Sherri

Walsh Daycare Bursary, an award that seeks to help those with children achieve their academic dreams at UWinnipeg by providing childcare funding to recipients in need.

After receiving an inaugural startup donation from Sherri and her husband in 2016, the Louis Ludwig and Sherri Walsh Daycare Bursary has aided in strengthening University support for student-parents while at the same time highlighting the benefits associated with strong childcare services for similar institutions across the province. Sherri goes on to say that "We have heard from recipients that receiving the bursary not only helps them achieve their academic goals it also tells them that even someone who is a complete stranger, has their back. That's what being part of a community is all about making sure that people know you see them; are thinking about them; and are happy to help and connect with them." Due to the strong following behind the award, Sherri is pleased to point out that many of her friends and family members often give to the bursary to mark personal milestones for her and her husband.

### **Collegiate Advisory Committee**

In collaboration with longtime donor and Collegiate alumnus Mr. Robert Stuebing and his wife Mrs. Eileen Stuebing, the Foundation has played an integral role over the last year in establishing and supporting the Collegiate Advisory Committee a new body comprised of communal and campus representatives designed to provide advice on the future of the Collegiate's alumni engagement strategy.



Members of the Collegiate Alumni Association Board of Directors celebrating the Association launch on September 14, 2022.

Thanks to Bob and Eileen's generosity in supporting the committee and their combined foresight in recognizing the need for a separate Collegiate entity with the capability to sustain itself, this Advisory Committee was able to gauge the needs and interests of an increasingly diverse community of Collegiate alumni and construct the necessary legal structures needed to create a strong and independent new Collegiate Alumni Association which launched in September and is the culmination of the Committee's remarkable work.

Note: The establishment of the Association completes the work of the Committee.



#### United College and UWinnipeg Graduate Marlene Milne Shares her Story

As a lifelong learner, Marlene Milne (nee Martz) has been a part of the UWinnipeg community for over 60 years. Moving between active student and alumni throughout her professional career, Marlene has the unique distinction of being a graduate of both the United College and The University of Winnipeg. After receiving a scholarship for a second year at United College in 1959, Marlene has since received her Bachelor of Arts (1962), a Bachelor of Education (1969), a Bachelor of Fine Arts in Art History (1986) and her Post Baccalaureate in Drama Education (1989)—ending finally in 2016 with her Masters in Fine Arts. In the years between receiving her Bachelor's degree and Masters, Marlene managed to stay close with her Alma Mater, helping the University's own IC03 Gallery on multiple occasions while still keeping in touch with many of her peers through the Faculty Club.

Having made her first donation in 1987, Marlene has been an active member of both the University's community of donors and broader community of Alumni. When asked about what inspires her to give, she goes on to say that, "the Foundation understands where the student body needs the most support. The awards and bursaries they develop go a long way in helping recognize UWinnipeg's most hardworking and dedicated

students." Beyond her involvement as a donor, Marlene is also a part of the University of Winnipeg Club.During her time as a member, and member of the Board, Marlene helped plan upgrades to Wesley Hall's top floor, including the addition of a corner library—an homage to the original layout of the club space during the early days of the University. She also managed a series of successful documentary nights related to Winnipeg, with many of the films being sourced from the University's library.

For someone who has seen the University develop a great deal in the 60 years since first attending, Marlene is keen to point out how far the campus has come with respect to its accessibility and inclusivity as a post-secondary institution. Looking back to 1959, Marlene says that, "friendships quickly emerged between students regardless of their background. Since then, the student body has changed enormously, and so has the range of staff. With many students coming from other countries, I am proud to say that the University is well-equipped to help foreign students succeed here in Winnipeg through facilities like Merchants Corner." Looking forward to staying close with her son, daughter, and grandchildren, she plans to move to Ottawa with her husband later on this year.



#### Inspiring the Female Leaders of Tomorrow **Through Impactful New Awards**

Established in honour of Collegiate and UWinnipeg alum, former Winnipeg Mayor and founding UWinnipeg Foundation President and CEO, the Susan A. Thompson Scholarship for Women in Leadership supports UWinnipeg's best and brightest female leaders.

Inspired by Susan's close friends and now Campaign Co-Chairs, Elba Haid, Carol Bellringer, and Doris Mae Oulton, the unveiling of this initiative marks the 30th anniversary of Susan's 1992 Mayoral election—a city first seeing as no woman had ever held the office prior to Susan's tenure, and no woman has held it

since. The scholarship that bears Susan's name is designed to prepare aspiring female leaders for high-level positions across industry before they begin their professional career.

After a generous gift of \$134,000 from longtime UWinnipeg supporter Louise Leatherdale, the fund has since surpassed its initial goal of \$250,000. With the new bar set at building the endowment to \$300,000, continued support of the scholarship will no doubt ensure that Susan's legacy can succeed in creating opportunities for the University's budding leaders well into the future.



#### Tea for Wii Chiiwaakanak Fundraiser

For eight consecutive years, the Tea for Wii Chii fundraiser has generated both donations and excitement from our friends, alumni and community members a province over in Ontario Hosted annually since 2014 by Collegiate alum, longtime donor and former Duff Roblin Award recipient Jennifer Roblin, Coll '79, this special event has grown steadily each year thanks to her dedicated efforts.

Designed with inclusivity and accessibility in mind, the wii ChiiWaakanak Learning Centre acts as a critical junction between our downtown campus



and the neighborhood that surrounds it. A space of learning and enlightenment, the centre plays host to a wide variety of family-related activities and cultural events—in addition to its obligations as a university classroom. Every tea Jennifer hosts seeks to promote and educate external donors on the important communal work taking place at the learning centre.

In the spirit of responsibility, this year's fundraiser was held online, allowing Jennifer and our team to reach as many prospective donors as possible. Supporting families and youth is not an

> initiative that one can put on hold, and despite the many challenges COVID-19 has thrown our way, the event was a areat success, with \$35.550 in funds committed towards future programs and activities.

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