

THE UNIVERSITY OF WINNIPEG  
14TH ANNUAL  
**DUFF ROBLIN**  
AWARD DINNER

*How it started...*



*How it's going...*



*Celebrate the 2022 Duff Roblin Award Recipient*

**Dr. Lloyd Axworthy**

featuring a fireside chat with both  
*Dr Axworthy* and his wife *Denise Ommanney*,  
on *“How it Started and How It’s Going...”*  
moderated by Peter Mansbridge.

**Thursday September 29th, 2022**

RBC Winnipeg Convention Centre York Room

5:30 p.m. Reception / 6:30 p.m. Dinner

## 2022 Duff Roblin Award Recipient **Dr. Lloyd Axworthy**



**Dr. Lloyd Axworthy  
and Denise Ommanney**

**Dr. Axworthy:** Duff Roblin has a special place in the hearts of Manitobans. He is remembered as the model of a fair and unifying leader who represented the best qualities of public service. His granting of a Charter in 1997 establishing in the core area of our city this University of Winnipeg as an important center of higher education and community learning was an act of prescience and purpose. And then there is “Duff’s Ditch.” Come springtime, as the flood waters rise, there is collective ground swell of gratitude for his foresight in building a moat around Winnipeg, protecting two-thirds of the provincial population and their properties from an immense soaking.

Because of all of Duff Roblin’s contributions to our province and to this University, it seemed only fitting when Bob Kozminski and I proposed to the University Foundation Board that a fund in his name be established to support Indigenous, inner city, refugee, and foster care youth in pursuing their dreams of a university education. Over 3000 recipients have benefited from the Opportunity Fund since then, meeting the expectations of Duff who enthusiastically lent his name to the cause, a commitment continued ever since by his daughter, Jennifer.

Denise and I are honoured to be part of the Duff Roblin dinner this year. It is heartwarming for us to be associated with his legacy and to be part of an event that so embodies the spirit and character of the University in its engagement with the people of Manitoba. For me, to be chosen by the University as a recipient of the Duff Roblin Award is especially gratifying.

On a personal note, I often think back to the many times we would look out onto Oak Street and see Duff and Mary, who lived three doors down from us, out for a daily walk, hand in hand. That brought home to us how love and devotion are what counts every day we walk the earth.

**Denise:** I’m honoured to be part of this celebration and annual tribute to a visionary politician, Duff Roblin. By way of introduction, I offer this information on my background and my life with Lloyd, this year’s Award recipient: I was born in Quebec City, the second of five children, to an Irish mother and a French father. We spoke English at home but my education was mainly in French boarding schools. I graduated from McGill with a B.A. in 1967 and moved to Ottawa.

Riding a wave of interest in bilingual education, I became a French teacher, obtaining a B.Ed. and M.Ed. from the University of Ottawa. Decades later, I topped it off with an EAL certificate earned at the University of Winnipeg, allowing me to teach English to immigrants and refugees. Between these bookends of language instruction, separated by 30 years, I worked at the CBC, was Director of Government Relations for the Cable Television Association, served on two royal commissions, and held the position of Director of Communications for the Canadian Human Rights Commission. A most satisfying venture that capped off my professional activities was the one I started in my sixties — developing and teaching a course in brain fitness at University of Winnipeg through the 55+ Continuing Education Program.

Lloyd and I have been together for more than half my life and our enduring partnership is the backbone of my story. When I first met Lloyd, he was not yet forty and a rising star on the political scene. He hired me as Press Secretary in the spring of 1980. We fell in love, and the beginning of our strong personal bond meant the end of our professional association. One of us had to leave the office.

Spooling forward from that bumpy start, here we are in our elderhood, still in love and still best friends, able to look back on an extraordinary life together. I’ve travelled with Lloyd to places I never dreamed I’d see, experiencing different cultures and customs, making new friends worldwide. I am grateful for these blessings and for those that continue for us now, especially the gift of our wonderful children - John, Louise, and Stephen - and our five grandchildren.

## *Advertising Opportunities*

Ads for the souvenir program can be purchased at the following rates:

Full Page \$1500

Half Page \$650

Quarter Page \$350

Note: if you purchase a sponsorship, advertising and seating is included at all levels

2022 Advertising Specifications

Page Dimensions

Full Page 6”w x 9”h plus bleed

Half Page 5.375”w x 4.125”h

Quarter Page 2.625”w x 4.125”h

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**DUFF ROBLIN**  
AWARD DINNERThe University of Winnipeg  
**2022 Duff Roblin Award Dinner**  
Thursday, September 29th, 2022

## Sponsorship Opportunities

### Title Dinner Sponsor - \$20,000

*Most prominent positioning on promotional materials including (1 Opportunity):*

- Seating at the head table for 2
- Acknowledgement in Community Profile Ad in Winnipeg Free Press
- Company name on our website as a corporate sponsor for the Dinner
- Inside or outside back cover Page Ad, Logo and named recognition in Commemorative Program
- Acknowledgement during Dinner proceedings
- Table signage
- Reserved 2 tables of 10 in a prime location

### Platinum Dinner Sponsor - \$12,000

*Most prominent positioning on promotional materials including:*

- Seating at the head table for 2
- Acknowledgement in Community Profile Ad in Winnipeg Free Press
- Company name on our website as a corporate sponsor for the Dinner
- Inside or outside back cover Page Ad, Logo and named recognition in Commemorative Program
- Acknowledgement during Dinner proceedings
- Table signage
- Reserved table for 10 in a prime location

### Gold Dinner Sponsor - \$7,000

*Most prominent positioning on promotional materials including:*

- Acknowledgement in Community Profile Ad in Winnipeg Free Press
- Company name on our website as a corporate sponsor for the Dinner
- Full Page Ad, Logo and named recognition in Commemorative Program
- Acknowledgement during Dinner proceedings
- Table signage
- Reserved table for 10 in a prime location

### Silver Dinner Sponsor - \$5,000

*Prominent positioning on promotional materials including:*

- Acknowledgement in Community Profile Ad in Winnipeg Free Press
- Company name on our website as a corporate sponsor for the Dinner
- Half Page Ad, Logo and named recognition in Commemorative Program
- Acknowledgement during Dinner proceedings
- Table signage
- Reserved table for 10

### Corporate Dinner Sponsor - \$4,000

*Positioning on promotional materials including:*

- Acknowledgement in Community Profile Ad in Winnipeg Free Press
- Company name on our website as a corporate sponsor for the Dinner
- Quarter Page Ad, Logo and named recognition in Commemorative Program
- Table signage
- Reserved table for 10

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Name \_\_\_\_\_

Title \_\_\_\_\_

Company/Organization \_\_\_\_\_

Address \_\_\_\_\_

City/Town \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_ Fax \_\_\_\_\_

Please issue the charitable tax receipt to:  Me (individual)  My company/organization

If the charitable tax receipt is to be mailed to an address different than that provided above, please specify:

\_\_\_\_\_

**Purchase of Sponsorship**

**Title Sponsor at \$20,000** \$ \_\_\_\_\_

*\*1 Opportunity\**(Includes 20 dinner tickets/reserved table and 2 seats at the head tables)

*See reverse side of Page for full description*

**A portion of this cost is tax receiptable**

**Silver Sponsor at \$5,000** \$ \_\_\_\_\_

(Includes 10 dinner tickets/reserved table)

*See reverse side of Page for full description*

**A portion of this cost is tax receiptable**

**Platinum Sponsor at \$12,000** \$ \_\_\_\_\_

(Includes 10 dinner tickets/reserved table and 2 seats at the head table)

*See reverse side of Page for full description*

**A portion of this cost is tax receiptable**

**Corporate Sponsor at \$4,000** \$ \_\_\_\_\_

(Includes 10 dinner tickets/reserved table)

*See reverse side of Page for full description*

**A portion of this cost is tax receiptable**

**Gold Sponsor at \$7,000** \$ \_\_\_\_\_

(Includes 10 dinner tickets/reserved table)

*See reverse side of Page for full description*

**A portion of this cost is tax receiptable**

**TOTAL \$** \_\_\_\_\_

**Purchase of Tables and Individual Tickets**

\_\_\_\_\_ Individual Ticket(s) at \$275 per ticket \$ \_\_\_\_\_

**A portion of this cost is tax receiptable**

\_\_\_\_\_ I wish to make a donation to support \$ \_\_\_\_\_

the Duff Roblin Scholars Fund, the  
Wii Chiiwaakanak Learning Centre  
and the Opportunity Fund

**Payment by:**

Cheque (payable to The University of Winnipeg Foundation)

Invoice

Visa/Mastercard \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Expiry \_\_\_\_\_ / \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_