

How does living longer, healthier and finding true happiness sound?

Student Newsletter

May 29, 2019



THE UNIVERSITY OF
WINNIPEG

Faculty of Business
and Economics

Ikigai helps business become a medium of expression



It is said that the Japanese philosophy of 'ikigai' gives millions of people the motivation to happily jump out of bed every morning and take on the day. It promotes happiness and a strong sense of purpose. It is said to elongate and elevate your life.

In fact, according to Forbes, it actually is defined as 'the reason for being.' Forbes goes on to explain that there's empirical evidence that backs up its

effectiveness. For example, in Okinawa, where ikigai is imbued into their culture, they have the highest rates of centenarians. By the way, if you live there, there is no word for 'retirement.'

Chris Myers, first time start-up entrepreneur and CEO, writes that he was fascinated by this concept of ikigai and how he could apply it to business.

"Steve Jobs is a fantastic example of this idea. It's easy to think of Jobs as a titan of technology, but that would be inaccurate. Jobs was a lover of fine craftsmanship, first and foremost."

You can have business acumen, create a great career and at the same time work in and/or with your passion. Myers found his passion in truth, transparency and helping people live to their full potential. He explains that we shouldn't silo our thinking to believe that "job, family, passions, and desires are all separate and unrelated aspects of our lives."

Myers' life and business changed after applying the Japanese philosophy, and says, "whether you call it ikigai or Enlightened Entrepreneurship, the truth remains. It is possible to be true to your passions, live a life of consequence, and still use business as a medium of expression."

What's your *reason for being*? Perhaps you value self-responsibility, equality, equity and solidarity? If that's the case, read the recent article on our Co-operative Enterprises concentration, offered in the Department of Business & Administration. You can also check out the [Chair of Co-operative Enterprises](#) page on our website for more information.

Cooperative Ent. article



Dr. Hugh Grant appointed Dean of the Faculty of Business and Economics

Dr. James Currie, Provost and Vice-President, Academic is pleased to announce the appointment of Dr. Hugh Grant as Dean of Business and Economics for a five-year term starting July 1, 2019.

Dr. Grant has been Acting Dean for the Faculty for the past year, and now will be the Faculty's Dean until 2024. When you see him in Buhler, please join us in congratulating him!

Read more about his appointment, past experiences, publications and more.

[Read more](#)



Important Alumni information

For all of our students graduating this spring or fall, please stay in touch with us. We love to hear what our graduates are up to. If you would like to continue receiving our student newsletter, please send your personal email address to businessandeconomics@uwinnipeg.ca. We hope to develop an Alumni Newsletter soon.

Stay connected: The newsletter has news, events, publications, and even the latest jobs in your field. If you already secured a great new job or started your own business, then stay connected and perhaps we can work together in some way.

Alumni opportunities: We have many alumni who like to hire our Co-op students for summer positions in their industry. Alumni working in industry can get in touch with us



Chair in Co-operative Enterprises

Did you know that there are 6 different concentration areas you can choose to pursue when completing a 4-year BBA degree, one of which is Co-operative Enterprises?

Genevieve May, 4-year BBA student with a double major in human resources and cooperatives, graduates this Spring and she has some interesting reasons for her decisions.

"I would definitely say co-operative is social leaning towards business, which is why I was attracted to it," May explained. "It goes away from the stuffy suit and tie feeling, and is open and inclusive."

The website link is: <https://www.uwinnipeg.ca/chair-in-cooperative-enterprises/index.html>.

Make sure you read this article and find out more about Co-operative Enterprises and if it's the right fit for you.

about setting up an on-campus info booth, speaking or other student engagement opportunities. We are always looking for alumni mentors and coaches and we host alumni networking events from time to time.

Share your news: If you have any news that you'd like to have appear in our newsletter, then please feel free to contact us with the details.

For more information about becoming involved with the Faculty of Business and Economics as an alumni, please contact Rachel Hammerback,

R.Hammerback@uwinnipeg.ca.

Never miss a great alumni event or opportunity! Visit our FBE Alumni page: <https://www.uwinnipeg.ca/fbe/alumni.html>.

Job Opportunities

FSWEP

Federal Student Work Experience Program (FSWEP) - Now Accepting Applications.

[Learn more](#)

STEP Services

STEP Services is the official student employment placement service for the Government of Manitoba.

[Learn more](#)

Co-operative Enterprises in the news

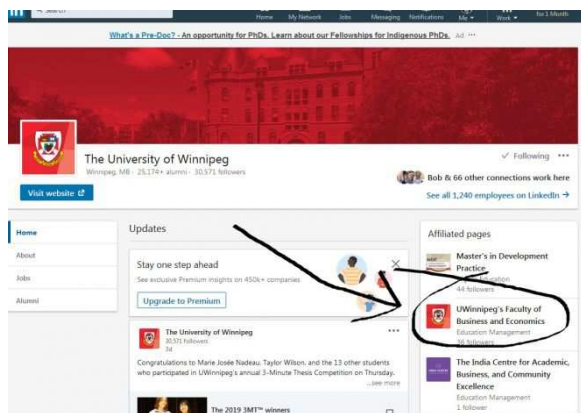


June Convocation 2019

If you're graduating this June 13th, then please make sure you pop by our tent. We'd love to say congratulations and give you a gift from the Faculty! Look for our Buhler backdrop and tent either on Spence St. or the parking lot. We'll have a camera ready to take a photo with you, your friends and family.

Date: June 13, 2019

Time: After Convocation which begins at 2:30 pm.



Join us on LinkedIn this summer!

We're now on LinkedIn posting news, events

Full-time Employment Opportunities

University of Winnipeg - [Dept. Assistant, Dept. of Economics](#)

University of Winnipeg - [Executive Assistant to the President's Office](#)

University of Winnipeg - [Human Resources Consultant](#)

University of Winnipeg - [Research and Grants Accounting Assistant](#)

University of Winnipeg - [Student Assistant PACE](#)

KWB - [Accountant](#)

Integra Credit Union - [Accountant](#)

Pepsico - [Sales Intern](#)

NWC - [Senior Business Analysis](#)

CWB - [Collections Manager](#)

Richardson - [Accounting Analyst](#)

Epic Opportunities - [Accounting Clerk](#)

Part-time (or Summer) Employment Opportunities

University of Winnipeg - [Transcriber note taker](#)

University of Winnipeg - [Bus. & Admin. Dept. Tutor](#)

University of Winnipeg - [Econ. Tutor](#)

Career Services offers a wide range of supports to students and recent graduates of The University of Winnipeg.

Learn more

If you have any student news or events that you'd like us to share, then please contact [Holly](#), Student Experience Assistant.

If you are part of a student group, and are having an event, or had a successful event or

and perhaps even links to jobs that we think would be of interest to our students. Follow us on LinkedIn as we grow our network.

If you're not on LinkedIn, it's time to create your profile on this professional digital platform. There are millions of employers, hiring managers, industries and jobs! LinkedIn allows you to create your perfect pitch, resume and start networking professionally.

competition, we'd love to hear and tell your story!

We're now on LinkedIn! Please follow us on your professional network.



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