

MESSAGE FROM THE ACTING DEAN

On behalf of the Faculty of Business and Economics at The University of Winnipeg, it is my pleasure to present our 2017/18 Year in Review.

The Faculty traces its history back to the 19th century when political economy was first taught at Wesley College and later at United College, our founding institution. In 2018 we celebrate our tenth year as a separate faculty composed of the Department of Business & Administration and the Department of Economics. We look forward to building on more than a century of success in providing high-quality instruction and research, and a decade of developing a curriculum that offers business and economics education in a liberal arts setting. This report outlines our accomplishments over the past academic year and our goals for the future.

Hugh Grant, Acting Dean
Faculty of Business and Economics

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PROGRAMS

There were two additions to our academic programs this year in the Department of Business & Administration:

- > The Master in Management
 (MiM) program was launched
 in August 2017 with an
 initial intake of 13 students.
- The four-year concentration in the Management of Co-operative Enterprises was added to complement the work of the Chair in Co-operative Enterprises

The University of Winnipeg prides itself on the excellence of its teaching—and the Faculty of Business and Economics is no exception. The Faculty offers a range of undergraduate programs in the Department of Business & Administration and the Department of Economics, as well as two distinctive graduate programs.

Business & Administration

BBA three-year degree BBA four-year degree with concentrations in:

- Accounting
- Human ResourceManagement andOrganizational Behaviour
- International Business
- > Co-operative Enterprises
- Marketing

Economics

BA three-year degree
BA four-year degree
BA Honours

Economics and Finance

BBA EFin BA EFin

Graduate Programs

Master in Management (MiM)

The MiM degree has a unique format, designed to enable individuals to pursue a graduate degree while continuing to work on a full-time basis. It combines intensive, two-week courses in August with online courses offered during the Fall, Winter and Spring terms. The curriculum focuses on the management of technology, innovation, and operations.

MA in Environmental, Resource and Development Economics (ERDE)

Our 2017-18 ERDE class was smaller than usual but the students performed very well academically. Two of the six students won prestigious scholarships: Joy Frederick (Manitoba Graduate Scholarship, \$15,000) and Eashita Dabas (Queen Elizabeth II Diamond Jubilee Scholarship, \$25,000). Eashita also presented two papers at the International Economic Modelling (EcoMod18) conference, hosted by the Department of Economics, Ca' Foscari at the University of Venice. Another student, Chukwudi Ezeani, was awarded the top prize in the graduate category for his paper "The Effect of Deregulation on Price per Kilowatt Hour (kwh) of Electricity in the United States" in the 2018 Progressive Economics Forum (PEF) essay contest. Chukwudi was accepted to the University Scholars Leadership Symposium at the United Nations in Bangkok, Thailand.

All six have secured employment or enrolled in further study upon graduation.

Special Programs+

Joint Program in Business Administration

We offer a joint program with Red River College (RRC). By granting credit for work completed at RRC, students may obtain both a Bachelor of Business Administration degree (UW) and a Business Administration diploma (RRC) in less time than it would normally take to obtain the two qualifications.

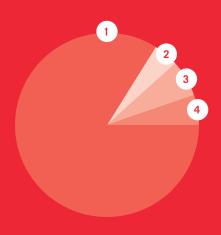
Executive Bachelor of Business Administration (eBBA) Program

The eBBA Program was created in 2005 to meet the needs of industry partners whose employees had certifications, such as a certificate in management or a diploma in business administration, but did not have the bachelor's degree required for promotion within their company.

In order to qualify for the program, students need to have previously taken at least 15 credit hours at a college or in a continuing education certificate program. These students also have the opportunity to earn additional university credits through the Recognized Prior Learning (RPL) portfolio process. There are currently 21 students registered in the eBBA program.



Declared Majors



- **1. BUSINESS & ADMIN**—1,159
- > Bachelor of Arts
- > Bachelor of Arts (4 Year)
- > Bachelor of Business & Admin

- **2. ECONOMICS**—62
- > Bachelor of Arts
- > Bachelor of Arts (4 Year)
- > Bachelor of Arts Honours

- 3. ECONOMICS & FINANCE—89
- > Bachelor of Arts (4 Year)
- > Bachelor of Business & Administration (4 Year)

- 4. JOINT PROGRAM WITH RRC—72
- > Bachelor of Business & Administration
- > Bachelor of Business & Administration (4 Year)

4-Yr BBA by Concentration



243

241

116

2

EFIN

ACCOUNTING

GENERAL

HR

INTL BUS.

MARKETING

CO-OP

1,379

TOTAL DECLARED **MAJORS**

+46%

OVER THE LAST FIVE YEARS

63%

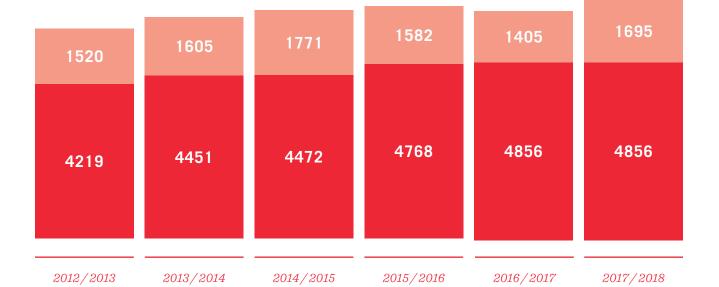
CONSISTS OF 4-YEAR DEGREES 16%

OF THE UWINNIPEG STUDENT BODY

Course Registrations 2017-2018



The Faculty accounts for roughly 16% of majors in the University and 10% of course registrations. The difference reflects our emphasis on teaching business and economics in a liberal arts setting, such that students are required to take many of their courses in the Faculty of Arts.



COURSE **REGISTRATIONS** 3,121.5

+8% **OVER 5 YEARS**

10% OF UWINNIPEG TOTAL



Simon Berge PhD, Guelph

Business Chair in Co-operative Enterprises

Dr. Berge is an assistant professor in the Department of Business & Administration and is the Business Chair of Co-operative Enterprises. He played an integral role in the development of the concentration in Co-operative Enterprises that UWinnipeg students may now opt to pursue in their four-year BBA degree.

The BBA in Co-operative Enterprises is the first undergraduate program of its kind in Canada and was developed in partnership with Manitoba's cooperative and credit union sectors. Our industry partners noted a gap between the growing number of jobs in their field, both locally and globally, and the low number of qualified candidates to fill these roles. The Co-operative Enterprises program is designed to prepare students to be key members of the co-operative business community across Canada.

Dr. Berge completed his doctorate at the University of Guelph studying co-operatives as an alternative distribution system for local food and community development. He also holds a Masters of Business Administration from McMaster University majoring in finance. Prior to focusing on co-operative business practices, Dr. Berge studied biology at the University of Prince Edward Island and medical laboratory technology at Mohawk College in Hamilton, Ontario.

For nearly ten years he worked for the Ministry of Agriculture, Food and Rural Affairs (OMAFRA) as a research analyst coordinating the product development, food for health, agriculture and rural policy research themes for the province. Prior to his government work, he worked for McMaster University as a senior research advisor for major projects within the Office of Research Services at McMaster.

Funding for the Chair in Cooperative Enterprises Program was provided by:

- > The Government of Manitoba
- > Federated Co-operatives Ltd.
- > The Co-operators Group
- > Credit Union Central of Manitoba Ltd.
- > Assiniboine Credit Union Ltd.
- > Arctic Cooperatives Ltd.
- ightarrow Red River Cooperative Ltd.

Advisory Committee for the Chair in Cooperative Enterprises

- Marilyn Brennan,
 Senior VP,
 Governance and Strategy,
 Credit Union Central
 of Manitoba
- Linda Ferguson,
 President, Board of Directors,
 Village Canadien
 Cooperative Ltd.
- Vera Goussaert,
 Executive Director, Manitoba
 Cooperative Association
- Hugh Grant,
 Acting Dean,
 Faculty of Business &
 Economics, The University
 of Winnipeg
- Rosalie Harms,
 Chair, Department of
 Business & Administration,
 The University of Winnipeg
- Ivy Lopez-Sarmiento,
 Business Consultant,
 Small Business Development,
 Entrepreneurship Manitoba

- > Brendan Reimer,
 Strategic Partner,
 Values-Based Banking,
 Assiniboine Credit Union
- Carinna Rosales,
 Director, Business
 Development Services,
 SEED Winnipeg
- Jocelyn Vankoughnet,
 Director, Federated Coops
- Duane Wilson,
 VP Stakeholder Relations,
 Arctic Co-operatives Ltd.
- Ward Weisensel,President, Board of Directors,Red River Coop

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STUDENTS AND EXPERIENTIAL LEARNING

We take pride in the high quality of our students and in their rich and diverse backgrounds. In 2017/18, we had 297 international students from 48 different countries take courses in the Faculty of Business & Economics.

FACULTY OF BUSINESS
AND ECONOMICS,
DECLARED MAJORS

47%

6%
INDIGENOUS

17%
INTERNATIONAL





Kiernan Gange BA Honours '18

Always up for an intellectual challenge but seeking solutions to real world problems, studying economics was a natural fit for Kiernan Gange.

Kiernan was drawn to the Department of Economics in part because of an appreciation for his professors' abilities to explain difficult concepts—particularly when it came to his second-year microeconomics class.

"(It) was the hardest course I had ever taken," he said. "Having such a great and supportive prof in a class that I found so difficult made it possible for me to do well in the class and made me feel proud of myself in a way that I had never experienced."

Kiernan pushed himself to improve his writing and mathematical abilities. "I am forever thankful for the faculty at (UWinnipeg) who encouraged me to challenge myself and take difficult courses instead of settling for mediocrity or doing the bare minimum to get by."

His experience in the economics department helped him to get a summer job with Western Economic Diversification and has inspired him to pursue graduate work in economics. He is entering the MA class at UBC in Fall 2018.

One of Kiernan's goals is to contribute to research on economic conditions in Indigenous communities in Canada, particularly in regards to poverty and economic outcome gaps. "I want to play my part in the reconciliation of Indigenous and non-Indigenous communities," he said.

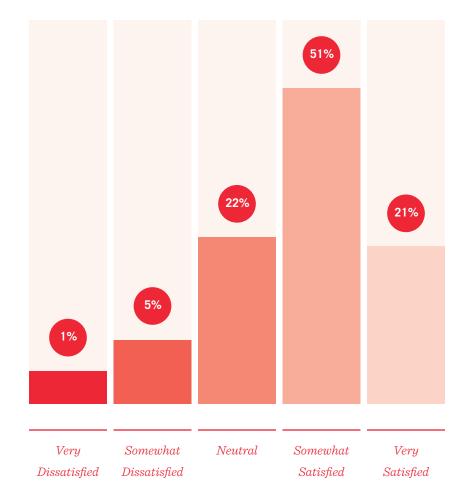
Student Survey

At the end of the 2018 Winter term, 423 students completed a questionnaire designed to elicit their opinions on various aspects of their educational experience. The large majority expressed a high level of satisfaction with their overall experience in the Faculty, and particularly with the academic experience

Academic Experience in the FBE (Overall quality of instruction)

Other key findings were:

- Students desired a greater
 variety and availability of
 courses, particularly in light of
 the waitlists often encountered
 because of courses being
 oversubscribed.
- > 81% of respondents indicated an interest in participating in a work experience or co-op education program.
- > 85% of respondents indicated
 that given their experience to
 date, they would re-select the
 Faculty if they were to start their
 post-secondary education again.
- 93% of respondents said that they would recommend studying in the Faculty to a friend.



Richard-Anthony Aquino BBA '18 Valedictorian

Richard-Anthony Aquino grew up in Winnipeg's inner city where he witnessed youth at risk and economic disparity. It instilled in him the importance of education, a strong work ethic, and openness to diversity.

Richard became a lead web designer with the Government of Canada. After a number of years, he took a leave of absence to continue his studies on a full-time basis to complete his BBA degree.

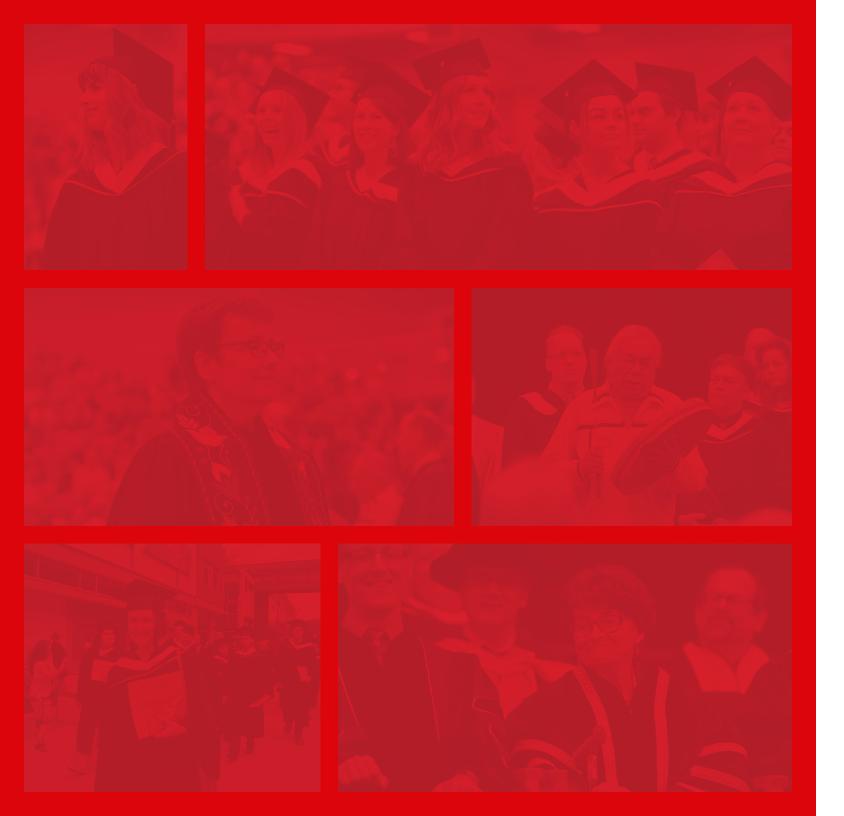
Throughout his time at UWinnipeg, he excelled, earning numerous prestigious scholarships and awards, including the Buhler Business Administration Major Scholarship and the Gold Medal for Highest Achievement in a Major.

Richard says the best part about his years at UWinnipeg was being surrounded by collaborative, intelligent students, supportive professors, and a sense of belonging. "The people are amazing and I had so many resources and supports available to me as a student."

Richard's message to his fellow graduates is simple: "Continue to act with empathy and embrace diversity of thought. In doing so, we will continue to grow and learn and contribute to the common good."

"Open dialogue with [the] diverse student body has taught me that by accepting differing opinions and challenging our own beliefs, we open our minds to unique perspectives, further enhancing our own view of the world. In the workplace I had always been taught to drive towards consensus and conformity. By embracing diversity of thought however, I now actively seek to learn from others, worry less about the right way to do things and find innovative ways to solve problems."





Student Groups

The Faculty supported three active student groups this year: the Business Administration Students Association (BASA), the University of Winnipeg Investment Group (UWIG), and the University of Winnipeg Accounting Students Association (UWASA). These groups provide a variety of different academic and social events, ranging from monthly speakers to the end-of-the-year BASA Gala. We expect that the Finance and Economics Students Association (FESA) will be rejuvenated in the coming year. Financial support was also provided to the UWinnipeg chapter of the Golden Key Honour Society.

"2017-18 was a great year for BASA! Our 5 Days for the Homeless Campaign tripled the funds raised in 2016. We also held our first ever "Pitch It" competition. The finals took place at our inaugural Entrepreneurial Way Conference (EWC), which had over 70 students in attendance — it was a great success!"

Anne-Cecile Panchaud(BASA President, 2018-19)

Highlight on BASA

An entirely student-run non-profit corporation, the Business Administration Students' Association (BASA) represents the ~1,200 students pursuing a BBA degree through the Faculty of Business and Economics at the University of Winnipeg.

Each year, BASA continues to grow, offering more events and workshops, building stronger relationships with the Winnipeg business community, and encouraging more students to get involved. BASA aims to get students out of their comfort zone and help them to bridge the gap between in-class learning and the "real world".

The 2017-18 JDC West Team included 50 students with assistance from faculty, alumni, and community mentors. The students met throughout the Fall term to prepare for the annual January competition that brings together 12 western-Canadian business programs. Over the course of a weekend, teams compete across 10 academic disciplines as well as in debate, athletics, team spirit, and community involvement. At this year's event, held in Calgary, the debate team earned the UWinnipeg team its first, first-place finish since we began competing in JDC West five years ago.

2017-18 CFA Research Competition: The Faculty also had a team of four students compete in the Chartered Financial Analyst (CFA) Research competition, an annual, global event that provides university students with hands-on mentoring and intensive training in financial analysis. Students work in teams to research and analyze a publicly traded company and then write and present their research report and recommendations.

CPA On-Campus Recruitment

The Dean's Office coordinates the CPA on-campus recruitment process. Students are provided with training on networking, résumé writing, and interview skills in preparation for the annual accounting firms' post-secondary hiring blitz. In late September, students apply for either full-time, summer, or co-op work placements. The firms then conduct interviews on both the UWinnipeg and U of M campuses. This is a highly competitive process and of the 43 students who submitted applications in 2017, 10 were placed.

Co-op Education Program

Co-operative education combines in-class learning with the opportunity for students in the Departments of Business & Administration, Economics, and Applied Computer Science to gain valuable, paid employment in their chosen field. Students complete a non-credit course in pre-employment skills and are assisted in finding a co-op work term from positions posted by prospective employers.

This year, we had ~50 students enrolled in the co-op program and of those, 23 completed a work term with one of our co-op education partners.

Student Travel & Experiential Learning Fund

The Faculty has a Student Experiential Learning and Travel Fund to which any declared major in the Faculty is able to apply. This year, the fund offered financial support to students unable to afford the delegate fee for JDC West; assisted a group of 14 students travelling to China on a tour where they learned about business and economics in an emerging market; provided funding to a student travelling to the University of Bamberg in Germany on an exchange; and supported in part four students attending a student leadership conference.

Full-Time Academic Staff

Rosalie Harms (MBA, CPA), Department Chair

Sylvie Albert (DBA, Ft Lauderdale), Dean (2012-17)

Katherine Breward (PhD, Western)

Michael Breward (PhD, Western, CPA)

Gary Brownstone (MBA)

Olya Bullard (PhD, Manitoba)

Fabrizio DiMuro (PhD, Western)

Kamel Fantasy (PhD, Carleton)

Kevin Freedman (MSc, Walden)

Karen Harlos (PhD, UBC)

Maureen Kilgour (PhD, Essex)

Peter Moreira (MBA, CPA), Graduate Program Co-ordinator

Debbie Mortimer (MBA, CPA)

Grace O'Farrell

(ABD, Western, CPA)

Satyendra Singh (PhD, Nottingham Trent)

Hanuv Mann (PhD, Carleton)

Maryam Memar Zadeh (PhD. Western)

Simon Berge (PhD, Guelph)

David Duval (PhD, York)

Contract Academic Staff

Dennis Bishop

Nicholas Borodenko

Stephen Chapman

Marty Donkervoort

Drew Evans

Brent Gibson

John Harrison

Alexandra McMullen

David Newman

Sara Penner

Pavel Platonov

Brian Wood

Department Assistant

Carlene Osborne

Department Of Economics

Full-Time Academic Staff

Manish Pandey, (PhD, Western)
Department Chair and Acting
Vice-President of Research
and Innovation

Soham Baksi (PhD, McGill), Acting Chair

Wenbiao Cai (PhD, Iowa)

Amrita Ray Chaudhuri (PhD, Western)

Luc Clair (PhD, McMaster) and Research Associate, St, Boniface Hospital Foundation

Phil Cyrenne (PhD, Carleton)

Stefan Dodds (PhD, Queen's)

Xiao-yuan Dong (PhD, Alberta)

Hugh Grant (PhD, Toronto), Acting Dean Zhan Li (PhD, Arizona)

Dennis Ng (PhD, Manitoba)

Melanie O'Gorman (PhD, Toronto), Graduate Program

Co-ordinator

Hai Ta (PhD, McGill)

James Townsend (PhD, UBC)

Contract Academic Staff

Sana Amjad

Gabi Dragan

Christi-Anna Durodola

Kerry-Ann Spencer-Williams

Department Assistant

Ashley Moore

Dean's Office Staff

Jessica Adkin, Co-op Education Co-ordinator (on leave)

Holly Bochurka, Co-op Education Co-ordinator

Carter Cousineau, Director of Business Development & Operations

Christy Campbell, Administrative Assistant, Budgets & Operations

Rachel Hammerback, Executive Assistant to the Dean

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Staff Changes

Jessica Adkin

(Co-op Education Coordinator) was on maternity leave and returns in August 2018.

Sylvie Albert completed her five-year term as Dean.

Soham Baksi was granted promotion to Full Professor, effective July 1, 2017, and was appointed Acting Chair of the Department of Economics from March 1 – June 30, 2019.

Holly Bochurka served as
Co-op Education Coordinator
on a temporary basis beginning
in August 2017 and has been
appointed as the Faculty's
Student Experience Assistant
on a permanent basis effective
September 1, 2018.

Katherine Breward was granted tenure and promoted to Associate Professor, effective July 1, 2017.

Wenbiao Cai was granted tenure and promoted to Associate Professor, effective July 1, 2017.

Carter Cousineau

(Director of Business
Development & Operations)
resigned to take up a position at
George Brown College in Toronto.

Hugh Grant was appointed Acting Dean of the Faculty of Business & Economics from January 1, 2018 – June 30, 2019.

Rosalie Harms' term as Chair of the Department of Business & Administration was extended until Dec. 31, 2020.

Manish Pandey was appointed Acting Vice President of Research & Innovation Office from March 1 – August 15, 2018 and the Acting Dean of Graduate Studies from July 1, 2018 – June 30, 2019.

Sara Penner (PhD. Candidate, University of Manitoba) was appointed as Assistant Professor in the Department of Business & Administration, effective July 1, 2018.

Jie Zhou, (PhD, Western) was appointed as Assistant Professor, Department of Economics, effective July 1, 2018.

Helping Prevent Workplace Bullying



Karon Harlos
Professor, Department
of Business and
Administration

Dr. Karen Harlos is the Project Director for Partnering to Prevent Workplace Bullying Using International and Integrative Perspectives (2015-2018). Partner organizations include the Province of Manitoba, The University of Winnipeg, and the Manitoba Teachers Society.

Workplace bullying and mistreatment create a risk to employee health and safety through repeated and unreasonable behaviour such as verbal abuse, unjustified criticism, excessive scrutiny, unmanageable workloads, emotional neglect, and physical violence. Economic, social, and health costs are substantial.

"Little is known about the scope and impact of this problem in Canada; most Canadian studies are cross-sectional with relatively small datasets", explained Harlos. "Our project will examine evidence shown in other countries that some employees are at greater risk for workplace bullying than others and are more negatively impacted by it, including persons with disabilities, younger employees, and LGBT employees. Yet those most vulnerable may feel least able to seek help."

This project uses longitudinal and multi-method approaches and brings together key researchers and professionals from academia, government, and industry to advance theory and practice. The partnership is international and interdisciplinary with co-investigators from UWinnipeg Dr. Wendy Josephson (Psychology), Dr. Grace O'Farrell (Business and Administration), and Dr. Catherine Taylor (Rhetoric and Education) along with Canadian scholars from Adler University, University of Manitoba, and Western University, as well as scholars from Plymouth University (UK), Tenische University Chemnitz (Germany), and the University of Copenhagen (Denmark).

International Environmental Agreements



Amrita Ray Chaudhuri Associate Professor, Department of Economics Amrita Ray Chaudhuri is an associate professor in the Department of Economics. She completed her undergraduate degree at the London School of Economics and her graduate degrees at McGill University, obtaining her PhD. in 2008. After spending three years as an assistant professor at the Tilburg Law and Economics Centre at Tilburg University in The Netherlands, she joined the economics department at The University of Winnipeg in 2010. She remains an Extramural Fellow at the Centre for Economic Research and the Tilburg Law and Economics Centre.

Dr. Ray Chaudhuri's research examines the social impacts of mergers and acquisitions in various contexts such as cross border mergers, mergers of polluting firms and/or firms that extract natural resources. She also investigates the relative efficacy of different policy tools that seek to achieve more green innovation and international cooperation on mitigating greenhouse gas emissions.

She is the author or co-author of four book chapters and 10 scholarly papers in such journals as the *Journal of Macroeconomics*, the *International Review of Environmental and Resource Economics*, the *Journal of Public Economic Theory*, the *Journal of Industrial Economics*, *Resource and Energy Economics*, *Economics Letters*, *Review of International Economics*, the *Journal of Economic Dynamics* & *Control*, and the *Economics Bulletin*. Her work has been funded by the Social Sciences and Humanities Research Council of Canada.

A truly international scholar, she has given 35 conference presentations and many invited talks across Canada, the United States and Europe.

She teaches in the department's undergraduate and graduate ERDE program.

Research Funding

During 2017–18, there were 10 externally-funded research projects underway:

GRANTEE P	PROGRAM NAME	AMOUNT	TITLE	TERM
Simon	SSHRC Knowledge Synthesis Grant - Aboriginal Peoples	\$24,145.00	Pedagogical Pathways for Indigenous Business Education: Learning from Current Aboriginal Business Practices	December 15, 2016 – February 14, 2018
Berge, Simon	Mitacs Accelerate	\$45,000.00	Co-operatives in rural and remote communities in Canada's North	January 9, 2017 – February 14, 2018
Berge, Simon	Co-operatives First	\$8,000.00	Old Crow Project	July 7, 2017 – December 31, 2017
	SSHRC Partnership Engage Grant	\$24,520.00	Co-operatives as vehicles for economic reconciliation	December 1, 2017 – November 30, 2018
	SSHRC Insight Development Grant	\$51,752.00	Historical Development and Current Policies in Canadian Agriculture: A Macroeconomic Analysis and Micro Longitudinal Data	June 1, 2017 – May 31, 2019
	SSHRC Partnership Development Grant	\$199,995.00	Partnering to Prevent Workplace Bullying Using International and Integrative Perspectives	March 25, 2015 – September 31, 2018
	Manitoba Nurses Union	\$10,000.00	Partnering to Prevent Workplace Bullying	May 1, 2017 – September 30, 2019
O'Gormon, Melanie	ArcticNet	\$200,000.00	Foundations for Student Persistence and Success in Inuit Nunangat	November 1, 2016 – March 31, 2018
Melanie	SSHRC Knowledge Synthesis Grant - Aboriginal Peoples	\$24,728.00	Forum on Research in Inuit Education - A Gathering to Harness Knowledge of Inuit Education Leaders	December 15, 2016 – February 14, 2018
	SSHRC Insight Development Grant	\$38,363.00	Determinants and Effects of Temporary and Permanent Migration: An analysis using individual panel survey data	June 1, 2016 – May 31, 2018

Three other projects received funding from the UWinnipeg Research Office:

Two major research grants
(Olya Bullard and Hanuv Mann)
and one SSHRC 4A Insight
Development Grant (Olya Bullard).
The Faculty also has an internal
research fund that provided \$9,900
this year to support nine travel
grant applications.

Seminars

Publications

Recently announced was funding for three external grant applications:

- Olya Bullard, "For the Benefit of Others: How Consumption Activities that Benefit Others Relates to Consumer goals," SSHRC Insight Grant, 2018-21, \$83,445.
- Luc Clair, "Estimating the Relationship Between Cardiovascular Health and the Use of Neurodegenerative Pharmaceuticals," Manitoba Medical Service Foundation, \$30,000.
- James Townsend and Wenbiao Cai, ""Gambling Among Immigrants to Canada: A Quantitative Investigation Using the Canadian Community Health Survey", 2018-19, \$39240

The Department of Economics Seminar Series hosted four guest speakers:

- Ross McKitrick (University of Guelph), "Emission Taxes and Damage Thresholds in the Presence of Pre-Existing Regulations";
- Umut Oguzoglu (University of Manitoba), "Like Father, Like Daughter (Unless There is a Son): Sibling Sex Composition and Women's Stem Major Choice in College";
- ${\scriptstyle >\ } Shao\ Lin\ (Bank\ of\ Canada),\ "Aggregate\ Fluctuations\ and\ the\ Role\ of\ Trade\ Credit";$
- > Tanika Chakraborty (IIT Kanpur, India), "Beyond the average: parental peer heterogeneity and intergenerational transmission of education."

Both departments continue to be very active in research, combining for 30 journal papers, six book chapters and one edited book during the academic year. As a reflection of this high level of scholarship, the Department of Economics continues to rank in the top 25 per cent of all Canadian university research units according to RePEc (the international data base on research in economics).

COMMUNITY

The Faculty of Business & Economics plays an important role in connecting the University with the external community be it though the co-op education program, activities of student groups, relationships with professional accreditation associations, membership in the Chamber of Commerce, the co-operative enterprises program, or several other collaborations.

India Centre

The India Centre for Academic, Business & Community Excellence is the outcome of a partnership between The India Association of Manitoba and The University of Winnipeg. Housed in our Faculty, it provides a platform where "the community meets the academy" and where together we undertake meaningful work that is reflective of Canada's diversity and multicultural outlook. The Centre's premier event each year is its Awards Dinner. This year, we honoured the work of Dr. Terry Papneja, the President and Founder of the Toronto Chapter of AIM for SEVA. The 2017 dinner raised over \$24,000 and had ~300 attendees. The Centre also received an additional private donation of \$20,000 in support of our efforts. The funds raised support an endowment fund that, since 2015, has grown to \$80,000. Revenue generated from the fund will be used to support student experience, programming, and bursaries.

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Global Forum Conference on **Digitalization**

In October, the Faculty (on behalf of the University) co-hosted with the City of Winnipeg and ITEMS International the Global Forum on Digitalization. We received 200 executives and experts on digitalization from 16 countries, garnering international media attention. Usually in Europe, this was the first time in 25 years that the conference had been held in Canada.

Community **Entrepreneur Link**

The Community Entrepreneur Link (CEL) is a campus hub to support entrepreneurship, social innovation and, social enterprise. The CEL builds upon a pilot project undertaken with Marshall Ring and Ab Freig of the Manitoba Technology Accelerator. A successful launch event was held for the CEL on the first floor of the Buhler Centre in November at which we welcomed nearly 100 attendees from across campus and from the entrepreneurship and social innovation sectors. The CEL provides support and expertise for all students, faculty, alumni, and community interested in learning about entrepreneurship, social enterprise, and social innovation.

Partners

- > Entrepreneurship Manitoba
- > North Forge

> Futurpreneur

> World Trade Centre Winnipeg

- > Manitoba Technology
- Accelerator











FUTURE DIRECTIONS

The University of Winnipeg identified five strategic priorities for its future development —Academic Excellence and Renewal; Student Experience and Success; Indigenization; Research Excellence, Knowledge Mobilization and Impact; and Financial and Institutional Resilience. We look forward to contributing to these institutional objectives.

Two initiatives are particularly pressing:

Indigenization

The Faculty lags behind the University in terms of Indigenous representation among faculty and students. We will be reviewing the possibility of introducing more Indigenous content of existing courses and developing new courses to address Indigenous concerns. In 2016 we took the initial steps of establishing an Indigenous advisory council and, in concert with Indigenous organizations, we shall seek to design diploma and degree programs that meet the needs for greater Indigenous self-governance.

Business Technology and Management

Of growing interest is the overlap between Information and Communications Technology (ICT) and management skills (from program management to financial accounting). We will be seeking to strengthen our inter-disciplinary programming with other departments in the University at both the undergraduate and graduate levels.

Sylvie Albert DBA, Ft. Lauderdale

Thank you, Sylvie! Dean, 2013-2018

Under Dr. Albert's leadership, we saw a remarkable five years of growth, not only in the number of declared majors in our Faculty but in the scope of our programming. Sylvie's accomplishments during her time as Dean are many: she introduced an alumni database management system, re-developed the University's co-op and continuing education programs, made strides towards an accelerator program, championed and brought to fruition the Master in Management program, and was a great supporter of student groups and of growing student engagement in the Faculty.

Sylvie also built strong partnerships with the Winnipeg business community, with accreditation bodies, and with various international business schools—resulting in a variety of unique and innovative programs and pathways.

We would like to thank Dr. Albert for her enthusiasm and dedication as Dean of the Faculty over the past five years and look forward to continuing to benefit from her academic expertise as a professor in the Department of Business & Administration.

Thank you!

With your investment you have joined many other committed and motivated people who have so generously invested in the future of UWinnipeg's Faculty of Business and Economics and the future of our students.

CORPORATE DONORS

of Manitoba

152245	Canada Inc.	Crosstown Civic Credit Uni	
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Arctic C	o-operatives Limited	Canada	
Arthur J	Gallagher Canada Ltd.	Derksen Finishing Inc.	
	oine Credit Union	Downtown Winnipeg BIZ	
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)	PwC	The Winnipeg Foundation	
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Financial	RCR CPA Inc.	Triple B's Restaurant, Bar & Billiards	
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