

Name



The University of Winnipeg **2018 Duff Roblin Award Dinner**

Tuesday, October 30th, 2018 The Fort Garry Hotel Grand Ballroom 5:30 p.m. Reception / 6:30 p.m. Dinner

Title		
Company/Organization		
Address		
City/Town	Province	Postal Code
Phone	Email	Fax

Please issue the charitable tax receipt to:
Me (individual)
My company/organization

If the charitable tax receipt is to be mailed to an address different than that provided above, please specify:

Purchase of Sponsorship

	Title Sponsor at \$10,000\$(Includes 20 dinner tickets/reserved table and2 seats at the head tables)See reverse side of Page for full descriptionA portion of this cost is tax receiptable	[Silver Sponsor at \$4,500 \$ (Includes 10 dinner tickets/reserved table) See reverse side of Page for full description A portion of this cost is tax receiptable 	
	Platinum Sponsor at \$8,000 \$		Corporate Sponsor at \$3,500 \$ (Includes 10 dinner tickets/reserved table) See reverse side of Page for full description A portion of this cost is tax receiptable	
	Gold Sponsor at \$6,000\$		TOTAL \$	
Purchase of Tables and Individual Tickets				
	Individual Ticket(s) at \$250 per ticket A portion of this cost is tax receiptable	\$		
	I wish to make a donation to support the Duff Roblin Scholars Fund and Opportunity Fund	\$		
Che	ment by: eque (payable to The University of Winnipeg oice a/Mastercard///////			
Signat	ture	Date		

1-883 Notre Dame Avenue | Winnipeg | Manitoba | R3E 0M4 | T: 204.415.2472 | F: 204.938.2665 www.uwinnipeg.ca/duff-roblin

THE UNIVERSITY OF WINNIPEG THE UNIVERSITY OF WINNIPEG **12TH ANNUAL** DUFF ROBLIN Award Dinner



fdnevents@uwinnipeg.ca

UNIVERSITY OF WINNIPEC FOUNDATION

2018 Duff Roblin Award Recipient



204-415-2472 www.uwinnipeg.ca/duff-roblin WINNIPEG

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2018 Duff Roblin Award Recipient Bob Silver



Bob Silver

Bob Silver obtained a Bachelor of Science degree with honours from the University of Manitoba in 1970, majoring in Mathematics and Statistics.

For more than 35 years, Bob has made an extraordinary contribution to the business and community sectors at the local, national and international levels. He is the president and co-owner of Western Glove Works Ltd. and co-owner of Urban Barn, Auld Phillips, and Comark retail chains.

Additionally, he is a co-owner of the Brandon Sun, the Winnipeg Free Press, the CanStar Weekly, and Derksen Printers in Steinbach. He was also a founder of Canterbury Park. In the business community, he has been involved on a number of boards including CentrePort Canada, the Business Council of Manitoba, the First Peoples Economic Growth Fund, the Winnipeg Convention Centre, and was co-chair of the Premier's Economic Advisory Council.

In the community-at-large, he gives his time to a multitude of causes such as the Winnipeg Library Foundation, where he helped spearhead the campaign to build the new Millennium Library, and the Grow Winnipeg initiative of the Jewish Federation. He is also a past chair of Destination Winnipeg (now Economic Development Winnipeg) and the United Way of Winnipeg. Presently, Mr. Silver also serves as the Chancellor of The University of Winnipeg and as co-chair of We Day Winnipeg.

Bob's commitment to The University of Winnipeg extends far beyond his roles as Chancellor and Foundation Board member, he and his wife Kim, are also dedicated donors with particular interest in building pathways to education and supporting under-represented and non-traditional students on campus.

He has received many honours including the Order of Manitoba in 2012 and The University of Manitoba's Alumni of the Year award. Both JNF and the B'nai Brith have honored him as Man of the Year and in 2002 he was awarded an Honorary Degree from Red River Community College. He was also recognized by the Manitoba Chamber of Commerce as a member of the Business Hall of Fame.

Advertising Opportunities

Ads for the souvenir program can be purchased at the following rates: Full Page \$1500 Half Page \$650 Quarter Page \$350

Note: if you purchase a sponsorship, advertising and seating is included at all levels

2018 Advertising Specifications **Page Dimensions**

Full Page 6"w x 9"h plus bleed Half Page 5.375"w x 4.125"h Quarter Page 2.625"w x 4.125"h

THE UNIVERSITY OF WINNIPEG **12TH ANNUAL** DUFF ROBLIN AWARD DINNER

Sponsorship Opportunities

Title Dinner Sponsor - \$10,000

Most prominent positioning on promotional materials including:

- Seating at the head table for 2
- Acknowledgement in Community Profile Ad in Winnipeg Free Press
- Company name on our website as a corporate sponsor for the Dinner
- Acknowledgement during Dinner proceedings
- Table signage
- Reserved 2 tables of 10 in a prime location

Platinum Dinner Sponsor - \$8,000

- Most prominent positioning on promotional materials including:
- Seating at the head table for 2
- Acknowledgement in Community Profile Ad in Winnipeg Free Press
- Company name on our website as a corporate sponsor for the Dinner
- Acknowledgement during Dinner proceedings
- Table signage
- Reserved table for 10 in a prime location

Gold Dinner Sponsor - \$6,000

Most prominent positioning on promotional materials including: Acknowledgement in Community Profile Ad in Winnipeg Free Press Company name on our website as a corporate sponsor for the Dinner Full Page Ad, Logo and named recognition in Commemorative Program Acknowledgement during Dinner proceedings

- Table signage
- Reserved table for 10 in a prime location

Silver Dinner Sponsor - \$4,500

Prominent positioning on promotional materials including:

- Acknowledgement in Community Profile Ad in Winnipeg Free Press

- Acknowledgement during Dinner proceedings
- Table signage
- Reserved table for 10

Corporate Dinner Sponsor - \$3,500

Positioning on promotional materials including:

- Acknowledgement in Community Profile Ad in Winnipeg Free Press
- Company name on our website as a corporate sponsor for the Dinner
- Quarter Page Ad, Logo and named recognition in Commemorative Program
- Acknowledgement during Dinner proceedings
- Table signage
- Reserved table for 10

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Inside or outside back cover Page Ad, Logo and named recognition in Commemorative Program

Inside or outside back cover Page Ad, Logo and named recognition in Commemorative Program

 Company name on our website as a corporate sponsor for the Dinner Half Page Ad, Logo and named recognition in Commemorative Program