

2025 CPA University Fall Recruitment Guidelines

The CPA University Fall Recruitment Guidelines apply to Pre-approved Program Route (PPR) and Experience Verification Route (EVR) employers who wish to recruit Asper School of Business, University of Manitoba, and University of Winnipeg students for permanent, summer and co-op (summer and winter term) positions at the beginning of the academic year. As part of the CPA University Fall Recruitment process, which runs from September to November, employers accept applications, interview, and make offers of employment to students within a pre-determined set of dates. The intent of the guidelines is to create a fair and equitable process with clear and consistent timelines for the employers, students, and the Universities. Employers who wish to participate in the CPA University Fall Recruitment process must adhere to the guidelines as outlined in this document.

Alumni or students not attending the Asper School of Business, or the University of Winnipeg do not need to apply through the CPA University Fall Recruitment process. If the applicant has applied through the CPA University Fall Recruitment process, they will be subject to the following CPA Fall University Recruitment guidelines.

CPA Fall Recruitment Calendar

UOFM & UOFW

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| Submit postings | August 27 |
| Postings (on Asper Career Portal and UWinnipeg FBE Career Portal) | September 3 |
| Posting deadline | September 29 |
| ASBAA Wine & CPA Networking Night | September 18 |
| Shortlists due | October 6 |
| Student Interview Sign-up | October 8 |
| First Interviews (On Campus) | October 14 - 24 |
| Second Interviews | Oct 27 – Nov 7 |
| Offers Extended (Fulltime) | November 12 |
| Students Accept/Decline by | November 17 |
| Rankings Due (Summer & Co-op) | November 12 |
| Ranking Results Released | November 17 |

- Black out period is from September 3 - November 17, 2025. Employers cannot conduct interviews (formal or informal conversations with students) outside of the scheduled interview dates.
- Information Sessions and receptions are not to be held during the period from September 3, 2025 to October 24, 2025.
- The UofM Fall Break week of Nov 10 – 14, 2025.
- Employers may make an offer of full-time employment to students currently working for the employer before September 3, 2025. Permanent offer or offers for subsequent co-op terms may also be made to co-op students who are currently working for an employer before September 3, 2025.

POSTINGS/APPLICATIONS

Students will be required to submit a cover letter, resume and transcript.

ASPER SCHOOL OF BUSINESS, UNIVERSITY OF MANITOBA

Employers can submit job postings through the Asper Career Portal by August 27, 2025. All postings will go live on September 3, 2025. Please create separate postings for full-time, summer and co-op positions.

If you do not have an account on the Asper Career Portal, register at: <https://asper-umanitoba-csm.symplicity.com/employers/index.php>. If you need assistance with this step, please contact the Asper Career Development Centre.

APPLICATIONS

Students **MUST** submit applications through the Asper Career Portal which will include a Cover letter, resume and transcript (official or unofficial). Employers can request that students submit applications through their website but must indicate on the job posting that students also apply through the Asper Career Portal. This will allow the CDC to coordinate the on-campus interview schedule.

COMPLETE THE EMPLOYER PROFILE ON THE ASPER CAREER PORTAL

This section is viewable by students and is linked to the job posting.

- Create comprehensive online profiles describing the organization by clicking on the **Profile** link in top toolbar.
- Part 1 - **Who We Are:** Input general information about the organization such as Achievements, Products and Services, Divisions and Departments, etc.
- Part 2 - **Key Stats:** Include employer statistics such as stock symbol, annual revenue, number of employees, etc.
- Part 3 - **Company Culture:** Input information such as Working Environment, Career Track, Training, etc.
- Part 4 – **Logo:** Include a logo as part of the organization's print and online profile by clicking the Logo tab, clicking the Browse button and uploading a file.
- Review which sections are complete (green check) and which are incomplete (red X) by utilizing the **Completion Status** inset on the right.

UNIVERSITY OF WINNIPEG, FACULTY OF BUSINESS & ECONOMICS

Employers can submit job postings through the FBE Career Portal (**CPA Recruitment module**) by August 27, 2025. If you need a new profile created, please contact Chris Sale (c.sale@uwinnipeg.ca).

All postings will go live on September 3, 2025. Please create separate postings for Full-time, Summer and Co-op positions.

APPLICATIONS

Students **MUST** submit applications through the FBE Career Portal which will include a cover letter, resume and transcript (official or unofficial). Employers can request that students submit applications through their website but must indicate on the job posting that students also apply through the FBE Career Portal.

INTERVIEWS

First interviews will occur from October 14 - 24, 2025 and will be conducted virtually or in person for the Asper School of Business and the University of Winnipeg students. Interview dates will be allocated on a first come basis. Please contact Daria Podgornova (daria.podgornova@umanitoba.ca) to book your interview dates at the University of Manitoba by August 16, 2025. Please contact Deanna Pereles (d.pereles@uwinnipeg.ca) to book interviews at the University of Winnipeg by August 16, 2025.

Second Interviews will start on October 27, 2025 and will be scheduled by the employers with selected students. If you are not conducting second interviews, please notify students and the Asper Career Development Office/University of Winnipeg of your organization's decision not to proceed.

- Notify the CDC of the date/time for networking recruitment event held in conjunction with second interviews.
- It is recommended that all employers inform students that are not being scheduled with second interviews, as a courtesy.
- Notify the Asper Career Development Centre/University of Winnipeg of any students who do not show up for an interview, cancel or withdraw from the process as soon as possible.

OFFERS – PERMANENT STUDENTS

First day to extend offers to students for fulltime opportunities is November 12, 2025. November 17, 2025 is the last date on which a permanent student is required to accept or decline an offer, and employers cannot withdraw an offer before this time. **Employers are not permitted to contact permanent students between the date an offer has been made and November 17, 2025 except to confirm receipt of offers.**

No offers, either verbal or written, may be made to permanent students **until November 12, 2025.** Conditional offers (i.e..offers made to more students than the employer is prepared to hire or offers made only if the student agrees to accept the offer) are prohibited. Any offer that is made verbally must be followed up in writing on the following business day.

MATCH/RANK FOR SUMMER AND CO-OP STUDENTS

As with last year, the Asper Career Development Centre will be managing the match/rank process for both the Asper School of Business and the University of Winnipeg. Employers will submit rankings of summer and co-op students by November 12, 2025 to the Asper CDC. Employers may rank as many students as they plan to hire as their first choice but must provide positions/placements for as many students as are ranked as a first choice.

At no time may employers discuss their rankings with students.

Employers will be informed of the match/rank results by email on November 17, 2025.

ASBAA CPA NETWORKING NIGHT

The ASBAA CPA Networking Night is organized by Asper School of Business Accounting Association and the date is September 18, 2025. ASBAA will be contacting organizations about tickets.

NOTIFICATION OF AGREEMENT WITH THE ASPER CDC

Each employer must provide notification of agreement of the CPA University Recruitment Guidelines by email to Daria Podgornova, Asper CDC (daria.podgornova@umanitoba.ca) and Deanna Pereles (d.pereles@uwinnipeg.ca) University of Winnipeg by August 16, 2025.

Please indicate your organization's name, primary contact person(s) and contact information. This person will be responsible to disseminate the recruitment guidelines to all members of their office involved with CPA recruitment. We want everyone to have the same information, so there is no confusion, and the process is as efficient as possible for all participants.

December—August - Year-Round Hiring

PPR and EVR employers who need to hire additional students are free to accept applications, conduct interviews, and make offers to students for jobs that will start *before the next CPA Fall Recruitment period begins*.

CONTACTS

Asper School of Business Career Development Centre, University of Manitoba

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The Faculty of Business and Economics, University of Winnipeg

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