



The North West Company is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean.

ENTERPRISING OPPORTUNITY

MARKETING INTERN (Food)

- Regular Full Time – Summer 2022
- Winnipeg Corporate Head Office

OPPORTUNITY

Our strategic Procurement & Marketing department is currently seeking a co-op student to join the team as a Marketing Intern within the Food group. This co-op opportunity will provide you with valuable, real-world experience which will give you a competitive edge as you begin your Buying, Retail, Business Management or Marketing career. Your accountabilities in this role will allow you to enhance your business management skills, while also giving you the opportunity to become familiar with our processes, the organization, and our innovative corporate culture.

ACCOUNTABILITIES

With the mentorship of Category Managers and the Category Teams, the Marketing Intern will be participating in the management of pricing, markdowns, communications, selling channels, and interpreting customer research. This position will also assist in the development and execution of category plans and initiatives based on consumer, demographic and sales market data, along with feedback from the field. Additional accountabilities of this position include assisting with data entry, communication with stores and vendors on a regular basis, along with other tasks/projects as assigned by the Category Manager.

QUALIFICATIONS

Prior office, retail or logistics and supply chain experience is an asset. The successful candidate is detail oriented with strong analytical skills and the ability to manage work efficiently and effectively with proven organizational, planning and prioritizing skills. Excellent written and verbal communication skills, complemented by strong interpersonal skills with the ability to interact with all levels of internal and external customers in a professional manner are required. A demonstrated ability to maintain confidential information along with a demonstrated proficiency in Microsoft Office applications, specifically Excel, is also desired.

The North West Company offers a supportive, open work environment with the opportunity for personal growth and development.

If you would like to find out more information about our company please visit our website:

www.northwest.ca

We thank all applicants for their interest; however only those selected for an interview will be contacted.

The North West Company is an Equal Opportunity Employer. We will continue to ensure our work force represents the communities that we serve. We encourage qualified aboriginal persons, persons with disabilities, visible minorities, and women to apply for positions
