



CAREER PATHFINDERS

BACHELOR OF ARTS DEGREE WITH A MAJOR IN

ENGLISH

Overview

Students of English develop excellent analytical, reading, and writing skills, which are assets in almost any career. The study of English can also lead to teaching, or a career such as news reporting, publishing, advertising or public relations. An honours program provides a solid basis for students planning to attend graduate school in English, linguistics, speech pathology, journalism or women's studies.

"It was a wonderful experience being a student at The University of Winnipeg. High calibre faculty challenged me to do my best. I believe I benefited from the small collegial atmosphere of the university with professors who are available and accessible to students. It helped make me the student I was then and the teacher I am now."

- Nicole Rosevere (BA Hons. English), freelance writer and high school teacher.

Job Titles

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|--|---|
| <ul style="list-style-type: none"> • Account Executive (NOC 1123) • Administrative Assistant (NOC 1241) • Author (NOC 5121) • Book Critic (NOC 5123) • Circulation Assistant (NOC 1451) • City Manager (0012) • Communications Officer (NOC 1123) • Copywriter (NOC 5121) • Editorial Assistant (NOC 1452) • Foreign Correspondent (NOC 5123) • Fundraiser (NOC 1123) | <ul style="list-style-type: none"> • Journalist (NOC 5123) • Literary Agent (NOC 1123) • Lobbyist (NOC 4161, 4163, 4164) • Management Trainee (NOC 0621) • Marketing Assistant (NOC 1452) • Playwright (NOC 5121) • Lawyer (NOC 4112) • Advertising, Marketing, and Public Relations (NOC 1123) • Teacher (NOC 4032) 1,2 |
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1 The numbers following each job title refer to [Canada's National Occupational Classification \(NOC\) code](#). Jobs may require additional education or training.

2 Government of Canada. "English Language and Literature, General (23.0101) Bachelor's degree." Job Bank, 25 March 2020, <https://www.jobbank.gc.ca/studentdashboard/23.0101/LOS05>

Work Settings

- Advertising Agencies
- Consulting Firms
- Cultural Organizations
- Educational Institutions
- Government Agencies
- International Organizations
- Libraries
- Media/Publishing/Telecommunications Industry
- Museums/Galleries
- Non-Government Organizations
- Political Parties
- Professional Associations
- Publishing Firms
- Research Organizations
- Retail/Wholesale Establishments
- Self-Employed
- Social Service Organizations

Skills and Characteristics

- Effective communication skills
- Ability to process complex ideas
- Ability to understand and connect with people
- Quick thinker
- Analytical Skills

Professional Associations and Other Links

- Canadian Association for Commonwealth Literature and Language Skills <http://www.caclals.ca/doku.php>
- Canadian Freelance Writing Jobs <http://www.freelancewritingjobs.ca/>
- Association of Canadian College and University Teachers of English <http://accute.ca/>
- Modern Language Association <https://www.mla.org/>
- Canadian Authors Association <http://canadianauthors.org/national/>
- Professional Writers Association of Canada <http://www.pwac.ca/>

This document is intended to provide a starting point for your career research. For more information about UWinnipeg's English program, visit the [Department of English](#) website and the [English Fact Sheet](#).

Students are encouraged to [schedule an appointment with an Academic and Career Advisor](#) for assistance with career planning.
