



CAREER PATHFINDERS

BACHELOR OF ARTS OR

BUSINESS ADMINISTRATION DEGREE WITH A MAJOR IN

ECONOMICS & FINANCE

Overview

Understand how financial markets and financial instruments are used by businesses, governments and investors to raise and supply capital for investment and financing purposes through the Economics and Finance program at UWinnipeg. Learn to understand the operations of bond and equity markets, and modern financial instruments such as options, futures and derivatives using economic and business concepts from a Canadian perspective. You will learn the language of Bay Street and Wall Street and gain a deep understanding of the role financial markets and financial instruments play in a modern economy. This program will allow you to pursue a career as an Investment Advisor, a Chief Financial Officer, or many positions in the Financial Services Industry.

"I have always been passionate about economics and the Economics Department guided me in selecting the EFIN program. My professors were exceptional and their classes were very enjoyable and engaging. The small intimate class size was a perk as I was able to excel as well as build good relationships with some of my professors who are still my mentors even today. The EFIN program provided me with a solid foundation to successfully complete the CFA level 1. I would recommend this program to anyone interested in pursuing a career in economics or finance."

- Justine Isaac (BA) Associate Manager, Investment Compliance at Canada Life.

Job Titles

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| <ul style="list-style-type: none"> • Bank Officer (NOC 6235) • Bond Trader (NOC 1113) • Commodity Industry Analyst (NOC 1113) • Consumer Affairs Director (NOC 2262) • Cost Analyst (NOC 1122) • Demographer (NOC 2161) • Economist (NOC 4162) • Efficiency Expert (NOC 1122) • Financial and Investment Analysts (NOC 1112) • Financial Manager (NOC 1113) • Financial Planner (NOC 1114) • Financial Reporter (NOC 5123) • Investment Advisor (NOC 1114) • Chief Financial Officer (NOC 0013) | <ul style="list-style-type: none"> • Industrial/Institutional Buyer (NOC 1225) • Industrial Trades Specialist (NOC 4162) • Financial Sales Representative (NOC 6235) • Retail and Wholesale Trade Manager (NOC 0621) • Banking, Credit, Investment Managers (NOC 0122) • Economic Policy Researcher/Analyst (NOC 4162) • Business Management Consultant (NOC 1122) • Trader (Foreign Exchange, Mutual Funds, Securities) (NOC 1113) • Securities Agent, Investment Dealer or Broker (NOC 1113) ^{1,2} |
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Work Settings

- Auditing/Accounting Firms
- Community Service Agencies
- Consulting Firms
- Educational Institutions
- Financial Industry
- Bank
- Government Agencies/Departments
- Health Care Centres
- Insurance Industry
- International Organizations
- Investment Industry
- Media/Publishing/Telecommunications Industries
- Non-Governmental Organizations
- Research Institutes
- Securities Industry
- Self Employed
- Trade/ Professional Associations

Skills and Characteristics

- Able to simplify abstract concepts
- Analyze and interpret data
- Communicate concisely and effectively
- Critical thinking skills
- Apply literary and information-processing skills

Professional Associations and Other Links

- Bank of Canada <http://www.bankofcanada.ca/careers/>
- CFA Institute <https://www.cfainstitute.org/>
- Canadian Securities Institute https://www.csi.ca/student/en_ca/home.xhtml
- FP Canada <https://fpcanada.ca/>
- Econ-Jobs.com <https://www.econ-jobs.com/search.php>
- Canadian Association for Business Economics <https://www.cabe.ca/jmv3/>
- The Economic Developers Association of Canada <http://edac.ca/category/careers/>
- Canadian Economics Association <http://www.economics.ca/>
- Jobs.Economist.com <http://jobs.economist.com/>
- Directory of Business and Trade Associations <http://www.ic.gc.ca/Intro.html>
- Aboriginal Financial Officers Association of Manitoba <https://www.afoamb.ca/>
- The Canadian Finance & Leasing Association <https://www.cfla-acfl.ca/>

This document is intended to provide a starting point for your career research. For more information about UWinnipeg's Economics program, visit the [Department of Economics website](#) and the [Economics and Finance Fact Sheet](#).

Students are encouraged to [schedule an appointment with an Academic and Career Advisor](#) for assistance with career planning.

1 The numbers following each job title refer to [Canada's National Occupational Classification \(NOC\) code](#). Jobs may require additional education or training.

2 Government of Canada. "Finance, General, Bachelor's degree". Job Bank, 23 November 2020, <https://www.jobbank.gc.ca/studentdashboard/52.0801/LOS05>