

The Canadian Red Cross mission is to improve the lives of vulnerable people by mobilizing the power of humanity in Canada and around the world.

## **Our Network**

The Canadian Red Cross Society is part of the largest humanitarian network in the world, the <u>International Red Cross and Red Crescent Movement</u>. This network includes the <u>International Committee of the Red Cross</u> (ICRC), the <u>International Federation of Red Cross and Red Crescent Societies</u> (Federation) and 190 National Red Cross and Red Crescent Societies dedicated to improving the situation of the most vulnerable throughout the world.

## **Our Vision**

The Canadian Red Cross is the leading humanitarian organization through which people voluntarily demonstrate their caring for others in need.

## **Our Values**

Our actions and decisions will be based upon:

- Humanitarian values, as expressed in our Fundamental Principles;
- Respect, dignity and inclusiveness.
- Integrity, accountability, effectiveness, and transparency, and adaptability.
- Quality and safety.