

# Birchwood

## **Birchwood Company Profile**

Over the last 57 years, the Birchwood Automotive Group has grown to become Manitoba's largest network of automotive retailers. With 21 franchised dealership operations, Birchwood Credit Solutions, TEAM Systems, TSI Innovations, TSI Media, Canada-West Assurance and two state of the art Birchwood Collision Centers and special vehicle restoration facility. Birchwood Automotive Group is positioned to meet all customers' needs.

## **The Birchwood Way**

The Birchwood Way is driven by the Birchwood core values which define the workplace culture and the way in which business is conducted. It is our way of being involved by providing financial, in-kind, and volunteer support to various organizations, educational and social programs, groups, and individuals.

We believe that supporting and being involved in our local communities is an opportunity to give back and demonstrate our commitment to our customers, our team members and to our community. Our values of personal leadership, trust & respect, continuous improvement, and generosity begin with gratitude, and with gratitude comes responsibility to give back.

## **Our Team**

We are a values driven organization, recognized as a top employer in Manitoba and Canada and currently employing over 1100+ team members. Our team members choose to listen. They are individuals of character, competence, and commitment. They are trustworthy, they work together, and they are committed to enhancing our work environment and our customer's experience. We are extremely proud of every one of them. We offer team members a respectful and challenging work environment, an industry leading benefits package and a realistic potential for advancement based on performance.