

The Canadian Red Cross mission is to improve the lives of vulnerable people by mobilizing the power of humanity in Canada and around the world.

Our Network

The Canadian Red Cross Society is part of the largest humanitarian network in the world, the <u>International Red Cross and Red Crescent Movement</u>. This network includes the <u>International Committee of the Red Cross</u> (ICRC), the <u>International Federation of Red Cross and Red Crescent Societies</u> (Federation) and 190 National Red Cross and Red Crescent Societies dedicated to improving the situation of the most vulnerable throughout the world.

Our Vision

The Canadian Red Cross is the leading humanitarian organization through which people voluntarily demonstrate their caring for others in need.

Our Values

Our actions and decisions will be based upon:

- Humanitarian values, as expressed in our Fundamental Principles;
- Respect, dignity and inclusiveness.
- Integrity, accountability, effectiveness, and transparency, and adaptability.
- Quality and safety.