A degree in Sociology provides students with the background and skills necessary for employment in any field that requires a thorough understanding of research design, data analysis, group processes, organizational dynamics and social trends.

**Career Options / Job Titles**  
(SOME MAY REQUIRE ADDITIONAL EDUCATION AND/OR TRAINING)

- Admissions Counsellor (NOC 1221)
- Census Worker (NOC 1454)
- Consumer Relations Worker (NOC 6552)
- Criminologist (NOC 4169)
- Demographer (NOC 2161)
- Employment Counsellor (4156)
- Insurance Adjuster (NOC 1312)
- International Development Worker (NOC 4163)
- Interviewer (NOC 1223, 1454)
- Multicultural Field Worker (NOC 4164)
- Non-Profit Director (NOC 0423)
- Probation/Parole Officer (NOC 4155)
- Public Relations/Information Specialist (NOC 1123)
- Recruiter (1223)

**Skills Developed by Sociology Majors**

- Clear and logical thinking
- Critical evaluation
- Literacy and expression
- Negotiation
- Organization
- Planning
- Problem solving and research
- Time management
Employers / Areas of Employment

- Community Service Agencies
- Consulting Firms
- Correctional Facilities
- Counselling Agencies
- Educational Institutions
- Government Agencies/Departments
- Health Agencies
- Health Care Centres
- Human Resource Departments
- Insurance Industry
- Law Enforcement Agencies
- Marketing/Public Relations Agencies
- Non-Government Agencies
- Political Parties
- Public Interest Agencies
- Religious Organizations

Professional Associations and Websites

- Sociology Fact Sheet [http://uwinnipeg.ca/factsheets/docs/factsheet-sociology.pdf](http://uwinnipeg.ca/factsheets/docs/factsheet-sociology.pdf)
- Career Jet (Sociology Jobs) [http://www.careerjet.ca/sociology-jobs.html](http://www.careerjet.ca/sociology-jobs.html)
- Job Rapido (Sociology Jobs) [http://ca.jobrapido.com/?w=sociology](http://ca.jobrapido.com/?w=sociology)
- Society for the Study of Social Problems [http://www.sssp1.org/index.cfm/m/320/locationSectionId/0/Job_Opportunities](http://www.sssp1.org/index.cfm/m/320/locationSectionId/0/Job_Opportunities)