

# MASTER IN MANAGEMENT (GBUS)

May 9, 2025

**Graduate Program Committee: (Chair)** Maryam Memar Zadeh

**DEGREES/PROGRAMS OFFERED:** Master in Management (MiM)

The MiM degree is for individuals interested in furthering their careers by gaining a deeper understanding of emerging trends in data analytics or technology and innovation.

This course-based program can be taken on a full-time (one year) or part-time (two years) basis, with normal entry in August. More information is provided on the Graduate Studies website (see link below).

There are two streams in the MiM program: Technology, Innovation and Operations (TIO) and Data Analytics (DA).

- **MiM-TIO Stream** is designed to provide leadership training on the management of supply-chain operations considering emerging trends in technology and innovation.
- **MiM-DA Stream** provides graduates with the tools and understanding to incorporate quantitative skills, data analytics and AI in operations management.

Further information, including course formats and delivery, may be found at [Home | Master in Management | The University of Winnipeg \(uwinnipeg.ca\)](https://www.uwinnipeg.ca/home/master-in-management/).

## REQUIREMENTS FOR THE MASTER IN MANAGEMENT

### ADMISSION REQUIREMENT

The general admission requirement for the MiM is a 4-year degree in business or in a related field. The minimum acceptable CGPA (Cumulative Grade Point Average) is a 3.0 out of a possible 4.0, equivalent to a "B" on a letter grade scale. The Faculty of Graduate Studies assesses degrees earned outside of Canada to determine their equivalency. In addition, applicants must demonstrate leadership or relevant professional experience (a minimum of two years) that will enable significant contributions to discussions on management topics.

Applications with a non-business degree, a 3-year degree, a professional designation, and/or extensive professional experience in a leadership capacity will be considered on an individual basis. In the DA stream, applicants need to demonstrate quantitative skills such as those gained in engineering, economics, statistics, finance or mathematics. Pre-qualifying courses may be required as determined by the Department of Business & Administration.

Information on the University of Winnipeg's English Language Proficiency requirements can be found here:  
<http://www.uwinnipeg.ca/future-student/international/lang-reg.html>

### APPLICATION DEADLINE AND PROCEDURE

The application portal is open from November 1 to February 1. The online application may be found at:  
<https://oa.uwinnipeg.ca/OnlineAdmissions/Account/Login?ReturnUrl=%2fOnlineAdmissions%2f>

If you have questions about the application process, please contact:  
Graduate Studies Admissions Office  
Graduate Studies Recruitment, Enrolment, and Student Tracking  
phone: 204.786.9309  
email: [d.habtemariam@uwinnipeg.ca](mailto:d.habtemariam@uwinnipeg.ca)

### PROGRAM REQUIREMENTS

Students must complete the 10 courses listed below for a total of 30 credit hours to graduate from the program.

#### Module 1

Module 1 is an intensive, in-person two-week introduction to the degree held in August. The courses delivered will be:  
Introduction to Technology, Innovation, and Operations Management (3 credits)  
Leadership and Organizational Behaviour in Innovative Organizations (3 credits)

#### Module 2

Module 2 is the core of the program with courses delivered either in-person or in an online format. The courses will be:

**TIO Stream**

Business Strategy (3 credits)  
Project Management (3 credits)  
Strategies in Operations and Supply Chain Mgmt (3 credits)  
Information Systems & Knowledge Mgmt (3 credits)  
Strategic Management Accounting (3 credits)  
Innovation Management (3 credits)

**DA Stream**

Information Systems & Knowledge Mgmt (3 credits)  
Descriptive Analytics (3 credits)  
Advanced Prescriptive (3 credits)  
Multivariate Analysis (3 credits)  
Advanced Predictive (3 credits)  
Business Strategy (3 credits)

**Module 3**

Module 3 concludes the program and will be delivered in an intensive, in-person two-week capstone session also in August. The courses delivered will be:

Current Trends in Technology, Innovation and Operations Mgmt (3 credits)  
Capstone Project (3 credits)

Questions regarding program requirements may be sent to: [mim@uwinnipeg.ca](mailto:mim@uwinnipeg.ca)

SECOND LANGUAGE REQUIREMENT: None

EXPECTED TIME TO GRADUATE: 13 months (full-time) 25 months (part-time)

MAXIMUM TIME REQUIRED TO GRADUATE: 5 years

**Business and Administration Department MiM Courses:**

- **GBUS-7110** Introduction to Technology, Innovation, and Operations Management
- **GBUS-7120** Leadership and Innovation
- **GBUS-7210** Business Strategy
- **GBUS-7220** Project Management
- **GBUS-7225** Descriptive Analytics
- **GBUS-7230** Strategies in Operations and Supply Chain Management
- **GBUS-7235** Advanced Prescriptive Analytics
- **GBUS-7240** Information Systems and Knowledge Management
- **GBUS-7250** Strategic Management Accounting
- **GBUS-7255** Advanced Predictive Analytics
- **GBUS-7260** Innovation Management
- **GBUS-7265** Multivariate Data Analysis
- **GBUS-7310** Current Trends in Technology, Innovation and Operations Management
- **GBUS-7320** Graduate Capstone Course