

# MASTER IN MANAGEMENT (BUS)

April 2024

**Graduate Program Committee: (Chair)** Sylvie Albert

**DEGREES/PROGRAMS OFFERED:** Master in Management

The single cohort entry each year (in August – Spring term) and hybrid nature of the MiM program (online and face-to-face courses) provides students with the ability to develop a strong peer network, flexibility to work, as well as teamwork, technology and online work skills. Students have the option to access significant course content online, including asynchronous information sharing, video recordings, online readings and weblinks, automated assurance of learning tools (such as comprehension tests, links to additional information sources, etc.), online discussion boards, wikis, blogs and chat rooms, and are encouraged to use various tools such as AI and other relevant software. Synchronous group discussions where scheduled are facilitated by mechanisms such as Zoom or Microsoft Teams. By using modern online approaches and techniques, students will gain a real sense of connectedness with the course content, the instructor and other students. Face-to-face courses are held over two weeks in a condensed format at the beginning and end of the program in August and provide the much-needed opportunity for in-person interactions and networking. During the semester, face-to-face courses are offered evenings on weekdays. Both the MiM TIO and DA streams are Post-Graduate Work Permit eligible for international students. Please note that course-based programs do not tend to have significant options for bursaries or scholarship awards. Both streams are offered full-time (one year) and part-time (two years) with a single intake each year in August (Spring Term). More information is provided on the Graduate Studies website (see link below).

## **MiM-TIO Stream**

The Master in Management, with specialization in technology, innovation and operations is a **course-based degree** with two choices: a 60% online option (remaining 40% are in-person courses offered over 2-week condensed in August) that maximizes flexibility for working students; **or** a 60% in-person class option (40% online). International students wishing to obtain a PGWP should choose the full-time, 60% in-class option. In-person classes are delivered in condensed format over a 2-week period in August, **and** during evening weekdays over full semesters. Online courses are offered over full semesters asynchronously in Fall, Winter or Spring.

The primary objective of the program is to provide students with leadership training on technology, innovation, and operations management. Unlike other business-related graduate programs that offer general business courses as part of the core curriculum, this degree is designed for those with prior business knowledge (e.g. through a degree) and who have industry experience, so that the courses can be focused in specific areas and integrate the experiences of the participants. Individuals with significant managerial experience (10+ years) but lacking in academic credentials may be considered to the discretion of the evaluating committee. The degree is for individuals interested in pursuing or enhancing management careers and harnesses recognized current and trending topics, particularly in Manitoba and Canada. In addition, the degree incorporates the international perspective of globalization and sustainability (e.g., corporate social responsibility and business ethics) as core underlying themes embedded throughout its programming.

## **MiM-DA Stream**

The Master in Management, with specialization in data analytics, is a **course-based degree** offered 80% in-person and 20% online. In-person classes are delivered in condensed format over a 2-week period in August, **and** during evenings weekdays over a full semester. Online courses are drawn from the TIO stream and offered over full semesters in Fall, Winter or Spring.

The Data Analytics stream was created in response to the growing demand for technologically savvy leaders that can use and recommend cutting-edge tools and techniques to improve decision making and support evolving organizational strategies. It is built on the foundations of the Technology, Innovation and Operations Management degree providing skills and insights in important topics such as Leadership and Strategy alongside four courses focused on Data. Unlike other business-related graduate programs that offer general business courses as part of the core curriculum, this degree is designed for those with prior business knowledge (e.g. through a degree and experience), who can demonstrate sound quantitative skills, and some industry experience. The degree is for individuals interested in pursuing or enhancing management careers where technology and data intersect with operations management.

Further information on the MiM program may be found at [Home | Master in Management | The University of Winnipeg \(uwinnipeg.ca\)](#) including details on in-person versus online courses.

# REQUIREMENTS FOR THE MASTER IN MANAGEMENT

## ADMISSION REQUIREMENT

The general admission requirement for the MiM is a 4-year Bachelor of Business Administration or Honours Bachelor of Commerce Degree. The minimum acceptable CGPA (Cumulative Grade Point Average) is a 3.0 out of a possible 4.0, equivalent to a "B" on a letter grade scale. The Department of Business & Administration will assess degrees earned outside of Canada to determine their equivalency. In addition, applicants must demonstrate leadership or relevant professional experience that will enable significant contributions to discussions on management topics (minimum of two years).

Applications with a non-business degree, a 3-year Bachelor of Business Administration, a professional designation, or extensive professional experience will also be considered and are welcomed where the applicant can demonstrate significant work experience (5+ years) preferably in leadership capacities. In the DA stream, applicants need to demonstrate quantitative skills such as those gained in engineering, economics, statistics, finance, mathematics, etc. Pre-qualifying courses may be required as determined by the Department of Business & Administration.

Information on the University of Winnipeg's English Language Proficiency requirements can be found here:  
<http://www.uwinnipeg.ca/future-student/international/lang-req.html>

## APPLICATION DEADLINE AND PROCEDURE

The deadline for applications is February 1st. The online application may be found at:  
<https://oa.uwinnipeg.ca/OnlineAdmissions/Account/Login?ReturnUrl=%2fOnlineAdmissions%2f>

If you have questions about the application process, please contact:

Graduate Studies Admissions Office  
Graduate Studies Enrolment and Budget Officer  
The University of Winnipeg  
phone: 204.786.9309  
email: [d.habtemariam@uwinnipeg.ca](mailto:d.habtemariam@uwinnipeg.ca)

## PROGRAM REQUIREMENTS

Students must complete a total of 30 credit hours to graduate from the program. All students must complete the 10 courses, within the three Module categories, listed below.

### Module 1

Module 1 is an intensive, in-person two-week introduction to the degree held in August. The courses delivered will be:  
Introduction to Technology, Innovation, and Operations Management (3 credits)  
Leadership and Organizational Behaviour in Innovative Organizations (3 credits)

### Module 2

Module 2 is the core of the program with courses delivered either in-person or in an online format depending on the stream. Course offering details are provided on the MiM website. The courses will be:

#### **TIO Stream**

Business Strategy (3 credits)  
Project Management (3 credits)  
Strategies in Operations and Supply Chain Mngt (3 credits)  
Information Systems & Knowledge Management (3 credits)  
Strategic Management Accounting (3 credits)  
Innovation Management (3 credits)

#### **DA Stream**

Information Systems & Knowledge Management (3 credits)  
Descriptive Analytics (3 credits)  
Advanced Prescriptive (3 credits)  
Multivariate Analysis (3 credits)  
Advanced Predictive (3 credits)  
Business Strategy (3 credits)

### Module 3

Module 3 concludes the program and will be delivered in an intensive two-week capstone session also in August. The courses delivered will be:  
Current Trends in Technology, Innovation and Operations Management (3 credits)  
Graduate Project (3 credits)

Questions regarding program requirements may be sent to the program Chair: [s.albert@uwinnipeg.ca](mailto:s.albert@uwinnipeg.ca)

SECOND LANGUAGE REQUIREMENT: None

EXPECTED TIME TO GRADUATE: 1 year (full-time) 2 years (part-time)

MAXIMUM TIME REQUIRED TO GRADUATE: 5 years

**Business and Administration Department MiM Courses:**

- **GBUS-7110** Introduction to Technology, Innovation, and Operations Management
- **GBUS-7120** Leadership and Innovation
- **GBUS-7210** Business Strategy
- **GBUS-7220** Project Management
- **GBUS-7225** Descriptive Analytics
- **GBUS-7230** Strategies in Operations and Supply Chain Management
- **GBUS-7235** Advanced Prescriptive Analytics
- **GBUS-7240** Information Systems and Knowledge Management
- **GBUS-7250** Strategic Management Accounting
- **GBUS-7255** Advanced Predictive Analytics
- **GBUS-7260** Innovation Management
- **GBUS-7265** Multivariate Data Analysis
- **GBUS-7310** Current Trends in Technology, Innovation and Operations Management
- **GBUS-7320** Graduate Capstone Course