

RHETORIC, WRITING, AND COMMUNICATIONS (RHET)

Updated August 9, 2017

Note: The department/program code RHET replaces the former code CAW or 18. Students cannot hold credit in RHET-xxxx and the former CAW.xxxx or 18.xxxx having the same course number [e.g., RHET-1105(3) and CAW-1105(3) and 18.1105(3)]. Students can hold credit for only one first year Rhetoric course.

Chair: Professor J. McLeod Rogers; Professors: C. Taylor; Associate Professors: R. Byrnes, J. Clary-Lemon, J. Hannan, T. Whalen; Assistant Professors: M. Flisfeder,; Instructors: K. Collins, J. Freeman ,H. Lepp Friesen, S. Page. Adjunct Professor: Cecil Rosner

DEGREES/PROGRAMS OFFERED

3-YEAR BA in RHETORIC AND COMMUNICATIONS

4-YEAR BA in RHETORIC AND COMMUNICATIONS

MINOR

CERTIFICATE IN WRITING

JOINT COMMUNICATIONS DEGREE/DIPLOMA (UW/RRC)

INTRODUCTION

The Department of Rhetoric, Writing, and Communications teaches both practical communicative skills and critical thinking about communicative texts and contexts. To prepare first-year students for success in university, our introductory courses provide instruction in academic writing. (Please see Course Listings for information about how these courses are numbered and organized in order to represent the disciplinary conventions associated with different fields of learning). To prepare more advanced students for careers in communications and for participatory citizenship, our upper-level courses combine practical instruction in writing and public speaking with attention to the history, theory, and analysis of rhetoric and communication. The Department also houses the Tutoring Centre and Computer Writing Lab, both offering a range of resources for students to develop their writing abilities and prepare assignments.

In addition to writing courses at the introductory level, the Department offers a 3-Year or 4-Year BA with a Major in Rhetoric and Communications. This program emphasizes the interpretation, evaluation, production, and precise editing of messages for a range of audiences, media, and purposes. Students in the Major practice writing in a variety of genres and read contemporary non-fiction, analyze visual and verbal arguments, trace the impact of print and electronic media on western culture, and—through the study of theory and close attention to textual practices—examine how ideology is embodied in discourse. Students with a BA in Rhetoric and Communications can enter graduate studies in such fields as Communications, Composition, Media Studies, and Rhetoric. They are also well prepared for public- and private-sector careers that depend on advanced analytical and communicative skills, especially in writing. We also offer a Minor.

Also available is a 4-Year Degree/Diploma in Communications, offered jointly by the University of Winnipeg and Red River College. The Degree/Diploma balances a well-rounded liberal arts education with applied and workplace training to prepare students for careers in Journalism, Public Relations, Advertising, or Broadcast Production. The Department offers a Certificate in Writing designed for students who wish to focus on honing their writing knowledge and practices. Since the courses required for the Certificate in Writing are also part of the Rhetoric and Communications degree program, they can be used toward a 3-year or 4-year BA, if students choose to continue their studies.

Requirements for the 3-Year and 4-Year BA, for the Minor, and for the Joint Program in Communications are described below.

Students interested in either the Rhetoric and Communications Major or the Joint Degree/Diploma Program should contact the Department (204-258-3865) for basic information. Students are also encouraged to seek advice from faculty members about appropriate courses. A number of courses at the 2000-level or above may be taken for credit toward a major in English, or counted toward any degree as electives.

REQUIREMENTS FOR A 3-YEAR BA IN RHETORIC AND COMMUNICATIONS

ADMISSION REQUIREMENT	Students are encouraged to consult with a member of the Department of Rhetoric, Writing, and Communications in planning their course of study.
GRADUATION REQUIREMENT	90 credit hours
RESIDENCE REQUIREMENT	
Degree:	Minimum 30 credit hours
Major:	Minimum 18 credit hours
GENERAL DEGREE REQUIREMENT	
Humanities:	12 credit hours in Humanities
Science:	6 credit hours in Science
Writing:	Minimum 3 credit hours of Academic Writing.
Indigenous:	3 credit hours in designated Indigenous requirement courses

Maximum Introductory Courses: Students may use a maximum of 42 credit hours at the 1000 level. Of these, a maximum of 6 credit hours may be below the 1000 level.
Distribution: Minimum three (3) credit hours from each of five (5) different subjects.

MAJOR REQUIREMENT

Single Major: Minimum 30 credit hours / Maximum 48 credit hours in the Major subject.
Double Major: 30 credit hours in Rhetoric and Communications and specified number of credit hours in the other department/program.
Required Courses and Course Distribution for Single and Double Majors:
Year 1: 6 credit hours from the First-Year Group.
Years 2 and 3: Minimum 24/Maximum 42 credit hours. Three foundational 3 credit-hour courses (RHET-2131(3), RHET-2135(3), RHET-2137(3), for a total of 9 credit hours), and the remaining credits from the three course groups, including at least one course from each group (see below).
Combined Major: Minimum 48 credit hours from two different Majors with not less than 18 credit hours from each major subject.
Required Courses for a Combined Major:
RHET-2131(3), RHET-2135(3), RHET-2137(3)
RHET-3329(3) if other Major Area is in the Humanities or Social Sciences
OR
another course relevant to the rhetoric of Science

Course Groups

First-Year Courses

Students taking the Rhetoric and Communications Major are required to take 3 credit hours of Academic Writing and 3 credit hours in English at the first-year level.

Academic Writing (3 credit hours)

Three credit hours of Academic Writing at the first-year level are required. Please note that there are no exemptions from this requirement for students majoring in Rhetoric and Communications. If a student takes RHET-1110(6) Academic Writing: Extended or RHET-1115(6) Academic Writing: Extended (English as an Additional Language), only 3 credit hours will be counted towards the Major (although all 6 credit hours will count towards the degree). Students can choose one of the following Academic Writing designations:

RHET-1101(3) Academic Writing: Humanities
RHET-1102(3) Academic Writing: Social Sciences
RHET-1103(3) Academic Writing: Sciences
RHET-1104(3) Academic Writing: Business and Administration
RHET-1105(3) Academic Writing: Multidisciplinary
RHET-1106(3) Academic Writing: Links with the Disciplines
RHET-1110(6) Academic Writing: Extended
RHET-1115(6) Academic Writing: Extended (English as an Additional Language)

English (3 credit hours)

Students must also select 3 credit hours from the English courses listed here. If a student takes ENGL-1001(6), only 3 credit hours will be counted towards the Major (although all 6 credit hours will be counted towards the degree).

ENGL-1000(3) English 1A
ENGL-1003(3) Introduction to English: Topics in Literature
ENGL-1004(3) Introduction to English: Reading Culture
ENGL-1005(3) Introduction to English: Reading to Write Creatively
ENGL-1001(6) English 1

Upper Level Courses

The 3-year BA Degree requires all students taking a Major in Rhetoric and Communications to complete a minimum of 24/ maximum of 42 credit hours in upper level courses in the Major. Nine (9) of these credit hours must be met by taking the following foundation courses:

Required Foundation Courses (9 credit hours)

RHET-2131(3) Professional Style & Editing
RHET-2135(3) Rhetorical Criticism
RHET-2137(3) Contemporary Communication Theories

Students must select the remaining 15 to 33 credit hours from 2000 and 3000 level courses below. Students must take at least 3 credit hours from each of the following three groups. Please note that most of these courses will be offered at least once every other year.

Group One: Textual Process and Production (minimum 3 credit hours required)

RHET-2145(3) Theories and Practices of Oral Communication
RHET-2350(3) Writing in Digital Spaces
RHET-2500(3) Tutoring Writing
RHET-3131(3) Advanced Editing
RHET-3255(3) Narrative Thinking and Writing
RHET-3321(3) Composing our Winnipeg: Rhetoric of/and the City

RHET-3329(3) Writing for Scholarly Audiences
 RHET-3330(3) Investigative Journalism
 RHET-3331(3) Writing Internship
 RHET-3340(3) Technical and Professional Communication

Group Two: Criticism and Analysis (minimum 3 credit hours required)

RHET-2141(3) Representations of Indigeneity
 RHET-2143(3) Rhetoric of Medicine
 RHET-3139(3) Rhetorics of Visual Representation
 RHET-3150(3) Studies in the Rhetoric of Nonfiction
 RHET-3151(3) Critical Studies of Discourse
 RHET-3152(3) Digital Rhetorics
 RHET-3153(3) Studies in the Rhetorics of Gender
 RHET-3154(3) The New Journalism
 RHET-3155(3) Writing on the Environment
 RHET-3420(3) Rhetorics of Identity

Group Three: History and Theory (minimum 3 credit hours required)

RHET-2134(3) The Rhetorical Tradition
 RHET-2142(3) Rhetoric of Animality
 RHET-2246(3) Revolutions in Communications
 RHET-3138(3) Modern Rhetorical Theory
 RHET-3145(3) The Fifth Canon: History and Theories of Delivery
 RHET-3236(3) Orality and Literacy
 RHET-3250(3) Composition Studies
 RHET-3320(3) Forms of Inquiry in Written Communication
 RHET-3401(3) Rhetoric in the Public Sphere

Notes:

¹The Group Requirement met by RHET-3132(3) and RHET-3133(6) Directed Readings in Rhetoric and Composition and RHET-3900(3) Topics in Rhetoric, Writing, and Communications will vary, depending on the course content of a particular offering. Please contact the Chair of the Department or the Major advisor.

²RHET-2530(3) Rhetorical Grammar counts toward the Major but does not meet Group Requirements.

Additional Courses

Students can also select from the following courses. RHET-2530(3) counts toward the Major but does not meet Group Requirements. RHET-3132(3), RHET-3133(6), and RHET-3900(3) may or may not meet Group Requirements depending on course content. Please contact the Chair of the Department or Major advisor.

RHET-2530(3) Rhetorical Grammar
 RHET-3132(3) Directed Readings in Rhetoric and Composition
 RHET-3133(6) Directed Readings in Rhetoric and Composition
 RHET-3900(3) Topics in Rhetoric, Writing, and Communications

REQUIREMENTS FOR A 4-YEAR BA IN RHETORIC AND COMMUNICATIONS

ADMISSION REQUIREMENT Students are encouraged to consult with a member of the Department of Rhetoric, Writing, and Communications in planning their course of study.

GRADUATION REQUIREMENT 120 credit hours

RESIDENCE REQUIREMENT
 Degree: Minimum 60 credit hours
 Major: Minimum 30 credit hours

GENERAL DEGREE REQUIREMENT
 Humanities: 12 credit hours in Humanities
 Science: 6 credit hours in Science
 Social Sciences: 12 credit hours
 Writing: Minimum 3 credit hours of Academic Writing.
 Indigenous: 3 credit hours in designated Indigenous requirement courses

Maximum Introductory Courses: Students may use a maximum of 42 credit hours at the 1000 level. Of these, a maximum of 6 credit hours may be below the 1000 level.

Distribution: Minimum five different subjects

MAJOR REQUIREMENT
 Single Major Minimum 48 credit hours / Maximum 66 credit hours in the Major subject.
 Double Major Minimum 48 credit hours in each Major subject as specified by the Department/Program.

Required Courses:	
Year 1	6 credit hours from the First-Year Group.
Years 2, 3 and 4	Minimum 42/maximum 60 credit hours. Four foundational 3 credit-hour courses (for a total of 12 credit hours), and the remaining credits from the three course groups, including at least one course from each group (see below).
Combined Major:	Minimum 60 credit hours from two different Majors with not less than 24 credit hours from each major subject.
Required Courses:	RHET-2131(3), RHET-2135(3), RHET-2137(3) RHET-3329(3) if other Major Area is in the Humanities or Social Sciences OR another course relevant to the rhetoric of Science

Course Groups

First-Year Courses

Students taking the Rhetoric and Communications Major are required to take 3 credit hours of Academic Writing and 3 credit hours in English at the first-year level.

Academic Writing (3 credit hours)

Three credit hours of Academic Writing at the first-year level are required. Please note that there are no exemptions from this requirement for students majoring in Rhetoric and Communications. If a student takes RHET-1110(6) Academic Writing: Extended or RHET-1115(6) Academic Writing: Extended (EAL), only 3 credit hours will be counted towards the Major (although all 6 credit hours will count towards the degree). Students can choose one of the following Academic Writing designations:

RHET-1101(3)	Academic Writing: Humanities
RHET-1102(3)	Academic Writing: Social Sciences
RHET-1103(3)	Academic Writing: Sciences
RHET-1104(3)	Academic Writing: Business and Administration
RHET-1105(3)	Academic Writing: Multidisciplinary
RHET-1106(3)	Academic Writing: Links with the Disciplines
RHET-1110(6)	Academic Writing: Extended
RHET-1115(6)	Academic Writing: Extended (EAL)

English (3 credit hours)

Students must also select 3 credit hours from the English courses listed here. If a student takes ENGL-1001(6), only 3 credit hours will be counted towards the Major (although all 6 credit hours will be counted towards the degree).

ENGL-1000(3)	English 1A
ENGL-1003(3)	Introduction to English: Topics in Literature
ENGL-1004(3)	Introduction to English: Reading Culture
ENGL-1005(3)	Introduction to English: Reading to Write Creatively
ENGL-1001(6)	English 1

Upper Level Courses

The 4-year BA Degree requires all students taking a Major in Rhetoric and Communications to complete a minimum of 42/maximum of 60 credit hours in upper level courses in the Major. Students must take the following foundation courses totalling 12 credit hours of the upper level requirement:

Required Foundation Courses (12 credit hours)

RHET-2131(3)	Professional Style & Editing
RHET-2135(3)	Rhetorical Criticism
RHET-2137(3)	Contemporary Communication Theories
RHET-3320(3)	Forms of Inquiry in Written Communication

Students must select the remaining 30-48 credit hours from the following three groups and must take 3 credit hours from each group. Please note that most of these courses will be offered at least once every other year.

Group One: Textual Process and Production (minimum 3 credit hours required)

RHET-2145(3)	Theories and Practices of Oral Communication
RHET-2350(3)	Writing in Digital Spaces
RHET-2500(3)	Tutoring Writing
RHET-3131(3)	Advanced Editing
RHET-3255(3)	Narrative Thinking and Writing
RHET-3321(3)	Composing our Winnipeg: Rhetoric of/and the City
RHET-3329(3)	Writing for Scholarly Audiences
RHET-3330(3)	Investigative Journalism
RHET-3331(3)	Writing Internship
RHET-3340(3)	Technical and Professional Communication

Group Two: Criticism and Analysis (minimum 3 credit hours required)

RHET-2141(3)	Representations of Indigeneity
RHET-2143(3)	Rhetoric of Medicine
RHET-3139(3)	Rhetorics of Visual Representation
RHET-3150(3)	Studies in the Rhetoric of Nonfiction
RHET-3151(3)	Critical Studies of Discourse
RHET-3152(3)	Digital Rhetorics
RHET-3153(3)	Studies in the Rhetorics of Gender
RHET-3154(3)	The New Journalism

RHET-3155(3) Writing on the Environment
RHET-3420(3) Rhetorics of Identity

Group Three: History and Theory (minimum 3 credit hours required)

RHET-2134(3) The Rhetorical Tradition
RHET-2142(3) Rhetoric of Animality
RHET-2246(3) Revolutions in Communications
RHET-3138(3) Modern Rhetorical Theory
RHET-3145(3) The Fifth Canon: History and Theories of Delivery
RHET-3236(3) Orality and Literacy
RHET-3250(3) Composition Studies
RHET-3401(3) Rhetoric in the Public Sphere

Notes:

¹The Group Requirement met by RHET-3132(3) and RHET-3133(6) Directed Readings in Rhetoric and Composition and RHET-3900(3) Topics in Rhetoric, Writing, and Communications will vary, depending on the course content of a particular offering. Please contact the Chair of the Department or the Major advisor.

²RHET-2530(3) Rhetorical Grammar counts toward the Major but does not meet Group Requirements.

Additional Courses

Students can also select from the following courses. RHET-2530(3) counts toward the Major but does not meet Group Requirements. RHET-3132(3), RHET-3133(6), and RHET-3900(3) may or may not meet Group Requirements depending on course content. Please contact the Chair of the Department or Major advisor.

RHET-2530(3) Rhetorical Grammar
RHET-3132(3) Directed Readings in Rhetoric and Composition
RHET-3133(6) Directed Readings in Rhetoric and Composition
RHET-3900(3) Topics in Rhetoric, Writing, and Communications

REQUIREMENTS FOR A MINOR IN RHETORIC, WRITING, AND COMMUNICATION

Degree: Students completing any undergraduate degree program are eligible to complete the Minor.
Minor: 18 credit hours in RHET, with a minimum of 12 credit hours above the 1000-level
Residence Requirement: Minimum 12 credit hours in Rhetoric
Required Courses: 1000-level: minimum of 3 credit hours, maximum of 6 credit hours
2000-level: minimum of 6 credit hours, maximum of 12 credit hours
3000-level: minimum of 3 credit hours, maximum of 9 credit hours

REQUIREMENTS FOR A CERTIFICATE IN WRITING

The Certificate in Writing is a 30-credit-hour program that consists of current course offerings in the Department of Rhetoric, Writing, and Communications, and allows students the flexibility to create a program of study that focuses on elements of written communication, primarily in terms of genre, audience, and textual processes. Students must apply to graduate with a Certificate. Application forms are available in the Department office.

Students completing any degree program are eligible to complete the Certificate. All courses in the Certificate program are also part of the Rhetoric and Communications degree program, and they can be used toward a 3-year or 4-year BA in Rhetoric and Communications. The Certificate in Writing is available as a stand-alone credential for non-degree seeking students or returning graduates (note that some courses, particularly those electives in English and Theatre and Film, come with prerequisites that do not count toward the Certificate).

Admission Requirement: Students must fill out a Certificate Declaration Form with the Department of Rhetoric, Writing, and Communications, and are encouraged to consult with a member of the Department in planning their course of study.

Graduation Requirement: 30 credit hours

Residence Requirement: 30 credit hours

Certificate Requirement:

Students are required to take 30 credit hours from the following courses:

RHET 11xx (3) Any section of Academic Writing or exemption from the writing requirement (prerequisite for upper-division RHET courses)

RHET-2131 (3) Professional Style and Editing (prerequisite for Advanced Editing)

RHET-2350 (3) Rhetorical Grammar

RHET-2500 (3) Tutoring Writing

RHET-2530 (3) Writing in Digital Spaces

RHET-3131 (3) Advanced Editing

RHET-3150 (3) Studies in the Rhetoric of Nonfiction

RHET-3154 (3) The New Journalism

RHET-3155 (3) Writing on the Environment

RHET-3250 (3) Composition Studies

RHET-3255 (3) Narrative Thinking and Writing
RHET-3321 (3) Composing Our Winnipeg
RHET-3329 (3) Writing for Scholarly Audiences
RHET-3330 (3) Investigative Journalism
RHET-3340 (3) Technical and Professional Communication
RHET-3331 (3) Writing Internship

For students looking for guidance in creating their program, the Department strongly recommends that students elect to take courses in each of the following areas:

Area 1: Audience

RHET-2131 (3) Professional Style and Editing
RHET-3329 (3) Writing for Scholarly Audiences
RHET-3340 (3) Technical and Professional Communication

Area 2: Textual Processes

RHET-11xx (prerequisite for upper division RHET courses)
RHET-2500 (3) Tutoring Writing
RHET-3250 (3) Composition Studies

Area 3: Genres

RHET-2530 (3) Writing in Digital Spaces
RHET-3150 (3) Studies in the Rhetoric of Nonfiction
RHET-3154 (3) The New Journalism
RHET-3155 (3) Writing on the Environment
RHET-3255 (3) Narrative Thinking and Writing
RHET-3330 (3) Investigative Journalism

Students can choose up to 9 credit hours of interdisciplinary writing electives from the following courses to fulfill the 30-credit-hour Certificate program. Note that prerequisites for these courses do not count toward the Certificate:

ENGL-2102 (3) Introduction to Creative Writing: Developing a Portfolio
ENGL 3101 (6) Creative Writing Comprehensive
ENGL-3112 (6) Advanced Creative Writing
ENGL-3113 (3) Writing Short Fiction
ENGL-3114 (3) Writing Poems
ENGL-3115 (3) Writing for Children
THFM 2610(3) Script and Screen
THFM-2611 (3) Introduction to Screenwriting
THFM-2701 (6) Playwriting I
THFM-3611 (6) Advanced Screenwriting
THFM 3701 (6) Playwriting: General

JOINT COMMUNICATIONS DEGREE/DIPLOMA (UW/RRC)

The University of Winnipeg offers a combined degree/diploma program in Communications in cooperation with Red River College. Generally, students begin at the University of Winnipeg, completing at least 60 credit hours before proceeding to Red River, where they take the two-year Creative Communications Program. The final 12 credit hours of University of Winnipeg courses must be taken during these two years at Red River College if the student wishes to graduate within four years; otherwise, these credit hours may be completed before or after attending Red River College. Students are granted block transfer of 48 credit hours for their Creative Communications Diploma and granted a B.A. in Communications once they have received their diploma and completed the prescribed 72 credit hours of study at the University of Winnipeg.

APPLICATION PROCEDURES

Applications to the University of Winnipeg alone do not constitute applications to the Joint Communications Program. Students **must apply separately** to Red River College for admission to Creative Communications **at the same time** as they apply to the University of Winnipeg. In their applications to each institution, students must indicate their interest in the Joint Communications Program. If a student who has applied at both institutions begins the first year at UW in September 2009 and the application to Red River College is successful, the student will begin the Red River College part of the Program in September 2011. (If unsuccessful, students may reapply to Red River College during their years at the University of Winnipeg.) For more information please contact:

University of Winnipeg: , Admissions (204-786-9741);
Red River College: Beth Shoenut (204-949-8306); bshoenut@rrc.mb.ca

GRADUATION REQUIREMENT

120 credit hours
Students must complete 72 credit hours of University of Winnipeg courses or the equivalent; at least 60 credit hours of these courses must be completed at the University of Winnipeg to satisfy the residency requirement. Students are granted transfer credit for a maximum of 48 credit hours for the Creative Communications Diploma completed at Red River College.

RESIDENCE REQUIREMENT 60 credit hours

GENERAL DEGREE/DIPLOMA REQUIREMENT

- Science: 6 credit hours in Science. This 6 credit hour requirement can be fulfilled by a number of courses.
- Writing: Three credit hours of Academic Writing at the first-year level are required. Please note that there are no exemptions from this requirement for students pursuing the Degree/Diploma in Communications. If a student takes RHET-1110(6) Academic Writing: Extended or RHET-1115(6) Academic Writing: Extended (EAL), only 3 credit hours will be counted towards the Major (although all 6 credit hours will count towards the degree). Students can choose one of the following Academic Writing designations:
- RHET-1101(3) Academic Writing: Humanities
 - RHET-1102(3) Academic Writing: Social Sciences
 - RHET-1103(3) Academic Writing: Sciences
 - RHET-1104(3) Academic Writing: Business and Administration
 - RHET-1105(3) Academic Writing: Multidisciplinary
 - RHET-1106(3) Academic Writing: Links with the Disciplines
 - RHET-1110(6) Academic Writing: Extended
 - RHET-1115(6) Academic Writing: Extended (EAL)
- Indigenous: 3 credit hours in designated Indigenous requirement courses
- Social Science: 12 credit hours in Social Science. This requirement can be fulfilled by a number of courses.
- Maximum Introductory Courses: Students may use a maximum of 42 credit hours at the 1000 level. Students may include a maximum of 6 credit hours below the 1000 level in this category.
- Distribution: Minimum three (3) credit hours from each of five (5) different subject areas.

Required Courses (36 hours):

6 credit hours of first-year English. For more information, please contact the Department Assistant (ENGL) at 204-786-9292 or Dr. Brandon Christopher, Acting Chair (ENGL), at 204-786-9354.

3 credit hours from the following list:

- RHET-2131(3) Professional Style and Editing
- RHET-2530(3) Rhetorical Grammar
- RHET-3340(3) Technical and Professional Communication

3 credit hours from the following list:

- RHET-2135(3) Rhetorical Criticism
- RHET-3152(3) Digital Rhetorics
- RHET-3151(3) Critical Studies of Discourse

An additional 6 credit hours from courses offered by the Department of Rhetoric, Writing, and Communications (may include courses from the above lists).

A minimum of 18 credit hours in **one** of the following clusters. In addition to the courses listed, a maximum of 6 credit hours of upper-level courses offered by the Department of English and/or of upper-level courses offered by the Department of Rhetoric (beyond the 12 credit hours required, above) may be used to satisfy this requirement. The Department may approve additional courses for inclusion; students seeking such approval should consult with a Departmental advisor.

Cluster One: Human Relations

- CRS-2241(3) Conflict and Culture
- CRS- 2252 (3) Conflict and Communication
- PSYC-2400(3) Social Psychology I
- PSYC-2410(3) Social Psychology II
- PSYC-3480(3) Interpersonal Communication
- SOC-2105(6) Race, Ethnic, and Aboriginal Relations
- SOC-2118(6) Sex and Gender Relationships

Cluster Two: Marketing and Business

- BUS-2103(3) Organizational Behaviour
- BUS-3230(3) Advertising
- BUS-3240(3) Consumer Behaviour
- BUS-3271(3) Marketing Research
- BUS-4901(3) Business Strategy
- HIST-2120(3) History of Modern Business Enterprise

Cluster Three: Performance and Production

- THFM-2101(6) Acting Theory and Practice
- THFM-2310(6) Filmmaking I

- THFM-2410(6) History of Film
- THFM-2502(6) Voice & Speech Skills
- THFM-2610(3) Script and Screen
- THFM-2611(3) Introduction to Screenwriting
- THFM-2612(3) Script and Small Screen
- THFM-2801(6) Theatrical Production I
- THFM-2803(3) Intro to Light & Sound in Production
- THFM-3110(6) Screen Acting
- THFM-3310(6) Filmmaking II
- THFM-3802(3) Stage Management

Cluster Four: Politics, Ethics, Culture

- HIST-2500(6) History of Canada to 1939
- HIST-3544(6) History of Winnipeg
- PHIL-2202(3) Health care & Bioethics
- POL-2500(3) City Politics
- POL-3455(3) Politics and the Mass Media
- SOC-3214(3) Mass Communication and Media
- SOC-3215(3) Popular Culture
- WGS-2260(3) Girls, Women, and Popular Culture
- UIC-2220(3) Urban Poverty & Policy
- UIC-2020(3) Colonization and Aboriginal Peoples

Note: Some of the courses listed above have prerequisites; please check individual Calendar listings.

SUMMARY OF THE RED RIVER COLLEGE CREATIVE COMMUNICATIONS PROGRAM

The Creative Communications Program at Red River College comprises four streams: Public Relations, Advertising, Broadcast Production, and Journalism. This program requires two terms each year of full-time course work and takes two years to complete. The program at Red River College generally accepts no more than 75 applicants per year. Courses in the first year of the Creative Communications Program include introductions to journalism, advertising, public relations, and electronic publishing; broadcast media; current events; style in journalism; and business communication. The second year of the Program provides further experience with broadcast media and requires practicums in public relations, advertising, broadcast production, and journalism.

Note: Students who have already fulfilled first-year requirements and/or who have completed the Creative Communications Diploma from RRC should contact Dr. Jaqueline McLeod Rogers, Chair, Department of Rhetoric, Writing, and Communications, at 204-786-9269, for further information about upper-level courses and requirements.

GENERAL INFORMATION

WRITING REQUIREMENT

University of Winnipeg students who are required to take a writing course (see *Degree and Major Requirements* for all Arts and Science Degree Programs) may enrol in any one of a variety of sections of Academic Writing, which is offered in both 6 credit hour and 3 credit hour versions. Students who believe their ability as writers would benefit from the extended practice offered by the 6 credit hour course are encouraged to register in Academic Writing: Extended. These students may wish to consult with Academic Advisors about their decision.

All EAL students who feel that they would benefit from extra attention paid to language learning should enrol in RHET-1115(6) Academic Writing: Extended (EAL).

ADDITIONAL INFORMATION

Academic Writing may not be used to meet the Humanities requirement. All upper level courses offered by the Department of Rhetoric, Writing, and Communications (with the exception of RHET-2530(3) Rhetorical Grammar) may be used to meet the Humanities requirement.

Students intending to transfer to the University of Manitoba should know that Academic Writing: Multidisciplinary, Academic Writing: Humanities, and Academic Writing: Links with the Disciplines fulfil the U of M requirement of 3 credit hours of Written English. However, Academic Writing does not fulfil the first-year English requirement for the U of M professional programs in Dentistry or Medicine, nor the Approved Arts Elective for Pharmacy.

Students registered in courses in Rhetoric, Writing, and Communications who do not attend class in the first week of the term risk losing their places to students on the waiting list.

COURSE LISTINGS

First Year Group

The Department of Rhetoric, Writing, and Communications offers multiple sections of its first-year courses in Academic Writing. Each section teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Problems with sentence construction, grammar, and punctuation are addressed as the need arises. Academic Writing is required for all students in the Rhetoric and Communications Major and the Joint Program in Communications.

Note: Only one 1000-level Academic Writing course may be used as credit toward graduation.

INTRODUCTORY 3 CREDIT HOUR COURSES

The options available to students taking the 3 credit hour version of Academic Writing fall into three general categories:

- Sections designed to prepare students for major fields of study (Academic Writing in the Humanities, the Social Sciences, the Sciences, or Business and Administration);
- Sections linked to introductory courses in specific disciplines (Academic Writing: Links with the Disciplines);
- Sections which take a multidisciplinary rather than a discipline-specific perspective (Academic Writing: Multidisciplinary).

The specific content and approach of each section vary according to the interests and expertise of individual instructors and according to students' needs.

Further information about these courses is available in the descriptions below. Students are advised to consult the Department or Academic Advisors for more details about individual sections of Academic Writing.

Note: Information about prerequisites, corequisites, and restrictions for all sections of the 3 credit hour version of Academic Writing follows the description of the different options.

We also offer the following 6 credit hour versions of Academic Writing:

RHET-1110(6) Academic Writing: Extended

RHET-1115(6) Academic Writing: Extended (English as an Additional Language)

RHETORIC AND COMMUNICATION COURSES

The Department of Rhetoric, Writing, and Communications offers the following courses:

RHET-2131(3) Professional Style and Editing
RHET-2134(3) The Rhetorical Tradition
RHET-2135(3) Rhetorical Criticism
RHET-2137(3) Contemporary Communication Theories
RHET-2141(3) Representations of Indigeneity
RHET-2142(3) Rhetoric of Animality
RHET-2143(3) Rhetoric of Medicine
RHET-2145(3) Theories and Practices of Oral Communication
RHET-2246(3) Revolutions in Communications
RHET-2350(3) Writing in Digital spaces
RHET-2500(3) Tutoring Writing
RHET-2530(3) Rhetorical Grammar
RHET-3131(3) Advanced Editing
RHET-3132(3) Directed Readings in Rhetoric and Composition
RHET-3133(6) Directed Readings in Rhetoric and Composition
RHET-3138(3) Modern Rhetorical Theory
RHET-3139(3) Rhetorics of Visual Representation
RHET 3145 (3) The Fifth Canon: History and Theories of Delivery
RHET-3150(3) Studies in the Rhetoric of Nonfiction
RHET-3151(3) Critical Studies of Discourse
RHET-3152(3) Digital Rhetorics
RHET-3153 (3) Studies in the Rhetorics of Gender
RHET-3154(3) The New Journalism
RHET-3155(3) Writing on the Environment
RHET-3236(3) Orality and Literacy
RHET-3250(3) Composition Studies
RHET-3255(3) Narrative Thinking and Writing
RHET-3320(3) Forms of Inquiry in Written Communication
RHET-3321(3) Composing Our Winnipeg: Rhetoric of/and the City
RHET-3329(3) Writing for Scholarly Audiences
RHET-3330(3) Investigative Journalism
RHET-3331(3) Writing Internship
RHET-3340(3) Technical and Professional Communication
RHET-3401(3) Rhetoric of the Public Sphere
RHET-3420(3) Rhetorics of Identity
RHET-3900(3) Topics in Rhetoric, Writing, and Communications

The following course is cross-listed with Women's Studies:

RHET-3153(3) Studies in the Rhetorics of Gender

EXPERIMENTAL COURSES

RHET 2250-(3) Communication and Popular Culture
RHET 3350-(3) Communication, Ideology & Power
RHET 3156-(3) Transnational and Intercultural Language and Communication

NOTE: FOR ALL SECTIONS OF ACADEMIC WRITING

PREREQUISITES: For EAL students, a score of 3.5 on writing component of CanTEST or TWE, or 5.5 on IELTS writing.

RESTRICTIONS: RHET-1xxx(3) and RHET-1xxxx(6) may not be taken by students with standing in the former CAW-1105(3), CAW-1110(6), ENGL-1100(3), ENGL-1101(3), ENGL-1121(3), or ENGL-1122(3). Students with standing in the former ENGL-0100(3)

Fundamentals of Rhetoric must register in a 3 credit hour version of Academic Writing in order to satisfy the writing requirement.

RHET-1115(6) may not be taken by students whose first language is English.

Note: Only one 1000-level Academic Writing course may be used as credit toward graduation.

COURSE DESCRIPTIONS

All course descriptions for all undergraduate programs can now be found in the back portion of the print Undergraduate Academic Calendar. They are also available in one large PDF in the "Academic Calendar" section of the University website:

<http://uwinnipeg.ca/academics/calendar/index.html>