

# RHETORIC, WRITING, AND COMMUNICATIONS (RHET)

Updated February 1, 2020

**Chair: Professor J. McLeod Rogers;** Professors: C. Taylor; Associate Professors: R. Byrnes, M. Flisfeder, J. Hannan, T. Whalen; Assistant Professor: A. McGillivray; Instructors: J. Freeman, H. Lepp Friesen, S. Moi; Adjunct Professor: Cecil Rosner

## DEGREES/PROGRAMS OFFERED

**3-YEAR BA in RHETORIC AND COMMUNICATIONS**

**4-YEAR BA in RHETORIC AND COMMUNICATIONS**

**HONOURS BA in RHETORIC AND COMMUNICATIONS**

## MINOR

**CERTIFICATE IN WRITING**

**JOINT COMMUNICATIONS DEGREE/DIPLOMA (UW/RRC)**

## INTRODUCTION

The Department of Rhetoric, Writing, and Communications teaches both practical communicative skills and critical thinking about communicative texts and contexts. To prepare first-year students for success in university, our introductory courses provide instruction in academic writing. (Please see Course Listings for information about how these courses are numbered and organized in order to represent the disciplinary conventions associated with different fields of learning). To prepare more advanced students for careers in communications and for participatory citizenship, our upper-level courses combine practical instruction in writing and public speaking with attention to the history, theory, and analysis of rhetoric and communication. The Department also houses the Tutoring Centre and Computer Writing Lab, both offering a range of resources for students to develop their writing abilities and prepare assignments.

In addition to writing courses at the introductory level, the Department offers a 3-Year, 4-Year, and Honours BA with a Major in Rhetoric and Communications. This program emphasizes the interpretation, evaluation, production, and precise editing of messages for a range of audiences, media, and purposes. Students in the Major practise writing in a variety of genres and read contemporary non-fiction, analyze visual and verbal arguments, trace the impact of print and electronic media on western culture, and—through the study of theory and close attention to textual practices—examine how ideology is embodied in discourse. Students with a BA in Rhetoric and Communications can enter graduate studies in such fields as Communications, Composition, Media Studies, and Rhetoric. They are also well prepared for public- and private-sector careers that depend on advanced analytical and communicative skills, especially in writing. We also offer a Minor in Rhetoric, Writing, and Communications.

Also available is a 4-Year Degree/Diploma in Communications, offered jointly by the University of Winnipeg and Red River College. The Degree/Diploma balances a well-rounded liberal arts education with applied and workplace training to prepare students for careers in Journalism, Public Relations, Advertising, or Broadcast Production.

The Department offers a Certificate in Writing designed for students who wish to focus on honing their writing knowledge and practices. Since the courses required for the Certificate in Writing are also part of the Rhetoric and Communications degree program, they can be used toward a 3-year, 4-year, or Honours BA, if students choose to continue their studies.

The requirements for each of our programs are described below.

Students interested in our programs should contact the Department (204-258-3865) for basic information. Students are also encouraged to seek advice from faculty members about appropriate courses. A number of courses at the 2000-level or above may be taken for credit toward a Major in English, or counted toward any degree as electives.

## REQUIREMENTS FOR A 3-YEAR BA IN RHETORIC AND COMMUNICATIONS

**ADMISSION REQUIREMENT** Students are encouraged to consult with a member of the Department of Rhetoric, Writing, and Communications in planning their course of study.

**GRADUATION REQUIREMENT** 90 credit hours

### RESIDENCE REQUIREMENT

Degree: Minimum 30 credit hours  
Major: Minimum 18 credit hours

### GENERAL DEGREE REQUIREMENT

Humanities: 12 credit hours in Humanities  
Science: 6 credit hours in Science  
Writing: Minimum 3 credit hours of Academic Writing  
Indigenous: 3 credit hours in designated Indigenous requirement courses

**Maximum Introductory Courses:** Students may use a maximum of 42 credit hours at the 1000 level. Of these, a maximum of 6 credit hours may be below the 1000 level. As a result, students must take a minimum of

Distribution: 48 credit hours at the 2000-level or above in order to not exceed the maximum number of introductory courses.  
Minimum three (3) credit hours from each of five (5) different subjects.

### MAJOR REQUIREMENT

Single Major: Minimum 30 credit hours / Maximum 48 credit hours in the Major subject.  
Double Major: 30 credit hours in Rhetoric and Communications and specified number of credit hours in the other department/program.  
Required Courses and Course Distribution for Single and Double Majors:  
Year 1: 6 credit hours from the First-Year Group.  
Years 2 and 3: Minimum 24/Maximum 42 credit hours. Three foundational 3 credit-hour courses (RHET-2131(3), RHET-2135(3), RHET-2137(3), for a total of 9 credit hours), and the remaining credits from the three course groups, including at least one course from each group (see below).  
Combined Major: Minimum 48 credit hours from two different Majors with not less than 18 credit hours from each major subject.  
Required Courses for a Combined Major:  
RHET-2131(3), RHET-2135(3), RHET-2137(3)  
RHET-3329(3) if other Major Area is in the Humanities or Social Sciences  
**OR**  
another course relevant to the rhetoric of Science

### Course Groups

#### First-Year Courses

Students taking the Rhetoric and Communications Major are required to take 3 credit hours of Academic Writing and 3 credit hours in English at the first-year level.

#### *Academic Writing* (3 credit hours)

Three credit hours of Academic Writing at the first-year level are required. Please note that there are no exemptions from this requirement for students majoring in Rhetoric and Communications. If a student takes RHET-1110(6) Academic Writing: Extended or RHET-1115(6) Academic Writing: Extended (English as an Additional Language), only 3 credit hours will be counted towards the Major (although all 6 credit hours will count towards the degree). Students can choose one of the following Academic Writing designations:

RHET-1101(3) Academic Writing: Humanities  
RHET-1102(3) Academic Writing: Social Sciences  
RHET-1103(3) Academic Writing: Sciences  
RHET-1104(3) Academic Writing: Business and Administration  
RHET-1105(3) Academic Writing: Multidisciplinary  
RHET-1106(3) Academic Writing: Links with the Disciplines  
RHET-1110(6) Academic Writing: Extended  
RHET-1115(6) Academic Writing: Extended (English as an Additional Language)

#### *English* (3 credit hours)

Students must also select 3 credit hours from the English courses listed here. If a student takes ENGL-1001(6), only 3 credit hours will be counted towards the Major (although all 6 credit hours will be counted towards the degree).

ENGL-1000(3) English 1A  
ENGL-1003(3) Introduction to English: Topics in Literature  
ENGL-1004(3) Introduction to English: Reading Culture  
ENGL-1005(3) Introduction to English: Reading to Write Creatively  
ENGL-1001(6) English 1

#### Upper Level Courses

The 3-year BA Degree requires all students taking a Major in Rhetoric and Communications to complete a minimum of 24/ maximum of 42 credit hours in upper level courses in the Major. Nine (9) of these credit hours must be met by taking the following foundation courses:

#### *Required Foundation Courses* (9 credit hours)

RHET-2131(3) Professional Style & Editing  
RHET-2135(3) Rhetorical Criticism  
RHET-2137(3) Contemporary Communication Theories

Students must select the remaining 15 to 33 credit hours from the courses below. Students must take at least 3 credit hours from each of the following three groups. Please note that most of these courses will be offered at least once every other year.

#### **Group One: Textual Process and Production (minimum 3 credit hours required)**

RHET-2145(3) Theories and Practices of Oral Communication  
RHET-2350(3) Writing in Digital Spaces  
RHET-2500(3) Tutoring Writing  
RHET-3131(3) Advanced Editing  
RHET-3255(3) Narrative Thinking and Writing  
RHET-3321(3) Composing our Winnipeg: Rhetoric of/and the City  
RHET-3329(3) Writing for Scholarly Audiences

RHET-3330(3) Investigative Journalism  
 RHET-3331(3) Writing Internship  
 RHET-3340(3) Technical and Professional Communication

**Group Two: Criticism and Analysis (minimum 3 credit hours required)**

RHET-2141(3) Representations of Indigeneity  
 RHET-2143(3) Rhetoric of Medicine  
 RHET 2250(3) Communications and Popular Culture  
 RHET-3139(3) Rhetorics of Visual Representation  
 RHET-3153(3) Studies in the Rhetorics of Gender  
 RHET-3154(3) The New Journalism  
 RHET-3155(3) Writing on the Environment  
 RHET-3450(3) Critical Studies of Social Media  
 RHET-4150(3) Studies in the Rhetoric of Nonfiction  
 RHET-4152(3) Digital Rhetorics  
 RHET-4420(3) Rhetorics of Identity

**Group Three: History and Theory (minimum 3 credit hours required)**

RHET-2134(3) The Rhetorical Tradition  
 RHET-2142(3) Rhetoric of Animality  
 RHET-2246(3) Revolutions in Communications  
 RHET-3145(3) The Fifth Canon: History and Theories of Delivery  
 RHET-3250(3) Composition Studies  
 RHET-3320(3) Forms of Inquiry in Written Communication  
 RHET-4138(3) Modern Rhetorical Theory  
 RHET-4151(3) Critical Theories of Discourse and Ideology  
 RHET-4401(3) Rhetoric of the Public Sphere

**Notes:**

<sup>1</sup>The Group Requirement met by RHET-3132(3) and RHET-3133(6) Directed Readings in Rhetoric and Composition and RHET-3900(3) Topics in Rhetoric, Writing, and Communications will vary, depending on the course content of a particular offering. Please contact the Chair of the Department or the Major advisor.

<sup>2</sup>RHET-2530(3) Rhetorical Grammar counts toward the Major but does not meet Group Requirements.

*Additional Courses*

Students can also select from the following courses. RHET-2530(3) counts toward the Major but does not meet Group Requirements. RHET-3132(3), RHET-3133(6), and RHET-3900(3) may or may not meet Group Requirements depending on course content. Please contact the Chair of the Department or Major advisor.

RHET-2530(3) Rhetorical Grammar  
 RHET-3132(3) Directed Readings in Rhetoric and Composition  
 RHET-3133(6) Directed Readings in Rhetoric and Composition  
 RHET-3900(3) Topics in Rhetoric, Writing, and Communications

## REQUIREMENTS FOR A 4-YEAR BA IN RHETORIC AND COMMUNICATIONS

<b>ADMISSION REQUIREMENT</b>	Students are encouraged to consult with a member of the Department of Rhetoric, Writing, and Communications in planning their course of study.
<b>GRADUATION REQUIREMENT</b>	120 credit hours
<b>RESIDENCE REQUIREMENT</b>	
Degree:	Minimum 60 credit hours
Major:	Minimum 30 credit hours
<b>GENERAL DEGREE REQUIREMENT</b>	
Humanities:	12 credit hours in Humanities
Science:	6 credit hours in Science
Social Sciences:	12 credit hours in Social Sciences
Writing:	Minimum 3 credit hours of Academic Writing.
Indigenous:	3 credit hours in designated Indigenous requirement courses
Maximum Introductory Courses:	Students may use a maximum of 42 credit hours at the 1000 level. Of these, a maximum of 6 credit hours may be below the 1000 level. As a result, students must take a minimum of 78 credit hours at the 2000-level or above in order to not exceed the maximum number of introductory courses.
Distribution:	Minimum five different subjects
<b>MAJOR REQUIREMENT</b>	
Single Major	Minimum 48 credit hours / Maximum 66 credit hours in the Major subject.
Double Major	Minimum 48 credit hours in each Major subject as specified by the Department/Program.

Required Courses:	
Year 1	6 credit hours from the First-Year Group.
Years 2, 3 and 4	Minimum 42/maximum 60 credit hours. Four foundational 3 credit-hour courses (for a total of 12 credit hours), and the remaining credits from the three course groups, including at least one course from each group (see below).
Combined Major:	Minimum 60 credit hours from two different Majors with not less than 24 credit hours from each major subject.
Required Courses:	RHET-2131(3), RHET-2135(3), RHET-2137(3) RHET-3329(3) if other Major Area is in the Humanities or Social Sciences <b>OR</b> another course relevant to the rhetoric of Science

## Course Groups

### First-Year Courses

Students taking the Rhetoric and Communications Major are required to take 3 credit hours of Academic Writing and 3 credit hours in English at the first-year level.

#### *Academic Writing* (3 credit hours)

Three credit hours of Academic Writing at the first-year level are required. Please note that there are no exemptions from this requirement for students majoring in Rhetoric and Communications. If a student takes RHET-1110(6) Academic Writing: Extended or RHET-1115(6) Academic Writing: Extended (EAL), only 3 credit hours will be counted towards the Major (although all 6 credit hours will count towards the degree). Students can choose one of the following Academic Writing designations:

RHET-1101(3)	Academic Writing: Humanities
RHET-1102(3)	Academic Writing: Social Sciences
RHET-1103(3)	Academic Writing: Sciences
RHET-1104(3)	Academic Writing: Business and Administration
RHET-1105(3)	Academic Writing: Multidisciplinary
RHET-1106(3)	Academic Writing: Links with the Disciplines
RHET-1110(6)	Academic Writing: Extended
RHET-1115(6)	Academic Writing: Extended (EAL)

#### *English* (3 credit hours)

Students must also select 3 credit hours from the English courses listed here. If a student takes ENGL-1001(6), only 3 credit hours will be counted towards the Major (although all 6 credit hours will be counted towards the degree).

ENGL-1000(3)	English 1A
ENGL-1003(3)	Introduction to English: Topics in Literature
ENGL-1004(3)	Introduction to English: Reading Culture
ENGL-1005(3)	Introduction to English: Reading to Write Creatively
ENGL-1001(6)	English 1

### Upper Level Courses

The 4-year BA Degree requires all students taking a Major in Rhetoric and Communications to complete a minimum of 42/maximum of 60 credit hours in upper level courses in the Major. Students must take the following foundation courses totalling 12 credit hours of the upper level requirement:

#### *Required Foundation Courses* (12 credit hours)

RHET-2131(3)	Professional Style & Editing
RHET-2135(3)	Rhetorical Criticism
RHET-2137(3)	Contemporary Communication Theories
RHET-3320(3)	Forms of Inquiry in Written Communication

Students must select the remaining 30-48 credit hours from the following three groups and must take 3 credit hours from each group. Please note that most of these courses will be offered at least once every other year.

#### **Group One: Textual Process and Production (minimum 3 credit hours required)**

RHET-2145(3)	Theories and Practices of Oral Communication
RHET-2350(3)	Writing in Digital Spaces
RHET-2500(3)	Tutoring Writing
RHET-3131(3)	Advanced Editing
RHET-3255(3)	Narrative Thinking and Writing
RHET-3321(3)	Composing our Winnipeg: Rhetoric of/and the City
RHET-3329(3)	Writing for Scholarly Audiences
RHET-3330(3)	Investigative Journalism
RHET-3331(3)	Writing Internship
RHET-3340(3)	Technical and Professional Communication

#### **Group Two: Criticism and Analysis (minimum 3 credit hours required)**

RHET-2141(3)	Representations of Indigeneity
RHET-2143(3)	Rhetoric of Medicine
RHET 2250(3)	Communications and Popular Culture
RHET-3139(3)	Rhetorics of Visual Representation
RHET-3153(3)	Studies in the Rhetorics of Gender
RHET-3154(3)	The New Journalism
RHET-3155(3)	Writing on the Environment

RHET-3450(3)	Critical Studies of Social Media
RHET-4150(3)	Studies in the Rhetoric of Nonfiction
RHET-4152(3)	Digital Rhetorics
RHET-4420(3)	Rhetorics of Identity

**Group Three: History and Theory (minimum 3 credit hours required)**

RHET-2134(3)	The Rhetorical Tradition
RHET-2142(3)	Rhetoric of Animality
RHET-2246(3)	Revolutions in Communications

RHET-3145(3)	The Fifth Canon: History and Theories of Delivery
RHET-3250(3)	Composition Studies
RHET-4138(3)	Modern Rhetorical Theory
RHET-4151(3)	Critical Studies of Discourse and Ideology
RHET-4401(3)	Rhetoric of the Public Sphere

**Notes:**

<sup>1</sup>The Group Requirement met by RHET-3132(3) and RHET-3133(6) Directed Readings in Rhetoric and Composition and RHET-3900(3) Topics in Rhetoric, Writing, and Communications will vary, depending on the course content of a particular offering. Please contact the Chair of the Department or the Major advisor.

<sup>2</sup>RHET-2530(3) Rhetorical Grammar counts toward the Major but does not meet Group Requirements.

*Additional Courses*

Students can also select from the following courses. RHET-2530(3) counts toward the Major but does not meet Group Requirements. RHET-3132(3), RHET-3133(6), and RHET-3900(3) may or may not meet Group Requirements depending on course content. Please contact the Chair of the Department or Major advisor.

RHET-2530(3)	Rhetorical Grammar
RHET-3132(3)	Directed Readings in Rhetoric and Composition
RHET-3133(6)	Directed Readings in Rhetoric and Composition
RHET-3900(3)	Topics in Rhetoric, Writing, and Communications

## REQUIREMENTS FOR AN HONOURS BA IN RHETORIC AND COMMUNICATIONS

**ADMISSION REQUIREMENT**

Minimum 30 credit hours completed  
 Entry, continuing and graduation minimum GPA is 3.0 (B) in Honours Subject courses and 2.5 (C+) in Non-Honours Subject courses. The minimum 3.0 GPA (B) will be based on all attempts (including course repeats and failures) in Honours Subject courses. The minimum 2.5 GPA (C+) in all Non-Honours Subject courses will be calculated as for the general degree (i.e. Fs are not included, and in the case of repeated courses, only the highest grade will be used).  
 Students must consult with an advisor from the Department of Rhetoric, Writing, and Communications or the Department Chair in planning their studies.

**GRADUATION REQUIREMENT**

120 credit hours

**RESIDENCE REQUIREMENT**

Degree: 60 credit hours  
 Major: Minimum 30 credit hours, including minimum 9 credit hours at the 3000 level and 9 credit hours at the 4000 level.

**GENERAL DEGREE REQUIREMENT**

Humanities: 12 credit hours in Humanities  
 Science: 6 credit hours in Science  
 Social Sciences: 12 credit hours in Social Sciences  
 Writing: Minimum 3 credit hours of Academic Writing.  
 Indigenous: 3 credit hours in designated Indigenous requirement courses

Maximum Introductory Courses: Students may use a maximum of 42 credit hours at the 1000 level. Of these, a maximum of 6 credit hours may be below the 1000 level.

Distribution: Minimum five different subjects

**HONOURS REQUIREMENT**

Single Honours Minimum 54 credit hours / Maximum 78 credit hours in RHET.  
 Minimum 18 credit hours at the 4000 level in RHET.  
 Double Honours Minimum 36 credit hours in each Honours subject as specified in each department/program.  
 A minimum 24 credit hours above the 2000 level including a minimum 15 credit hours at the 4000 level in RHET.  
 For the requirements of the other Honours subject, consult the department or program involved.

Required Courses:

*Required Foundation Courses (12 credit hours)*

RHET-2131(3)	Professional Style & Editing
RHET-2135(3)	Rhetorical Criticism
RHET-2137(3)	Contemporary Communication Theories
RHET-3320(3)	Forms of Inquiry in Written Communication

Year 1	6 credit hours from the First-Year Group.
Years 2, 3 and 4	Minimum 48/maximum 72 credit hours. Four foundational 3 credit-hour courses (for a total of 12 credit hours), and the remaining credits from the three course groups, including at least one course from each group (see suggested detailed sequence below). Honours students must also take a minimum of 18 credit hours at the 4000 level.

**Course Groups**

**First-Year Courses**

Students taking the Rhetoric and Communications Major are required to take 3 credit hours of Academic Writing and 3 credit hours in English at the first-year level.

*Academic Writing (3 credit hours)*

Three credit hours of Academic Writing at the first-year level are required. Please note that there are no exemptions from this requirement for students majoring in Rhetoric and Communications. If a student takes RHET-1110(6) Academic Writing: Extended or RHET-1115(6) Academic Writing: Extended (EAL), only 3 credit hours will be counted towards the Major (although all 6 credit hours will count towards the degree). Students can choose one of the following Academic Writing designations:

RHET-1101(3)	Academic Writing: Humanities
RHET-1102(3)	Academic Writing: Social Sciences
RHET-1103(3)	Academic Writing: Sciences
RHET-1104(3)	Academic Writing: Business and Administration
RHET-1105(3)	Academic Writing: Multidisciplinary
RHET-1106(3)	Academic Writing: Links with the Disciplines
RHET-1110(6)	Academic Writing: Extended
RHET-1115(6)	Academic Writing: Extended (EAL)

*English (3 credit hours)*

Students must also select 3 credit hours from the English courses listed here. If a student takes ENGL-1001(6), only 3 credit hours will be counted towards the Major (although all 6 credit hours will be counted towards the degree).

ENGL-1000(3)	English 1A
ENGL-1003(3)	Introduction to English: Topics in Literature
ENGL-1004(3)	Introduction to English: Reading Culture
ENGL-1005(3)	Introduction to English: Reading to Write Creatively
ENGL-1001(6)	English 1

**Advanced Courses**

The Honours BA Degree requires all students taking a Major in Rhetoric and Communications to complete a minimum of 42/maximum of 60 credit hours in Advanced courses in the Major. Students must take the following foundation courses totalling 12 credit hours of the upper level requirement:

*Required Foundation Courses (12 credit hours)*

RHET-2131(3)	Professional Style & Editing
RHET-2135(3)	Rhetorical Criticism
RHET-2137(3)	Contemporary Communication Theories
RHET-3320(3)	Forms of Inquiry in Written Communication

Students must select the remaining 30-48 credit hours from the following three groups and must take 3 credit hours from each group. Please note that most of these courses will be offered at least once every other year.

**Group One: Textual Process and Production (minimum 3 credit hours required)**

RHET-2145(3)	Theories and Practices of Oral Communication
RHET-2350(3)	Writing in Digital Spaces
RHET-2500(3)	Tutoring Writing
RHET-3131(3)	Advanced Editing
RHET-3255(3)	Narrative Thinking and Writing
RHET-3321(3)	Composing our Winnipeg: Rhetoric of/and the City
RHET-3329(3)	Writing for Scholarly Audiences
RHET-3330(3)	Investigative Journalism
RHET-3331(3)	Writing Internship
RHET-3340(3)	Technical and Professional Communication

**Group Two: Criticism and Analysis (minimum 3 credit hours required)**

RHET-2141(3)	Representations of Indigeneity
RHET-2143(3)	Rhetoric of Medicine
RHET 2250(3)	Communication and Popular Culture
RHET-3139(3)	Rhetorics of Visual Representation

- RHET-3153(3) Studies in the Rhetorics of Gender
- RHET-3154(3) The New Journalism
- RHET-3155(3) Writing on the Environment
- RHET-3450(3) Critical Studies of Social Media
- RHET-4150(3) Studies in the Rhetoric of Nonfiction
- RHET-4152(3) Digital Rhetorics
- RHET-4420(3) Rhetorics of Identity

**Group Three: History and Theory (minimum 3 credit hours required)**

- RHET-2134(3) The Rhetorical Tradition
- RHET-2142(3) Rhetoric of Animality
- RHET-2246(3) Revolutions in Communications
- RHET-3145(3) The Fifth Canon: History and Theories of Delivery
- RHET-3250(3) Composition Studies
- RHET-4138(3) Modern Rhetorical Theory
- RHET-4151(3) Critical Theories of Discourse and Ideology
- RHET-4401(3) Rhetoric of the Public Sphere

**Honours Courses**

The Honours BA Degree requires all students taking an Honours BA in Rhetoric and communications to complete a minimum 18 credit hours at the 4000 level.

**Honours Courses (minimum 18 total credit hours at the 4000 level required)**

- RHET-4138(3) Modern Rhetorical Theory
- RHET-4150(3) Studies in the Rhetoric of Nonfiction
- RHET-4151(3) Critical Theories of Discourse and Ideology
- RHET-4152(3) Digital Rhetorics
- RHET-4401(3) Rhetoric of the Public Sphere
- RHET-4420(3) Rhetorics of Identity
- RHET-4900(3) Honours Thesis in Rhetoric and Communications

**Additional Courses**

Students can also select from the following courses. RHET-2530(3) counts toward the Major but does not meet Group Requirements. RHET-3132(3), RHET-3133(6), and RHET-3900(3) may or may not meet Group Requirements depending on course content. Please contact the Chair of the Department or Major advisor.

- RHET-2530(3) Rhetorical Grammar
- RHET-3132(3) Directed Readings in Rhetoric and Composition
- RHET-3133(6) Directed Readings in Rhetoric and Composition
- RHET-3900(3) Topics in Rhetoric, Writing, and Communications

**Sample sequence of courses for BA Honours assuming 5 full courses for four year (with RHET required courses underlined):**

- Year 1 **RHET 1105(3)** Academic Writing  
**English – 3 credit hours**  
An additional 6 credit hours of RHET at the 2000 level (RHET-2141(3) recommended for IRC, or any of **RHET-2131, RHET-2135, or RHET-2137**)  
6 credit hours in Humanities (Students are recommended to complete these credit hours in at least TWO departments if half courses)  
12 credit hours in Social Sciences (Students are recommended to complete these credit hours in at least TWO departments)
- Year 2 6 credit hours in RHET at the 2000 level in any TWO of the Required Foundational Courses (including any TWO of **RHET-2131, RHET-2135, or RHET-2137**)\*  
12 additional credit hours of RHET at the 2000 level or 3000 level  
6 credit hours in Science  
6 credit hours electives
- Year 3 **RHET-3320(3)** Forms of Inquiry  
9 credit hours in RHET at the 2000 level or 3000 level (one course from each of the three groups)  
6 credit hours in RHET at the 3000 level or 4000 level\*\*  
12 credit hours electives
- Year 4 A minimum of 18 credit hours of RHET at the 4000 level\*\*\*  
An additional 12 credit hours electives

\*The general recommendation here is to complete the three foundation courses and IRC in years one and two.

\*\*A total of 18 credit hours at the 4000 level is required.

\*\*\*4000 level RHET courses taken in previous year will be applied to Honours Requirements.

## REQUIREMENTS FOR A MINOR IN RHETORIC, WRITING, AND COMMUNICATION

- Degree: Students completing any undergraduate degree program are eligible to complete the Minor.
- Minor: 18 credit hours in RHET, with a minimum of 12 credit hours above the 1000-level
- Residence Requirement: Minimum 12 credit hours in RHET

Required Courses:           1000-level: minimum of 3 credit hours, maximum of 6 credit hours  
                                  2000-level: minimum of 6 credit hours, maximum of 12 credit hours  
                                  3000-level: minimum of 3 credit hours, maximum of 9 credit hours

## REQUIREMENTS FOR A CERTIFICATE IN WRITING

The Certificate in Writing is a 30-credit-hour program that consists of current course offerings in the Department of Rhetoric, Writing, and Communications, and allows students the flexibility to create a program of study that focuses on elements of written communication, primarily in terms of genre, audience, and textual processes. Students must apply to graduate with a Certificate. Application forms are available in the Department office.

Students completing any degree program are eligible to complete the Certificate. All courses in the Certificate program are also part of the Rhetoric and Communications degree program, and they can be used toward a 3-year, 4-year, or Honours BA in Rhetoric and Communications. The Certificate in Writing is available as a stand-alone credential for non-degree seeking students or returning graduates (note that some courses, particularly those electives in English and Theatre and Film, come with prerequisites that do not count toward the Certificate).

**Admission Requirement:**   Students must fill out a Certificate Declaration Form with the Department of Rhetoric, Writing, and Communications, and are encouraged to consult with a member of the Department in planning their course of study.

**Graduation Requirement:**   30 credit hours

**Residence Requirement:**   30 credit hours

### **Certificate Requirement:**

Students are required to take 30 credit hours from the following courses:

RHET 11xx(3) Any section of Academic Writing or exemption from the writing requirement (prerequisite for upper-division RHET courses)

RHET-2131(3) Professional Style and Editing (prerequisite for Advanced Editing)

RHET-2350(3) Rhetorical Grammar

RHET-2500(3) Tutoring Writing

RHET-2530(3) Writing in Digital Spaces

RHET-3131(3) Advanced Editing

RHET-4150(3) Studies in the Rhetoric of Nonfiction

RHET-3154(3) The New Journalism

RHET-3155(3) Writing on the Environment

RHET-3250(3) Composition Studies

RHET-3255(3) Narrative Thinking and Writing

RHET-3321(3) Composing Our Winnipeg

RHET-3329(3) Writing for Scholarly Audiences

RHET-3330(3) Investigative Journalism

RHET-3340(3) Technical and Professional Communication

RHET-3331(3) Writing Internship

For students looking for guidance in creating their program, the Department strongly recommends that students elect to take courses in each of the following areas:

### **Area 1: Audience**

RHET-2131(3) Professional Style and Editing

RHET-3329(3) Writing for Scholarly Audiences

RHET-3340(3) Technical and Professional Communication

### **Area 2: Textual Processes**

RHET-11xx (prerequisite for upper division RHET courses)

RHET-2500(3) Tutoring Writing

RHET-3250(3) Composition Studies

### **Area 3: Genres**

RHET-2530(3) Writing in Digital Spaces

RHET-4150(3) Studies in the Rhetoric of Nonfiction

RHET-3154(3) The New Journalism

RHET-3155(3) Writing on the Environment

RHET-3255(3) Narrative Thinking and Writing

RHET-3330(3) Investigative Journalism

Students can choose up to 9 credit hours of interdisciplinary writing electives from the following courses to fulfill the 30-credit-hour Certificate program. Note that prerequisites for these courses do not count toward the Certificate:

ENGL-2102(3) Introduction to Creative Writing: Developing a Portfolio

ENGL 3101(6) Creative Writing Comprehensive

ENGL-3112(6) Advanced Creative Writing

ENGL-3113(3) Writing Short Fiction

ENGL-3114(3) Writing Poems



ENGL-3115(3) Writing for Children  
THFM 2610(3) Script and Screen  
THFM-2611(3) Introduction to Screenwriting  
THFM-2701(6) Playwriting I  
THFM-3611(6) Advanced Screenwriting  
THFM 3701(6) Playwriting II: General

## JOINT COMMUNICATIONS DEGREE/DIPLOMA (UW/RRC)

The University of Winnipeg offers a combined degree/diploma program in Communications in cooperation with Red River College. Generally, students begin at the University of Winnipeg, completing at least 60 credit hours before proceeding to Red River College, where they take the two-year Creative Communications Program. The final 12 credit hours of University of Winnipeg courses must be taken during these two years at Red River College if the student wishes to graduate within four years; otherwise, these credit hours may be completed before or after attending Red River College. Students are granted block transfer of 48 credit hours for their Creative Communications Diploma and granted a B.A. in Communications once they have received their diploma and completed the prescribed 72 credit hours of study at the University of Winnipeg.

### APPLICATION PROCEDURES

Applications to the University of Winnipeg alone do not constitute applications to the Joint Communications Program. Students **must apply separately** to Red River College for admission to Creative Communications. In their applications to each institution, students must indicate their interest in the Joint Communications Program.

RRC does not reserve seats for joint degree students. You are advised to apply to the RRC start date you wish to attend once it is advertised on RRC's website at [www.rrc.ca/cre](http://www.rrc.ca/cre). Offers of admittance will be made to qualified applicants based on portfolio scores in descending order until all available seats are filled. The annual application intake opens on March 1 and closes the following February. For example, for the Fall 2020 start date applications will be accepted between March 1, 2019 and February 29, 2020. Applicants not offered a seat may reapply for a future intake by submitting a new application, application fee, and portfolio based on the portfolio specifications for that application year.

For more information please contact:

University of Winnipeg: Admissions (204-786-9741);  
Red River College: Tracey Seida (204-949-8339); [tseida@rrc.ca](mailto:tseida@rrc.ca)

### GRADUATION REQUIREMENT

120 credit hours  
Students must complete 72 credit hours of University of Winnipeg courses or the equivalent; at least 60 credit hours of these courses must be completed at the University of Winnipeg to satisfy the residency requirement. Students are granted transfer credit for a maximum of 48 credit hours for the Creative Communications Diploma completed at Red River College.

### RESIDENCE REQUIREMENT

60 credit hours

### GENERAL DEGREE/DIPLOMA REQUIREMENT

Science: 6 credit hours in Science  
Social Science: 12 credit hours in Social Science.  
Writing: Three credit hours of Academic Writing at the first-year level are required. Please note that there are no exemptions from this requirement for students pursuing the Degree/Diploma in Communications. If a student takes RHET-1110(6) Academic Writing: Extended or RHET-1115(6) Academic Writing: Extended (EAL), only 3 credit hours will be counted towards the Major (although all 6 credit hours will count towards the degree). Students can choose one of the following Academic Writing designations:

RHET-1101(3)	Academic Writing: Humanities
RHET-1102(3)	Academic Writing: Social Sciences
RHET-1103(3)	Academic Writing: Sciences
RHET-1104(3)	Academic Writing: Business and Administration
RHET-1105(3)	Academic Writing: Multidisciplinary
RHET-1106(3)	Academic Writing: Links with the Disciplines
RHET-1110(6)	Academic Writing: Extended
RHET-1115(6)	Academic Writing: Extended (EAL)

Indigenous: 3 credit hours in designated Indigenous requirement courses

Maximum Introductory Courses: Students may use a maximum of 42 credit hours at the 1000 level. Students may include a maximum of 6 credit hours below the 1000 level in this category. As a result, students must take a minimum of 78 credit hours at the 2000-level or above in order to not exceed the maximum number of introductory courses.

Distribution: Minimum three (3) credit hours from each of five (5) different subject areas.

Required Courses (36 hours):

6 credit hours of first-year English. For more information, please contact the Department Assistant (ENGL) at 204-786-9292 or Dr. Brandon Christopher, Chair (ENGL), at 204-786-9294.

3 credit hours from the following list:

RHET-2131(3) Professional Style and Editing  
RHET-2530(3) Rhetorical Grammar  
RHET-3340(3) Technical and Professional Communication

3 credit hours from the following list:

RHET-2135(3) Rhetorical Criticism  
RHET-4152(3) Digital Rhetorics  
RHET-4151(3) Critical Theories of Discourse and Ideology

An additional 6 credit hours from courses offered by the Department of Rhetoric, Writing, and Communications (may include courses from the above lists).

A minimum of 18 credit hours in **one** of the following clusters. In addition to the courses listed, a maximum of 6 credit hours of upper-level courses offered by the Department of English and/or of upper-level courses offered by the Department of Rhetoric (beyond the 12 credit hours required, above) may be used to satisfy this requirement. The Department may approve additional courses for inclusion; students seeking such approval should consult with a Departmental advisor.

**Cluster One: Human Relations**

CRS-2241(3) Conflict and Culture  
CRS-2252 (3) Conflict and Communication  
PSYC-2400(3) Social Psychology I  
PSYC-2410(3) Social Psychology II  
PSYC-3480(3) Interpersonal Communication  
SOC-2105(6) Race, Ethnic, and Aboriginal Relations  
SOC-2118(6) Sex and Gender Relationships

**Cluster Two: Marketing and Business**

BUS-2103(3) Fundamentals of Organizational Behaviour  
BUS-3230(3) Advertising  
BUS-3240(3) Consumer Behaviour  
BUS-3271(3) Marketing Research  
BUS-4901(3) Business Strategy  
HIST-2120(3) Business History

**Cluster Three: Performance and Production**

THFM-2101(6) Acting Theory and Practice  
THFM-2310(6) Filmmaking I

THFM-2410(6) History of Film  
THFM-2502(6) Voice & Speech Skills  
THFM-2610(3) Script and Screen  
THFM-2611(3) Introduction to Screenwriting  
THFM-2612(3) Script and Small Screen  
THFM-2801(6) Theatrical Production I  
THFM-2803(3) Intro to Light & Sound in Production  
THFM-3110(6) Screen Acting  
THFM-3310(6) Filmmaking II  
THFM-3802(3) Stage Management

**Cluster Four: Politics, Ethics, Culture**

HIST-2500(6) History of Canada to 1939  
HIST-3544(6) History of Winnipeg  
PHIL-2202(3) Health care & Bioethics  
POL-2500(3) City Politics  
POL-3455(3) Politics and the Mass Media  
SOC-3214(3) Mass Communication and Media  
SOC-3215(3) Popular Culture  
WGS-2260(3) Girls, Women, and Popular Culture  
UIC-2220(3) Urban Poverty & Policy  
UIC-2020(3) Colonization and Indigenous Peoples

Note: Some of the courses listed above have prerequisites; please check individual Calendar listings.

**SUMMARY OF THE RED RIVER COLLEGE CREATIVE COMMUNICATIONS PROGRAM**

The Creative Communications Program at Red River College comprises four streams: Public Relations, Advertising, Broadcast Production, and Journalism. This program requires two terms each year of full-time course work and takes two years to complete. The program at Red River College generally accepts no more than 75 applicants per year. Courses in the first year of the Creative Communications Program include introductions to journalism, advertising, public relations, and electronic publishing; broadcast media; current events; style in journalism; and business communication. The second year of the Program provides further experience with broadcast media and requires practicums in public relations, advertising, broadcast production, and journalism.

**Note:** Students who have already fulfilled first-year requirements and/or who have completed the Creative Communications Diploma from RRC should contact Dr. Jaqueline McLeod Rogers, Chair, Department of Rhetoric, Writing, and Communications, at 204-786-9269, for further information about upper-level courses and requirements.

**GENERAL INFORMATION**

**WRITING REQUIREMENT**

University of Winnipeg students who are required to take a writing course (see *Degree and Major Requirements* for all Arts and Science Degree Programs) may enrol in any one of a variety of sections of Academic Writing, which is offered in both 6 credit hour and 3 credit hour versions. Students who believe their ability as writers would benefit from the extended practice offered by the 6 credit hour course are encouraged to register in Academic Writing: Extended. These students may wish to consult with Academic Advisors about their decision.

All EAL students who feel that they would benefit from extra attention paid to language learning should enrol in RHET-1115(6) Academic Writing: Extended (EAL).

**ADDITIONAL INFORMATION**

**Academic Writing may not be used to meet the Humanities requirement.** All upper level courses offered by the Department of Rhetoric, Writing, and Communications (with the exception of RHET-2530(3) Rhetorical Grammar) may be used to meet the Humanities requirement.

Students intending to transfer to the University of Manitoba should know that Academic Writing: Multidisciplinary, Academic Writing: Humanities, and Academic Writing: Links with the Disciplines fulfil the U of M requirement of 3 credit hours of Written English. However, Academic Writing does not fulfil the first-year English requirement for the U of M professional programs in Dentistry or Medicine, nor the Approved Arts Elective for Pharmacy.

## COURSE LISTINGS

### First Year Group

The Department of Rhetoric, Writing, and Communications offers multiple sections of its first-year courses in Academic Writing. Each section teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Problems with sentence construction, grammar, and punctuation are addressed as the need arises. Academic Writing is required for all students in the Rhetoric and Communications Major and the Joint Program in Communications.

**NOTE:** Only one 1000-level Academic Writing course may be used as credit toward graduation.

### INTRODUCTORY 3 CREDIT HOUR COURSES

The options available to students taking the 3 credit hour version of Academic Writing fall into three general categories:

- Sections designed to prepare students for major fields of study (Academic Writing in the Humanities, the Social Sciences, the Sciences, or Business and Administration);
- Sections linked to introductory courses in specific disciplines (Academic Writing: Links with the Disciplines);
- Sections that take a multidisciplinary rather than a discipline-specific perspective (Academic Writing: Multidisciplinary).

The specific content and approach of each section vary according to the interests and expertise of individual instructors and according to students' needs.

Further information about these courses is available in the descriptions below. Students are advised to consult the Department or Academic Advisors for more details about individual sections of Academic Writing.

**Note:** Information about prerequisites, corequisites, and restrictions for all sections of the 3 credit hour version of Academic Writing follows the description of the different options.

### We also offer the following 6 credit hour versions of Academic Writing:

RHET-1110(6) Academic Writing: Extended  
RHET-1115(6) Academic Writing: Extended (English as an Additional Language)

### RHETORIC AND COMMUNICATION COURSES

The Department of Rhetoric, Writing, and Communications offers the following courses:

RHET-1120(3) Introduction to Rhetoric, Writing and Communications  
RHET-2131(3) Professional Style and Editing  
RHET-2134(3) The Rhetorical Tradition  
RHET-2135(3) Rhetorical Criticism  
RHET-2137(3) Contemporary Communication Theories  
RHET-2141(3) Representations of Indigeneity  
RHET-2142(3) Rhetoric of Animality  
RHET-2143(3) Rhetoric of Medicine  
RHET-2145(3) Theories and Practices of Oral Communication  
RHET-2246(3) Revolutions in Communications  
RHET 2250(3) Communication and Popular Culture  
RHET-2350(3) Writing in Digital spaces  
RHET-2500(3) Tutoring Writing  
RHET-2530(3) Rhetorical Grammar  
RHET-3131(3) Advanced Editing  
RHET-3132(3) Directed Readings in Rhetoric and Composition  
RHET-3133(6) Directed Readings in Rhetoric and Composition  
RHET-3139(3) Rhetorics of Visual Representation  
RHET-3145(3) The Fifth Canon: History and Theories of Delivery  
RHET-3153(3) Studies in the Rhetorics of Gender  
RHET-3154(3) The New Journalism  
RHET-3155(3) Writing on the Environment  
RHET-3156(3) Transnational and Intercultural Language and Communication  
RHET-3250(3) Composition Studies  
RHET-3255(3) Narrative Thinking and Writing  
RHET-3320(3) Forms of Inquiry in Written Communication  
RHET-3321(3) Composing Our Winnipeg: Rhetoric of/and the City  
RHET-3329(3) Writing for Scholarly Audiences  
RHET-3330(3) Investigative Journalism  
RHET-3331(3) Writing Internship  
RHET-3340(3) Technical and Professional Communication

RHET-3450(3)	Critical Studies of Social Media
RHET-4138(3)	Modern Rhetorical Theory
RHET-4150(3)	Studies in the Rhetoric of Nonfiction
RHET-4151(3)	Critical Theories of Discourse and Ideology
RHET-4152(3)	Digital Rhetorics
RHET-4401(3)	Rhetoric of the Public Sphere
RHET-4420(3)	Rhetorics of Identity
RHET-3900(3)	Topics in Rhetoric, Writing, and Communications
RHET-4900(3)	Honours Thesis in Rhetoric and Communications

#### EXPERIMENTAL COURSES

RHET-3350(3)	Communication, Ideology & Power
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#### NOTE: FOR ALL SECTIONS OF ACADEMIC WRITING

**PREREQUISITES:** For EAL students, a score of 3.5 on writing component of CanTEST or TWE, or 5.5 on IELTS writing.

**RESTRICTIONS:** RHET-1xxx(3) and RHET-1xxx(6) may not be taken by students with standing in the former CAW-1105(3), CAW-1110(6), ENGL-1100(3), ENGL-1101(3), ENGL-1121(3), or ENGL-1122(3). Students with standing in the former ENGL-0100(3) Fundamentals of Rhetoric must register in a 3 credit hour version of Academic Writing in order to satisfy the writing requirement. RHET-1115(6) may not be taken by students whose first language is English.

Note: Only one 1000-level Academic Writing course may be used as credit toward graduation.

## COURSE DESCRIPTIONS

All course descriptions for all undergraduate programs can now be found in one large PDF called "All course descriptions" in the "Academic Calendar" section of the University website:

<http://uwinnipeg.ca/academics/calendar/index.html>