

Rhetoric, Writing and Communications Student Handbook 2016-2017





DEPARTMENT OF RHETORIC, WRITING, AND COMMUNICATIONS

2016-2017 Student Handbook

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DEPARTMENT OF RHETORIC, WRITING, AND COMMUNICATIONS

2016-2017 GENERAL INFORMATION

FIRST YEAR COURSES

The Department of Rhetoric, Writing, and Communications offers a range of first-year courses designed to give students an opportunity to develop their abilities as writers in an academic community. All of these courses teach rhetorical and compositional skills essential to effective writing, but the content and focus vary from section to section. Please read the following descriptions carefully to determine which general category of Academic Writing course best suits your needs and interests, and then consult the specific course descriptions in this Handbook.

Meeting the University Writing Requirement

Students may enroll in a variety of sections of Academic Writing, which is offered in both 3 credit hour and 6 credit hour versions. The 3 credit hour version fulfills the Writing Requirement for most students, but those who decide that they would benefit from an extended course are welcome to enroll in the 6 credit hour version (Academic Writing: Extended). There are also 6 credit hour sections designed for students whose first language is not English (Academic Writing: Extended EAL). Students must satisfy the University Writing Requirement before they complete 42 credit hours.

Course content of Various Sections

The specific content and approach of each section of Academic Writing will vary, to meet the diverse needs and interests of our students. The options available to students taking the 3 credit hour version of Academic Writing fall into three categories:

(Sections further designated TYP, CATEP, or WEC are reserved for particular cohorts of students.)

- 1) Sections designed to prepare students for major fields of study (Academic Writing in Humanities, Social Sciences, Sciences, and Business and Administration). These sections are designated in WebAdvisor by the following abbreviations:

RHET-1101 Academic Writing: Humanities

RHET-1102 Academic Writing: Social Sci

RHET-1103 Academic Writing: Sciences

RHET-1104 Academic Writing: Bus Admin

- 2) Sections linked to introductory courses in a variety of disciplines (Academic Writing: Links with the Disciplines).

RHET-1106 Academic Writing: Link . . . (no sections offered in 2016-17)

- 3) Sections that take a multidisciplinary rather than a discipline-specific approach are designated in WebAdvisor by the following abbreviation:

RHET-1105 Academic Writing: Multi

These sections offer students a good general approach to academic writing and research which can then be adapted for use in particular disciplines.

The full-course sections, Academic Writing: Extended, offer students two terms in which to develop their writing to meet the challenges of university. In WebAdvisor these sections are designated

RHET-1110 Academic Writing: Extended

There are also 6 credit hour sections designated

RHET-1115 Academic Writing: Ext EAL

Only students whose first language is not English are eligible to register in Academic Writing: Extended EAL (English as an Additional Language) sections.

You are welcome to consult the Department of Rhetoric, Writing, and Communications or an Academic Advisor for assistance in choosing the course and section that would best meet your needs.

MAJORS IN RHETORIC AND COMMUNICATIONS

The Department of Rhetoric, Writing, and Communications offers a 3-Year or 4-Year BA with a Major in Rhetoric and Communications. These programs emphasize the interpretation, evaluation, production, and precise editing of texts for a range of audiences, media, and purposes. As well as writing in a variety of genres, students in the Major read contemporary non-fiction, analyze visual and verbal arguments, trace the impact of print and electronic media on Western culture, and through the study of theory and close attention to textual practices, examine how ideology imprints itself on discourse.

In addition to core courses offered each year, students may choose from a variety of upper-level courses offered usually every other year.

Lending itself well to a Double or Combined Major, a Rhetoric and Communications degree program prepares students for a wide range of public and private sector careers that depend on advanced analytical and communicative skills, especially in writing. Students with a BA in Rhetoric and Communications can enter graduate studies in such fields as Communications, Composition, Cultural Studies, Media Studies, and Rhetoric.

MINOR IN RHETORIC, WRITING, AND COMMUNICATIONS

Students must complete a 4-year degree program in order to be eligible to hold a Minor.

JOINT DEGREE/DIPLOMA IN COMMUNICATIONS

The Department of Rhetoric, Writing, and Communications also coordinates a program combining the Red River College two-year Creative Communications Diploma with university credit courses, allowing students to graduate with a BA in Communications. While not a Major, this Degree/Diploma ensures that students receive a well-rounded liberal arts education as well as applied and workplace training, preparing them specifically for careers in Journalism, Public Relations, Advertising, or Broadcast Production.

Students must apply separately to the U of W and to Red River College and should do so at the same time. Students are required to complete a minimum of 60 credit hours at U of W before beginning their program at Red River. (To complete the degree requirements, students must have a minimum of 72 credit hours at U of W.) Most Creative Communications graduates find work after completing the diploma and may finish any remaining U of W courses part-time. On average, students generally

complete the diploma and all U of W courses within about five years.

For more information about the Major or the Joint Program. . .

Please start by reading about the requirements for the 3-Year and 4-Year Major and the Joint Program in the *University of Winnipeg 2016-2017 General Calendar*, available online. As well, this Handbook lists all upper-level RHET courses being offered this coming year, and the RHET web site (<http://rhetoric.uwinnipeg.ca>) provides information about requirements and courses offered each year.

We strongly recommend that all prospective students in the Major or the Joint Program make an appointment with the Rhetoric Chair or faculty member for an advising session before registering for courses. Please call the General Office of the Department of Rhetoric, Writing, and Communications at (204) 258-3865 for information about available faculty advisors.

PUBLIC RELATIONS AND STRATEGIC COMMUNICATIONS DIPLOMA (Through the UW Professional, Applied and Continuing Education)

Public Relations is one of the fastest growing professions in the world. Today's public relations professional plays an important role in helping organizations reach their overall goals and objectives. The Public Relations and Strategic Communications Diploma will provide students with the high level of knowledge and the increased skills needed to succeed in this dynamic and expanding profession. For more information, go to <http://pace.uwinnipegcourses.ca/public-relations-and-strategic-communications-diploma-part-time> or call (204) 982-6633

WRITING CENTRE/COMPUTER WRITING LAB

The Department of Rhetoric, Writing, and Communications has a Writing Centre and a Computer Writing Lab that support students in any stage of their writing process, from brainstorming a writing assignment to working with a polished draft. The Writing Centre (3G11) fosters writing excellence for all students in all years of their programs of study, offering free face-to-face and online tutoring, drop-in workshops for students, and classroom presentations about writing to faculty. Peer tutoring is available for students in all disciplines, and the Centre contains a writing resource library for all students to use. The Computer Writing Lab (3G10) has 30 workstations with word processing software and Internet and e-mail access, and lab supervisors are there to assist students with hardware and software problems.

Visit <http://uwinnipeg.ca/writing-centre/> to keep up to date on the services of the Writing Centre, or call to make an appointment at 204-786-9129.

ACADEMIC WRITING COURSE DESCRIPTIONS 2016-2017

Academic Writing: Humanities
RHET-1101, Section 001, Fall Term
MW 2:30-3:45 PM

Instructor: Robert Byrnes

You'll read three good books in this course, and write three substantial essays. The first essay will be argumentative, based on philosophical definitions of Ethical Relativism, Absolutism, and Objectivism. We'll use them as we discuss the analysis in Neil Bissoondath's *Selling Illusions: The Cult of Multiculturalism in Canada*. The second essay will be a book review, in which you'll explain and evaluate John Taylor Gatto's *Weapons of Mass Instruction*. Gatto is a former high school teacher, and public schools are the "weapons of mass instruction." Gatto pretty much thinks public schools should be abolished, in favour of "open-source learning," and you're probably in a good position to assess and review his arguments. The third essay is a project in which you'll create and defend a plan for your university education after reading Fareed Zakaria's *In Defense of a Liberal Education*. You don't have to agree at all with Zakaria, but his book will highlight current arguments for and against the Liberal Arts, and you'll take it from there.



Academic Writing: Humanities
RHET-1101, Section 002, Fall Term
ThTh 2:30-3:45 PM

Instructor: Tracy Whalen

No description available



Academic Writing: Humanities
RHET-1101, Section 003, Winter Term
TuTh 1:00-2:15 PM

Instructor: Karin Collins

From literary analyses to case studies, *Academic Writing for the Humanities* is structured so that you will learn how to create a visible demonstration of ideas and opinions presented in a framework of academic objectivity. This course helps you to understand and produce the most common university assignments, especially those given in courses such as history, philosophy, literature, and so forth. This course fulfills the University of Winnipeg writing requirement, and is designed to provide you with choices so that you will be able to convey your thoughts in a critical and effective manner.

Academic Writing: Humanities
RHET-1101, Section 004 Winter Term
TuTh 2:30-3:45PM

Instructor: Robert Byrnes

See description for RHET-1101-001

**Academic Writing: Social Sciences
RHET-1102, Section 001, Fall Term
TuTh 4:00-5:15PM**

Instructor: Janice Freeman

This section of Academic Writing is designed for students who wish to concentrate on improving their writing abilities through working in the Computer Writing Lab. Upon completion of this course, students should be able to respond confidently to a variety of university writing assignments and produce university-level essays by following a mature composing process. In addition, students will learn to identify and respond to the rhetorical conditions of writing assignments and adopt an appropriate tone and level of formality. Students will also learn to read and think critically, follow the steps necessary to write a successful research paper, and do research both on-line and in the library.

In this course, readings will be taken from the social sciences; students will explore the writing conventions of social sciences disciplines. Several short assignments will allow students to practice different types of disciplinary writing. Students will have the opportunity to practice effective methods of quoting, paraphrasing, summarizing, synthesizing, and documenting academic writing.

In this section, students will learn how computers and the internet can enhance their research and writing process. Assignments will require students to post messages to a class discussion group and share drafts of their essays with their peers.

Suggested Course Text: Fowler, Aaron & McArthur, *The Little, Brown Handbook* (6th Canadian Edition) Any recent handbook will be an asset; students find that most professional style and grammar sites contain enough supplementary materials so that they do not need to purchase a new textbook.

**Academic Writing: Social Sciences
RHET-1102, Section 050, Fall Term
M 6:00-9:00PM**

Instructor: Janice Freeman

See description for RHET-1102-001

**Academic Writing: Social Sciences
RHET-1102, Section 002, Winter Term
TuTh 4:00-5:15PM**

Instructor: Janice Freeman



See description for RHET-1102-001

**Academic Writing: Social Sciences
RHET-1102, Section 004, Winter Term
MWF 8:30-9:20AM**

Instructor: Staff

No description available

**Academic Writing: Sciences
RHET-1103, Section 001, Fall Term
MWF 1:30-2:20PM**

Instructor: Jason Hannan

The aim of this course is to help you learn how to communicate science to the public. Students will learn various approaches and methods useful for science writing. We will begin the term by exploring the personal motivations behind such writing and what it means to be a science communicator. We will then cover such topics as formulating a research problem, conducting your initial research, learning the difference between arguments and evidence, engaging constructively with criticism, writing effective introductions and conclusions, and developing your own intellectual writing style.

**Academic Writing: Sciences
RHET-1103, Section 002, Winter Term
TuTh 8:30-9:45AM**

Instructor: Staff

No description available

**Academic Writing: Sciences
RHET-1103, Section 005, Fall Term
TuTh 11:30-12:45PM**

Instructor: Sheila Page

Writing in and for the natural sciences comes in many forms and serves many purposes. Scientists write to convey the results of their research within the scientific community, and

they also write to communicate with politicians and policy-makers, with industry, and with the public to bring their knowledge to bear on public and individual decision-making.

As well, there are many writers who, while they may not be scientists, do important work in communicating science knowledge in a way that allows lay people to learn about the world and to share in important scientific knowledge. These writers perform an important role in bridging the worlds of scientific inquiry and our day-to-day lives.

To do this work well, scientists and other science writers alike must understand not only the ideas they are trying to convey, but also the goals they have in presenting those ideas, and the abilities, expectations, and interests of the people with whom they are communicating. In this course, we will analyse different approaches to writing about science, and we will examine the range of writing about science, from academic articles to scientific reports and popular science writing.

Throughout the course, we will also focus on the characteristics of good writing, writing that is clear and correct and concise. As well, we will also consider the elements of strong academic writing, including thesis statements, argumentation and evidence, and documentation practices.



The work in the course will include essays, analyses, critiques, summaries, and reports, as well as short quizzes on specific features of writing.

Academic Writing: Sciences
RHET-1103, Section 006 Winter Term
TuTh 11:30-12:45PM

Instructor: Sheila Page

See description for RHET-1103-005

Academic Writing: Business Admin
RHET-1104, Section 001, Fall Term
MW 2:30-3:45PM

Instructor: Sheila Page

In this course, we will focus on writing and critical thinking in both organisational and academic settings by learning about the elements of effective writing: it is writing that is clear and correct, appropriate to the writing situation, and it includes arguments that are well developed, coherently organized, and supported by relevant research and evidence.

We will also discuss various issues in organizational communications and the challenges they present to those who write within organisations. Some of the issues we will consider are ethics in professional communications, the need for privacy and confidentiality, and the strategies best suited for crisis communications.

We will take an experience- and case-based approach to the writing assignments. The assignments will give you a chance to practise the forms of writing common in organisations and in university; these will include summaries, reports, proposals, essays, annotated bibliographies, oral presentations, quizzes, and short exercises. You will also become familiar with the principles and practice of documentation, and you will learn research techniques for using scholarly databases, especially those commonly used in Business and Administration, such as Business Source Premier and Sage Journals Online

You will work both individually and with your peers to prepare and present assignments; these approaches will help you refine your own writing process and your ability to work as part of a team.

Academic Writing: Business Admin
RHET-1104, Section 050, Fall Term
M 6:00-9:00PM
Instructor: Staff
No description available

Academic Writing: Business Admin
RHET-1104, Section 002 Winter Term
TuTh 4:00-5:15PM
Instructor: Sheila Page
See description for RHET-1104-001

Academic Writing: Business Admin
RHET-1104, Section 051 Winter Term
M 6:00-9:00PM
Instructor: Staff
No description available



Academic Writing: Multidisciplinary
RHET-1105, Section 001, Fall Term
MWF 8:30-9:20AM
Instructor: Staff
No description available

Academic Writing: Multidisciplinary
RHET-1105, Section 002, Fall Term
MWF 1:30-2:20PM
Instructor: Staff
No description available

Academic Writing: Multidisciplinary
RHET-1105, Section 003, Fall Term
MW 4:00-5:15PM
Instructor: Staff
No description available



Academic Writing: Multidisciplinary
RHET-1105, Section 004, Fall Term
MWF 1:30-2:20PM
Instructor: Staff
No description available

Academic Writing: Multidisciplinary
RHET-1105, Section 005, Fall Term
MW 4:00-5:15PM
Instructor: Staff
No description available

Academic Writing: Multidisciplinary
RHET-1105, Section 006, Fall Term
MW 4:00-5:15PM
Instructor: Staff
No description available

Academic Writing: Multidisciplinary
RHET-1105, Section 007 Fall Term
TuTh 8:30-9:20AM
Instructor: Staff
No description available

Academic Writing: Multidisciplinary
RHET-1105, Section 008, Fall Term
TuTh 10:00-11:15AM
Instructor: Karin Collins

How can writers accurately describe the work and ideas of other scholars in various disciplines without losing the clarity of their own voices? What strategies can writers use to produce smooth, readable texts that guide the reader from sentence to sentence, from paragraph to paragraph, and from idea to idea?
Academic Writing: Multidisciplinary, which

fulfills the University of Winnipeg writing requirement, will help you to become a more adept writer, by learning how various methods may be applied to a variety of courses at university. Such proficiency is arrived at only by practicing different strategies. In this course you will develop a greater awareness of structure, language, and the writing process as a whole.



**Academic Writing: Multidisciplinary
RHET-1105, Section 009 Fall Term
TuTh 4:00-5:15PM
Instructor: Staff**
No description available

**Academic Writing: Multidisciplinary
RHET-1105, Section 010, Fall Term
MWF 9:30-10:20AM
Instructor: Staff**
No description available

**Academic Writing: Multidisciplinary
RHET-1105, Section 011 Fall Term
TuTh 4:00-5:15PM
Instructor: Staff**
No description available

**Academic Writing: Multidisciplinary
RHET-1105, Section 012, Fall Term
TuTh 2:30-3:45PM
Instructor: Staff**
No description available

**Academic Writing: Multidisciplinary
RHET-1105, Section 013 Fall Term
Sat 9:00-12:00PM
Instructor: Leigh Brown**
This course is designed to enable you to become a more skilled writer so that you are better prepared for success in your academic career. Critical thinking will be emphasized through discussions and in-class activities. Assignments will assist you in becoming more familiar with the variables and mechanics of academic writing. You will be exposed to a variety of strategies that will enhance your skills as an academic writer, including quoting, summarizing, and critiquing. APA and MLA citation rules will be emphasized and skills to determine accuracy, authority, objectivity and relevance of sources will be a primary focus. Students will write a research paper requiring the application of all the skills and strategies learned in class.

**Academic Writing: Multidisciplinary
RHET-1105, Section 014 Winter Term
MW 4:00-5:15PM
Instructor: Staff**
No description available

**Academic Writing: Multidisciplinary
RHET-1105, Section 015 Winter Term
MWF 10:30-11:20AM
Instructor: Staff**
No description available

**Academic Writing: Multidisciplinary
RHET-1105, Section 016 Winter Term
MWF 11:30-12:20PM
Instructor: Staff**
No description available

**Academic Writing: Multidisciplinary
RHET-1105, Section 017 Winter Term
MW 2:30-3:45PM
Instructor: Matthew Flisfeder**

Academic Writing: Multidisciplinary
RHET-1105, Section 019 Winter Term
TuTh 10:00-11:15AM
Instructor: Staff
No description available

Academic Writing: Multidisciplinary
RHET-1105, Section 020, Winter Term
MWF 9:30-10:20AM
Instructor: Staff
No description available



Academic Writing: Multidisciplinary
RHET-1105, Section 021 Winter Term
TuTh 1:00-2:15PM
Instructor: Staff
No description available

Academic Writing: Multidisciplinary
RHET-1105, Section 023 Winter Term
TuTh 2:30-3:45PM
Instructor: Staff
No description available

Academic Writing: Multidisciplinary
RHET-1105, Section 024 Winter Term
Sat 9:00-12:00 PM
Instructor: Leigh Brown
See description for RHET-1105-013

Academic Writing: Multidisciplinary
RHET-1105, Section 031, Fall Term
MWF 8:30-9:20AM
Instructor: Staff

No description available

Academic Writing: Multidisciplinary
RHET-1105, Section 032, Winter Term
MWF 8:30-9:20AM
Instructor: Staff
No description available

Academic Writing: Multidisciplinary
RHET-1105, Section 033, Fall Term
T 6:00-9:00PM
Instructor: Staff
No description available

Academic Writing: Multidisciplinary
RHET-1105, Section 050, Fall Term
W 6:00-9:00PM
Instructor: Staff
No description available

Academic Writing: Multidisciplinary
RHET-1105, Section 051, Winter Term
W 6:00-9:00PM
Instructor: Jessica Antony

The purpose of this course is to develop your critical thinking and writing skills. You will learn and exercise fundamental reading, writing, editing, and researching skills that you will be able to use throughout your academic career, in a variety of disciplines. The readings and assignments in this course are designed to make you a better, more reflective academic writer. Learning how to develop and evaluate an argument, organize an essay, and edit your writing will help you submit more effective, polished papers in your university courses—ultimately the kind of papers usually expected by your professors. After successfully completing this course, which meets the University's writing requirement, you will be able to:

- * compose a research question and a thesis statement
- * use resource material more effectively
- * develop your ideas and arguments coherently and cohesively
- * construct an essay
- * cite sources, both in text and end-of-text
- * read and write more critically and analytically
- * continue your university career as a more confident, effective writer.



**Academic Writing: Multidisciplinary
RHET-1105, Section 052, Winter Term
M 6:00-9:00PM**

Instructor: Janice Freeman

This section of Academic Writing is designed for students who wish to concentrate on improving their writing abilities through working in the Computer Writing Lab. Upon completion of this course, students should be able to respond confidently to a variety of university writing assignments and produce university-level essays by following a mature composing process. In addition, students will learn to identify and respond to the rhetorical conditions of writing assignments and adopt an appropriate tone and level of formality. Students will also learn to read and think critically, follow the steps necessary to write a successful research paper, and do research both on-line and in the library.

In this course, readings will be taken from the humanities, social sciences, and natural sciences; students will explore the writing conventions of each discipline. There will be several short assignments that will allow students to practice each type of disciplinary writing. In their major assignments, students will be able to write from the disciplinary perspective that interests them the most. Students will have the opportunity to practice effective methods of quoting, paraphrasing, summarizing, synthesizing, and documenting academic writing.

In this section, students will learn how computers and the internet can enhance the

writing process. Assignments will require students to post messages to a class discussion group and share drafts of their essays with their peers.

**Academic Writing: Multidisciplinary
(Restricted to students in the TYP Program)
RHET-1105, Section 140, Fall Term
TuTh 2:30-3:45PM**

Instructor: Staff

No description available.

**Academic Writing: Multidisciplinary
(Restricted to students in the TYP Program)
RHET-1105, Section 141, Fall Term
MWF 10:30-11:20AM**

Instructor: Staff

No description available

**Academic Writing: Multidisciplinary
(Restricted to students in the TYP Program)
RHET-1105, Section 142 Winter Term
MW 2:30-3:45PM**

Instructor: Staff

No description available



**Academic Writing: Multidisciplinary
(Restricted to students in the TYP Program)
RHET-1105, Section 143 Winter Term
TuTh 11:30-12:45PM**

Instructor: Helen Lepp Friesen

The goal of this course is to learn tools for effective writing in the academic world. The

topics we will cover are forms of diction, documentation styles, writing strategies, and the writing process including planning, prewriting, writing, editing, and revising. We will work on developing effective introductions, thesis statements, thesis development, and conclusions. Some of the strategies that we will use to accomplish the goals are peer editing, class discussions, workshops, examination of model essays, video clips, field trips in our University of Winnipeg neighborhood, and debates. Assignments include writing a summary, critique, narrative, description, argument, and a research paper with proper documentation and in-text citations. Come prepared to actively participate.

Academic Writing: Multidisciplinary



RHET-1105, Section 508/510

Fall Term

TuTh 2:30-3:45PM

Instructor: Peter Andrusiak

No description available.

Academic Writing: Multidisciplinary

RHET-1105, Section 517/518

Winter Term

TuTh 2:30-3:45PM

Instructor: Peter Andrusiak

No description available

Academic Writing: Extended

RHET-1110, Section 001, Fall/Winter

TuTh 1:00-2:15PM

Instructor: Karin Collins

This extended course, which fulfills the University of Winnipeg writing requirement, will help you to become a more proficient writer. You will learn to adapt various processes and techniques as you learn to communicate clearly and effectively. Writing well at university is an acquired skill: you will become proficient only by writing and experimenting with the different strategies. In this course you will practice critical reading, learn rhetorical methods, and develop a greater awareness of structure, language, and the writing process as a whole. Academic writing is often an expression of your learning, and this course is designed to give you concrete writing advice as you proceed on your journey.

Academic Writing: Extended (TYP) RHET-1110, Section 140, Fall/Winter TuTh 2:30-3:45PM

Instructor: Helen Lepp-Friesen

The goal of this course is to learn tools for effective writing in the academic world. The topics we will cover are forms of diction, documentation styles, writing strategies, and the writing process including planning, prewriting, writing, editing, and revising. We will work on developing effective introductions, thesis statements, thesis development, and conclusions. Some of the strategies that we will use to accomplish the goals are peer editing, class discussions, workshops, examination of model essays, video clips, field trips in our University of Winnipeg neighborhood, and debates. Assignments include writing a summary, critique, narrative, description, argument, and a research paper with proper documentation and in-text citations. Come prepared to actively participate.

Academic Writing: Extended (CATEP)

RHET-1110, Section 245, Fall/Winter

Th 5:00-8:00PM

Instructor: Gord Beveridge

No description available

Academic Writing: Extended (WEC)

RHET-1110, Section 250, Fall/Winter

MW 11:00-12:15PM

Instructor: Gord Beveridge

No description available

**Academic Writing: Extended (WEC)
RHET-1110, Section 251, Fall/Winter
MW 9:30-10:45AM**

Instructor: Gord Beveridge

No description available



**Academic Writing: Extended (English
as Additional Language)
RHET-1115, Section 001, Fall/Winter
MW 2:30-3:45PM**

Instructor: Karin Collins

This course, which fulfills the University of Winnipeg's writing requirement, is intended for non-native speakers of English who wish to improve the overall quality of their academic writing. The goal of **Academic Writing: English as an Additional Language** is to explore key strategies for improving the quality of your academic writing: raising the formality of your writing; making claims proportionate with their evidence; creating coherent paragraphs; developing clear transitions as well as enhancing your academic vocabulary. It is also designed so that you will understand the correct use of critical thinking in academic writing and, overall, learn how academic writing may differ from writing you have done in the past.

**Academic Writing: Extended (EAL)
RHET-1115, Section 002, Fall/Winter
TuTh 1:00-2:15 PM**

Instructor: Staff

No description available

UPPER LEVEL COURSE DESCRIPTIONS 2015-2016

Professional Style and Editing RHET-2131, Section 001, Winter Term MW 2:30-3:45PM

Instructor: Sheila Page

Regardless of what we're writing, how we say what we say affects how well we're understood and how receptive our readers are to our ideas. Thus, style, the effective choosing and shaping and combining of words and sentences and paragraphs, is central to effective communication as it conveys not just meaning and purpose but also identity and relationships.

While there are times when we don't have to think deliberately about style because we are comfortable with the writing situation, there are many more times when we need to know and use the strategies that can help us present our ideas with more clarity or more texture.

We will work with style in several ways: by defining its ingredients and strategies, by considering it as a response to particular writing situations, by analysing texts to discern style, by experimenting with style to achieve different effects, and finally, by practising revision to refine a given style.

The assignments in the course will give you many opportunities to analyse and apply the elements of style, both through working with your own writing and that of your peers. The coursework will include short essays, editing projects, and quizzes. By the end of the course, you will have developed a sense of your own style, learned how to extend its range, and acquired editing strategies to help you refine and clarify meaning and voice.



Professional Style and Editing RHET-2131, Section 003, Fall Term MW 2:30-3:45PM Instructor: Staff

The Rhetorical Tradition RHET-2134, section 001, Fall Term TuTh 11:30-12:45PM

Instructor: Tracy Whalen

No description available



Rhetorical Criticism RHET-2135, Section 001, Fall Term MW 2:30-3:45PM

Instructor: Tracy Whalen

Rhetoric, according to rhetorician Wayne C. Booth in *Modern dogma and the rhetoric of assent*, has almost always had a bad press, and more often than not it still carries a sense of trickery or bombastic disguise for a weak case (11). This course aims not only to restore rhetoric's maligned reputation, but also to define it in the first place. (At the very least, students should know how to pronounce it.) Students study different rhetorical methods and how they can be applied to such texts as political speeches, PR releases, popular metaphors, images, and media narratives. Students learn how symbols encourage, obstruct, and refine agreement, and therefore structure our knowledge, attitudes, and action.

Rhetorical Criticism RHET-2135, Section 002 Winter Term MW 4:00-5:15PM

Instructor: Jason Hannan

This course covers a broad range of approaches to the critical study of public discourse. These include close reading, Aristotelian criticism, ideological criticism, dramaturgical criticism, feminist criticism, Marxist criticism, and posthumanist criticism.

The course will review several prominent debates in the field of rhetorical criticism, including the role of the critic, the tension between modernist and postmodernist criticism, and the more recent tension between humanist and posthumanist criticism. Immersion in these debates and extensive practice with these different types of criticism will train the student of rhetoric to read public discourse through a critical eye, to identify patterns that would otherwise go unnoticed, and to conduct critique with the aim of making the world a better place.



Rhetorical Criticism
RHET-2135, Section 003 Winter Term
TuTh 11:30-12:45PM
Instructor: Tracy Whalen
See description for RHET-2135-001

Contemporary Communication Theories
RHET-2137, Section 001, Fall Term
TuTh 2:30-3:45PM
Instructor: Matthew Flisfeder
No description available

Tutoring Writing
RHET-2500, Section 001, Fall Term
TuTh 1:00-2:15AM
Instructor: Jennifer Clary-Lemon

This course is designed to provide the theoretical and practical knowledge you will need to work as a writing tutor in the Department of Rhetoric, Writing, and Communications. Readings in composition theory and in the principles of peer tutoring will introduce you to such topics as the composing process, methods of writing assessment, rhetorical expectations in academic writing, and the ethical responsibilities of tutors in a peer tutoring relationship. Students enrolled in this course will be expected to be a part of UW's growing community of tutors by taking part in online community-building, will "shadow" existing tutors to learn about best practices in peer conferences, will commit ten hours of time to peer tutoring in the fall term, and will be expected to hold at least one workshop project for the university community that is in the interests of the Tutoring Centre.

Reading and Writing on Line
RHET-2350, section 761 Winter Term
Online

Instructor: Janice Freeman
Students planning on taking this course should be interested in improving their Internet literacy. While keeping in mind that the primary goal of the course is to become more informed readers and writers of web texts, students will also become more knowledgeable about the social, political, legal, ethical, commercial and psychological aspects of the Internet. Students will also become familiar with basic hypertext theory and learn how to research, analyze, and critique Web resources as well as understand and observe copyright laws. Together we will engage in and critique communication on a variety of computer-mediated communication mediums and develop web sites to publish the work we do in class.

This course is designed for students who work well independently and wish to take a writing course on the Internet. All class discussion and assignment submission will occur within the secure environment of the University of Winnipeg's online courseware, WebCT. Although this is an online course, it is not a correspondence course: students will be expected to meet assignment deadlines and engage in weekly class discussions in WebCT. Students will also create and maintain a personal web page outside of the WebCT classroom where they will publish their final drafts of major writing assignments.



Rhetorical Grammar
RHET-2530, Section 050 Fall Term
Mon 4:00-5:15PM

Instructor: Janice Freeman

This course sharpens students' ability to write and edit efficiently at the sentence and paragraph levels. Through close analysis of examples, students first acquire a vocabulary for discussing grammar, syntax, and error that refines their understanding of English sentence and paragraph structures. With these tools, students can identify structural flaws in prose more precisely and thoroughly and better distinguish between errors and stylistic choices. The relationship between sentences – cohesion, unity, and emphasis – is then considered, and students are briefly introduced to fundamentals of style. Hands-on and peer-centred, this course includes many editing exercises, some completed within class, others assigned as homework. Previous students have said that it supports and complements their understanding of other Rhetoric and language courses and should be considered a prerequisite to such courses as Professional Style and Editing and Rhetorical Criticism.

TEXTS AND MATERIALS

- Access to Rhetorical Grammar: Grammatical Choices, Rhetorical Effects (7th Edition) Martha J. Kolln, Loretta Gray (on reserve in the library or e-text via CourseSmart.com).
- Five different colours of highlighter pens

Advanced Editing
RHET-3131, Section 001 Winter Term
TuTh 8:30-9:45AM
Instructor: Helen Lepp Friesen
No description available

Modern Rhetorical Theory
RHET-3138, Section 001 Fall Term
MW 4:00-5:15PM
Instructor: Jason Hannan

This course provides an overview of modern rhetorical theory. We will begin with the single greatest figure of rhetoric in the modern era: Kenneth Burke. From there, we will cover several major figures and schools of thought in the twentieth century and beyond. The contemporary themes we will address include power, politics, democracy, science, religion, art, media, and popular culture. Students will learn how to apply the theories learned in class to everyday life. The aim of the course to help students become more critically aware of the complexities of our social and symbolic universe.



Rhetoric Visual Representation
RHET-3139, Section 001 Winter Term
MW 2:30-3:45PM

Instructor: Tracy Whalen

One might note a major shift in the field of rhetoric: an increasing amount of the discipline's attention has become focused on the image. Scholars from Psychology, Art History, Women's and Gender Studies, Sociology, Philosophy, Film Studies, Geography, and Communication departments have contributed to a rich conversation about visual objects. In this course, we synthesize these various disciplinary approaches and

define (even with a faint dotted line) a field of Visual Rhetoric, examining how symbol users prompt identification in other symbol users through the visual. We look at a range of visual artifacts including, but not limited to, scientific illustrations, religious paintings, editorial cartoons, art, photographs, maps, typography, and page layout. Each week we study how images might address (entice, repulse, trouble, baffle, bore, pleasure, or anger) viewers or go without comment, so transparent and commonsensical they seem to be.

Studies in the Rhetoric of Non-Fiction (Autobiography and Memoir)
RHET-3150, Section 001, Winter Term
MW 4:00-5:15PM

Instructor: Robert Byrnes

At least since 1800, it's been a tricky job to put together a happy, healthy self. In olden days, heroes in literature were mighty personages who founded a nation or went on wild, adventurous quests. Today heroism is internal for the most part, and the epic task confronting the modern personality is to put together a sane psyche in an insane world. As social and religious certainties dissolve, as the family falls apart, the great work of adolescence and young adulthood is to integrate a coherent yet various selfhood; this has come to seem an heroic labour, and perhaps even the work of a lifetime. In what is sometimes loosely called "romantic psychology," the self is thought to develop by stages, via an indispensable struggle with the world, toward integration, purpose, and self-actualization. This course will look at the way this struggle toward selfhood is metaphorized in autobiography and memoir. The course will involve a great deal of close reading, and both literary and rhetorical approaches as each work invokes them. Class will consist of short lecture presentations and a great deal of class discussion.

Required Texts: So far, I'm strongly considering these autobiographies and memoirs, but the list may change somewhat before class begins.

West with the Night, by Beryl Markham

Woman Warrior, by Maxine Hong Kingston
White Album, by Joan Didion
Walden, by Henry David Thoreau
Orange is the New Black, by Piper Kerman



Digital Rhetorics
RHET-3152, Section 760, Fall Term
Online

Instructor: Jaqueline McLeod Rogers

Offered 100% online, this course invites you to explore what it means—or whether it is even possible—to form interactive and meaningful online communities. After introducing discussions around building online communities in the early days of the “World Wide Web,” the course moves into critical analysis of how textual and rhetorical practices shape or constrain online communities today. The final weeks of the course turn toward completing a small-group, collaborative project: to analyze (or, if you're ambitious, to create) what you would consider to be an online community, and to justify the textual and rhetorical practices you've applied. At the end of the course you submit an e-portfolio of your best work, which you have revised according to peer and instructor feedback.

New Journalism
RHET-3154, Section 050, Fall Term
Th 6:00-9:00PM

Instructor: Robert Byrnes

“New journalism” arose in the 1960's when Truman Capote, Tom Wolfe, Joan Didion, Michael Herr, Hunter Thompson, and others began to infuse their reporting with rhetorical and literary technique, creating a hybrid genre of reportage that was both factual and artistic. They dethroned the novel as the most prestigious outlet for literary talent in their generation, and instigated the first powerful renewal of North American letters in fifty years. The course will include critical and theoretical readings on new journalistic practice.

Required Texts: Truman Capote, *In Cold Blood*; Joan Didion, *Slouching Toward Bethlehem*; Michael Herr, *Dispatches*; Tom Wolfe, *Kandy-Colored Tangerine Flake Streamlined Baby*; Hunter Thompson, *Fear and Loathing in Las Vegas*; *The New Journalism* (Course Pack).



Writing on the Environment
RHET-3155, section 001 Fall Term
TuTh 10:00-11:15AM
Instructor: Jennifer Clary-Lemon

The focus of this course will be writing on the environment. To that end, we will be looking at both the genre of what is often called “nature writing” as well as works that rely more heavily on explicit argument, particularly about the impact of humans on nature. A central theme in this class is the separation of “human” from “nature” or “the wild”—as well as an examination of that divide and a reflection on its purpose. We will also be looking into the relationship between writing and ecology, particularly in Western thought. In approaching texts, we situate ourselves both as writers and as eco-critics – that is, as rhetorical critics whose primary concern is the “nature dimension” of texts under scrutiny. With each text we read, we will ask ourselves, for instance, what is its purpose, and how is it likely to influence environmental attitudes and actions? What are the values inherent in the piece, and how do they reflect thinking about the environment over time? As we approach writing on the environment ourselves, we will also be prepared to reflect on our own rhetorical choices, where they come from, and how they are shaped by the world in which we live.

Forms of Inquiry
RHET-3320, Section 001, Winter Term
TuTh 11:30-12:45PM
Instructor: Staff-2
No description available

Composing Winnipeg
RHET-3321, Section 002 Winter Term
TuTh 10:00-11:15AM
Instructor: Jacqueline McLeod Rogers

How does Winnipeg influence our sense of identity and our writing? How do we understand our city through a filter of language and images? If our city been built, written and revised, can we in turn influence the production of our city and its cultures? To respond to questions like these, we will consider how paying attention to place—walking, listening, looking, mapping--can bring to light a level of detail we may have overlooked. We will consider how for each of us the city is both real

and imagined, material and mobile. Finally, we will also consider how [well] we live together in the city as strangers and what discourse practices promote a sense of shared community.

We will work with theories about how language and cultural discourse influence identity and possibilities of creativity and social action. We also theorize place and mobilities: thinking locally balances interdisciplinary and extracurricular emphasis on globalization, and



thinking about place balances our explorations of virtual space. Research methods in this course are both traditional and non-traditional. We will conduct some archival research and literary analysis, as well as ethnographic observations. We will also adapt the concept of researcher as « flaneur », one who observes by being in place—walking, drawing maps, recording sounds, all to create an alternate up-close version/vision of place.

Investigative Journalism
RHET-3330, Section 050 Winter Term
Mon 6:00-9:00PM

Instructor: Cecil Rosner

This course provides an overview of the history, theory and practice of investigative journalism in Canada. It will place this form of journalism into its historical context and survey its major practitioners, including both print and broadcast journalists. The theoretical framework of investigative journalism will be analyzed, and parallels will be drawn to the other social sciences. You will also learn some of the practical tools of the investigative journalist, including search strategies, chronologies, computer-assisted reporting, online research methods, study and analysis of public records, and access-to-information methods. The ethics and legalities of investigative journalism will be surveyed, along

with analysis of case studies. As well, you will learn practical lessons about structuring and writing projects for both print and broadcast.

Seminar discussions will be as interactive as possible. Examples of investigative print projects, as well as videos will be used. Two required texts will prepare you for many of the course's components. Assignments and tests will gauge your understanding of both the theoretical concepts involved, and the practical tools of the investigative journalist.

Strategies for Technical and Professional Communication
RHET-3340, Section 001, Fall Term
TuTh 4:00-5:15PM

Instructor: Sheila Page

Writing in an organisational setting requires a careful understanding of the individual writer's role in relation to the organisation, as well as to its mandate and its internal and external audiences. In this course, we will use several theories from the fields of rhetoric, communications, and management to understand the purposes and constraints that shape organisational communications. We will also analyse and practise many of the standard formats used in organisational communications, in both traditional and digital forms.

We will then build on this foundation of theory and practice by analysing a range of occasions for organisational communications and the choices available for responding to those occasions.

Throughout the course, you will have opportunities to work individually and in groups to produce organisational documents, to examine issues in organisational communications through oral presentations





and analytical essays, and to engage in the type of peer response and revision that is fundamental to good communications practices within organisations.

Topics in Rhet, Writ & Comm
RHET-3900, Section 001 Winter Term
TuTh 1:00-2:15PM
Instructor: Matthew Flisfeder
No description available

Topics: Rhetoric of Medicine
RHET-3900, Section 002 Winter Term
TuTh 2:30-3:45PM

Instructor: Jason Hannan
Medicine is one of the oldest and most respected professions. It plays an integral part in one form or another in virtually every society on the planet today. Given its centrality in our lives and given the enormous expenditures that go to support it, it is only fitting that medicine should be taken seriously by the humanities. What, then, does a discipline like rhetoric have to say about medicine? How can we use rhetoric to investigate the history, practice, and culture of the medical profession? What insights can rhetoric offer when combined with other fields, such as philosophy, sociology, and anthropology about discourses of health? In this course, we will explore the rhetoric of medicine, examining the role of language, performance, ethics, identity, and power. The aim is to cultivate a critical perspective on a profession that exercises so much power and authority over our daily lives, and to understand the place of medicine in the modern social imaginary.

Topics: Representation of Indigeneity
RHET-3900, Section 050 Fall Term
Tu 6:00-9:00PM

Instructor: Helen Lepp Friesen
In this course we will look at the representation of Indigenous peoples and how society either contributes to perpetuating, challenging, or dispelling racial stereotypes and colonization practices. We will examine writing by emerging and established Indigenous writers and scholars, on themed topics such as business and economics, art, social movements, media, wellness, and education. The purpose of this course is to look at interconnections of critical, creative, and theoretical narratives, perspectives, and knowledge of Indigeneity as represented by contemporary society. Some of the strategies that we will use to accomplish the goals are in-class discussions on assigned readings, seminar presentations, a Photovoice exercise, video clips, guest speakers, community building, and an exploration and invitation of creative mediums for researching, sharing and presenting knowledge.

