



THE UNIVERSITY OF WINNIPEG

M E D I A R E L E A S E

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For Immediate Release

Parking at UWinnipeg Just Got Easier: Two Lots Added with Pay-by-Cellphone Option

WINNIPEG—In addition to metered parking on the street and at nearby lots and parkades, The University of Winnipeg has added 81 parking spaces to its campus parking options. The spaces are at two new lots located at:

- **439 Young Street**
(behind Wii Chii Waa Ka Nak—the blue building on Ellice Avenue at Young Street)
- **280 Spence Street**
(behind 520 Portage Avenue—the new home of the Institute of Urban Studies & Menno Simons College)

Rates at the two new lots are \$1 per hour, \$5 per day, and \$2 per evening. Payment can be made in cash (coin or paper), by credit card, or by a new timesaving feature that makes use of cellphone technology.

To pay by cellphone:

- Create a parking account with Imperial Parking by calling 204.943.5979 or visiting www.imparkwireless.ca (full directions are also posted at each Impark Lot)
- Each time you park, call the number posted on the “pay and display” machine at the lot you have selected
- Input the lot number (posted on the “pay and display” machine) on your cellphone
- Indicate how much parking time you want to purchase at that lot
- You will be notified by text message on your cellphone shortly before your time is about to expire
- You can then use your cellphone to purchase more parking time at the lot, without returning to the lot to plug the meter

This convenient new feature offers many benefits:

- Pay only for the time you use – no need to overpay when you aren’t sure how much time you will need
- Avoid parking tickets – your phone lets you know when your time is about to expire, just top up your minutes and carry on with your day
- Stay until the end of your class, lab, or meeting – no need to leave early to plug the meter
- Keep warm in winter – stay inside and top up your meter by phone

University of Winnipeg Media Release cont'd...

Visitors to the University, as well as the University community, are reminded that the University's Safewalk and Saferide programs are available to accompany them to and from parking lots during hours that are quiet, or any time a user feels they want some extra peace of mind.

Those parking around the University are reminded that Manitoba Public Insurance recommends that you follow basic safety guidelines. This includes locking your car, using a club or engine immobilizer, keeping change or valuables out of sight, and ensuring windows and doors are locked and secure.

Detailed University of Winnipeg parking information and campus maps can be found at uwinnipeg.ca/index/parking-index

Located in the heart of downtown, The University of Winnipeg is a compact, diverse, multicultural academic community committed to access and excellence. Ranked by our graduates in Maclean's magazine University Graduate Survey (November 15, 2004) in the Top Ten of all Canadian universities when asked about their "Entire Educational Experience." UWinnipeg is home to more than 8,900 full- and part-time students.

- 30 -

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