



THE UNIVERSITY OF WINNIPEG

For more information visit www.uwinnipeg.ca or contact a student recruitment officer at welcome@uwinnipeg.ca or 204.786.9844. In any case where The University of Winnipeg Course Calendar and this fact sheet differ, the current Calendar takes precedence.

The University of Winnipeg / Red River College Business Administration

The University of Winnipeg / Red River College Business Administration program offers you the opportunity to obtain both a Bachelor of Business Administration (BBA) degree from The University of Winnipeg and a Business Administration Diploma from Red River.

The program draws on the distinctive advantages of both institutions to provide you with a broad, multi-disciplinary perspective on the business world and strong preparation for employment.

Students who complete the Business Administration diploma at Red River College and plan to complete either a 4-year degree or a 3-year degree at the University of Winnipeg can receive up to 45 credit hours of transfer credit towards a Bachelor of Business Administration at The University of Winnipeg.

Maximum of 18 additional credit hours at 1000 level

For complete details on transfer credits and requirements go to: <http://www.uwinnipeg.ca/index/fac-bus-ec-unique-ops>

BUSINESS ADMINISTRATION AT THE UNIVERSITY OF WINNIPEG explores the concepts, techniques, and challenges involved in helping organizations achieve their objectives. Through courses in Business Administration, you will develop critical thinking, analytical and decision-making abilities, oral and written communication skills, as well as the self-confidence to apply all these effectively. Many courses are taught by the case method, which simulates a real business situation from the perspective of the actual decision-maker. The broad-based Business Administration curriculum covers a wide range of business disciplines.

Many courses are offered late in the afternoon or in the evenings to accommodate the many adult learners who attend this program. Students already involved in business bring valuable real world perspectives to the case discussions.

SAMPLE CAREERS

Virtually any organization needs administration in order to meet its objectives. Graduates of Business Administration are qualified for positions in business, not-for-profit organizations, and the public sector. For those entering the program with significant work experience, the degree will open opportunities for promotion. Past graduates have found work in accounting, banks, insurance, retail management, and manufacturing, as well as in government and not-for-profit organizations.

SAMPLE COURSES

Fundamentals of Marketing is a second-year course covering analysis of consumers and markets, and the elements of a marketing plan. Groups of students also compete in a computer-based marketing simulation over the term of the course.

Accounting is the "language of business" and is covered in several courses including Fundamentals of Financial Accounting, Managerial Accounting, Assets, and Equities. Courses are accepted for credit towards professional accounting designations such as Chartered Accountant (CA), Certified Management Accountant (CMA), or Certified General Accountant (CGA). (Students with a Diploma in Business Administration from Red River College receive transfer credit for Fundamentals of Financial Accounting, and may proceed directly to Managerial Accounting.)

MORE SAMPLE COURSES

Advertising
Business Strategy

International Business
Marketing Research

Consumer Behaviour
Corporate Finance
Entrepreneurship and Small Business Management
Ethics in Management
Financial Management & Accounting
Human Resource Management

Micro and Macro Economics
Not-for-Profit Management
Organizational Behaviour
Production & Operational Management
Public Administration

WHAT OUR STUDENTS SAY

"I liked the smaller, community atmosphere at The University of Winnipeg. It was easy to get involved with events on campus, and to feel part of the downtown community. The small classes allowed me to get to know my professors and feel that they were approachable, which was great when I needed their help with papers or assignments, or just to gain a better understanding of the material. I loved my time as a student at The University of Winnipeg!" - *Karen Flores (BA '01 Administrative Studies and Anthropology) works at Investors Group, pursuing a career in business.*

"The University of Winnipeg is where I made the contacts that are helping me now. For me it was a great opportunity to do networking and to establish contacts before I got out into the business world." - *Shawn Lam (BA '99 Administrative Studies)*

DID YOU KNOW?

The Department of Business and Administration is housed on the third floor of the new Buhler Centre, 460 Portage Ave. The Faculty of Business and Economics was founded in 2007

REQUIRED HIGH SCHOOL COURSES In addition to meeting The University of Winnipeg's general admission requirements, you must have either **Pre-Calculus Mathematics 40S** or **Applied Mathematics 40S**.

HOW TO APPLY – Domestic Student

Apply online at uwinnipeg.ca or pick up an Application for Admission from your high school counsellor's office or the Admissions Office at The University of Winnipeg. To meet Scholarship deadline submit your application and \$80 application fee by **March 1st**.

HOW TO APPLY – International Student

Apply online at uwinnipeg.ca/index/intl-apply and submit all official documents by mail. To meet Scholarship deadline submit application, fee, and documents by **March 1st**. International application fee is \$100, which includes a one-time courier fee.

CONTACT US

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