



THE UNIVERSITY OF WINNIPEG

For general information, visit www.uwinnipeg.ca or contact a student recruitment officer at welcome@uwinnipeg.ca or 204.786.9844. For specific department information, visit <http://busandadmin.uwinnipeg.ca>. In any case where the University of Winnipeg Course Calendar and this fact sheet differ, the current Calendar takes precedence.

Business & Administration

Business and Administration explores the concepts, techniques, and challenges involved in helping organizations achieve their objectives.

Wherever you work, in the boardroom or in your own business, in downtown Winnipeg or on the other side of the world, it's essential you know what you and others are talking about. A business degree will give you a great start, but in business today you also need to understand people, politics, history, environment, communications and so much more. At the University of Winnipeg, our degrees go beyond business.

Of course, our business degrees provide all the fundamentals – accounting, marketing, human resources, finance, international business, and more. But that's only where business begins.

The world is changing, the demands of employers are ever different and challenges that were once local are now global. Recognizing change, adapting to it and being ready for it, are the hallmarks of good business leadership. At The University of Winnipeg Faculty of Business and Economics business education means getting ready for the future, offering students and employers a range of flexible skills that helps both to grow.

At the University of Winnipeg you'll get to decide the business program that's right for your future.

This program leads to a **Bachelor of Business Administration degree (3-year or 4-year).**

The 4-year BBA prepares students for managerial work and also for further study in business administration such as an MBA or other graduate degree program. The 4-year degree is equivalent to a Bachelor of Commerce at other Canadian universities.

The 4-year BBA allows students the option of completing the program under the General Stream or choosing one of four Subject Specific Concentrations. The four concentrations are: Accounting, Marketing, International Business, or Human Resource Management & Organizational Behaviour.

Students can also pursue a 4-Year BBA in Economics and Finance. This program provides students with the conceptual tools to understand modern finance theory and applications.

Students can also pursue a 3-Year BBA, which provides students with the basic conceptual tools and core business knowledge.

THE UNIVERSITY OF WINNIPEG / RED RIVER COLLEGE PROGRAM Business Administration Program

The University of Winnipeg / Red River College Business Administration Program offers you the opportunity to obtain either a 3-year or 4-year Bachelor of Business Administration degree from The University of Winnipeg AND the Business Administration diploma from Red River College in just four or five years, instead of the total five or six years required to obtain these two qualifications separately.

The joint program draws on the distinctive advantages of both institutions to provide you with a broad, multidimensional perspective on the business world and strong preparation for employment.

SAMPLE CAREERS

Graduates of the Business and Administration program are qualified for entry-level positions in business, not-for-profit organizations, and the public sector. For working managers, the BBA degree will open opportunities for promotion and higher management and leadership positions.

Past graduates have found work in accounting firms, banks, insurance companies, retail management, manufacturing, as well as in government and not-for-profit organizations. Depending on the level of previous work experience at the time of graduation, typical positions include assistant account representatives, assistant managers, first-level supervisory positions, financial analysts, and some middle management positions.

SAMPLE COURSES

Introduction to Business I and II are the entry points for the Business and Administration program. They present the terminology, concepts, and some qualitative and quantitative analytic techniques of the most important subject areas in business.

Fundamentals of Marketing is a second-year course covering analysis of consumers and markets and the elements of a marketing plan.

Accounting is the “language of business” and is covered in several courses including Fundamentals of Financial Accounting, Managerial Accounting, Assets, Equities, Auditing, and Cost Accounting. The accounting courses are accepted for credit towards a professional accounting designation such as Chartered Accountant (CA), Certified Management Accountant (CMA), or Certified General Accountant (CGA).

Fundamentals of Human Resource Management introduces students to the theory and practice of managing an organization's human resources. Topics include job evaluation, employee selection, employment equity, compensation, appraisal, and benefits. It may also include topics such as human resource planning, industrial relations, and employment law.

DID YOU KNOW?

The Business and Administration Department moved to its new home in the Buhler Centre at 460 Portage Ave, home also to Plug In Institute of Contemporary Art and Stella's Cafe and Bakery.

SAMPLE FIRST YEAR PROGRAM

Here is one possible first-year program in Business and Administration:

BUS-1201(3) & 1202(3) Introduction to Business I and II

ECON-1102(3) & 1103(3) Introduction to Economics: Micro & Macro

Up to 18 Credit hours of electives that may include the following:

RHET-1104(3) Academic Writing: Business or any other section of Academic Writing (if required)

STAT-1301(3) Statistical Analysis I & STAT-1302(3) Statistical Analysis II.

POL 2320(3) Government-Business Relations in Canada

ACS 1803/3 Intro Computer-Based Systems

Note - It is not necessary to take a full course load of 30 credit hours (five full courses) in your first year. Also, students who hold a Red River College diploma may take no more than a total of 18 credit hours of 1000-level (first year) courses.

REQUIRED HIGH SCHOOL COURSES

In addition to meeting The University of Winnipeg's general admission requirements, you must have either **Applied Mathematics 40S** or **Pre-Calculus Mathematics 40S**. High school students lacking this background can enroll in (**MATH-0040**) which is offered by the Math Department to allow students to register in BUS 2501, Operational Management and Productions, and in BUS 2002, Financial Accounting.

HOW TO APPLY – Domestic Students

Apply online at uwinnipeg.ca or pick up an Application for Admission from your high school counsellor's office or the Admissions Office at The University of Winnipeg. To meet Scholarship deadline submit your application and \$80 application fee by **March 1st**

HOW TO APPLY – International Students

Apply online at uwinnipeg.ca/index/intl-apply and submit all official documents by mail. To meet Scholarship deadline submit application, fee, and documents by **March 1st**. International application fee is \$100, which includes a one-time courier fee.

CONTACT US

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