

# RHETORIC, WRITING, AND COMMUNICATIONS (RHET)

Updated Jan. 30, 2013

**Note:** The department/program code RHET replaces the former code CAW or 18. Students cannot hold credit in RHET-xxxx and the former CAW.xxxx or 18.xxxx having the same course number [e.g., RHET-1105(3) and CAW-1105(3) and 18.1105(3)]. Students can hold credit for only one first year Rhetoric course.

**Chair:** Professor J. McLeod Rogers; Professors: C. Taylor; Associate Professors: R. Byrnes, J. Clary-Lemon, J. Kearns, B. Turner, T. Whalen; Instructors: V. Baseley, K. Collins, J. Freeman, D. Navratil, B. Nolan, S. Page.

## DEGREES/PROGRAMS OFFERED

**3-YEAR BA in RHETORIC AND COMMUNICATIONS**

**4-YEAR BA in RHETORIC AND COMMUNICATIONS**

**JOINT COMMUNICATIONS DEGREE/DIPLOMA (UW/RRC)**

## INTRODUCTION

The Department of Rhetoric, Writing, and Communications teaches both practical communicative skills and critical thinking about communicative texts and contexts. To prepare first-year students for success in university, our introductory courses provide instruction in academic writing. To prepare more advanced students for careers in communications and for participatory citizenship, our upper-level courses combine practical instruction in writing and public speaking with attention to the history, theory, and analysis of rhetoric and communication. The Department also houses the Tutoring Centre and Computer Writing Lab, both offering a range of resources for students to develop their writing abilities and prepare assignments.

In addition to discipline-specific writing courses at the introductory level (please see Course Listings for more information), the Department offers a 3-Year or 4-Year BA with a Major in Rhetoric and Communications. This program emphasizes the interpretation, evaluation, production, and precise editing of messages for a range of audiences, media, and purposes. Students in the Major practice writing in a variety of genres and read contemporary non-fiction, analyze visual and verbal arguments, trace the impact of print and electronic media on western culture, and—through the study of theory and close attention to textual practices—examine how ideology is embodied in discourse. Students with a BA in Rhetoric and Communications can enter graduate studies in such fields as Communications, Composition, Media Studies, and Rhetoric. They are also well prepared for public- and private-sector careers that depend on advanced analytical and communicative skills, especially in writing.

Also available is a 4-Year Degree/Diploma in Communications, offered jointly by the University of Winnipeg and Red River College. The Degree/Diploma balances a well-rounded liberal arts education with applied and workplace training to prepare students for careers in Journalism, Public Relations, Advertising, or Broadcast Production.

Requirements for the 3-Year and 4-Year BA and for the Joint Program in Communications are described below.

Students interested in either the Rhetoric and Communications Major or the Joint Degree/Diploma Program should contact the Department (786-9127) for basic information. Students are also encouraged to seek advice from faculty members about appropriate courses. A number of courses at the 2000-level or above may be taken for credit toward a major in English, or counted toward any degree as electives.

## REQUIREMENTS FOR A 3-YEAR BA IN RHETORIC AND COMMUNICATIONS

### ADMISSION REQUIREMENT

Students are encouraged to consult with a member of the Department of Rhetoric, Writing, and Communications in planning their course of study.

### GRADUATION REQUIREMENT

90 credit hours

### RESIDENCE REQUIREMENT

Degree: Minimum 30 credit hours  
Major: Minimum 18 credit hours

### GENERAL DEGREE REQUIREMENT

Humanities: 12 credit hours in Humanities  
Science: 6 credit hours in Science  
Writing: Minimum 3 credit hours of Academic Writing.  
Maximum Introductory Courses: Students may use a maximum of 42 credit hours at the 1000 level. Of these, a maximum of 6 credit hours may be below the 1000 level.  
Distribution: Minimum three (3) credit hours from each of five (5) different subjects.

### MAJOR REQUIREMENT

Single Major: Minimum 30 credit hours / Maximum 48 credit hours in the Major subject.  
Double Major: 30 credit hours in Rhetoric and Communications and specified number of credit hours in the other department/program.  
Required Courses and Course Distribution for Single and Double Majors:  
Year 1: 6 credit hours from the First-Year Group.  
Years 2 and 3: Minimum 24/Maximum 42 credit hours. Three foundational 3 credit-hour courses (RHET-2131(3), RHET-2135(3), RHET-2137(3), for a total of 9 credit hours), and the remaining

credits from the four course groups, including at least one course from each group (see below).

Combined Major: Minimum 48 credit hours from two different Majors with not less than 18 credit hours from each major subject.

Required Courses for a Combined Major:

RHET-2131(3), RHET-2135(3), RHET-2137(3)  
RHET-3329(3) if other Major Area is in the Humanities or Social Sciences  
**OR**  
RHET-3310(3) if other Major Area is in the Natural Sciences, OR another course relevant to the rhetoric of Science

## Course Groups

### First-Year Courses

Students taking the Rhetoric and Communications Major are required to take 3 credit hours of Academic Writing and 3 credit hours in English at the first-year level.

#### *Academic Writing* (3 credit hours)

Three credit hours of Academic Writing at the first-year level are required. Please note that there are no exemptions from this requirement for students majoring in Rhetoric and Communications. If a student takes RHET-1110(6) Academic Writing: Extended or RHET-1115(6) Academic Writing: Extended (English as an Additional Language), only 3 credit hours will be counted towards the Major (although all 6 credit hours will count towards the degree). Students can choose one of the following Academic Writing designations:

|              |  |
|--------------|--|
| RHET-1101(3) | Academic Writing: Humanities                                   |
| RHET-1102(3) | Academic Writing: Social Sciences                              |
| RHET-1103(3) | Academic Writing: Sciences                                     |
| RHET-1104(3) | Academic Writing: Business and Administration                  |
| RHET-1105(3) | Academic Writing: Multidisciplinary                            |
| RHET-1106(3) | Academic Writing: Links with the Disciplines                   |
| RHET-1110(6) | Academic Writing: Extended                                     |
| RHET-1115(6) | Academic Writing: Extended (English as an Additional Language) |

#### *English* (3 credit hours)

Students must also select 3 credit hours from the English courses listed here. If a student takes ENGL-1001(6), only 3 credit hours will be counted towards the Major (although all 6 credit hours will be counted towards the degree).

|              |  |
|--------------|--|
| ENGL-1000(3) | English 1A   |
| ENGL-1003(3) | Introduction to English: Topics in Literature        |
| ENGL-1004(3) | Introduction to English: Reading Culture             |
| ENGL-1005(3) | Introduction to English: Reading to Write Creatively |
| ENGL-1001(6) | English 1  |

### Upper Level Courses

The 3-year BA Degree requires all students taking a Major in Rhetoric and Communications to complete a minimum of 24/maximum of 42 credit hours in upper level courses in the Major. Nine (9) of these credit hours must be met by taking the following foundation courses:

#### *Required Foundation Courses* (9 credit hours)

|              |                                     |
|--------------|-------------------------------------|
| RHET-2131(3) | Professional Style & Editing        |
| RHET-2135(3) | Rhetorical Criticism                |
| RHET-2137(3) | Contemporary Communication Theories |

Students must select the remaining 15 to 33 credit hours from 2000 and 3000 level courses below. Students must take at least 3 credit hours from each of the following four groups. Please note that most of these courses will be offered at least once every other year.

#### *Group One: Rhetoric* (minimum 3 credit hours required)

|              |                                       |
|--------------|---------------------------------------|
| RHET-3138(3) | Modern Rhetorical Theory              |
| RHET-3139(3) | Rhetorics of Visual Representation    |
| RHET-3150(3) | Studies in the Rhetoric of Nonfiction |
| RHET-3152(3) | Rhetoric and the World Wide Web       |
| RHET-3153(3) | Studies in the Rhetorics of Gender    |
| RHET-3155(3) | Writing on the Environment            |

#### *Group Two: Written and Oral Communication* (minimum 3 credit hours required)

|              |  |
|--------------|--|
| EDUC-2601(3) | Introduction to Information Technology for Educators |
| RHET-2145(3) | Theories and Practices of Oral Communication         |
| RHET-2246(3) | Revolutions in Communication                         |
| RHET-3236(3) | Orality and Literacy                                 |
| RHET-3250(3) | Composition Studies                                  |
| RHET-3255(3) | Narrative Thinking and Writing                       |

#### *Group Three: Specialized Communication* (minimum 3 credit hours required)

|              |                                   |
|--------------|-----------------------------------|
| EDUC-4600(3) | Critical Literacy for Empowerment |
| RHET-2350(3) | Reading and Writing Online        |

|              |   |
|--------------|---|
| RHET-3154(3) | The New Journalism                        |
| RHET-3310(3) | Communicating Science                     |
| RHET-3320(3) | Forms of Inquiry in Written Communication |
| RHET-3329(3) | Writing for Scholarly Audiences           |
| RHET-3330(3) | Investigative Journalism                  |
| RHET-3331(6) | Writing Partners Practicum                |
| RHET-3340(3) | Technical and Professional Communication  |

*Group Four: Media, Communication, and Society* (minimum 3 credit hours required)

|              |  |
|--------------|--|
| POL-3455(3)  | Politics of the Mass Media in Canada             |
| RHET-2246(3) | Revolutions in Communication                     |
| RHET-3151(3) | Critical Studies of Discourse                    |
| RHET-3321(3) | Composing Our Winnipeg: Rhetoric of/and the City |
| RHET-3331(6) | Writing Partners Practicum                       |
| RHET-3420(3) | Rhetorics of Identity                            |
| SOC-3214(3)  | Mass Communication and Media                     |

**Notes:** <sup>1</sup>Students are advised that SOC-3214(3) Mass Communication and Media has a prerequisite.  
<sup>2</sup>Though it is listed in Group Two and Group Four, RHET-2246(3) Revolutions in Communication cannot be used to meet group requirements for both.  
<sup>3</sup>Though it is listed in Group Three and Group Four, RHET-3331(6) Writing Partnerships Practicum cannot be used to meet group requirements for both.

*Additional Courses*

Students can also select from the following courses. RHET-2530(3) counts toward the Major but does not meet Group Requirements. RHET-3132(3), RHET-3133(6), and RHET-3900(3) may or may not meet Group Requirements depending on course content. Please contact the Chair of the Department or Major advisor.

|              |   |
|--------------|---|
| RHET-2530(3) | Rhetorical Grammar                              |
| RHET-3132(3) | Directed Readings in Rhetoric and Composition   |
| RHET-3133(6) | Directed Readings in Rhetoric and Composition   |
| RHET-3900(3) | Topics in Rhetoric, Writing, and Communications |

## REQUIREMENTS FOR A 4-YEAR BA IN RHETORIC AND COMMUNICATIONS

|                                   |   |
|-----------------------------------|---|
| <b>ADMISSION REQUIREMENT</b>      | Students are encouraged to consult with a member of the Department of Rhetoric, Writing, and Communications in planning their course of study.  |
| <b>GRADUATION REQUIREMENT</b>     | 120 credit hours  |
| <b>RESIDENCE REQUIREMENT</b>      |   |
| Degree:                           | Minimum 60 credit hours   |
| Major:                            | Minimum 30 credit hours   |
| <b>GENERAL DEGREE REQUIREMENT</b> |   |
| Humanities:                       | 12 credit hours in Humanities   |
| Science:                          | 6 credit hours in Science   |
| Social Sciences:                  | 12 credit hours   |
| Writing:                          | Minimum 3 credit hours of Academic Writing.   |
| Maximum Introductory Courses:     | Students may use a maximum of 42 credit hours at the 1000 level. Of these, a maximum of 6 credit hours may be below the 1000 level.   |
| Distribution:                     | Minimum five different subjects   |
| <b>MAJOR REQUIREMENT</b>          |   |
| Single Major                      | Minimum 48 credit hours / Maximum 66 credit hours in the Major subject.   |
| Double Major                      | Minimum 48 credit hours in each Major subject as specified by the Department/Program.   |
| Cognates                          | Minimum 24 credit hours / Maximum 30 credit hours from related Departments.   |
| Required Courses:                 |   |
| Year 1                            | 6 credit hours from the First-Year Group.   |
| Years 2, 3 and 4                  | Minimum 42/maximum 60 credit hours. Four foundational 3 credit-hour courses (for a total of 12 credit hours), and the remaining credits from the four course groups, including at least one course from each group (see below).                         |
| Combined Major:                   | Minimum 60 credit hours from two different Majors with not less than 24 credit hours from each major subject.   |
| Required Courses:                 | RHET-2131(3), RHET-2135(3), RHET-2137(3)<br>RHET-3329(3) if other Major Area is in the Humanities or Social Sciences<br><b>OR</b><br>RHET-3310(3) if other Major Area is in the Natural Sciences, OR another course relevant to the rhetoric of Science |

## Course Groups

### First-Year Courses

Students taking the Rhetoric and Communications Major are required to take 3 credit hours of Academic Writing and 3 credit hours in English at the first-year level.

#### *Academic Writing* (3 credit hours)

Three credit hours of Academic Writing at the first-year level are required. Please note that there are no exemptions from this requirement for students majoring in Rhetoric and Communications. If a student takes RHET-1110(6) Academic Writing: Extended or RHET-1115(6) Academic Writing: Extended (EAL), only 3 credit hours will be counted towards the Major (although all 6 credit hours will count towards the degree). Students can choose one of the following Academic Writing designations:

- RHET-1101(3) Academic Writing: Humanities
- RHET-1102(3) Academic Writing: Social Sciences
- RHET-1103(3) Academic Writing: Sciences
- RHET-1104(3) Academic Writing: Business and Administration
- RHET-1105(3) Academic Writing: Multidisciplinary
- RHET-1106(3) Academic Writing: Links with the Disciplines
- RHET-1110(6) Academic Writing: Extended
- RHET-1115(6) Academic Writing: Extended (EAL)

#### *English* (3 credit hours)

Students must also select 3 credit hours from the English courses listed here. If a student takes ENGL-1001(6), only 3 credit hours will be counted towards the Major (although all 6 credit hours will be counted towards the degree).

- ENGL-1000(3) English 1A
- ENGL-1003(3) Introduction to English: Topics in Literature
- ENGL-1004(3) Introduction to English: Reading Culture
- ENGL-1005(3) Introduction to English: Reading to Write Creatively
- ENGL-1001(6) English 1

### Upper Level Courses

The 4-year BA Degree requires all students taking a Major in Rhetoric and Communications to complete a minimum of 42/maximum of 60 credit hours in upper level courses in the Major. Students must take the following foundation courses totalling 12 credit hours of the upper level requirement:

#### *Required Foundation Courses* (12 credit hours)

- RHET-2131(3) Professional Style & Editing
- RHET-2135(3) Rhetorical Criticism
- RHET-2137(3) Contemporary Communication Theories
- RHET-3320(3) Forms of Inquiry in Written Communication

Students must select the remaining 30-48 credit hours from the following four groups and must take 3 credit hours from each group. Please note that most of these courses will be offered at least once every other year.

#### *Group One: Rhetoric* (minimum 3 credit hours required)

- RHET-3138(3) Modern Rhetorical Theory
- RHET-3139(3) Rhetorics of Visual Representation
- RHET-3150(3) Studies in the Rhetoric of Nonfiction
- RHET-3152(3) Rhetoric and the World Wide Web
- RHET-3153(3) Studies in the Rhetorics of Gender
- RHET-3155(3) Writing on the Environment

#### *Group Two: Written and Oral Communication* (minimum 3 credit hours required)

- EDUC-2601(3) Introduction to Information Technology for Educators
- RHET-2145(3) Theories and Practices of Oral Communication
- RHET-2246(3) Revolutions in Communication
- RHET-3236(3) Orality and Literacy
- RHET-3250(3) Composition Studies
- RHET-3255(3) Narrative Thinking and Writing

#### *Group Three: Specialized Communication* (minimum 3 credit hours required)

- EDUC-4600(3) Critical Literacy for Empowerment
- RHET-2350(3) Reading and Writing Online
- RHET-3154(3) The New Journalism
- RHET-3310(3) Communicating Science
- RHET-3329(3) Writing for Scholarly Audiences
- RHET-3330(3) Investigative Journalism
- RHET-3331(6) Writing Partners Practicum
- RHET-3340(3) Technical and Professional Communication

#### *Group Four: Media, Communication, and Society* (minimum 3 credit hours required)

- POL-3455(3) Politics of the Mass Media in Canada
- RHET-2246(3) Revolutions in Communication
- RHET-3151(3) Critical Studies of Discourse
- RHET-3321(3) Composing Our Winnipeg: Rhetoric of/and the City

|              |                              |
|--------------|------------------------------|
| RHET-3331(6) | Writing Partners Practicum   |
| RHET-3420(3) | Rhetorics of Identity        |
| SOC-3214(3)  | Mass Communication and Media |

**Notes:** <sup>1</sup>Students are advised that SOC-3214(3) Mass Communication and Media has a prerequisite.  
<sup>2</sup>Though it is listed in Group Two and Group Four, RHET-2246(3) Revolutions in Communication cannot be used to meet group requirements for both.  
<sup>3</sup>Though it is listed in Group Three and Group Four, RHET-3331(6) Writing Partnerships Practicum cannot be used to meet group requirements for both.

#### *Additional Courses*

Students can also select from the following courses. RHET-2530(3) counts toward the Major but does not meet Group Requirements. RHET-3132(3), RHET-3133(6), and RHET-3900(3) may or may not meet Group Requirements depending on course content. Please contact the Chair of the Department or Major advisor.

|              |   |
|--------------|---|
| RHET-2530(3) | Rhetorical Grammar                              |
| RHET-3132(3) | Directed Readings in Rhetoric and Composition   |
| RHET-3133(6) | Directed Readings in Rhetoric and Composition   |
| RHET-3900(3) | Topics in Rhetoric, Writing, and Communications |

#### **Cognates** (minimum 24 credit hours required)

Students taking a 4-year Major in Rhetoric and Communications are required to complete a minimum 24 credit hours/maximum 30 credit hours in cognate courses. Cognate courses address important topics in communications or in closely related areas of study not covered by the Department of Rhetoric, Writing, and Communications. Please note that the following is only a partial list of courses that will qualify as cognates for the Major. Students should also consult with a faculty member when planning their program.

|              |  |              |  |
|--------------|--|--------------|--|
| CRS-2252(3)  | Conflict and Communication                           | PHIL-2002(3) | History of Philosophy: Classical   |
| CRS-2431(3)  | Negotiation Theory and Practice                      | PHIL-2372(3) | Philosophy of Language   |
| EDUC-2601(3) | Introduction to Information Technology for Educators | PHIL-3301(6) | Argumentation  |
| EDUC-2611(2) | Information Technology Skills for Educators          | PSYC-2620(3) | Psycholinguistics  |
| ENGL-2802(3) | Syntax   | PSYC-3450(3) | Organizational Leadership and Decision Making                                      |
| ENGL-2803(3) | Phonetics and Phonology                              | PSYC-3480(3) | Interpersonal Communication  |
| ENGL-2804(3) | Varieties of English                                 | REL-3601(3)  | Storied Lives: Contemporary Spiritual Biographies and the Construction of Identity |
| ENGL-3800(6) | Stylistics   | WGS-2256(3)  | New Media, Culture Jamming, and the Third Wave                                     |
| ENGL-3812(6) | A History of the English Language                    |              |  |
| FREN-2109(3) | Normative Grammar                                    |              |  |
| FREN-2110(3) | Intermediate Written Expression                      |              |  |
| PHIL-1301(6) | Introduction to Logical Reasoning                    |              |  |

## **JOINT COMMUNICATIONS DEGREE/DIPLOMA (UW/RRC)**

The University of Winnipeg offers a combined degree/diploma program in Communications in cooperation with Red River College. Generally, students begin at the University of Winnipeg, completing at least 60 credit hours before proceeding to Red River, where they take the two-year Creative Communications Program. The final 12 credit hours of University of Winnipeg courses must be taken during these two years at Red River College if the student wishes to graduate within four years; otherwise, these credit hours may be completed before or after attending Red River College. Students are granted block transfer of 48 credit hours for their Creative Communications Diploma and granted a B.A. in Communications once they have received their diploma and completed the prescribed 72 credit hours of study at the University of Winnipeg.

#### **APPLICATION PROCEDURES**

Applications to the University of Winnipeg alone do not constitute applications to the Joint Communications Program. Students **must apply separately** to Red River College for admission to Creative Communications **at the same time** as they apply to the University of Winnipeg. In their applications to each institution, students must indicate their interest in the Joint Communications Program. If a student who has applied at both institutions begins the first year at UW in September 2009 and the application to Red River College is successful, the student will begin the Red River College part of the Program in September 2011. (If unsuccessful, students may reapply to Red River College during their years at the University of Winnipeg.) For more information please contact:

University of Winnipeg: Lois Martin, Admissions (786-9741)  
Red River College: Beth Shoenut (949-8306); bshoenut@rrc.mb.ca

#### **GRADUATION REQUIREMENT**

120 credit hours  
Students must complete 72 credit hours of University of Winnipeg courses or the equivalent; at least 60 credit hours of these courses must be completed at the University of Winnipeg to satisfy the residency requirement. Students are granted transfer credit for a maximum of 48 credit hours for the Creative Communications Diploma completed at Red River College.

#### **RESIDENCE REQUIREMENT**

60 credit hours

## GENERAL DEGREE/DIPLOMA REQUIREMENT

|                               |  |
|-------------------------------|--|
| Science:                      | 6 credit hours in Science. This 6 credit hour requirement can be fulfilled by a number of courses.   |
| Writing:                      | Three credit hours of Academic Writing at the first-year level are required. Please note that there are no exemptions from this requirement for students pursuing the Degree/Diploma in Communications. If a student takes RHET-1110(6) Academic Writing: Extended or RHET-1115(6) Academic Writing: Extended (EAL), only 3 credit hours will be counted towards the Major (although all 6 credit hours will count towards the degree). Students can choose one of the following Academic Writing designations:<br>RHET-1101(3) Academic Writing: Humanities<br>RHET-1102(3) Academic Writing: Social Sciences<br>RHET-1103(3) Academic Writing: Sciences<br>RHET-1104(3) Academic Writing: Business and Administration<br>RHET-1105(3) Academic Writing: Multidisciplinary<br>RHET-1106(3) Academic Writing: Links with the Disciplines<br>RHET-1110(6) Academic Writing: Extended<br>RHET-1115(6) Academic Writing: Extended (EAL) |
| Social Science:               | 12 credit hours in Social Science. This requirement can be fulfilled by a number of courses.   |
| Maximum Introductory Courses: | Students may use a maximum of 42 credit hours at the 1000 level. Students may include a maximum of 6 credit hours below the 1000 level in this category.   |
| Distribution:                 | Minimum three (3) credit hours from each of five (5) different subject areas.  |
| Required Courses:             | 6 credit hours of first-year English. For more information, please contact the Department Assistant (ENGL) at 786-9292, or Dr. Alden Turner, Chair (ENGL) at 786-9294.   |

3 credit hours from the following list:

|              |  |
|--------------|--|
| RHET-2131(3) | Professional Style and Editing           |
| RHET-2530(3) | Rhetorical Grammar                       |
| RHET-3340(3) | Technical and Professional Communication |

3 credit hours from the following list:

|              |                                 |
|--------------|---------------------------------|
| RHET-2135(3) | Rhetorical Criticism            |
| RHET-3152(3) | Rhetoric and the World Wide Web |
| RHET-3151(3) | Critical Studies of Discourse   |

An additional 6 credit hours from courses offered by the Department of Rhetoric, Writing, and Communications (may include courses from the above lists).

A minimum of 18 credit hours of courses in **one** of the following clusters. All relevant courses offered by the Department of English satisfy this requirement. Courses from the Department of Rhetoric (beyond the 12 credit hours required, above) may also be used to satisfy this requirement.

### Cluster One: Human Relations

|              |                             |                  |  |
|--------------|-----------------------------|------------------|--|
| PSYC-2400(3) | Social Psychology I         | SOC-2105(6)      | Race, Ethnic, and Aboriginal Relations |
| PSYC-2410(3) | Social Psychology II        | RET-2137(3)      | Contemporary Communication Theories    |
| PSYC-3480(3) | Interpersonal Communication | RHET/WGS-3153(3) | Studies in Rhetorics of Gender         |
| CRS-2252(3)  | Conflict and Communication  |                  |  |

### Cluster Two: Marketing and Business

|              |                                       |              |   |
|--------------|---------------------------------------|--------------|---|
| HIST-2120(3) | History of Modern Business Enterprise | BUS-3271(3)  | Marketing Research                        |
| HIST-2521(3) | Canadians at Work                     | BUS-4901(3)  | Business Strategy                         |
| BUS-2103(3)  | Organizational Behaviour              | RHET-2137(3) | Contemporary Communication Theories       |
| BUS-3230(3)  | Advertising                           | RHET-3320(3) | Forms of Inquiry in Written Communication |
| BUS-3240(3)  | Consumer Behaviour                    |              |   |

### Cluster Three: Performance and Production

|              |                               |              |  |
|--------------|-------------------------------|--------------|--|
| THFM-2410(6) | History of Film               | THFM-2803(3) | Intro to Light & Sound                       |
| THFM-2310(6) | Filmmaking I                  | THRM-3310(6) | Screen Acting                                |
| THFM-3310(6) | Filmmaking II                 | RHET-3139(3) | Rhetoric of Visual Representation            |
| THFM-2502(6) | Voice & Diction               | RHET-2145(3) | Theories and Practices of Oral Communication |
| THFM-2611(3) | Introduction to Screenwriting |              |  |
| THFM-2801(6) | Theoretical Production I      |              |  |

### Cluster Four: Politics, Ethics, Culture

|              |   |  |                                   |
|--------------|---|--|-----------------------------------|
| HIST-2505(3) | Survey History of Canada, 1939- present | WGS-2260(6)  | Girls, Women, and Popular Culture |
| HIST-3544(6) | History of Winnipeg                     | ENGL-2180(6)   | Types of Popular Literature       |
| PHIL-2202(6) | Ethics in Medicine and Law              | Other relevant courses in English, History, Politics |                                   |
| POL-3455(3)  | Politics of the Mass Media in Canada    | RHET-3151(3)   | Critical Studies of Discourse     |
| POL-2500(3)  | City Politics                           | RHET-3401(3)   | Rhetoric of the Public Sphere     |
| SOC-3214(3)  | Mass Communication and Media            |  |                                   |



**Note:** Students are encouraged to select from within their chosen cluster at least 3 credit hours of courses offered by the Department of Rhetoric, Writing, and Communications (RHET). A Rhetoric course cannot meet BOTH the cluster requirement AND the upper-level Rhetoric requirement.  
Some of the courses listed above have prerequisites; please check individual Calendar listings.

### **SUMMARY OF THE RED RIVER COLLEGE CREATIVE COMMUNICATIONS PROGRAM**

The Creative Communications Program at Red River College comprises four streams: Public Relations, Advertising, Broadcast Production, and Journalism. This program requires two terms each year of full-time course work and takes two years to complete. The program at Red River College generally accepts no more than 75 applicants per year. Courses in the first year of the Creative Communications Program include introductions to journalism, advertising, public relations, and electronic publishing; broadcast media; current events; style in journalism; and business communication. The second year of the Program provides further experience with broadcast media and requires practicums in public relations, advertising, broadcast production, and journalism.

**Note:** Students who have already fulfilled first-year requirements and/or who have completed the Creative Communications Diploma from RRC should contact Dr. Jaqueline McLeod Rogers, Chair, Department of Rhetoric, Writing, and Communications, at 786-9848, for further information about upper-level courses and requirements.

## **GENERAL INFORMATION**

### **WRITING REQUIREMENT**

University of Winnipeg students who are required to take a writing course (see *Degree and Major Requirements* for all Arts and Science Degree Programs) may enrol in any one of a variety of sections of Academic Writing, which is offered in both 6 credit hour and 3 credit hour versions. Students who believe their ability as writers would benefit from the extended practice offered by the 6 credit hour course are encouraged to register in Academic Writing: Extended. These students may wish to consult with Academic Advisors about their decision.

All EAL students who feel that they would benefit from extra attention paid to language learning should enrol in RHET-1115(6) Academic Writing: Extended (EAL).

### **ADDITIONAL INFORMATION**

**Academic Writing may not be used to meet the Humanities requirement.** All upper level courses offered by the Department of Rhetoric, Writing, and Communications (with the exception of RHET-2530(3) Rhetorical Grammar) may be used to meet the Humanities requirement.

Students intending to transfer to the University of Manitoba should know that Academic Writing: Multidisciplinary, Academic Writing: Humanities, and Academic Writing: Links with the Disciplines fulfil the U of M requirement of 3 credit hours of Written English. However, Academic Writing does not fulfil the first-year English requirement for the U of M professional programs in Dentistry or Medicine, nor the Approved Arts Elective for Pharmacy.

Students registered in courses in Rhetoric, Writing, and Communications who do not attend class in the first week of the term risk losing their places to students on the waiting list.

## **COURSE LISTINGS**

### **First Year Group**

The Department of Rhetoric, Writing, and Communications offers multiple sections of its first-year courses in Academic Writing. Each section teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Problems with sentence construction, grammar, and punctuation are addressed as the need arises. Academic Writing is required for all students in the Rhetoric and Communications Major and the Joint Program in Communications.

**Note:** Only one 1000-level Academic Writing course may be used as credit toward graduation.

### **INTRODUCTORY**

#### **3 CREDIT HOUR COURSES**

The options available to students taking the 3 credit hour version of Academic Writing fall into three general categories:

- Sections designed to prepare students for major fields of study (Academic Writing in the Humanities, the Social Sciences, the Sciences, or Business and Administration);
- Sections linked to introductory courses in specific disciplines (Academic Writing: Links with the Disciplines);
- Sections which take a multidisciplinary rather than a discipline-specific perspective (Academic Writing: Multidisciplinary).

The specific content and approach of each section vary according to the interests and expertise of individual instructors and according to students' needs.

Further information about these courses is available in the descriptions below. Students are advised to consult the Department or Academic Advisors for more details about individual sections of Academic Writing.

**Note:** Information about prerequisites, corequisites, and restrictions for all sections of the 3 credit hour version of Academic Writing follows the description of the different options.

**We also offer the following 6 credit hour versions of**

**Academic Writing:**

RHET-1110(6)      Academic Writing: Extended

RHET-1115(6) Academic Writing: Extended (English as an Additional Language)

#### **RHETORIC AND COMMUNICATION COURSES**

The Department of Rhetoric, Writing, and Communications offers the following courses:

RHET-2131(3) Professional Style and Editing  
RHET-2135(3) Rhetorical Criticism  
RHET-2137(3) Contemporary Communication Theories  
RHET-2145(3) Theories and Practices of Oral Communication  
RHET-2246(3) Revolutions in Communications  
RHET-2350(3) Reading and Writing Online  
RHET-2530(3) Rhetorical Grammar  
RHET-3132(3) Directed Readings in Rhetoric and Composition  
RHET-3133(6) Directed Readings in Rhetoric and Composition  
RHET-3138(3) Modern Rhetorical Theory  
RHET-3139(3) Rhetorics of Visual Representation  
RHET-3150(3) Studies in the Rhetoric of Nonfiction  
RHET-3151(3) Critical Studies of Discourse  
RHET-3152(3) Rhetoric and the World Wide Web  
RHET-3154(3) The New Journalism  
RHET-3155(3) Writing on the Environment  
RHET-3236(3) Orality and Literacy

RHET-3250(3) Composition Studies  
RHET-3255(3) Narrative Thinking and Writing  
RHET-3310(3) Communicating Science  
RHET-3320(3) Forms of Inquiry in Written Communication  
RHET-3321(3) Composing Our Winnipeg: Rhetoric of/and the City  
RHET-3329(3) Writing for Scholarly Audiences  
RHET-3330(3) Investigative Journalism  
RHET-3331(6) Writing Partnerships Practicum  
RHET-3340(3) Technical and Professional Communication  
RHET-3401(3) Rhetoric of the Public Sphere  
RHET-3420(3) Rhetorics of Identity  
RHET-3900(3) Topics in Rhetoric, Writing, and Communications

The following course is cross-listed with Women's Studies:  
RHET-3153(3) Studies in the Rhetorics of Gender

#### **EXPERIMENTAL COURSE**

RHET-2500(3) Tutoring Writing

## **COURSE DESCRIPTIONS**

### **NOTE: FOR ALL SECTIONS OF ACADEMIC WRITING**

**PREREQUISITES:** For EAL students, a score of 3.5 on writing component of CanTEST or TWE, or 5.5 on IELTS writing.

**RESTRICTIONS:** RHET-1xxx(3) and RHET-1xxx(6) may not be taken by students with standing in the former CAW-1105(3), CAW-1110(6), ENGL-1100(3), ENGL-1101(3), ENGL-1121(3), or ENGL-1122(3). Students with standing in the former ENGL-0100(3) Fundamentals of Rhetoric must register in a 3 credit hour version of Academic Writing in order to satisfy the writing requirement. RHET-1115(6) may not be taken by students whose first language is English. RHET-1115(6) may not be taken by students whose first language is English.

Note: Only one 1000-level Academic Writing course may be used as credit toward graduation.

### **RHET-1101(3) ACADEMIC WRITING: HUMANITIES (Le3)**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1101 are designed for students likely to major in a discipline in the Humanities, such as English, History, or Philosophy. Assignments may include summaries, reviews, critiques, and research papers. Students are introduced to the styles of documenting sources and to the research databases relevant to the Humanities. The Department website provides detailed information about each section.

**RESTRICTIONS:** RHET-1xxx(3) and RHET-1xxx(6) may not be taken by students with standing in the former CAW-1105(3), CAW-1110(6), ENGL-1100(3), ENGL-1101(3), ENGL-1121(3), or ENGL-1122(3). Students may receive credit for only one Academic Writing course at the 1000 level for graduation. Students with standing in the former ENGL-0100(3) Fundamentals of Rhetoric must register in a 3 credit hour version of Academic Writing in order to satisfy the writing requirement. RHET-1115(6) may not be taken by students whose first language is English.

### **RHET-1102(3) ACADEMIC WRITING: SOCIAL SCIENCES (Le3)**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1102 are designed for students likely to major in a discipline in the Social Sciences, such as Politics, Psychology, or Sociology. Assignments may include

annotated bibliographies, literature reviews, and ethnographies. Students are introduced to the styles of documenting sources and to the research databases relevant to the Social Sciences. The Department website provides detailed information about each section.

**RESTRICTIONS:** RHET-1xxx(3) and RHET-1xxx(6) may not be taken by students with standing in the former CAW-1105(3), CAW-1110(6), ENGL-1100(3), ENGL-1101(3), ENGL-1121(3), or ENGL-1122(3). Students may receive credit for only one Academic Writing course at the 1000 level for graduation. Students with standing in the former ENGL-0100(3) Fundamentals of Rhetoric must register in a 3 credit hour version of Academic Writing in order to satisfy the writing requirement. RHET-1115(6) may not be taken by students whose first language is English.

### **RHET-1103(3) ACADEMIC WRITING: SCIENCES (Le3)**

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1103 are designed for students likely to major in a discipline in the Sciences, such as Biology, Chemistry, or Physics. Students are introduced to the styles of documenting sources and to the research databases relevant to the Sciences. The Department website provides detailed information about each section.

**RESTRICTIONS:** RHET-1xxx(3) and RHET-1xxx(6) may not be taken by students with standing in the former CAW-1105(3), CAW-1110(6), ENGL-1100(3), ENGL-1101(3), ENGL-1121(3), or ENGL-1122(3). Students may receive credit for only one Academic Writing course at the 1000 level



for graduation. Students with standing in the former ENGL-0100(3) Fundamentals of Rhetoric must register in a 3 credit hour version of Academic Writing in order to satisfy the writing requirement. RHET-1115(6) may not be taken by students whose first language is English.

**RHET-1104(3) ACADEMIC WRITING: BUSINESS AND ADMINISTRATION (Le3)** Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1104, designed for students in Business and Administration, focus on the fundamentals of good writing and critical thinking in academic and institutional settings. Students practise the forms of communication common in business, public administration, and non-profit organizations, such as summaries, reports, proposals, and correspondence. Students also learn the documentation styles and research databases relevant to Business and Administration. The Department website provides detailed information about each section.

**RESTRICTIONS:** RHET-1xxx(3) and RHET-1xxxx(6) may not be taken by students with standing in the former CAW-1105(3), CAW-1110(6), ENGL-1100(3), ENGL-1101(3), ENGL-1121(3), or ENGL-1122(3). Students may receive credit for only one Academic Writing course at the 1000 level for graduation. Students with standing in the former ENGL-0100(3) Fundamentals of Rhetoric must register in a 3 credit hour version of Academic Writing in order to satisfy the writing requirement. RHET-1115(6) may not be taken by students whose first language is English

**RHET-1105(3) ACADEMIC WRITING: MULTIDISCIPLINARY (Le3)** Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than a discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) will vary. The Department website provides detailed information about each section.

**RESTRICTIONS:** RHET-1xxx(3) and RHET-1xxxx(6) may not be taken by students with standing in the former CAW-1105(3), CAW-1110(6), ENGL-1100(3), ENGL-1101(3), ENGL-1121(3), or ENGL-1122(3). Students may receive credit for only one Academic Writing course at the 1000 level for graduation. Students with standing in the former ENGL-0100(3) Fundamentals of Rhetoric must register in a 3 credit hour version of Academic Writing in order to satisfy the writing requirement. RHET-1115(6) may not be taken by students whose first language is English.

**RHET-1106(3) ACADEMIC WRITING: LINKS WITH THE DISCIPLINES (Le3)** Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1106 are linked with departments such as Conflict Resolution Studies, Environmental Studies, and Kinesiology and Applied Health. Students who are registered in a discipline-specific course are also enrolled in an Academic Writing section that concentrates on the texts, topics, methods of research, and forms of writing appropriate to that discipline. The Department website provides detailed information about each section.

**RESTRICTIONS:** RHET-1xxx(3) and RHET-1xxxx(6) may not be taken by students with standing in the former CAW-1105(3), CAW-1110(6), ENGL-1100(3), ENGL-1101(3), ENGL-1121(3), or ENGL-1122(3). Students may receive

credit for only one Academic Writing course at the 1000 level for graduation. Students with standing in the former ENGL-0100(3) Fundamentals of Rhetoric must register in a 3 credit hour version of Academic Writing in order to satisfy the writing requirement. RHET-1115(6) may not be taken by students whose first language is English.

**RHET-1110(6) ACADEMIC WRITING: EXTENDED (Le3)** Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. This course is designed to give students extensive opportunities to further develop their writing abilities, such as generating, evaluating, and developing ideas logically, supporting arguments with evidence, gathering and documenting information from a variety of sources, and using language clearly and correctly. The Department website provides information about each section.

**RESTRICTIONS:** RHET-1xxx(3) and RHET-1xxxx(6) may not be taken by students with standing in the former CAW-1105(3), CAW-1110(6), ENGL-1100(3), ENGL-1101(3), ENGL-1121(3), or ENGL-1122(3). Students may receive credit for only one Academic Writing course at the 1000 level for graduation. Students with standing in the former ENGL-0100(3) Fundamentals of Rhetoric must register in a 3 credit hour version of Academic Writing in order to satisfy the writing requirement. RHET-1115(6) may not be taken by students whose first language is English.

**RHET-1115(6) ACADEMIC WRITING: EXTENDED (English as an Additional Language) (Le3)** Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. This course is designed to give students whose first language is not English extensive opportunities to further develop their writing abilities, such as generating, evaluating, and developing ideas logically, supporting arguments with evident, gathering and documenting information from a variety of sources, and using language clearly and correctly. The Department website provides detailed information about each section.

**PREREQUISITES:** A score of 3.5 on writing component of CanTest or TWE, or 5.5 on IELTS writing.

**RESTRICTIONS:** RHET-1xxx(3) and RHET-1xxxx(6) may not be taken by students with standing in the former CAW-1105(3), CAW-1110(6), ENGL-1100(3), ENGL-1101(3), ENGL-1121(3), or ENGL-1122(3). Students may receive credit for only one Academic Writing course at the 1000 level for graduation. Students with standing in the former ENGL-0100(3) Fundamentals of Rhetoric must register in a 3 credit hour version of Academic Writing in order to satisfy the writing requirement. RHET-1115(6) may not be taken by students whose first language is English.

**RHET-2131(3) PROFESSIONAL STYLE AND EDITING (Le3)** This course teaches students to revise their prose, not for new ideas but for better phrasing of the ones they already have. Students will learn how to write in several prose styles and to edit each other's work professionally in terms of stylistic (rather than only grammatical) criteria. The course will include a number of short style exercises as well as longer essays, and a great deal of practice in editing. It will be a great help for anyone intending to write polished term papers or theses, not to mention business memos.

**PREREQUISITES:** Any section of Academic Writing or exemption from the writing requirement and completion of 24 credit hours. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

**RHET-2135(3) RHETORICAL CRITICISM (Le3)** This course is recommended for students whose interests extend beyond the kinds of literature traditionally studied in English courses. The emphasis will be on non-literary texts and on language used to persuade – on media talk and advertising copy; on political speeches, campaigns, and editorials; on popular and professional essays. For the rhetorical critic, such uses of language are considered worthy of close analysis not because they have lasting aesthetic value, but because they reveal cultural values and social trends. Students in this course will examine a variety of nonfiction in order to develop the perspective of rhetorical criticism, which views language acts as responses to historical circumstances, addressed to particular audiences and motivated by particular goals. Contemporary, written texts will comprise the bulk of the reading in the course, but speeches and pre-modern texts may also be considered. In addition, students will be encouraged to suggest other readings (including magazine and newspaper articles) that are suitable for rhetorical analysis.

**PREREQUISITES:** Any section of Academic Writing or exemption from the writing requirement and completion of 24 credit hours. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

**RHET-2137(3) CONTEMPORARY COMMUNICATION THEORIES (Le3)** Communication theories explain the way human beings interact verbally, at levels ranging from the interpersonal to the organizational. In this course, students are introduced to some of the major contemporary theories and practices pertaining to individual and group communication. These theories include (but are not limited to) social construction, symbolic interactionism, cultural criticism, dramatism, hermeneutics, standpoint theory, ethics, relational theories, and gender-based approaches. Readings are drawn from contemporary North American and European theorists. A variety of written and oral assignments invite students to apply their understanding of these theories to practical, even everyday communicative situations.

**PREREQUISITES:** Any section of Academic Writing or exemption from the writing requirement and completion of 24 credit hours. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

**RHET-2145(3) THEORIES AND PRACTICES OF ORAL COMMUNICATION (Le3)** The goals of this course are threefold: to improve students' presentation skills in both design and delivery, to develop their critical analysis of others' presentations, and to extend their scholarly understanding of rhetoric and oratory. This course covers such topics as presentation structure, paralinguistic communication, the use of technology, charisma, gender and delivery, and rhetorical strategies of identification. Course work is evenly distributed between praxis-centred performance and scholarly reading and analysis, with assignments including both spoken presentation and theory-based research work.

**PREREQUISITES:** Any section of Academic Writing or exemption from the writing requirement and completion of 24 credit hours. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

**RHET-2246(3) REVOLUTIONS IN COMMUNICATION (Le3)** This course provides students with an historical overview of communication, focussing particularly on those periods in which human relations were dramatically influenced by a shift from one communicative medium to another. After briefly considering the early use of pictorial symbols, the emergence of language, and the development of writing, the

course examines some of the profound social changes effected in the western world by the fifteenth-century invention of the printing press. Finally, we focus on the revolutionary impact of twentieth-century communicative technologies: radio, telephone and then the computer and the Internet, the effects of which are so wide-ranging that we have only begun to assess them.

**PREREQUISITES:** Any section of Academic Writing or exemption from the writing requirement and completion of 24 credit hours. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

**RHET-2350(3) READING AND WRITING ONLINE (Le3)** This course is designed as an introduction to reading and writing texts on the World Wide Web. Just as computers have become the tools of choice for composition, so networks have become a medium of choice for publication. Students will learn the effects of the following contexts on writing: real time, synchronous communication (MOOs, chat software); anytime asynchronous communication (E-mail, discussion lists); and various web publications. Emphasis will be on reader awareness in evaluating the credibility of material in the on-line environment, and on creating web pages that demonstrate knowledge of the conventions of both hypertext and visual design.

**PREREQUISITES:** Any section of Academic Writing or exemption from the writing requirement and completion of 24 credit hours. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

**RHET-2530(3) RHETORICAL GRAMMAR (Le3)** This course sharpens students' ability to edit efficiently at the sentence and paragraph levels. Through close analysis of examples, students first acquire a vocabulary for discussing grammar, syntax, and error that refines their understanding of English sentence structures. With these tools, students can identify structural flaws more precisely and thoroughly and better distinguish between errors and stylistic choices. The relationship between sentences – cohesion, unity, and emphasis – is then considered, and students are briefly introduced to fundamentals of style. Hands-on and skills-centred, this course includes many editing exercises.

**PREREQUISITES:** Any section of Academic Writing or exemption from the writing requirement and completion of 24 credit hours. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

**RHET-3132(3) DIRECTED READINGS IN RHETORIC AND COMPOSITION (Le3)** This course provides students with the opportunity to undertake research in Rhetoric and/or Composition in their particular areas of interest. Students will arrange a program of reading and individual study in consultation with an appropriate instructor.

**PREREQUISITES:** Any section of Academic Writing or exemption from the writing requirement and completion of 24 credit hours. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

**RHET-3133(6) DIRECTED READINGS IN RHETORIC AND COMPOSITION (Le3)** This course provides students with the opportunity to undertake research in Rhetoric and/or Composition in their particular areas of interest. Students will arrange a program of reading and individual study in consultation with an appropriate instructor.

**PREREQUISITES:** Any section of Academic Writing or exemption from the writing requirement and completion of 24 credit hours. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

**RHET-3138(3) MODERN RHETORICAL THEORY (Le3)**

This course focuses on modern theories that expand rhetoric's traditional function and scope, treating it not only as verbal suasion but also as the symbolic means by which humans define reality, create knowledge, and shape identities. From this perspective, nearly all uses of language are to some extent rhetorical, and rhetoric is as crucial to knowledge-making in science as it is to policy-making and debate in the public sphere. Readings include early modern theorists **such** as Kenneth Burke and Chaim Perelman, as well as contemporary theorists such as Celeste Michelle Condit, Thomas Farrell, and Edward Schiappa.

**PREREQUISITES:** Any section of Academic Writing or exemption from the writing requirement and completion of 24 credit hours. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

**RESTRICTIONS:** May not be taken by students with credit in RHET-2138(3).

**RHET-3139 (3) RHETORICS OF VISUAL**

**REPRESENTATION (Le3)** This course provides a systematic and comprehensive account of the grammar and rhetoric of visual design. By looking at the formal structures of design – colour, perspective, arrangement, and materiality – students examine the ways in which images communicate meaning. This course draws on a considerable range of examples to demonstrate the differences and the similarities between the grammar of language and that of visual communication. Given the influence and sophistication of visual texts and their relative neglect in scholarship, visual critique is important and necessary.

**PREREQUISITES:** Any section of Academic Writing or exemption from the writing requirement and completion of 24 credit hours. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

**RESTRICTIONS:** May not be taken by Students with credit in RHET-2139(3).

**RHET-3150(3) STUDIES IN THE RHETORIC OF**

**NONFICTION (Le3)** This course examines nonfiction as a creative, constructive art, one that is fact-based but also draws on a wide range of literary and rhetorical resources to entertain, inform, and persuade readers. Since nonfiction encompasses a variety of genres – travel and adventure literature, memoir and biography, nature writing, the personal essay, the polemical essay, and New Journalism, to name just a few – the focus in any given year will depend on the instructor's interests and selection of readings. But whatever the focus, the course considers each text as both rhetorical and literary, taking into account the context of its writing and intended audience, its author's purposes, its central ideas, its structure, and its style.

**PREREQUISITES:** Any section of Academic Writing or exemption from the writing requirement and completion of 24 credit hours. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

**RHET-3151(3) CRITICAL STUDIES OF DISCOURSE (Le3)**

Critical studies of discourse enable us to identify the ways that culturally prominent systems of value-laden language produce the forms and limits of probable (and even possible) thoughts and values. For example, patriotic discourses operate to legitimate the power of some groups in our culture, while making it seem equally logical to deny the rights of others. In this course, students learn techniques developed in the field of rhetorical studies for contributing to social change by recognizing, analyzing, and challenging the terms of discourse. Course assignments emphasize analysis of personal and public texts as speech acts that

provide insight into the workings of the larger discourse in which they participate.

**PREREQUISITES:** Any section of Academic Writing or exemption from the writing requirement and completion of 24 credit hours. Students taking a major in Rhetoric and Communications must complete Academic Writing before taking this course.

**RHET-3152(3) RHETORIC AND THE WORLD WIDE WEB (Le3)**

The World Wide Web has become an integral part of our lives as students, researchers, consumers, and communicators. This course introduces theories and strategies for evaluating and assessing the Web as a rhetorical and social space. Readings and assignments invite students to analyze web page design and content from a variety of theoretical perspectives, as well as evaluate the impact of the Web on communication practices. In addition to rhetorical theory, critical perspectives may include hypertext and cognition, visual and design literacy, cyberfeminism, and online interpersonal relations. This course may also be offered online.

**PREREQUISITES:** Any section of Academic Writing or exemption from the writing requirement and completion of 24 credit hours. Students taking a major in Rhetoric and Communications must complete Academic Writing before taking this course.

**RHET-3153(3) STUDIES IN THE RHETORICS OF**

**GENDER (Le3)** This course focuses on issues growing from the complex interaction of gender and language use, with a particular focus on written texts. Beginning with an overview of research on the relationship between gender and communicative behaviour, including feminist critiques of language, it considers such topics as the following: the rhetorics of the women's movement and of contemporary men's movements; verbal (and, to a lesser extent, visual) constructions of masculinity and femininity in advertising and the media; innovative uses of language which resist and subvert prevailing conceptions of appropriate communicative behaviour; and the rhetoric of public debates over issues such as abortion and reproductive technologies, in which gender is a central factor.

**PREREQUISITES:** Any section of Academic Writing or exemption from the writing requirement and completion of 24 credit hours. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

**CROSS-LISTED:** Women's Studies WGS-3153(3).

**RHET-3154(3) THE NEW JOURNALISM (Le3)**

"New Journalism" arose in the 1960's when Truman Capote, Tom Wolf, Joan Didion, Hunter Thompson and others began to infuse their reporting with rhetorical and literary technique, creating a hybrid genre of reportage that was both factual and artistic. They dethroned the novel as the most prestigious outlet for imaginative literary talent in their generation and instigated the first powerful renewal of North American letters in fifty years. The course includes works of both early and later periods of the movement, and considers a number of critical and theoretical statements about its practice.

**PREREQUISITES:** Any section of Academic Writing or exemption from the writing requirement and completion of 24 credit hours. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

**RHET-3155(3) WRITING ON THE ENVIRONMENT (Le3)**

The focus of this course is writing on the environment, with emphasis on American and Canadian nonfiction writing after the 19<sup>th</sup> century. This includes what is often called "nature writing" – essays on farm life and backcountry living, writing about wilderness adventures, natural history essays, field

guides, rambles, and other genres that rely heavily on personal narratives or descriptions of natural phenomena. But it also includes works that rely more heavily on explicit argument, among them polemical essays and philosophical inquiry. It is the rhetoric of such writing that we will be studying.

**PREREQUISITES:** Any section of Academic Writing or exemption from the writing requirement and completion of 24 credit hours. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

**RHET-3236(3) ORALITY AND LITERACY (Le3)** About 2700 years ago, Greeks began using the alphabet. A number of scholars believe that human consciousness changed dramatically when hitherto purely “oral” people became literate, and especially that literacy made abstract thought far more convenient and far more common. They argue that “oral” people think and interact and conceive themselves differently than literate ones, and that literacy led to a new sense of independent selfhood, and inevitably to democracy. A few believe that electronic media are renewing orality in Western cultures, and that we can blame such problems as the literacy crisis on radio and television. The course will examine these and related arguments in the work of such scholars as Albert Lord, Eric Havelock, Walter Ong, Jack Goody, and Neil Postman.

**PREREQUISITES:** Any section of Academic Writing or exemption from the writing requirement and completion of 24 credit hours. Students taking a Major in Rhetoric and Communication must complete Academic Writing before taking an upper-level RHET course.

**RESTRICTIONS:** May not be taken by students with credit in RHET-2136(3).

**RHET-3250(3) COMPOSITION STUDIES (Le3)** This course introduces the main theories, topics, and issues in the field of composition, including theories of the composing process; writing pedagogy; the place of the writer in the university; the relationships among writing, gender, culture, and race; and the effect of new communicative technologies on the composing process. Students rehearse many of the processes and techniques considered in the course, and they may be required to carry out a data-based research project in composition, involving systematic observation and analysis of the composing process.

**PREREQUISITES:** Any section of Academic Writing or exemption from the writing requirement and completion of 24 credit hours. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

**RHET-3255(3) NARRATIVE THINKING AND WRITING (Le3)** Students in this course consider narrative as a way of thinking or mode of knowing, rather than as a method of transcription. They focus on the narrative methodologies of autobiographical criticism and ethnography by examining texts that represent early and recent examples of each. Working with autobiographical criticism, students consider how feminist theory has been instrumental in the development of criticism that foregrounds the connection between self and text. Turning to ethnography, students examine changes in the relationship between observer and field. In addition to considering these issues as readers of narrative, students are asked to write narratives that engage issues requiring analysis and to reflect on how narration both enables and inhibits the development of ideas.

**PREREQUISITES:** Any section of Academic Writing or exemption from the writing requirement and completion of 24 credit hours. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

**RESTRICTIONS:** May not be taken by Students with credit for RHET-2150(3).

**RHET-3310(3) COMMUNICATING SCIENCE (Le3)** This course focuses on strategies and techniques for communicating scientific knowledge. It is designed not only for students in the natural sciences but also for students from other disciplines who are interested in popular science writing or who anticipate entering careers which call for science writing. Students examine a range of genres, from technical to popular, in order to recognize how scientists communicate new knowledge and to identify the conventions and styles of the sciences. Students practice writing several genres, each genre addressing a specialist or a non-specialist audience.

**PREREQUISITES:** Any section of Academic Writing or exemption from the writing requirement and completion of 24 credit hours. Students taking a major in Rhetoric and Communications must complete Academic Writing before taking this course.

**RHET-3320(3) FORMS OF INQUIRY IN WRITTEN COMMUNICATION (Le3)** This course examines the methods and methodologies of the research community that takes writing as its subject—defining *method* as a technique of gathering evidence and *methodology* as the underlying theory and analysis of how research proceeds. We review how the community of researchers formed since the 1960's has relied upon diverse ways to make knowledge about writing and writing processes. Students examine qualitative approaches that are common or that are gaining prominence in this community, with emphasis on ethnography, case study, and teacher research narrative. The influences of feminism, pluralism, and collaborative scholarship are also considered. Students will become familiar with these methods by reading theory and research and by conducting their own research project.

**PREREQUISITES:** Any section of Academic Writing or exemption from the writing requirement and completion of 24 credit hours. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

**RESTRICTIONS:** May not be taken by students with credit in the former RHET-4320(3).

**RHET-3321(3) COMPOSING OUR WINNIPEG: RHETORIC OF/AND THE CITY (Le3)** In this course, we consider how our city has been written so far, and how its culture(s) and geography are a function of confrontations between language, cultures of poverty and power, and complex institutional decision-making. Rather than ignoring or mythologizing inequities – endorsing uncomfortable silences and uneasy confrontations as our *cityspeak* – we consider some material realities and social myths that shape our thinking about Winnipeg centre and neighbourhoods: who are we, what do we do, who moves in and out? From this interaction of real and imagined city, we compose a *third space* that signifies what the city can be.

**PREREQUISITES:** Any section of Academic Writing or exemption from the writing requirement and completion of 24 credit hours. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

**RHET-3329(3) WRITING FOR SCHOLARLY AUDIENCES (Le3)** This course addresses the varieties of scholarly discourse: why academics write and speak in a particular way, and how the contexts of political and economic environments that surround a university affect textual production. By reading and analyzing representative texts of various disciplines, students will learn to recognize and practice the sort of rhetoric used by academics. The goals of this course are threefold: (1) to increase students'



awareness of norms and disciplinary conventions; (2) to help prepare students for advanced scholarship; and (3) to learn more about the pragmatic components involved in writing, thinking, and speaking at an academic level.

**PREREQUISITES:** Any section of Academic Writing or exemption from the writing requirement and completion of 24 credit hours. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

**RESTRICTIONS:** May not be taken by students with credit in ENGL-2110(3), ENGL-2181(3), ENGL/RHET-2130(3), or RHET-2129(3).

**RHET-3330(3) INVESTIGATIVE JOURNALISM (Le3)** This course provides an overview of the history, theory, and practice of investigative journalism in Canada, placing the form in historical context and surveying its major practitioners in print and broadcast. The theoretical framework of investigative journalism is analyzed and parallels are drawn to social sciences. Students learn some practical tools of the investigative journalist, including search strategies, chronologies, computer-assisted reporting, online research methods, study and analysis of public records, and access-to-information methods. The ethics and legalities of investigative journalism are surveyed and case studies analyzed.

**PREREQUISITES:** Any section of Academic Writing or exemption from the writing requirement and completion of 24 credit hours. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

**RHET-3331(6) WRITING PARTNERSHIPS PRACTICUM (Le3)** This course stresses the concepts of experiential education and of writing as social action. As such, a key component of this course is taking part in a writing partnership with a community organization outside the university, and in some cases, university partners that need students' writing expertise. The goals of the course are to help students learn how to write for audiences inside and outside of the academy, to learn ethical guidelines for writing with community and university partners, to learn practical skills relating to the production of a range of texts, and to understand the intersections between writing and social justice initiatives.

**PREREQUISITES:** Any section of Academic Writing or exemption from the writing requirement and completion of 24 credit hours. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

**RHET-3340(3) TECHNICAL AND PROFESSIONAL COMMUNICATION (Le3)** This course provides an overview of the emerging field of organizational communication and an introduction to the ways in which a variety of rhetorical theories explain the strategic choices available to professional and technical communicators. Students will analyze various artefacts of organizational communication, as well as plan, draft, edit, and design a range of professional and technical documents, such as business correspondence, technical documents, proposals, and reports. The assignments will stress the importance of a critical analysis of purpose, situation, context, and readership for making effective, appropriate, and ethical choices as technical and professional communicators. Uses and design of electronic correspondence and on-line information will also be discussed.

**PREREQUISITES:** Any section of Academic Writing or exemption from the writing requirement and completion of 24 credit hours. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

**RESTRICTIONS:** May not be taken by Students with credit in RHET-2140(3).

**RHET-3401(3) RHETORIC OF THE PUBLIC SPHERE (Le3)** This course adopts a rhetoric and communications framework to explore the concept of "the public sphere," everyday processes of communal discourse and negotiation. It examines written, spoken, visual, gestural, and other texts that mediate relations among people in civic spaces. It may include such topics as the definition of the term "public sphere," the history of public discourse, the relationship between state and civil society, the ethics of public texts and power, the impact of the media in narrating public events, and the textual "handling" of social tensions.

**PREREQUISITES:** Any section of Academic Writing or exemption from the writing requirement and completion of 24 credit hours. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

**RHET-3420(3) RHETORICS OF IDENTITY (Le3)** This course investigates the relationships between discourse and identity. Examining discursive constructions of representation, the course explores how discourse reflects, produces, and reproduces "difference" topics such as race, gender, class, sexual orientation, and disability. It considers how communicative and suasive language shapes and privileges particular identities, and investigates how difference shapes literate practices in representations of the national, local, and academic. Drawing connections between intellectual institutions and social privilege, the course also explores power and identity politics, examining the reciprocal relationship between language and ideology.

**PREREQUISITES:** Any section of Academic Writing or exemption from the writing requirement and completion of 24 credit hours. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

**RHET-3900(3) TOPICS IN RHETORIC, WRITING, AND COMMUNICATIONS (Le3)** This course offers a study of an area of rhetoric, writing, or communications not covered by the general courses in the department. Depending on the particular expertise or research interests of a given instructor, it may, for instance, centre on the rhetorics of a particular genre, a particular political focus, or a given thematic. The course also allows students to explore a given theoretical approach at a more advanced level than they might in other offerings. This course may be repeated for credit when the topic varies.

**PREREQUISITES:** Any section of Academic Writing or exemption from the writing requirement and completion of 24 credit hours. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

## EXPERIMENTAL COURSE DESCRIPTIONS

Experimental Courses are new courses offered on a trial basis to gauge interest in various topics. Students who successfully complete any experimental course receive credit as indicated.

**RHET-2500(3) TUTORING WRITING (Le3)** This course, which is required for students who wish to be hired as writing tutors, introduces prospective tutors to the current theories of tutoring writing, to the protocols and procedures of our Tutoring Centre, and to the specific demands of our students. These demands include writing in the disciplines



and tutoring English-as-an-Additional-Language writers. As students begin tutoring, they reflect together on their experiences, increasing their resources and tutoring strategies.

**PREREQUISITES:** Grade of B or better in any section of Academic Writing or in any upper-level course offered by the Department of Rhetoric, Writing, and Communications or permission of Instructor.

**RESTRICTIONS:** May not be taken by students with standing in the former EDUC-3301(3), EDUC-3303(3), RHET-2505(1), or RHET-2520(1).