



# THE UNIVERSITY OF WINNIPEG

For more information visit [www.uwinnipeg.ca](http://www.uwinnipeg.ca) or contact a student recruitment officer at [welcome@uwinnipeg.ca](mailto:welcome@uwinnipeg.ca) or 204.786.9844. In any case where The University of Winnipeg Course Calendar and this fact sheet differ, the current Calendar takes precedence.

## The University of Winnipeg / Red River College Business Administration 2012-2013

The University of Winnipeg / Red River College Business Administration program offers you the opportunity to obtain both a Bachelor of Business Administration (BBA) degree from The University of Winnipeg and a Business Administration Diploma from Red River.

The program draws on the distinctive advantages of both institutions to provide you with a broad, multi-disciplinary perspective on the business world and strong preparation for employment.

**Students who complete the Business Administration diploma** at Red River College and plan to complete a 4 year degree at the University of Winnipeg receive up to 54 credit hours of transfer credit towards a Bachelor of Business Administration at The University of Winnipeg. This leaves only 66 credit hours to complete at The University of Winnipeg.

Maximum of 18 additional credit hours at 1000 level

Students wishing to complete 3 year Degree will receive 30 credit hours towards a Bachelor of Business Administration at The University of Winnipeg. This leaves only 60 credit hours to complete at The University of Winnipeg.

Maximum of 24 additional credit hours at 1000 level

For complete details on transfer credits and requirements go to:  
<http://www.uwinnipeg.ca/index/fac-bus-ec-unique-ops>

**BUSINESS ADMINISTRATION AT THE UNIVERSITY OF WINNIPEG** explores the concepts, techniques, and challenges involved in helping organizations achieve their objectives. Through courses in Business Administration, you will develop critical thinking, analytical and decision-making abilities, oral and written communication skills, as well as the self-confidence to apply all these effectively. Many courses are taught by the case method, which simulates a real business situation from the perspective of the actual decision-maker. The broad-based Business Administration curriculum covers a wide range of business disciplines.

Many courses are offered late in the afternoon or in the evenings to accommodate the many adult learners who attend this program. Students already involved in business bring valuable real world perspectives to the case discussions.

### SAMPLE CAREERS

Virtually any organization needs administration in order to meet its objectives. Graduates of Business Administration are qualified for positions in business, not-for-profit organizations, and the public sector. For those entering the program with significant work experience, the degree will open opportunities for promotion.

Past graduates have found work in accounting, banks, insurance, retail management, and manufacturing, as well as in government and not-for-profit organizations.

### SAMPLE COURSES

**Fundamentals of Marketing** is a second-year course covering analysis of consumers and markets, and the elements of a marketing plan. Groups of students also compete in a computer-based marketing simulation over the term of the course.

**Accounting** is the "language of business" and is covered in several courses including Fundamentals of Financial Accounting, Managerial Accounting, Assets, and Equities. courses are accepted for credit towards professional accounting designations such as Chartered Accountant (CA), Certified Management Accountant (CMA), or Certified General Accountant (CGA). (Students with a Diploma in Business Administration from Red River College receive transfer credit for Fundamentals of Financial Accounting, and may proceed directly to Managerial Accounting.)

## MORE SAMPLE COURSES

Advertising  
Business Strategy  
Consumer Behaviour  
Corporate Finance  
Entrepreneurship and Small Business  
Management  
Ethics in Management  
Financial Management & Accounting

Human Resource Management  
International Business  
Marketing Research  
Micro and Macro Economics  
Not-for-Profit Management  
Organizational Behaviour  
Production & Operational Management  
Public Administration

## WHAT OUR STUDENTS SAY...

"I liked the smaller, community atmosphere at The University of Winnipeg. It was easy to get involved with events on campus, and to feel part of the downtown community. The small classes allowed me to get to know my professors and feel that they were approachable, which was great when I needed their help with papers or assignments, or just to gain a better understanding of the material. I loved my time as a student at The University of Winnipeg!" - *Karen Flores (BA '01 Administrative Studies and Anthropology) works at Investors Group, pursuing a career in business.*

"The University of Winnipeg is where I made the contacts that are helping me now. For me it was a great opportunity to do networking and to establish contacts before I got out into the business world." - *Shawn Lam (BA '99 Administrative Studies)*

## DID YOU KNOW?

The Department of Business and Administration is housed on the third floor of the Duckworth Centre. The classrooms, designed especially for the program, are the most technologically advanced on campus.

## REQUIRED HIGH SCHOOL COURSES

In addition to meeting The University of Winnipeg's general admission requirements, you must have either **Pre-Calculus Mathematics 40S** or **Applied Mathematics 40S**.

## HOW TO APPLY – Domestic Student

Apply online at [uwinnipeg.ca](http://uwinnipeg.ca) or pick up an Application for Admission from your high school counsellor's office or the Admissions Office at The University of Winnipeg. To meet Scholarship deadline submit your application and \$80 application fee.

## HOW TO APPLY – International Student

Apply online at [uwinnipeg.ca/index/intl-apply](http://uwinnipeg.ca/index/intl-apply) and submit all official documents by mail. To meet Scholarship deadline submit application, fee, and documents by March 1st. International application fee is \$100, which includes a one-time courier fee.

## CONTACT US

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<http://busandadmin.uwinnipeg.ca>



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