



# THE UNIVERSITY OF WINNIPEG

The University  
of Winnipeg  
**Department of Business and  
Administration**

The Department of Business and Administration in the Faculty of Business and Economics at The University of Winnipeg invites applications for a 10-month Instructor term position. The priority area is Marketing. Depending on the successful candidate's experience/knowledge and Department needs, courses that s/he will deliver will be drawn from among: BUS 2210 (Fundamentals of Marketing), BUS 3230 (Advertising), BUS 3240 (Consumer Behaviour), BUS 3260 (Retail Management), BUS 3271 (Marketing Research), and BUS 4540 (International Marketing). In addition, the successful candidate will teach BUS 1202 (Introduction to Business II) with its strong component of marketing (along with operations management and basic accounting). The successful candidate will contribute meaningfully to Departmental service as directed by the Department Chair. Note that the successful candidate is not required to carry out research for this position, although s/he is expected to use a research-informed perspective complemented by real-world relevance in delivering courses content. The anticipated start date is August 1, 2014.

We seek individuals committed to meaningful and respectful collaboration and to constructive problem-solving approaches. Successful candidates will possess a relevant graduate degree and professional designations are an asset. Applicants will be evaluated on their demonstrated strength in teaching and service as well as suitability for person-culture fit within the Department. Salary will be commensurate with qualifications and experience.

The Department is among the largest in the University with a strong mandate for growth. The Department is committed to excellence in teaching, research, and service. It offers both a 3- and 4-year Bachelor of Business Administration (BBA) degree using an innovative interdisciplinary approach to business education built on social and ethical responsibility. The 4-year BBA degree provides a General Stream or Concentration option. Current concentration areas include Marketing, Accounting, International Business, and Human Resource Management/Organizational Behaviour. The University of Winnipeg, located in the heart of the city, has an enrollment of over 9,000 students from diverse cultures in more than 40 undergraduate and graduate programs. The Faculty of Business and Economics is housed in a new multi-use building in Winnipeg's thriving downtown core.

Please submit your application electronically to [bus-recruitment@uwinnipeg.ca](mailto:bus-recruitment@uwinnipeg.ca), quoting **BUS Instructor Marketing** in the subject line. Applications should include a

cover letter, curriculum vitae, evidence of teaching effectiveness, statement of teaching philosophy, and three letters of reference. For further information, contact Dr. Maggie Liu, Associate Chair, Department of Business and Administration at (204) 786-9902 or [m.liu@uwinnipeg.ca](mailto:m.liu@uwinnipeg.ca)

In accordance with Canadian Immigration requirements, this advertisement is directed first to Canadian citizens and permanent residents of Canada. The University of Winnipeg is committed to employment equity, welcomes diversity in the workplace and encourages applications from all qualified individuals including women, aboriginal persons, members of visible minorities and persons with disabilities.

A review of applications will begin on April 15, 2014 and will continue until the position is filled.