



FACULTY OF GRADUATE STUDIES

MANAGEMENT (MiM)

The Master in Management degree (MiM) provides in-depth training and development in the key areas of technology, innovation and operations management; as well as in data analytics.

Designed through a partnership between industry and academia, the degree addresses the most pressing challenges and opportunities facing organizations in all industries. The MiM engages students in reflections on how the interplay of these topics affects contemporary workplaces and can be managed.

The MiM degree attracts career-driven individuals with an undergraduate degree and work experience who are seeking additional management credentials. The program welcomes individuals in a variety of disciplines and this environment is conducive to innovation and building a broader personal network. In this course-based program, the offerings are flexible and include interactive asynchronous online courses and face-to-face interactions. The expected time to graduate is 1 year (full-time) or 2 years (part-time); maximum time allowed is 5 years.

The MiM degree offers 2 specializations: 1) **Technology, Innovation and Operations Management (TIO)** and 2) **Data Analytics (DA)**. Students in both streams start and end their program with 2-week intensive bootcamps on campus. In between these 2 bootcamps, TIO students complete 6 courses online (option to take 2 of these courses in-person, which meets PGWP requirements for international students). DA students complete 4 courses on campus and 2 courses online.

Note for international students: Those wishing to qualify for a Post-Graduation Work Permit (PGWP) must complete more than 50% of their courses on campus in in-person courses (as opposed to online) and must be enrolled as full-time students. Sufficient courses are offered in both specializations to meet this requirement.

SAMPLE CAREERS

Graduates are well-qualified for employment in leadership positions in various industries.

SAMPLE COURSES

Leadership and Innovation introduces students to the complexities of managing an organization during times of change. Key to the development of a sustainable innovative organization is the ability of leaders to systematically encourage and enhance an organization's human capital to transform institutional knowledge into innovative products, services, and systems.

Business Strategy introduces students to the tools used to assess strategy and the process of strategic management in organizations from the perspective of senior management. Students are provided with a

framework to diagnose and solve critical problems in organizations using cases, exercises, discussions, and simulations across all functional areas.

Descriptive Analytics provides an overview of various analytical processes then examines such topics as big data, data visualization, descriptive data collection, random variables and probability theories and business reporting. The focus is on experiential learning and students conduct case analyses and are involved in hands-on experiences.

See additional courses here: <https://www.uwinnipeg.ca/master-in-management/degree-information.html>

ADMISSION REQUIREMENTS

Applicants must hold a 4-year Bachelor of Business and Administration or other similar degrees. The minimum acceptable CGPA (Cumulative Grade Point Average) is a 3.0 out of a possible 4.0, equivalent to a "B." Students in the data analytics specialization need to demonstrate quantitative skills for entry, for example with a degree in business, economics, physics, statistics, finance, mathematics, engineering, or relevant experience. Applicants with other relevant degrees, a professional designation, or extensive professional experience will be considered at the discretion of the MiM Graduate Committee. Note that preparatory online courses may be required.

English Requirement (if applicant's first language is not English): Minimum TOEFL score 550 (paper-based), 213 (computer-based), 86 (internet-based) or IELTS score 6.5 or Duolingo score 120. The test should have been taken within two years of the date a completed application is filed. For more information, please see the [UWinnipeg English Language Requirements](#).

HOW TO APPLY

1. Complete the online application form: uwinnipeg.ca/apply-to-grad-studies
2. In addition to the completed application form, the following must also be included with the application:
 - a. Transcripts are required from ALL recognized, post-secondary institutions attended, whether or not a degree, diploma, or certificate has been awarded. For initial assessment purposes only, copies of unofficial transcripts uploaded on the online application are acceptable and preferred.
 - b. Contact information for at least 1 and preferably 2 individuals familiar with your academic work and who will provide letters of recommendation.
 - c. Provide evidence of meeting the English language requirement (where applicable). Official test scores must be forwarded directly to the Graduate Studies Admissions Office from the testing agency. For initial assessment purposes only, copies of test scores (uploaded to your application) are acceptable and preferred.
 - d. Include an academic writing sample, preferably an essay from a recent course with the instructor's comments, written in English.
 - e. Other supporting documents include: scanned copies of name change (if applicable), CV/ resumé and proof of permanent residency (if applicable).
 - f. Official documents should be sent to the Graduate Studies Admissions Office, The University of Winnipeg, 515 Portage Avenue, Winnipeg, MB Canada R3B 2E9.

Start date for both MiM streams is in **August** of every year. (There is only 1 intake each year.)

Applications for August 2025 are open from **Nov, 2024 to Feb 1, 2025**. At minimum, the completed application must be submitted by Feb. 1 and all supporting documents must be provided by mid-February. Due to the competitive nature of the program, it is recommended to submit a complete application package as soon as possible.

International Applicants: Those who receive an offer of admission must pay a deposit to the University to secure their seat. Also, in the visa application process students will need to demonstrate financial ability to cover tuition and living expenses (see federal government website for details). Students should consider all these financial implications prior to application. The visa process must be started early enough to receive approval by the mid-August start date.

Scholarships: Scholarships are not usually available for course-based programs.

CONTACT US

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Where the Academic Calendar and this factsheet differ, the current Calendar takes precedence.