



FACULTY OF BUSINESS & ECONOMICS

## ECONOMICS & FINANCE

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**Economics and Finance is the study of the role that financial instruments and financial markets play in a modern market economy. Knowledge of Economics and Finance is critical to an understanding of the way in which investors, private firms and governments use financial instruments and markets.**

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Economics and Finance analyzes how financial instruments and markets can contribute to the well-being of all members of society. These instruments and markets allow individuals to invest in private firms, entrepreneurs to expand their businesses, and public officials to manage their debt. Economics and Finance also studies approaches to regulating these markets in order to ensure they operate for the benefit of all stakeholders in the economy.

You will learn how financial instruments and markets are used by consumers, investors, managers and governments to spread and manage risk in order to further their objectives. To help you understand these issues, you will study economics, accounting, marketing, and other related subjects. Topics such as the role and operation of modern financial instruments (for example, options, futures and derivatives) will also be studied.

This program leads to either a **Bachelor of Arts degree (4-year)** or a **Bachelor of Business and Administration (4-year)**, with the choice depending on the particular interests and focus of the student.

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### SAMPLE CAREERS

Economics and Finance graduates are inclined to work in business, government, banking, or international organizations. Economics and Finance is highly recommended for students interested in a career in the financial sector.

### SAMPLE COURSES

**Introduction to Economics: Micro & Macro** are two first-year courses that look at contemporary economic institutions and the application of economic theory to current Canadian economic problems.

**Introduction to Business I and II** are two first-year courses that introduce fundamental concepts, theories and analytic techniques from a number of areas in business, including marketing, operations management, human resource management, accounting, and financial management.

**Corporate Finance I and II** are second-year courses that examine financial markets, and how firms raise funds and make investment decisions.

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## MORE SAMPLE COURSES

- Advanced Corporate Finance
- Investments
- Options, Futures and Derivatives

## SAMPLE FIRST YEAR

ECON-1102(3) Introduction to Economics: Micro  
ECON-1103(3) Introduction to Economics: Macro  
BUS-1201(3) Introduction to Business I  
BUS-1202(3) Introduction to Business II  
STAT- 1301(3) Statistical Analysis I  
MATH-1103 (3) Introduction to Calculus I or ECON-1201(3) Quantitative Methods for Economics and Business (recommended)  
RHET-1102(3) Academic Writing: Social Sciences, RHET-1104(3) Academic Writing: Business, or any other section of Academic Writing (if required)-  
6 credit hours Humanities  
3 credit hours Electives, depending on interest

*NOTE: This sample first year is representative of the courses you may take. For many of our programs, you may choose another set of courses and still be well on your way to a degree. Also, for most programs you do not have to take 30 credit hours (five full courses) in your first year.*

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***My professors in EFIN were exceptional and their classes were very enjoyable and engaging. The small intimate class size was a perk as I was able to excel as well as build good relationships with some of my professors who are still my mentors even today. The program provided me with a solid foundation to successfully complete the CFA level 1.***

-Justine Isaac BA'2015 (Economics & Finance)  
Associate Manager, Investment Compliance, Canada Life

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## REQUIRED HIGH SCHOOL COURSES

In addition to meeting The University of Winnipeg's general admission requirements, you must have either **Pre-Calculus Mathematics 40S** or **Applied Mathematics 40S** or **equivalent**. Students lacking this background can complete **MATH-0041** and then **MATH-0042** which are offered by the University's Math Department and which will allow them to register in Intro Calculus and other quantitative type courses which are required for this program.

## HOW TO APPLY

For details on application requirements and deadlines, and to apply online, please visit:  
[uwinnipeg.ca/apply](http://uwinnipeg.ca/apply)

For more information contact a student recruitment officer at [welcome@uwinnipeg.ca](mailto:welcome@uwinnipeg.ca) or 204.786.9844. In any case where University's Academic Calendar and this fact sheet differ, the current Calendar takes precedence.

## CONTACT US

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