



CAREER PATHFINDERS

BACHELOR OF ARTS DEGREE WITH A MAJOR IN

PSYCHOLOGY

Overview

Psychology is the study of human thought processes, behaviour, and the connections between the body and mind or consciousness. A Bachelor of Arts, majoring in Psychology, will give students an understanding of how we perceive our world, of our cognitive processes, how variations in attention, emotion, and personality can shape how we think, feel, behave in our world, among other exciting topics. This degree can prepare students to work in a wide variety of sectors.

“The Psychology program at UWinnipeg has provided me with many unique opportunities. The hands-on experience of working with faculty members in their labs has granted me the privilege of conducting my own research and presenting at one of the largest social and personality psychology conferences in the world. All of these opportunities have made me a desirable candidate for a variety of Master's programs and have opened up a world of possibilities for my future studies.”

- Alesha Frederickson, BA Honours 2018

Job Titles

- Career Coach (NOC 41321)
- Community and Social Service Worker (NOC 42201)
- Youth Care Worker (NOC 42201)
- Victim Services Worker (NOC 42201)
- Recruiter (NOC 12101)
- Clinical Psychologist (NOC 31200)
- Hospice Coordinator (NOC 33102)
- Public Relations Assistant (NOC 10022)
- Professor (NOC 41200)
- Customs/Immigration Officer (NOC 43203)
- Human Resources Personnel (NOC 11200)

- Community Relations Representative (NOC 11202)
- School Psychologist (NOC 31200)
- Market Research Analyst (NOC 41402) ¹
- Social and community service worker
- Teacher
- Early childhood educators and assistants
- Family, marriage and other counsellors
- Customer service representatives
- Administrative officers
- Post-secondary teaching and research assistants ²

¹ The numbers following each job title refer to [Canada's National Occupational Classification \(NOC\) code](#). Jobs may require additional education or training.

² Government of Canada. “Psychology, General (42.0101), Bachelor's degree.” Job Bank, 30 March 2020, <https://www.jobbank.gc.ca/studentdashboard/42.0101/LOS05>

Work Settings

- Community Agencies
- Consulting Firms
- Correctional Facilities
- Cultural Organizations
- Educational Institutions
- Government Agencies/Departments
- Health Agencies
- Health Care Facilities
- Human Resources Departments
- Marketing/Public Relations Agencies
- Museums/Galleries
- Private Practice
- Social Service Organizations

Skills and Characteristics

- Quantitative analysis skills
- Research methods
- Problem solving
- Critical evaluation
- Organizational skills
- Academic writing and presentation skills

Professional Associations and Other Links

- Canadian Psychological Association <http://www.cpa.ca/>
- Canadian Association for Marriage and Family Therapy <http://camft.ca/>
- Canadian Positive Psychology Association <http://www.positivepsychologycanada.com/>
- How to become a psychologist <http://counselling.athabascau.ca/psychologist.php>

This document is intended to provide a starting point for your career research. For more information about UWinnipeg's Psychology program, visit the [Department of Psychology website](#) and the [Psychology Fact Sheet](#).

Students are encouraged to [schedule an appointment with an Academic and Career Advisor](#) for assistance with career planning.
