



## CAREER PATHFINDERS

### BACHELOR OF ARTS DEGREE WITH A MAJOR IN

# ENGLISH

## Overview

Students of English develop excellent analytical, reading, and writing skills, which are assets in almost any career. The study of English can also lead to teaching, or a career such as news reporting, publishing, advertising or public relations. An honours program provides a solid basis for students planning to attend graduate school in English, linguistics, speech pathology, journalism or women's studies.

*"It was a wonderful experience being a student at The University of Winnipeg. High calibre faculty challenged me to do my best. I believe I benefited from the small collegial atmosphere of the university with professors who are available and accessible to students. It helped make me the student I was then and the teacher I am now."*

- Nicole Rosevere (BA Hons. English), freelance writer and high school teacher.

## Job Titles

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| <ul style="list-style-type: none"> <li>• Account Executive (NOC 11202)</li> <li>• Administrative Assistant (NOC 13110)</li> <li>• Author (NOC 51111)</li> <li>• Book Critic (NOC 51113)</li> <li>• Circulation Assistant (NOC 14300)</li> <li>• City Manager (00011)</li> <li>• Communications Officer (NOC 11202)</li> <li>• Copywriter (NOC 51111)</li> <li>• Editorial Assistant (NOC 14301)</li> <li>• Foreign Correspondent (NOC 51113)</li> <li>• Fundraiser (NOC 11202)</li> </ul> | <ul style="list-style-type: none"> <li>• Journalist (NOC 51113)</li> <li>• Literary Agent (NOC 11202)</li> <li>• Lobbyist (NOC 41400, 41402, 41403)</li> <li>• Management Trainee (NOC 60020)</li> <li>• Marketing Assistant (NOC 14301)</li> <li>• Playwright (NOC 51111)</li> <li>• Lawyer (NOC 4112)</li> <li>• Advertising, Marketing, and Public Relations (NOC 11202)</li> <li>• Teacher (NOC 41221) 1,2</li> </ul> |
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1 The numbers following each job title refer to [Canada's National Occupational Classification \(NOC\) code](#). Jobs may require additional education or training.

2 Government of Canada. "English Language and Literature, General (23.0101) Bachelor's degree." Job Bank, 25 March 2020, <https://www.jobbank.gc.ca/studentdashboard/23.0101/LOS05>

## Work Settings

- Advertising Agencies
- Consulting Firms
- Cultural Organizations
- Educational Institutions
- Government Agencies
- International Organizations
- Libraries
- Media/Publishing/Telecommunications Industry
- Museums/Galleries
- Non-Government Organizations
- Political Parties
- Professional Associations
- Publishing Firms
- Research Organizations
- Retail/Wholesale Establishments
- Self-Employed
- Social Service Organizations

## Skills and Characteristics

- Effective communication skills
- Ability to process complex ideas
- Ability to understand and connect with people
- Quick thinker
- Analytical Skills

## Professional Associations and Other Links

- Canadian Association for Commonwealth Literature and Language Skills <http://www.caclals.ca/doku.php>
- Canadian Freelance Writing Jobs <http://www.freelancewritingjobs.ca/>
- Association of Canadian College and University Teachers of English <http://accute.ca/>
- Modern Language Association <https://www.mla.org/>
- Canadian Authors Association <http://canadianauthors.org/national/>
- Professional Writers Association of Canada <http://www.pwac.ca/>

This document is intended to provide a starting point for your career research. For more information about UWinnipeg's English program, visit the [Department of English](#) website and the [English Fact Sheet](#).

Students are encouraged to [schedule an appointment with an Academic and Career Advisor](#) for assistance with career planning.

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